



Yash Samarth **Salesforce Developer**

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Salesforce Developer with 1.5 years of hands-on experience in Apex, LWC, Flows, and integrations. Skilled in building scalable Salesforce applications, real-time APIs, and automation across Sales Cloud and Education Cloud. Strong ability to design data models, develop custom components, and optimize business processes. Focused on delivering clean, efficient solutions that enhance user experience and system performance.

PROFESSIONAL SUMMARY

- Salesforce Developer with 1.5+ years of hands-on experience in Apex, SOQL, Triggers, LWC, REST APIs, and Salesforce declarative tools including Flows, Validation Rules, and Process Automation.
 - Experienced in building scalable Salesforce solutions across Education Cloud, Sales Cloud, and real-time integrations, including webhook-based HRMS sync and external API integrations.
 - Skilled in developing custom objects, data models, Apex triggers, Lightning Web Components (LWC), and REST APIs to streamline business processes and improve user experience.
 - Strong understanding of deployment, debugging, and data management using Data Loader, Workbench, and VS Code, with proven experience delivering reliable, high-quality Salesforce solutions.
 - Hands-on experience with Data Management tools like Data Loader, JIRA, and Git to manage data migrations, system integrations, and application development.
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TOOLS AND TECHNOLOGY

- Salesforce Development & Administration
- Salesforce Development: Apex, Triggers, Visualforce, LWC, CRM Analytic, SOQL, SOSL, REST/SOAP APIs.
- Data Management: Data Loader, Data Import Wizard.
- Salesforce Security Model: Profiles, Permission Sets, Roles
- Analytics & Reporting: CRM Analytic, Excel
- Salesforce Flows, Process Builder, Workflow Rules
- Project Management & Support, Agile, Jira.

Clouds: Education Cloud, Sales Cloud, Service Cloud

WORK EXPERIENCE : Total Experience 1.5+ years.

Currently working as a Salesforce Developer at xTag Services (July 2024 – Present).

Salesforce Developer | xTag Services

July 2024 - Present

- Worked on multiple end-to-end Salesforce implementations including Education Cloud, Sales Cloud, AppExchange Development, and real-time API Integrations, delivering scalable and production-ready solutions.
- Built custom Salesforce features using Apex (Classes, Triggers, Batch/Queueable), Lightning Web Components (LWC), and REST APIs to automate business processes and enhance user experience.
- Designed and maintained Salesforce data models by creating custom objects, fields, validation rules, page layouts, and complex relationships to support diverse business use cases.
- Developed and consumed REST APIs for real-time integrations, including webhook-based communication and inbound data processing from external systems like HRMS tools.
- Worked with FormAssembly, CRM Analytics (Analytics Studio), and LWC to build dynamic UI

components, dashboards, and automated form submissions for business insights and improved workflows.

- Applied Salesforce declarative automation (Flows, Approval Processes, Assignment Rules) and asynchronous Apex techniques to handle high-volume data operations efficiently.

PROJECTS (REAL-TIME)

1. Elmo HRMS – Real-Time Salesforce Integration

- Built real-time integration between Elmo HRMS and Salesforce using webhooks and a custom REST API endpoint.
- Designed Apex logic to process JSON payloads and automatically create/update employee records in Salesforce.
- Created custom objects and fields for HR data storage and added robust error-logging for monitoring integration events.

2. Salesforce Education Cloud Implementation

- Worked on implementing Salesforce Education Cloud for a college, including creating a detailed field-mapping sheet to align legacy data with Salesforce objects.
- Developed custom fields, Apex triggers, LWC components, and automation to support student admission and academic workflows.
- Built CRM Analytics dashboards to track student enrollment, registrations, and program performance.
- Collaborated with stakeholders and assisted in validating and migrating large datasets into Salesforce.

3. Salesforce AppExchange App with API Integration

- Designed and developed a Salesforce AppExchange-ready application that integrates with an external REST API.
- Created a dynamic Lighting Web Component (LWC) where users can select objects, fields, and store external API data into Salesforce.
- Implemented authentication, error handling, response parsing, and secure data storage.
- Followed AppExchange security guidelines and collaborated with senior developers to optimize performance.

4. Sales Cloud Implementation for Insurance Client

- Contributed to a Sales Cloud implementation for an insurance client by creating custom objects, field mappings, and relationships for policy and customer tracking.
- Developed validation rules, Apex test classes, and Lightning components to support core business processes.
- Enhanced UI workflows for agents and improved data quality through automation and custom logic.

CERTIFICATION

- Salesforce Certified AI Specialist
 - Salesforce Certified AI Associate
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EDUCATION

Dr. Babasaheb Ambedkar Technological University (Nagpur) BTech. Information Technology (2021 – 2024)

DECLARATION-I hereby declare that the information provided is authentic and true to the best of my knowledge.

Place: Nagpur

Yash Samarth