

S SISINDRA REDDY

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OBJECTIVE

UI UX Designer with 2+ years of experience crafting user-centered, high-clarity digital experiences across web and mobile. Skilled in UX strategy, interaction design, visual systems, prototyping, and multi-step workflow design. Experienced in building components, patterns, and scalable design systems. Seeking a role where design drives product direction, working within a Material Expressive system and exploring motion, AI-assisted design, and complex product flows.

EXPERIENCE

ZMATER TECHNOLOGIES PRIVATE LIMITED

NOVEMBER 2024

UI/UX Designer

- Designed end-to-end user flows for booking, ordering, and navigation workflows, improving task completion by **20–25%**.
- Created responsive screens across desktop, tablet, and mobile, ensuring clarity and usability across multi-device touchpoints.
- Improved UI consistency by building reusable components, tokens, and scalable patterns aligned with Material Design principles.
- Conducted UX research, usability tests, and iteration cycles to refine IA, wireframes, and interaction moments.
- Collaborated cross-functionally using async communication, documentation, and structured critiques.

TEXIFY SOLUTION PVT LTD

JUNE 2024 – NOVEMBER 2024

UI/UX Designer & Graphic Designer

- Redesigned navigation and workflows, increasing feature discoverability by **~30%**.
- Applied strong visual hierarchy, typography, layout grids, and color systems for a cohesive visual rhythm.
- Produced interactive prototypes and motion-based micro-interactions for product feature exploration.
- Contributed to the evolution of internal design guidelines and reusable UI components.

ENUT TECHNOLOGIES PVT LTD

DECEMBER 2023 - MAY 2024

INTERN UI/UX Designer

- Designed responsive UI screens, wireframes, and prototypes for web and mobile apps.
- Conducted research including personas, journey maps, and task analysis for product direction.
- Improved onboarding experience usability by **15–20%** through simplification and interaction refinement.
- Built prototypes in Figma with components, variants, and auto layout for scalable production.

TESLA369

JUNE 2023-JULY 2023

Graphic Designer

- Designed branding and digital campaign assets with emphasis on visual storytelling and motion.
- Created promotional graphics and micro-animations used across marketing channels.

SKILLS

UX & Product Design

User Flows, Journeys, IA, Wireframing, Interaction Design, Motion & Micro-interactions, Responsive Design, Dashboard & Analytics Design, Multi-step & Multi-device Workflows, Usability Testing, AI-assisted exploration.

UI & Visual Design

Material Design (M3 / Expressive), Components & Variants, Tokens, Visual Rhythm, Typography, Layout Grids, Pattern Libraries Prototyping, Design Systems Contribution.

Research

User Interviews, Surveys, Competitor Analysis, A/B Testing, Task Analysis, Heuristic Evaluation, Quantitative Insights

Tools

Figma, Framer, Adobe XD, Photoshop, Illustrator, After Effects, Miro, Hotjar, Zeplin, HTML/CSS (working knowledge) Lottie

EDUCATION

Diploma in *UI UX Design*,

Elearn infotech | 2023

Post Graduation in M.Sc Food science and technology

Gitam Deemed University | 2021-23

CERTIFICATION

- GUVI – UI/UX Design Certification (2024)