

# PIZZA SALES ANALYSIS DASHBOARD

Pizza Category

01/01/2015 🛗

31/12/2015



**Best & Worst Seller** 



**Total Revenue** 

817.86K



Number of Pizza Sold

49574



**Total Orders** 

21350



All

Avg Order Value

38.31



No of Category



Avg Pizza per Order

2.32

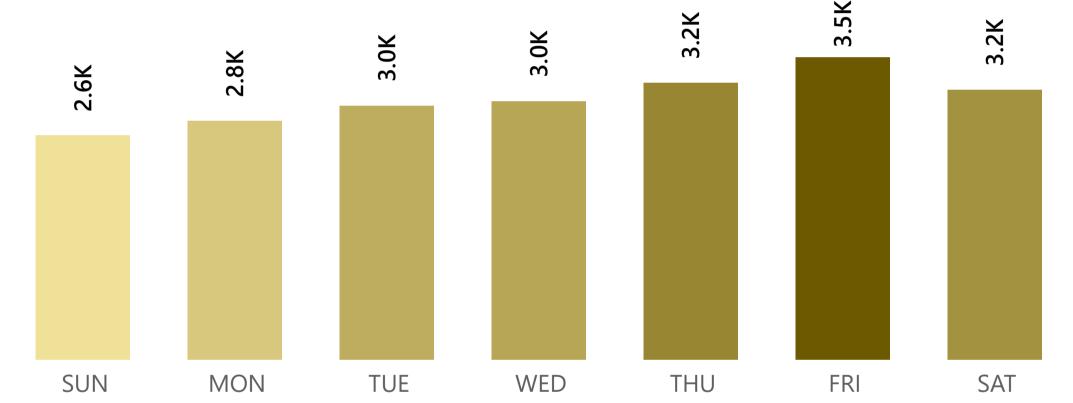
## **BUSIEST DAYS / MONTHS**

<u>Days</u> Friday

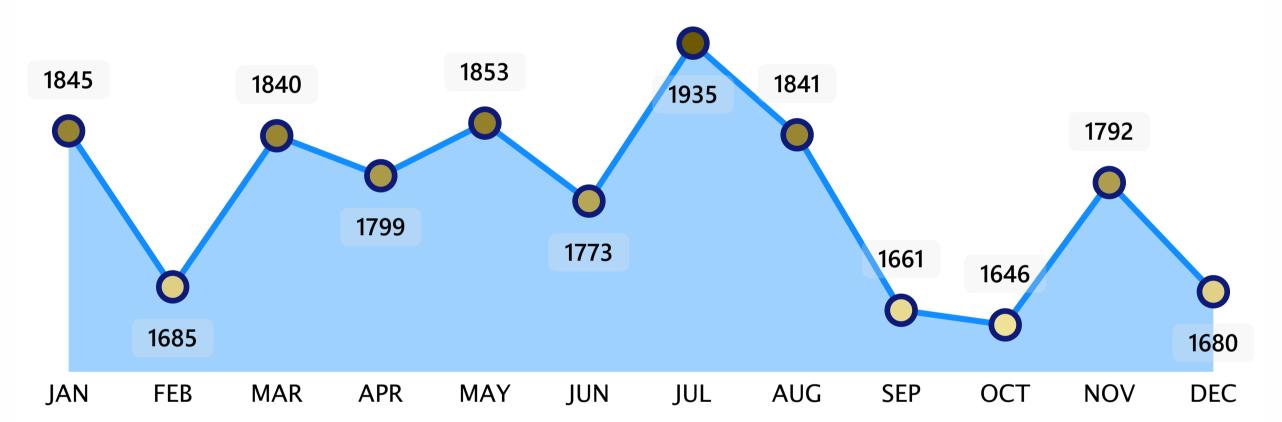
**Month** 

July





#### **Daily Trend for Total Orders**

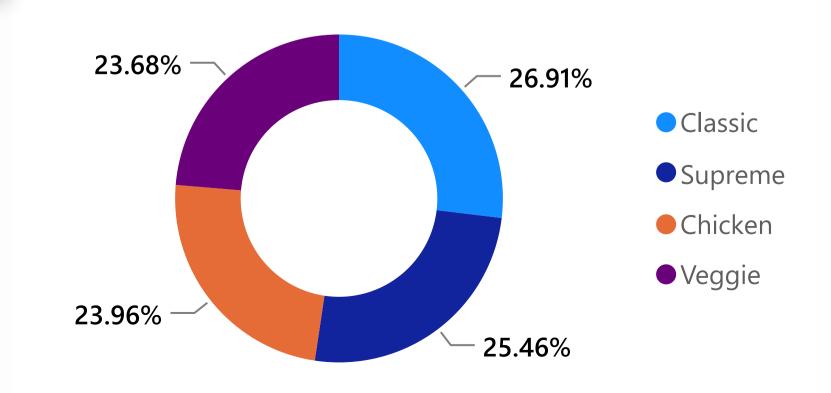


## **SALES** PERFORMANCE

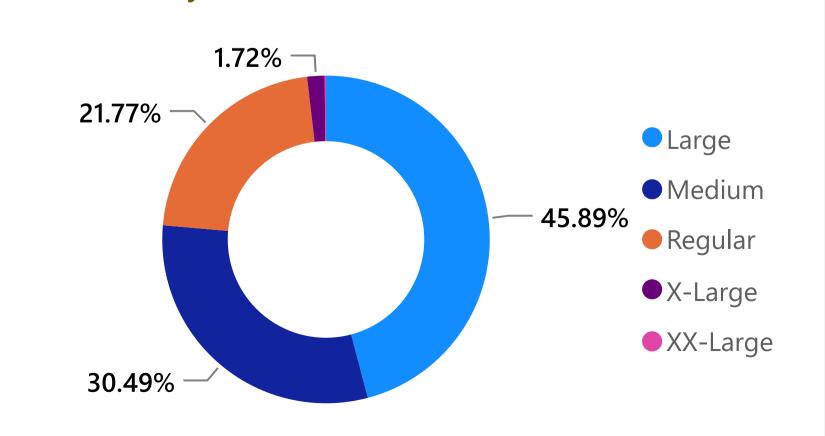
<u>Category</u> Classic

> <u>Size</u> Large

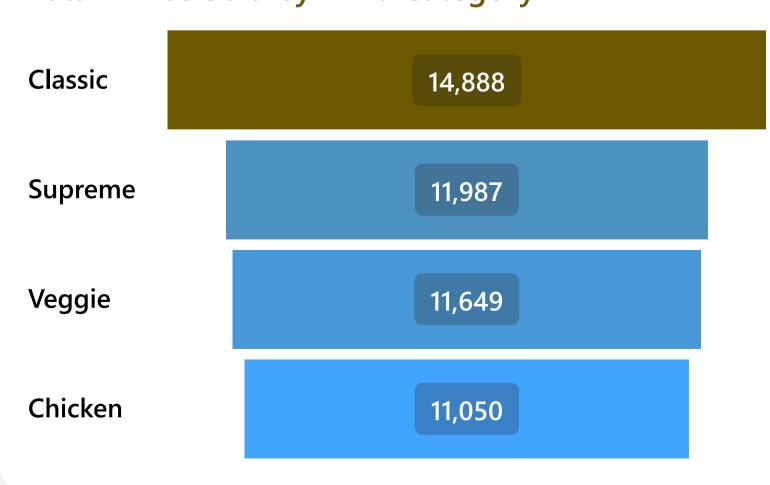
#### % of Sales by Pizza Category



# % of Sales by Pizza Size



#### **Total Pizzas Sold by Pizza Category**





# PIZZA SALES ANALYSIS DASHBOARD

Pizza Category

01/01/2015 🛗 31/12/2015 🛗





**Best & Worst Seller** 

# **BEST SELLERS**

### **Revenue**

The Thai Chicken

# **Quantity**

The Classic Deluxe

#### **Total Order**

The Classic Deluxe

### **WORST SELLERS**

### <u>Revenue</u>

The Thai Chicken

### **Quantity**

The Classic Deluxe

The Classic Deluxe



**Total Revenue** 

817.86K



Number of Pizza Sold

49574



**Total Orders** 

21350



Avg Order Value

All

38.31



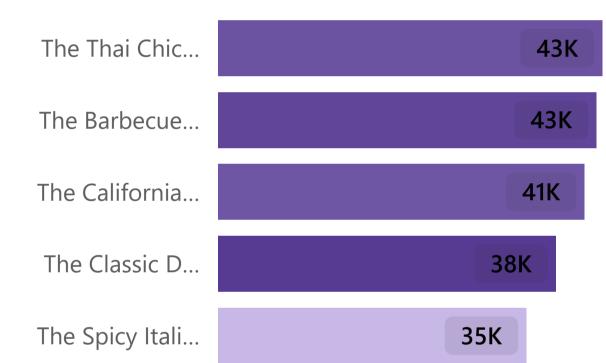
No of Category



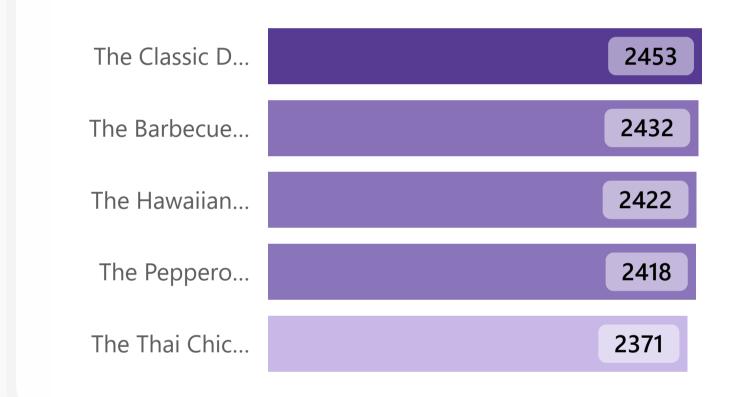
Avg Pizza per Order

2.32

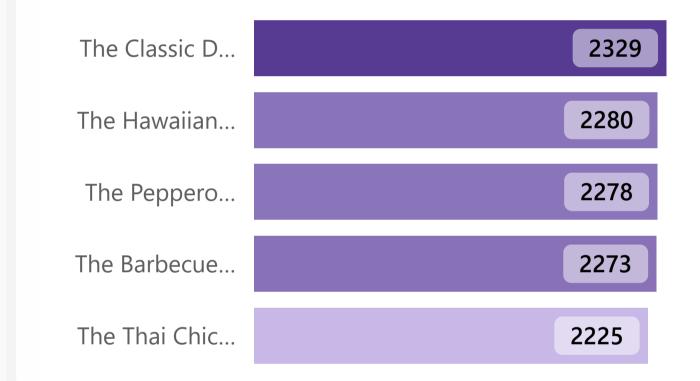
### Top 5 Pizza by Revenue



# Top 5 Pizza by Quantity

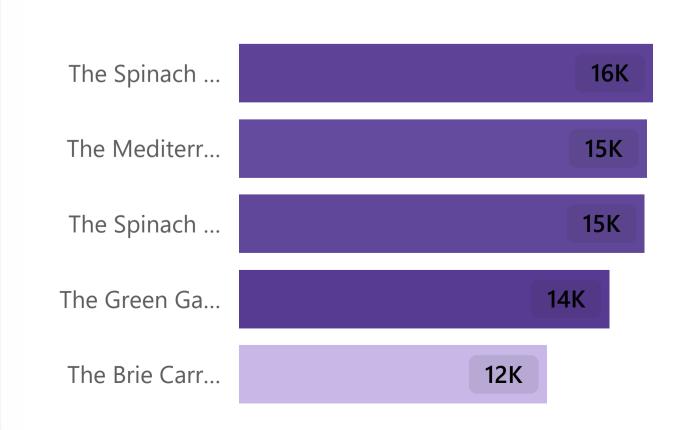


#### Top 5 Pizza by Total Order

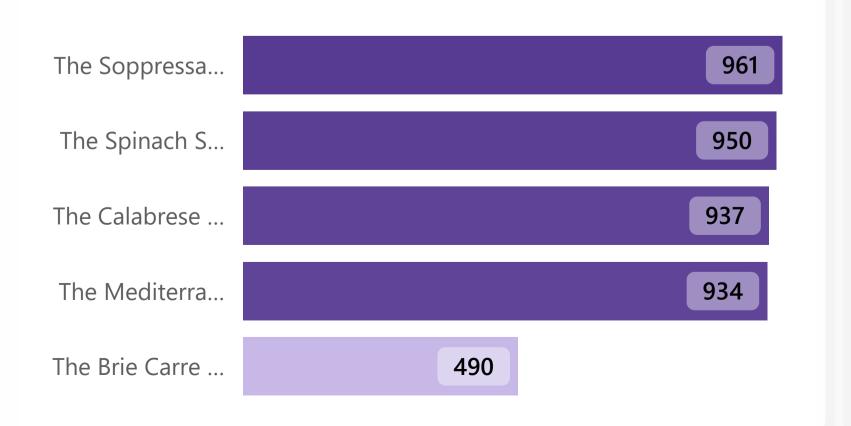


### **Total Order**

### Bottom 5 Pizza by Revenue



### **Bottom 5 Pizza by Quantity**



#### Bottom 5 Pizza by Total Order

