



**Innovate. Design. Captivate**

# V.Bharathi

UI UX DESIGNER

Hyderabad, India

[Behance Portfolio](#)

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## EDUCATION

### B.A.Honours (UI/UX Design)

Creative Multimedia College  
of Fine Arts, Hyderabad

September 2021 - July 2024

### Intermediate

SR Junior College, Hyderabad

June 2019 - March 2021

### SSC

Trinity Model High School, Gadwal

June 2018 - March 2019

## SKILLS

User Research

Information Architecture

Wireframing

Prototyping

User Personas

User Journey Maps

Usability Testing

UI Design

Brainstroming

## SOFTWARES



Illustrator



Figma



Photoshop After Effects



## PROJECTS

### Clean Hub- UI UX Casestudy

This mobile app streamlines home cleaning services with real-time scheduling, secure communication, and customizable service options, ensuring efficient and satisfying user experiences.

[View Project](#)

### Reliance Digital App- Redesign

Redesign the Total app to resolve user confusion and optimize spacing, enhancing clarity and accessibility of information for a more intuitive and streamlined user experience.

[View Project](#)

### Choco Fuse- Website

Developed and launched Choco Fuse's e-commerce website, specializing in eco-friendly and artisanal chocolate products, enhancing online sales and customer engagement.

[View Project](#)

### Branding

Developed and executed the complete branding strategy for Choco Fuse, establishing a unique identity for the chocolate company.

[View Project](#)