



## RAHUL BHATRA

**EDUCATION**

MA Maharaja Ranjeet Singh Univ.  
BA Maharaja Ranjeet Singh Univ.  
Sr. Sec. Prince School  
June 2018 - Aug 2020  
Sec. Seth A.V.M School  
July - 2018

**EXPERIENCE**

Graphic Design (Tablet pvt. Ltd, Bangalore)  
Sept 2024

UI/UX Design (Mobink Innovation, Jaipur, Rajasthan)  
Sept 2024 - Dec 2024

Motion & UI/UX Design (Mobink Innovation, Jaipur, Rajasthan)  
Jaipur, Rajasthan  
Jul 2023 - Aug 2024

**CONTACT**

https://www.linkedin.com/in/rahu-bhatra-94244202/

rahu.bhatra.41@gmail.com

**SOFTWARES**

AI, Ps, XD, Sketch

**CONTENT**

01 Weather App (Weathera)

02 Aquaculture Management Platform (KisanAqua)

03 Healthy Food Products (Slurp Farm)

04 Smart Music Streaming Application (Musira)

05 Travel Companion App (Travenor)

**WEATHERA**  
ACCURATE, ACCESSIBLE & RESPONSIVE WEATHER FORECASTING PLATFORM

**PROJECT OVERVIEW**

Weathera is a cross-platform responsive weather application designed to provide real-time, accurate, and visualized weather information. It offers seamless user experience, clarity, enabling users to easily engage with the platform.

The platform is ideal for everyday users, travelers, and planners who rely on timely weather updates to make informed decisions.

**TARGET AUDIENCE**

- General Public
- Travelers & Commuters
- Event Organizers
- Outdoor Enthusiasts

Weather affects nearly every individual on a daily basis. With unpredictable climate conditions increasing globally, a well-designed and accessible weather app is essential.

**TYPOGRAPHY & COLORS**

**Font Used**

Poppins

**Color Used**

Primary Blue (#36EFFSky), Sky Blue (#96C8FA), Text Color (#1B1B1B), Dark Text Gray (#333333), Light Gray (#CCCCCC), BG Color (#F5F5F5).

**Colors**

Primary Blue (#36EFFSky), Sky Blue (#96C8FA), Text Color (#1B1B1B), Dark Text Gray (#333333), Light Gray (#CCCCCC), BG Color (#F5F5F5).

**Screenshots**

Weather forecast for Jaipur, India, showing temperature, humidity, and moon phase across five devices (Smartphone, Tablet, Laptop, Desktop, Watch).

**KISAN AQUA**  
A SMART AQUACULTURE MANAGEMENT PLATFORM

**PROJECT OVERVIEW**

KisanAqua is a smart aquaculture management platform designed to help aqua farmers efficiently manage their farm operations. The platform provides features like real-time farm monitoring, order booking, payment processing, and disease alerts. Its core objective is to simplify farming processes, improve transparency, and enable timely decision-making. KisanAqua empowers farmers to optimize their resources, reduce losses, and boost productivity through a data-driven approach.

**TARGET AUDIENCE**

- Aqua Farmers
- Fish & Shrimp Farmers
- Farm Managers

**PROBLEM STATEMENT**

Aqua farmers face multiple challenges in managing water quality, monitoring diseases, and handling product orders. Traditional methods often lead to inefficiencies, delays, and inconsistent data, negatively impacting farm productivity. KisanAqua addresses these issues by offering a unified digital platform that streamlines monitoring, order placement, and payment processes — enabling farmers to make informed, timely decisions and improve overall farm performance.

**TYPOGRAPHY & COLORS**

**Font Used**

Poppins

**Color Used**

Primary Color (#36EFFSky), Secondary Colors (Blue, Light Blue, Dark Gray, Light Green), Text Color (#1B1B1B), Dark Background (#0C0C0C).

**Screenshots**

Dashboard, Farm Dashboard, Order Booking, Payment Processing, and various mobile device screenshots.

**SLURP FARM**  
Healthy Food Products for Kids – Easy & Nutritious Shopping Experience

**PROJECT OVERVIEW**

Slurp Farm is an e-commerce platform focused on delivering healthy, nutritious, and child-friendly food products made from supergrains like ragi, jowar, and oats. Designed with parents in mind, the app simplifies the process of discovering and ordering healthy food for kids. With an intuitive interface, category-wise exploration, detailed product pages, cart and checkout system, and multiple payment options, Slurp Farm ensures a smooth and informative shopping journey. The platform promotes clean, natural eating — with no maida, no refined sugar, and no artificial ingredients.

**TARGET AUDIENCE**

- Parents of toddlers and young children
- Health-conscious families
- Urban households seeking clean-label, nutritious food options

Slurp Farm caters to the growing demand for clean and healthy food products in India's urban markets, especially for children aged 1-10 years.

**PROBLEM STATEMENT**

Parents often struggle to find food products that are both healthy and appealing to children. Most packaged foods on the market contain refined sugar, maida, and preservatives. This creates a gap between taste, health, and trust. Slurp Farm bridges this gap by offering easy-to-cook and delicious options that are free from harmful ingredients. The platform also ensures ease of ordering through a mobile-friendly shopping interface with clear navigation, product education, and convenient checkout.

**TYPOGRAPHY & COLORS**

**Font Used**

Poppins

**Color Used**

Primary Color (#36EFFSky), Accent Color (#FF8C00), Secondary Colors (Orange, Light Gray, Dark Gray, Dark Background), Text Color (#1B1B1B), Dark Background (#0C0C0C).

**Screenshots**

Home Page, Product Listing & Detail View, Cart & Checkout Flow, and various mobile device screenshots.

**MUSIRA**  
A Smart Music Streaming Application for Every Mood

**PROJECT OVERVIEW**

Musira is a dynamic music streaming platform designed to deliver a personalized music experience. It offers mood-based playlists, trending tracks, and curated recommendations tailored to user preferences. With an engaging interface and smooth navigation, Musira transforms everyday listening into an immersive musical journey.

**TARGET AUDIENCE**

- Music Lovers
- Gen Z & Millennials
- Users seeking mood-based and curated audio content

Musira caters to the growing demand for clean and healthy food products in India's urban markets, especially for children aged 1-10 years.

**PROBLEM STATEMENT**

Most existing music platforms lack deep personalization and mood-based categorization. Users often struggle to find the right track for the right moment. Musira solves this by offering categorized, mood-based, and trending music collections—ensuring a seamless and joyful user experience.

**TYPOGRAPHY & COLORS**

**Font Used**

Poppins

**Color Used**

Primary Color (#36EFFSky), Secondary Colors (White, Soft Yellow, and Pink), Text Color (#1B1B1B), Dark Background (#0C0C0C).

**Screenshots**

Home Page, Trending Songs, Popular Artists, and various mobile device screenshots.

**TRAVENOR**  
Your Ultimate Travel Companion App

**PROJECT OVERVIEW**

Travenor is a modern travel exploration app that enables users to discover, explore, and book beautiful destinations around the world. With an intuitive interface and vibrant visuals, users can browse top-rated places, view nearby attractions, check schedules, and get complete travel packages. Travenor aims to simplify travel planning and booking while providing inspiration, convenience, and confidence to travelers.

**TARGET AUDIENCE**

- Travel Enthusiasts
- Solo Travelers
- Users seeking Visual, Simple, and Guided Booking Experience

Travenor targets modern explorers who prefer visually rich and well-organized platforms for trip planning and booking — from young adventurers to families seeking easy navigation and packages.

**PROBLEM STATEMENT**

In today's busy lifestyle, travelers face difficulties in discovering the right destinations, comparing options, and organizing their itinerary in one place. Most apps either offer fragmented discovery, detailed product pages, cart and booking, and multiple payment options. Travenor solves this by combining discovery, planning, and booking into a seamless, visually engaging experience — making trip planning efficient and enjoyable for all types of travelers.

**TYPOGRAPHY & COLORS**

**Font Used**

Poppins

**Color Used**

Primary Color (#36EFFSky), Accent Color (#FF8C00), Secondary Colors (Light Gray, Dark Gray, Dark Background), Text Color (#1B1B1B), Dark Background (#0C0C0C).

**Screenshots**

Home Page, Schedule, My Schedule, Popular Places, and various mobile device screenshots.