

SALES OVERVIEW CHART

Total Revenue

60,739,201.1

Total Orders

2,000

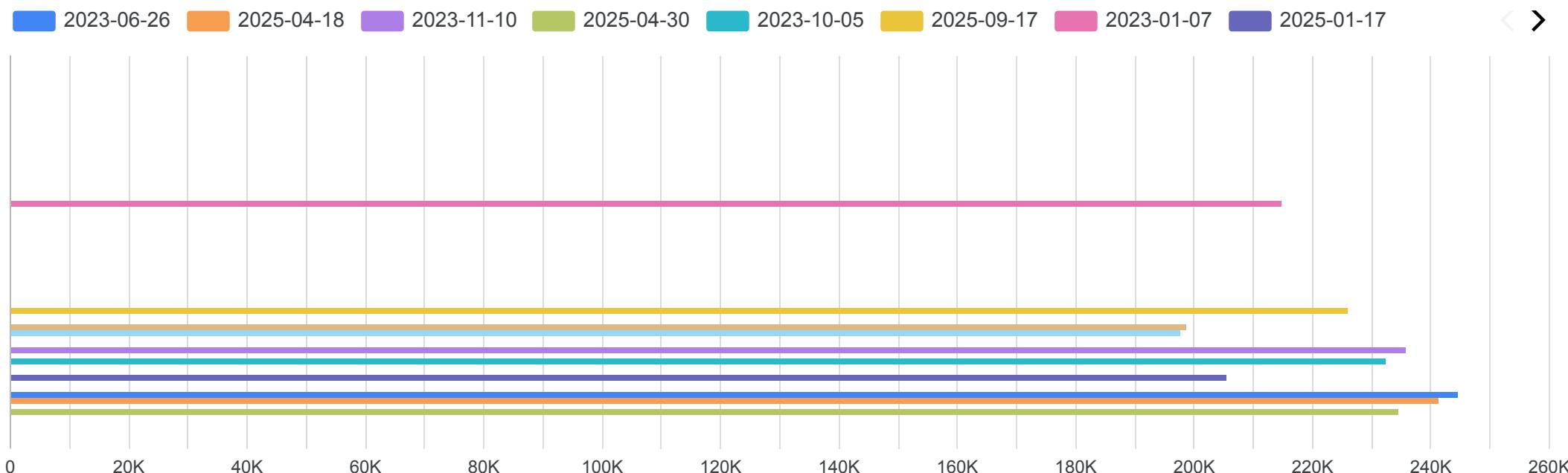
Average Order Value

30,369.6

	order_date	total_orders	total_revenue
1.	2023-06-26	7	244,558.16
2.	2025-04-18	7	241,309.01
3.	2023-11-10	6	235,837.55
4.	2025-04-30	7	234,566.02
5.	2023-10-05	6	232,361.73
6.	2025-09-17	5	225,990.89
7.	2023-01-07	4	214,795
8.	2025-01-17	6	205,512.63

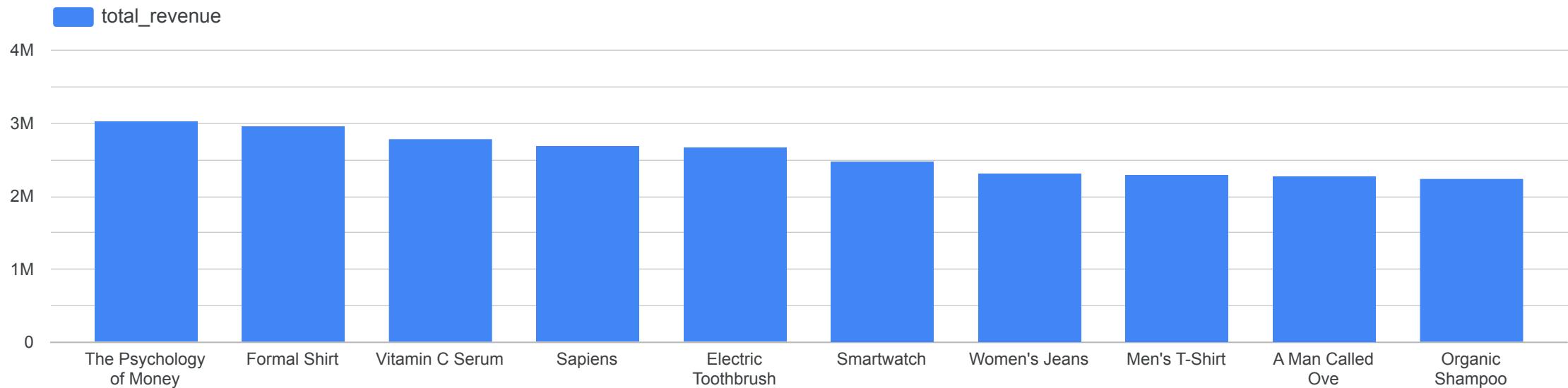
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Total revenue generated according to total orders and order date



PRODUCT PERFORMANCE

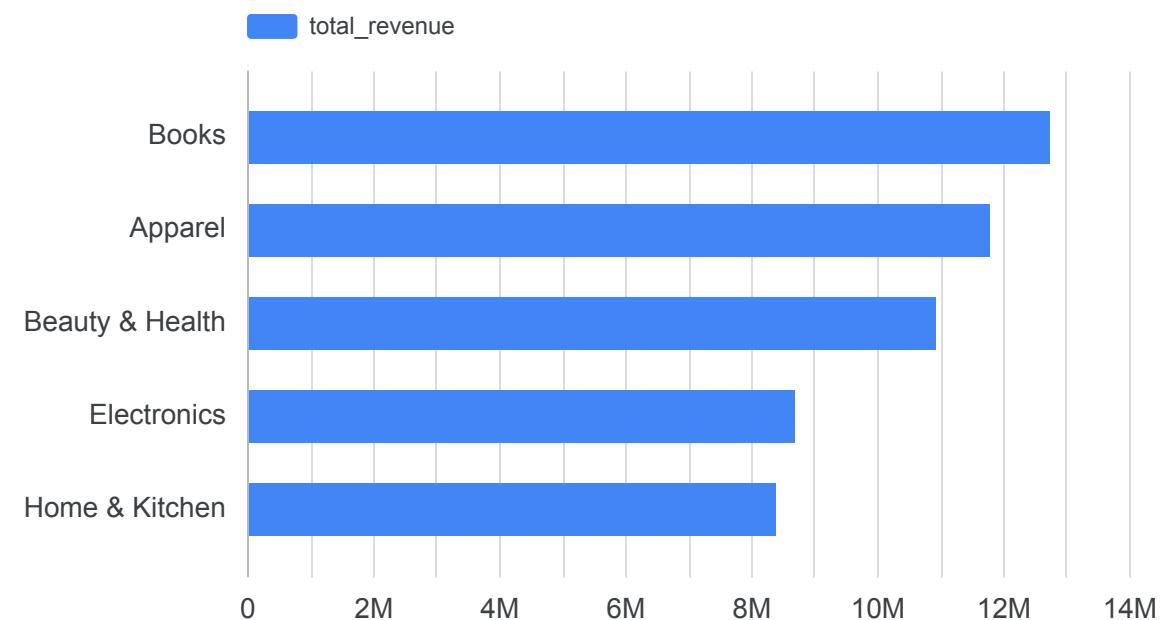
Top Products by Revenue



Product Performance Table

	product_name	brand	category
1.	The Psychology of Money	Generic	Books
2.	Formal Shirt	Nova	Apparel
3.	Vitamin C Serum	Stellar	Beauty & ...
4.	Sapiens	BrandX	Books
5.	Electric Toothbrush	Stellar	Beauty & ...
6.	Smartwatch	Prestige	Electronics
7.	Women's Jeans	Generic	Apparel
8.	Men's T-Shirt	Stellar	Apparel
9.	A Man Called Ove	Quantum	Books

Revenue by Category



FUNNEL ANALYTICS DASHBOARD

Overall Conversion Rate

1

Total Sessions

1,595

Sessions with Add to Cart

510

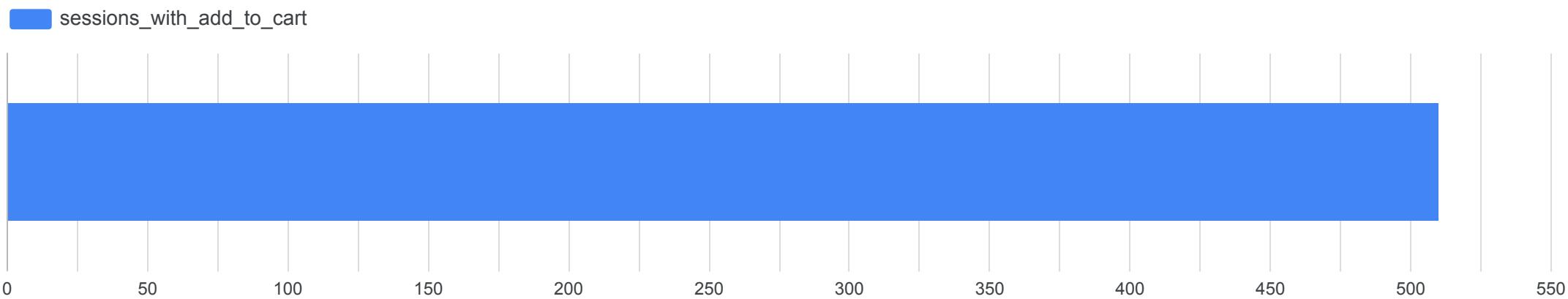
Sessions with Checkout

0

Sessions with Purchase

1,595

Sessions with Add to Cart against Sessions with purchase



	sessions_with_purchase	sessions_with_add_to_cart	sessions_with_checkout	overall_co...	cart_to_che...
1.	1595	510	0	1	0