

Pradum Pramod Amte  
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### Professional Summary

Creative and detail-oriented Graphic Artist with 2 years of experience in delivering impactful and visually engaging designs. Skilled in enhancing brand identity and driving customer satisfaction through innovative graphic solutions. Currently expanding expertise in UI/UX design through ongoing courses at My Captain in Bangalore. Proven ability to manage multiple projects efficiently, lead teams, and collaborate effectively across departments. Experienced in handling high-volume workflows and quality assurance processes.

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### Work Experience

**Graphic Artist & QA Lead**  
Fotografik Company, IT Park, Chandigarh  
*August 2022 – October 2024*

Developed visual concepts that effectively communicated ideas to inspire and captivate consumers  
Created graphics and layouts for product illustrations, company logos, and websites  
Collaborated with clients and the creative team to deliver high-quality design solutions

- Managed workflows with heavy file volumes of 30K-40K files using <https://app.cloudko.com/>
- Served as Quality Assurance Lead for 6 months, overseeing team output and maintaining quality standards
- Led and managed design teams, coordinating projects and ensuring timely delivery
- Specialized in Team Cady projects, performing advanced photo editing and high-end retouching
- Executed complex photo manipulation techniques including glass glare removal and product enhancement in Adobe Photoshop
- Maintained consistent quality across large-scale image processing projects

**Freelance Graphic Artist**  
Various Clients (Freelance, Fiverr, Upwork Platform)  
*2019*

Designed a diverse range of projects including logos, brochures, and social media graphics  
Managed multiple projects concurrently, consistently meeting deadlines and ensuring client satisfaction

Employed various design software to create tailored and innovative graphic solutions  
Built long-term client relationships through exceptional service and creative deliverables

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### Skills

#### Graphic Design

- Software Proficiency: Adobe Creative Suite (Photoshop, Illustrator, Lightroom, After Effects)
- Design Specializations: Brand Identity Design, Logo Design, Typography, Layout Design, Color Theory
- Technical Skills: Photo Manipulation, High-End Retouching, Glass Glare Removal, Product Photography Enhancement
- Photography & Video: Photography, Videography, Photo Editing, Image Composition

Print & Digital: Brochure Design, Social Media Graphics, Marketing Materials, Web Graphics

#### UI/UX Design

- Design Tools: Figma, Adobe XD, Sketch, Webflow
  - Core Competencies: User Interface Design, User Experience Design, Wireframing, Prototyping
  - Design Principles: User-Centered Design, Information Architecture, Interaction Design, Responsive Design
  - Research & Testing: User Research, Usability Testing, Design Thinking, User Journey Mapping
  - Web Design: Landing Page Design, Website UI, Mobile App Design, Design Systems
- Technical & Management
- Workflow Management: Cloudko Platform, High-Volume File Processing (30K-40K files)
  - Quality Assurance: Team QA Leadership, Quality Control, Process Optimization
  - Project Management: Multi-Project Coordination, Deadline Management, Resource Allocation
  - Team Leadership: Team Management, Creative Direction, Cross-Functional Collaboration

#### Soft Skills

- Excellent Communication
- Creative Problem-Solving
- Attention to Detail
- Time Management
- Client Relations
- Adaptability
- Critical Thinking

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#### Certifications & Courses

UI/UX Design Courses

*My Captain, Bangalore (Ongoing)*

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#### Education

High School Diploma

Kendriya Vidyalaya 3BRD AFS, Chandigarh

*Graduated: 2017*

Bachelor's Degree (Incomplete)

Post Graduate Government College (PGGC), Sector-11, Chandigarh

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