

Machine Learning Enables Consistent Customer Experience Across Channels

Customer Churn | Product Market Basket | Multi Channel Sales | Customer Sentiment | **Customer Spend** | Product Branding | Product Comparision | Product Market Share | Product Marketing | Inventory

Product

Jeans

Data Source

Twitter

Customer Type

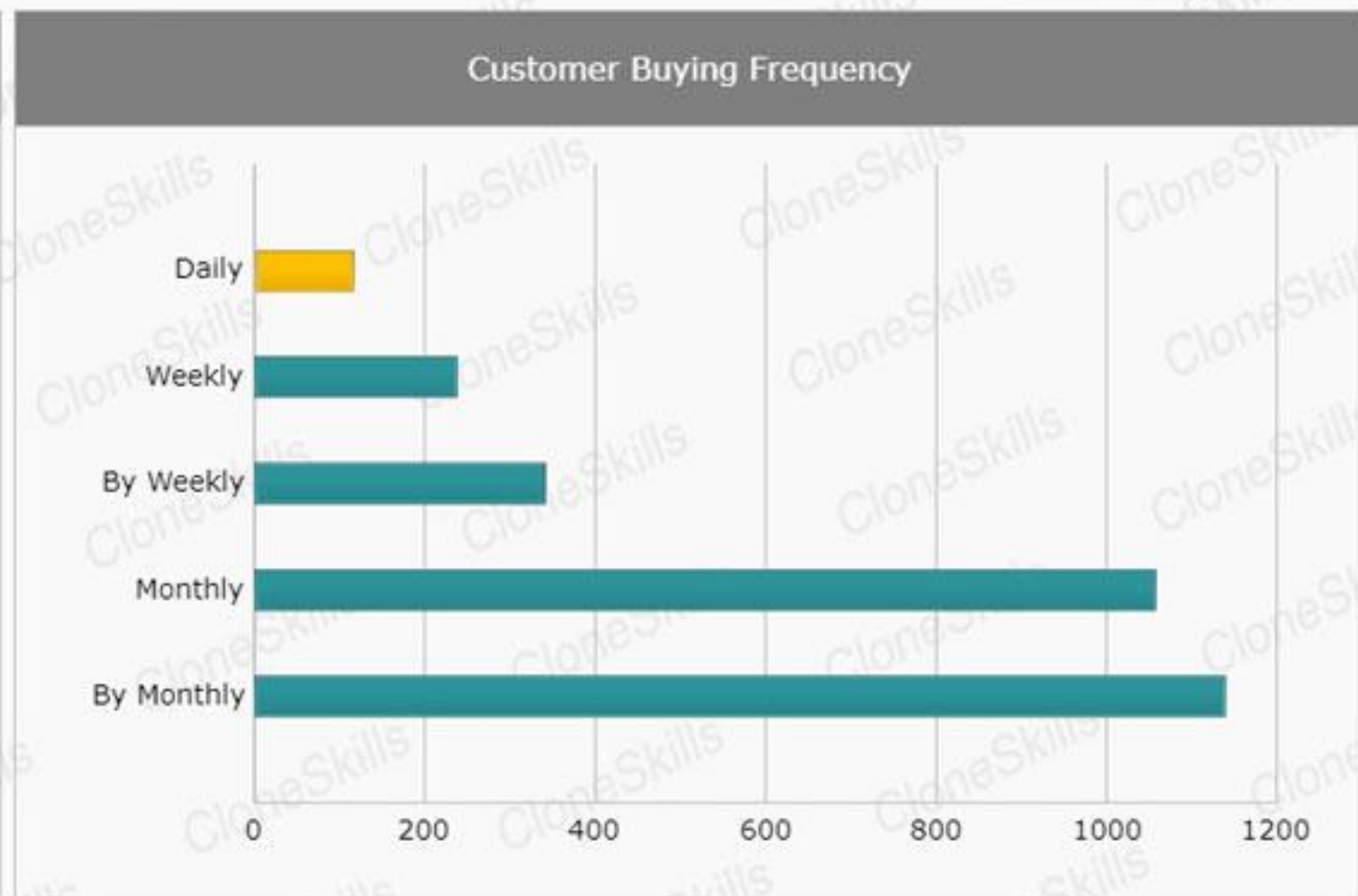
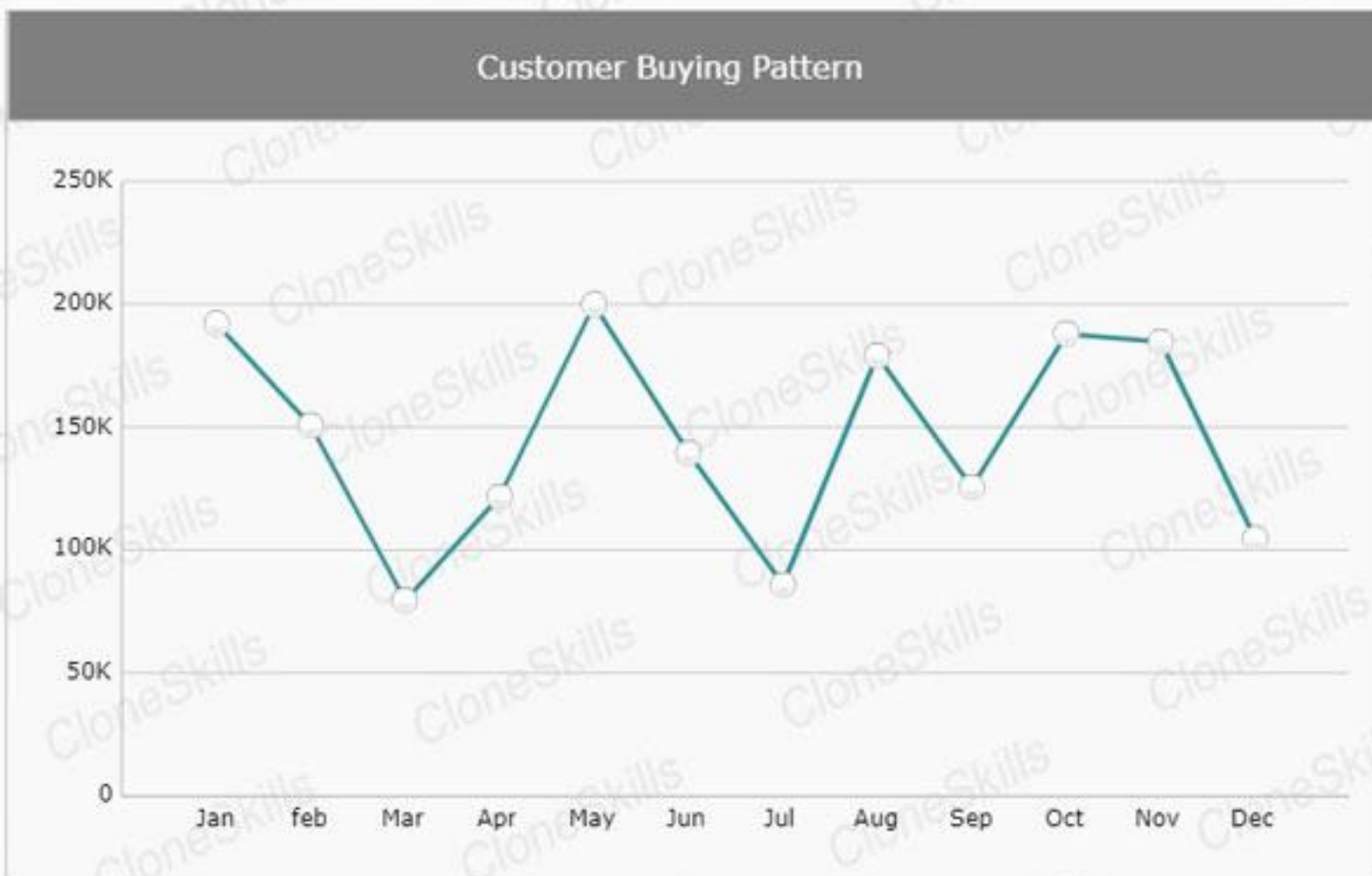
Potential

Time

2014

Location

North Atlantic



Target Customers - High Prospect

 Mark	Buying Power	87%
	Buying Pattern	Online
	Buying Frequency	Monthly
 James	Buying Power	97%
	Buying Pattern	Online
	Buying Frequency	Weekly

Target Customers - Medium Prospect

 Annie	Buying Power	40%
	Buying Pattern	Store
	Buying Frequency	Daily
 Joseph	Buying Power	32%
	Buying Pattern	Online
	Buying Frequency	Weekly