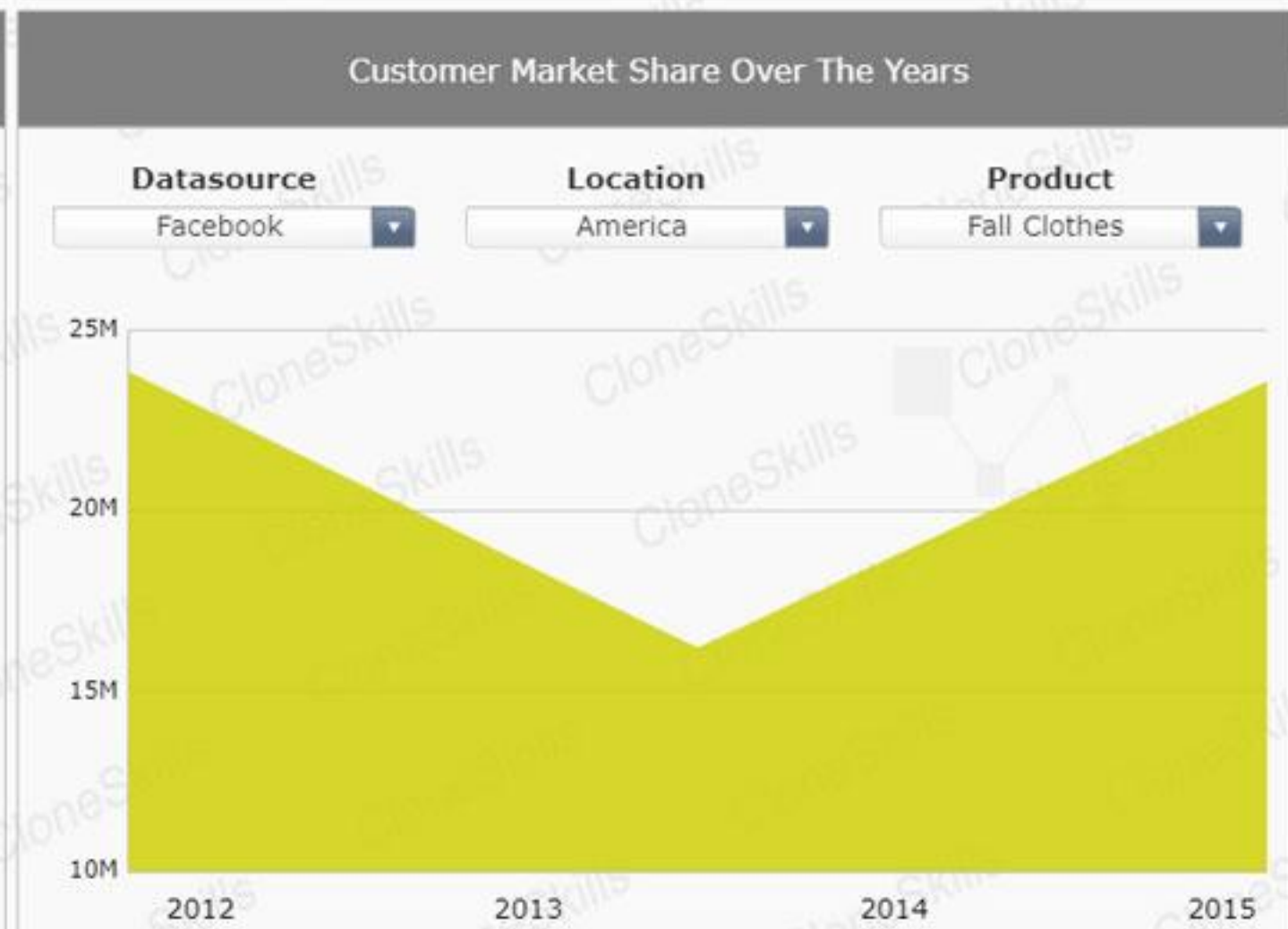
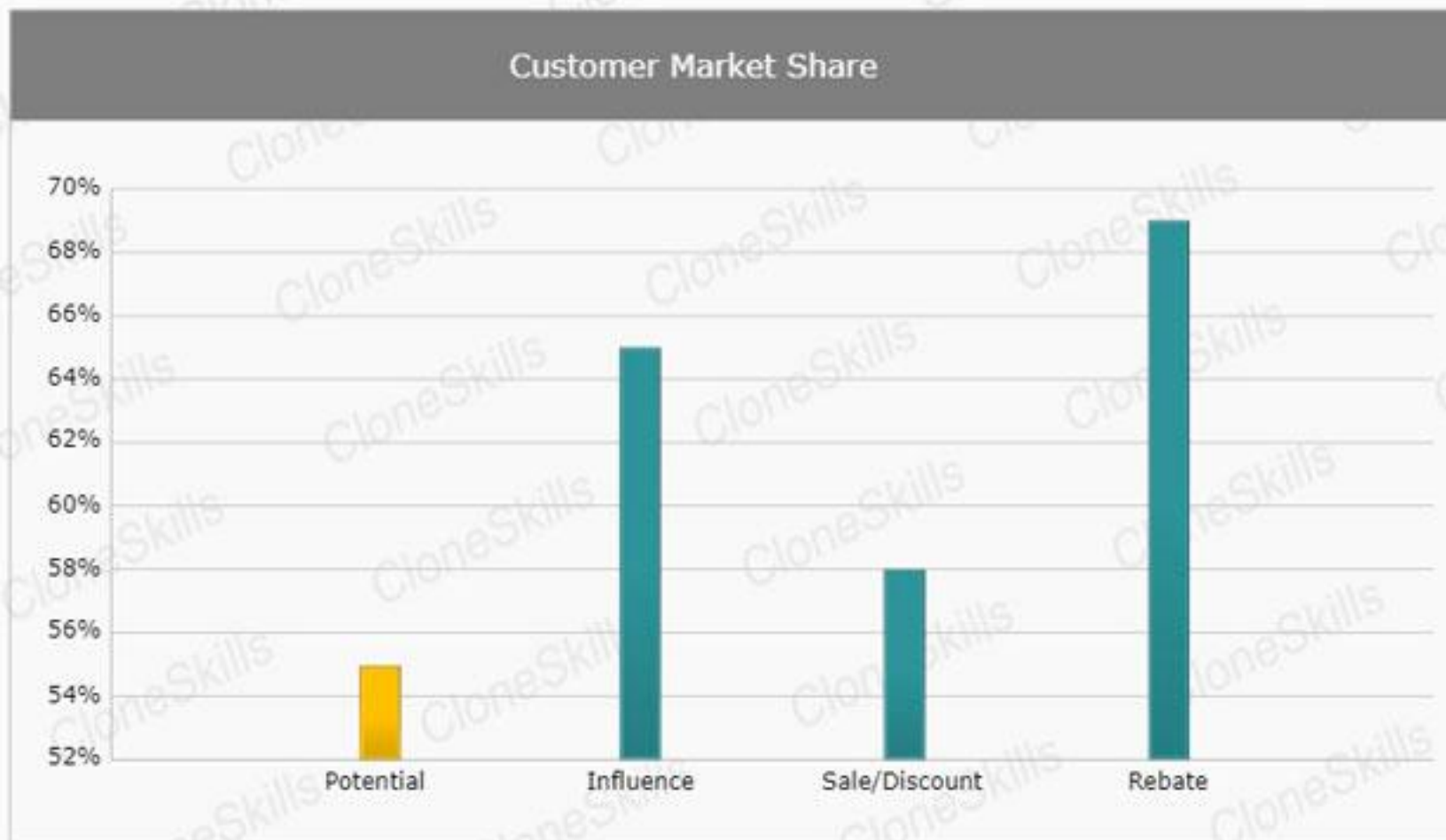


Machine Learning Enables Consistent Customer Experience Across Channels

Customer Churn | Product Market Basket | Multi Channel Sales | Customer Sentiment | Customer Spend | Product Branding | Product Comparision | **Product Market Share** | Product Marketing | Inventory

Product Jeans |
 Data Source Twitter |
 Customer Type Potential |
 Time 2014 |
 Location North Atlantic



Market Share Statistics by Product

Region	Jeans	Market Share	Winter Clothe	Market Share	Summer Cloth	Market Share	Fall Clothes	Market Share
East	Wrangler	40%	Spitfire	24%	Obey	36%	Bonfire	22%
Central	Levi's	28%	Tactics	18%	Nixon	13%	Neff	47%
South	Spyker	12%	Santacruz	22%	Union	27%	Slash	21%
West	Pepe	20%	Baker	20%	Trash	24%	Element	10%