

Fazal Shaik

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PROFESSIONAL SUMMARY

Highly skilled Power BI Developer with 3.8 years of experience in Power BI, SQL, DAX, Data Modeling, Snowflake, ETL, and Azure. Expertise in building enterprise dashboards, paginated reports, performance optimization, DirectQuery/Import models, RLS, and large-scale migration projects. Proven success in improving reporting efficiency, data accuracy, and enabling business decision-making.

TECHNICAL SKILLS

Power BI: Power BI Desktop, Power BI Service, DAX, Paginated Reports, Dataflows, Power Query, RLS, Bookmarks, Drill-through

Databases: SQL Server, Snowflake, Teradata

ETL & Modeling: Star Schema, Dataflows, Power Query ETL, Incremental Refresh, DirectQuery/Import/Dual Mode

Azure: Azure SQL, ADF, Pipeline Monitoring

Tools: Jira, ServiceNow, Excel

SOFT SKILLS

Critical Thinking, Problem Solving, Prioritization and Organization, Decision Making, Trend Analysis, Communication Skills, Self-Motivation, Quick Learner.

PROFESSIONAL EXPERIENCE

Role – Power BI Developer | Tata Consultancy Services (TCS)

Client: Australian Banking Group (Apr 2023 – 2025 | Hyderabad, India)

- Created on-demand data models, interactive visuals, and **designed business KPIs**, improving data accessibility by 25%.
- Migrated **tool-specific dashboards to Power BI**, centralizing reporting and reducing manual effort by 15%.
- Served as the SQL POC, ensuring 100% data accuracy and supporting data governance.
- Conducted unit testing and UAT and supported **deployment pipeline automation** for defect-free dashboard releases.
- Worked closely with business analysts and clients, designing data models for meaningful insights.
- Performed **DAX queries, Bookmarks**, drill-through filters, and built **SQL views** for Power BI dashboards, improving query performance by 30%.
- Successfully built SQL views and multidimensional data models with limited permissions on the client's database tables, enabling secure data extraction for Power BI dashboards.
- Published dashboards to production and managed **workspace permissions** to ensure secure access.
- Supported Power BI workspace governance, access control, and compliance alignment.

Role – SQL Developer | Tata Consultancy Services

Account: Australia-Based Leading Banking Group Company

- Created data objects like **tables, user-defined functions** using **DDL, DML, and DQL statements**, improving data retrieval efficiency by **20%**.
- Experienced in writing SQL queries using **joins and sub-queries**, reducing query execution time by **15%**.
- Hands-on experience in the implementation of **Common Table Expressions (CTE)**, rank functions, temporary tables, table variables, and string functions.
- Created various objects using built-in functions like prompt, select, where, group by, and aggregate, along with complex report-level filters, contexts, and SQL queries involving case statements.
- Experienced in creating **databases and schema objects**, including tables, indexes, and applied constraints.
- Proficient in **stored procedures, indexes, and views** using SQL.

ACHIEVEMENTS

- Achieved recognition from a client for resolving critical infrastructure issues within 2 hours, minimizing downtime.
- Awarded early promotion within 1.5 years due to excellent performance in the project.
- Received recognition from TCS Leadership and senior management for commitment towards project deliverables.
- Received recognition and reward points from the lead for performance improvement and continuous learning.

EDUCATIONAL QUALIFICATIONS

Bachelor of Engineering (CGPA - 7.1)

Vasireddy Venkatadri Institute of Technology, Guntur, Andhra Pradesh

Duration: 07/2017 - 08/2021

PROJECTS

Project 1: Westpac (Bank) — Power BI Development

Environment: Power BI, SQL Server, DAX, PowerQuery, RLS

Responsibilities:

- Imported data from SQL Server using **DirectQuery**, enabling real-time insights and improving report generation speed by **20%**.
- Designed **KPIs**, measures, calculated columns, and computed tables using advanced DAX functions.
- Built and optimized **PowerQuery ETL** (lookup, merge, join, union) improving query performance by **15%**.
- Modeled data using best practices and improved dashboard responsiveness through **performance tuning**.
- Published reports to Workspaces, created **Power BI Apps**, and configured weekly/monthly scheduled refresh.
- Implemented **Row-Level Security (RLS)** to ensure secure role-based access.
- Delivered ad-hoc analysis and ensured end-to-end **data validation** for business stakeholders.

Project 2: NationWide Insurance — WebFOCUS to Power BI Migration

Domain: Insurance

Environment: Power BI, Snowflake, SQL, DAX, PowerQuery, Import Mode, Power BI Service

Responsibilities:

- Led a two-phase migration of 150+ WebFOCUS reports to Power BI, redesigning visuals and enhancing functionality based on client requirements.
- Rebuilt report logic using Snowflake views and optimized SQL queries for better performance and accuracy.
- Utilized Import Mode to improve report refresh speed and enable offline access for business users.
- Designed interactive dashboards, KPIs, and data models using Power BI, DAX, and PowerQuery.
- Configured daily scheduled refresh at 2:30 AM CST and published reports to Power BI Service for enterprise consumption.
- Performed end-to-end data validation, performance tuning, and collaborated with onshore teams to ensure report accuracy and adoption.
- Streamlined ETL and reporting workflows, reducing manual reporting efforts, and improving operational efficiency.
- Improved report adoption by 30% through redesign and KPI alignment.

Project 3: The Goodyear Tire & Rubber Co. — IBM Cognos to Power BI Migration

Domain: Manufacturing / Automotive

Environment: Power BI Desktop, Power BI Service, DAX, SQL, Snowflake, PowerQuery, Dataflows, RLS, Direct/Import/Dual Mode, Paginated Reports, IBM Cognos, Jira, ServiceNow

Responsibilities:

- Led the migration of legacy **IBM Cognos reports** to Power BI dashboards and **Paginated Reports**, modernizing enterprise reporting.
- Designed **star-schema data models** and developed advanced DAX calculations to support analytical KPIs and reporting needs.
- Built and optimized **PowerQuery and Dataflow ETL pipelines**, improving refresh stability by **25%**.
- Modeled Snowflake and SQL data using **DirectQuery, Import, and Dual mode** for balanced performance.
- Managed workspaces and **deployment pipelines**, automated report publishing, and implemented secure **Row-Level Security (RLS)**.
- Performed end-to-end **data validation**, Cognos-to-Power BI mapping, and system-wide **performance tuning**.
- Collaborated with clients and onshore teams to enhance usability and drive report adoption.
- Developed operational **paginated reports** using Power BI Report Builder for high-volume detail reporting.

CERTIFICATIONS

- [Power BI Data Analyst Associate](#)
- [AZ-900 Microsoft Certified Azure Fundamentals](#)
- [Azure Administrator Associate](#)