

# AYUSHI GUPTA

UI UX DESIGNER

## CONTACT

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## SOFTWARE

- Illustrator
- Photoshop
- CorelDraw
- InDesign
- Adobe XD
- Figma
- After Effect

## SKILLS

- HTML/CSS
- Design System
- Communication
- Creative Thinking
- Team Work

## LANGUAGES

- English
- Hindi
- Gujarati

## HOBBIES

- Dance
- Cooking
- Exploring

## PROFILE

I'm a UI/UX designer passionate about creating simple, thoughtful, and user-friendly digital experiences. I'm a quick learner who enjoys solving real problems through design and collaborating with others to bring ideas to life. Open to freelance and full-time roles where I can grow and contribute meaningfully.

## WORK EXPERIENCE

### Bolstersys LLP

MARCH 2025 - PRESENT

UI/UX Designer

- Worked with the product team on Bolstersys's own Workday-based platform, helping improve the overall user experience and accessibility.
- Helped redesign the company's main websites to make them easier to use and more visually appealing.
- Designed and created a simple, user-friendly internal app for handling business transactions.
- Worked on the design of a C2C reselling app, making the buying and selling process smoother and easier for users.
- Created wireframes, prototypes, and final UI designs using Figma, and improved them based on feedback from the team.

## EDUCATION

### Bachelor of Computer Application

2023 - PRESENT

Veer Narmad South Gujarat University, Surat

GPA: 8.09 - SY

### Diploma in Designing

2024 - 2025

TOPS Technologies, Surat

### Higher Secondary Education

2022 - 2023

Oxford English High School, Surat

Percentage: 81%

## PROJECT

### AIRLINE APPLICATION

I have completed a UI/UX design project for an airline booking app, focusing on making the booking process intuitive, fast, and visually engaging. I designed user-friendly interfaces for searching flights, viewing schedules, and completing bookings, all while ensuring the flow is seamless for users.