

SAGAR HRUSHITH SINGH

Hyderabad, IN | Phone: +91 9553466891 | hsagar39@gmail.com | [LinkedIn](#) | [Portfolio](#)

Analytical and resourceful professional with experience supporting **business operations, customer engagement, product development, and marketing initiatives**. Skilled in gathering requirements, analyzing data, documenting processes, and coordinating with stakeholders to drive clarity and execution. Strong foundation in **UI/UX workflows, BA documentation, performance analytics, and market research**.

EXPERIENCE

WELIX FINTECH PRIVATE LIMITED – Hyderabad

UI/UX DESIGNER

September 2024 – March 2025

- Conducted **user research, market analysis, and competitive benchmarking** across 5+ fintech platforms to support **feature prioritization and product strategy**.
- Authored **BRDs, PRDs, user stories, user flows, and KPI dashboards**, aligning requirements with **product, marketing, and QA teams**.
- Designed **responsive dashboards, onboarding journeys, and investor decks**; produced 30+ **wireframes, high-fidelity prototypes, and design systems** in Figma. Collaborated with **cross-functional teams** (product, engineering, QA) to run **usability tests**, manage **sprint cycles**, and deliver **pixel-perfect UI** aligned with requirements.
- Analyzed **campaign data, usage metrics, and customer behavior**, improving **sales visibility, engagement, and decision-making efficiency**.
- Built scalable **design documentation, reporting workflows, and process frameworks**, reducing stakeholder alignment time by **25%**.

CAARYA – Hyderabad

GRAPHIC DESIGNER

December 2020 – January 2021

- Designed **brand assets, marketing collaterals, and digital creatives**, improving **engagement, brand consistency**, and campaign quality. Supported **content and marketing teams** with structured documentation, visual guidelines, and communication materials.

DASH BEYOND – Hyderabad

QUALITY ASSURANCE INTERN

September 2020 – October 2020

- Executed 25+ **UAT test cases**, documented **usability bugs**, and optimized **QA workflows**, reducing bug-resolution time by **30%**.
- Collaborated with **product and engineering teams** to refine 10+ **UX/UI issues**, enhancing user flows and sprint productivity.

BRAINOVISION Solutions, Hyderabad

WEB DEVELOPER INTERN

September 2020 – November 2020

- Developed 5 internal **dashboards** using **PHP, SQL, and HTML/CSS**, automating processes and reducing manual tasks by **40%**.
- Supported **QA and operations** by identifying usability issues, performing quick fixes, and improving internal system reliability.

PROJECTS

Product Design & Analytics – Welix Fintech

Created design systems, onboarding dashboards, BRDs, PRDs, and performance metrics dashboards to ensure consistency, data alignment, and strategic clarity across teams.

QA Escalation Workflow – Dash Beyond

Designed and documented end-to-end QA workflows, improving efficiency, reducing bug turnaround, and strengthening communication between QA, product, and dev teams.

TECHNICAL & PROFESSIONAL SKILLS

- Product & BA Tools:** Jira, Notion, Trello, Microsoft Excel (Advanced), Google Analytics, SQL (Beginner), Confluence, PowerPoint
- Design Tools:** Figma, Adobe Illustrator, Photoshop, Canva
- Documentation:** PRDs, BRDs, User Stories, Process Flows, Requirement Traceability, Wireframes, User Journeys, Test Cases, Sprint Documentation
- Analytics & Research:** Market Research, Data Visualization, A/B Testing, User Surveys, Usability Testing, KPI Tracking, Competitive Analysis
- Business & Management:** Customer Engagement, Sales Coordination, Operations Support, Stakeholder Communication, Resource Planning
- Soft Skills:** Cross-functional Collaboration, Communication, Problem-solving, Critical Thinking, Leadership Potential, Time Management, Strategic Thinking

EDUCATION

CREATIVE MULTIMEDIA COLLEGE OF FINE ARTS – HYDERABAD

Bachelor of Arts (Hons), UI/UX Design

August 2022- July 2025