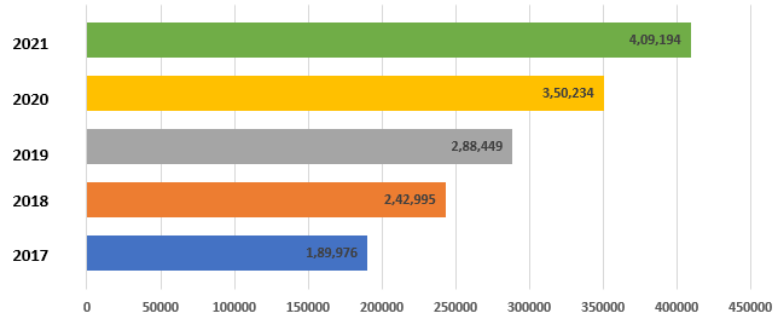
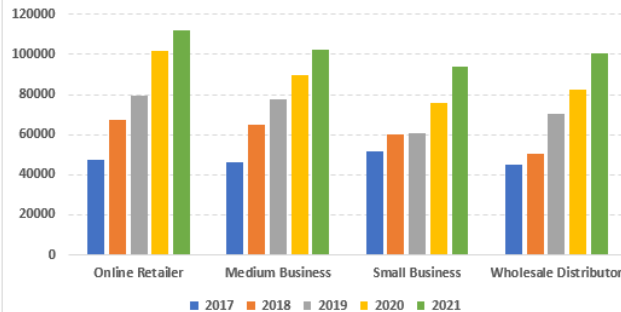


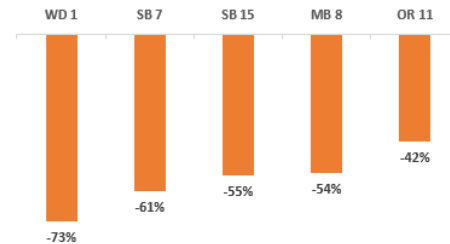
TOTAL UNIT SALES BY YEAR



Unit Sales by Account Type and Year

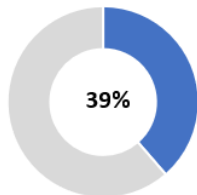


5 YEAR CAGR FOR TOP 5 WORST PERFORMING ACCOUNTS

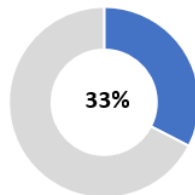


MARKETING/PROMOTION MIX EFFECTIVENESS

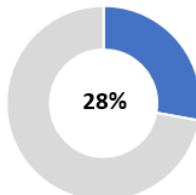
SOCIAL MEDIA



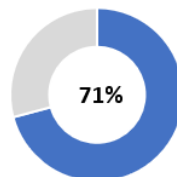
COUPONS



POSTERS



CATALOGUE INCLUSIONS



5 YEAR CAGR FOR TOP 5 BEST PERFORMING ACCOUNTS

