

SiliconTech



SwitchTech
Incubator Foundation
nurturing aspirations
(An initiative of Silicon Institute of Technology)



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E-FEST

APRIL 21-23

14 Incubated Startups !

Entrepreneurship Development Cell is the advisory and coordination entity for entrepreneurship on campus. It anchors the work of **SiliconTech's** Business Incubator and **Institute Innovation Council**, two hubs that promote entrepreneurship within the institute and in Odisha

Switchtech Incubator Foundation is a non-profit Section (8) incubator incorporated in February 2021, as an initiative of Silicon Institute of Technology, Bhubaneswar. The Incubator was previously known as Silicon Innovation and Incubation Centre & was established since 2009. Switchtech Incubator Foundation is a place to incubate new ideas, build future entrepreneurs and see them realize their dreams.

Entrepreneur's Fest(E-FEST) is its Flagship Fest where we celebrate Entrepreneurship and honour Entrepreneurs.

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MAIN EVENTS



BIDDING WARS

"Bidding War" is a strategic team game where teams bid for popular products from their assigned country. The team that bids the highest amount wins, and the winner is determined by the number of products they possess with the minimum gap between the base value and the value at which they bought them.

AD-MAD SHOW

"Ad-Mad Show" is a competition where teams are given a product or service and tasked with creating an advertisement. The teams have a limited amount of time to come up with a creative and effective advertisement, making it an exciting and challenging event.



PITCH AGAINST THE STARTUP

"Pitch against the startup" refers to a presentation or argument made with the intention of criticizing or highlighting flaws in a particular startup or its business model. Typically, this type of pitch is made by someone who is skeptical of the startup's potential for success or has concerns about its operations or practices.

PROTOTYPE EXHIBITION

"Prototype Exhibition" is an event where innovators showcase their physical or digital prototypes to a wider audience. It's an opportunity for participants to receive feedback and validation for their ideas and potentially attract investors, customers, or partners.



BIZ-TANK

The "Biz Tank" is the finale of "IDEATHON", a competition where teams pitch their business ideas to a panel of judges. The winner will emerge victorious among the group of ideators, making it an exciting and challenging event for all participants.

SPONSORSHIP OPPORTUNITIES

PLAN OPTIONS	SILVER	GOLD	DIAMOND	PLATINUM
PRE E-Fest 5.0	15K+	30K+	60K+	100K+
Organisation Logo on E-Fest website	✓	✓	✓	✓
Organisation description on E-Fest website		✓	✓	✓
Logo Presence in events invites			✓	✓
Social media marketing	✓	✓	✓	✓
During E-Fest 5.0	15K+	30K+	60K+	100K+
Organization posters at the venue	✓	✓	✓	✓
Opportunity outlet at college premises	✓	✓	✓	✓
Acknowledgement during Events	✓	✓	✓	✓
Exclusive Sponsor promotional activity		✓	✓	✓
Onscreen promotion during the break			✓	✓
Presence of logo in feedback form			✓	✓
3D Walkways			✓	✓
Opportunities to place goodies in the bag				✓
POST E-Fest 5.0	15K+	30K+	60K+	100K+
Logo Presence on event brochure	✓	✓	✓	✓
Logo Presence in E-Fest 5.0 Documentation		✓	✓	✓
Logo Presence in After Movie Video				✓

PREVIOUS SPONSORS



Startup Odisha has been home to the best entrepreneurial minds through strategic partnerships, a conducive ecosystem, investment, and policy interventions. With an ever-evolving ecosystem, our 1550+ startups work in a wide range of sectors including Agritech, IT, Artificial Intelligence, Healthcare, Fintech, Bio-Technology, etc.



BIPROS helps enterprises acquire, integrate and analyse data to derive insights using next generation tools and technologies ensuring maximum return on current BI, Big Data and Analytics investments.



It is one of the biggest platforms with undergraduate notes marketplaces containing more than 80 lakh pages of student notes, faculty notes, solved... previous year question papers and much more!



Mahanadi Coalfields Limited (MCL) is one of the major coal producing companies of India. It is one of the eight subsidiaries of Coal India Limited.



National Aluminium Company Limited (abbreviated as NALCO; incorporated in 1981) is a government company having integrated and diversified operations in mining, metal and power under the ownership of the Ministry of Mines, Government of India.



They are the industry-leading integrator of digital networks. They have been leveraging technology to create a world filled with next-gen experiences that transform everyday living.

GUEST SPEAKERS



Dipan Sahu

*Asst. Innovation Director, Ministry of Education's
Innovation Cell & AICTE, Govt. of India*

He is an enthusiastic policy entrepreneur and practitioner actively contributing to the growth of the Indian start-up ecosystem. His work engages a variety of ecosystem enablers and successfully established a scalable, and sustainable model of the Institution's Innovation Council (IIC) network to foster I & E culture in more than 6000 HEIs which directly influences the career choice of 4 million students.

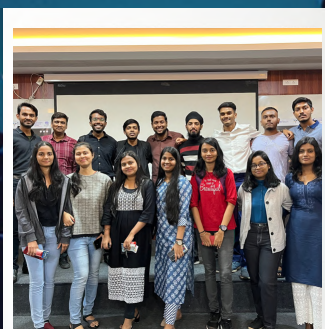
Shreyaan Daga

Co-Founder , OLL.co

One of the youngest pitchers on Shark Tank India Season 2, OLL co-founder **Shreyaan Daga** left the 'sharks' impressed by his aptitude and business skills. Having started his entrepreneurial journey at the age of 8, Daga started his online learning company as a teenager last year. While a few 'sharks' backed out realising that the business would be tough to scale up, Peyush Bansal and Vineeta Singh offered Rs 30 lakh for 5% equity of his company.



GLIMPSE



Thank You !

E-FEST | 5.0