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Entrepreneurship
Development Cell

ENTREPRENEURS FEST

E-FEST | 5.0

APRIL 21-23

ENTREPRENEURSHIP -
LIVING INNOVATION

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EVENT
BROCHURE

ENTREPRENEURSHIP DEVELOPMENT CELL

ABOUT
ED CELL ?

The Entrepreneurship Development Cell (ED Cell) at SiliconTech, was established in 2011 to encourage and promote entrepreneurship among students. The cell is supported by the All India Council for Technical Education (AICTE) and the Department of Science & Technology (DST), Government of India. Its mission is to create an enabling environment for entrepreneurial innovation, provide opportunities for self-employment, and train students to have an intrapreneurial mindset for future workplaces. The EDC offers access to affordable co-working spaces, mentoring, training, and funding to incubatees. It also hosts various entrepreneurship development programs, including the Women Entrepreneurship Development Program and the Technology Entrepreneurship Development Program.

The E-FEST is its flagship event that celebrates entrepreneurship and honors entrepreneurs. The EDC's work is anchored by SiliconTech's Business Incubator and Institute Innovation Council, which promote entrepreneurship within the institute and in Odisha.

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WHAT IS
E-FEST?

E-fest is the flagship entrepreneurship festival organized by the Entrepreneurship Development Cell (EDC) of SiliconTech, an institute located in Odisha, India. The festival aims to celebrate entrepreneurship and promote the spirit of innovation among students, entrepreneurs, and the wider community.

E-fest provides a platform for budding entrepreneurs to showcase their business ideas and products, interact with experienced entrepreneurs, and learn from industry experts through various events, workshops, and seminars. The festival also features startup competitions, networking opportunities, and keynote speeches by successful entrepreneurs, venture capitalists, and industry leaders.

The festival is organized annually and attracts participants from across the country, including students, researchers, and entrepreneurs from various fields. Through E-Fest, the EDC aims to foster an entrepreneurial ecosystem within the institute and the state of Odisha and inspire the next generation of innovators and entrepreneurs.

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WHAT ARE WE PLANNING ?

E-Fest 5.0 is a three-day program that aims to promote entrepreneurship among students and provide them with an opportunity to develop their entrepreneurial skills, foster innovation and creativity, and turn their ideas into successful ventures. The event includes a range of activities such as workshops, entrepreneurial talks, fun events, and competitions.

Some of the planned activities for E-Fest 5.0 include the IDEATHON competition, which culminates in the Biz Tank finale, where top teams present their ideas to a panel of judges for a chance to win a cash prize and incubation support. There will also be a Bidding War team game, an Ad-Mad Show advertisement competition, and a Pitch Against the Startup competition that tests critical thinking skills.

Additionally, there will be a Prototype Exhibition where participants can showcase their working prototypes and interact with industry experts for feedback and potential investment. The event will also provide networking and collaboration opportunities among students, alumni, industry experts, and other stakeholders.

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GUEST
SPEAKERS

DIPAN SAHU

Asst. Innovation Director,
Ministry of Education's Innovation Cell & AICTE,
Government of India

He is an enthusiastic policy entrepreneur and practitioner actively contributing to the growth of the Indian start-up ecosystem. His work engages a variety of ecosystem enablers and successfully established a scalable, and sustainable model of the Institution's Innovation Council (IIC) network to foster I & E culture in more than 6000 HEIs which directly influences the career choice of 4 million students.

SHREYAAN DAGA

Co-Founder , OLL

One of the youngest pitchers on Shark Tank India Season 2, OLL co-founder Shreyaan Daga left the 'sharks' impressed by his aptitude and business skills. Having started his entrepreneurial journey at the age of 8, Daga started his online learning company as a teenager last year. While a few 'sharks' backed out realising that the business would be tough to scale up, Peyush Bansal and Vineeta Singh offered Rs 30 lakh for 5% equity of his company.

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BIDDING WAR

Bidding War is a strategic team game where participants use their business acumen to make bids and acquire properties. The game involves multiple rounds of bidding, negotiation and decision-making, and is designed to test the participants' strategic thinking, communication and teamwork skills. The team that emerges with the highest net worth at the end of the game is declared the winner. The event is open to all registered teams and will be held on the second day of E-FEST 5.0.

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AD-MAD SHOW

Ad-Mad Show is an exciting advertisement competition where participants have to create and present an ad for a given product or service. Each team will be given a limited time to brainstorm, create and execute a creative and compelling advertisement. The competition will test the participant's ability to think on their feet and come up with innovative ideas. The best ad will be selected based on the creativity, effectiveness and overall presentation of the advertisement. The Ad-Mad Show is an excellent platform for budding entrepreneurs and marketers to showcase their creativity and marketing skills.

PITCH AGAINST THE STARTUP

Pitch Against the Startup is a competition where student teams have to do critical analysis of a startup and make constructive criticism. The teams are judged on the feasibility, uniqueness, and validity of their criticism about the startup . The competition is great platform to showcase your analytical minds. It is a great opportunity for students to showcase their critical thinking skills and their knowledge about the working a real business and get feedback from industry experts. The winners of the competition will receive a exciting rewards and a cash prize.

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PROTOTYPE EXHIBITION

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Prototype Exhibition is a platform for young innovators to showcase their working prototypes and gain exposure to the entrepreneurial community. Participants can display their creations, ranging from electronic devices to mechanical systems, and interact with industry experts for feedback and potential investment. This event fosters innovation, ideation and entrepreneurship among the participants and provides them with an opportunity to learn from other participants' experiences. The exhibition will be judged by a panel of experts who will award the most innovative ideas. Participants will have the opportunity to network with like-minded individuals and establish connections with potential investors or mentors.

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BIZ-TANK

Biz Tank is the finale of our IDEATHON competition, where the top teams present their innovative ideas to a panel of experienced judges. The event provides an opportunity for participants to gain valuable feedback and network with industry experts. The judges evaluate the pitches based on factors such as viability, creativity, and potential impact. The winning team receives a cash prize, as well as the chance to receive mentorship and incubation support from our network of industry partners.

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CONTACT US

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