

CHENNA HARSHAN REDDY YENUGULA

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Technical Skills

Data Analysis & Visualization: Power BI, Microsoft Excel (Advanced), Power Query

Programming & Databases: SQL (MySQL, PostgreSQL), Python (Pandas, NumPy, Matplotlib, Seaborn)

Development Tools: Visual Studio Code, Jupyter Notebook, MySQL Workbench, GitHub

Relevant Coursework

- | | | | |
|------------------|----------------------|----------------------|----------------------------|
| • Data Integrity | • Data Manipulation | • Data Visualization | • Business Impact Analysis |
| • Data Mining | • Prompt Engineering | • Data Governance | • Requirement Gathering |

Experience

Scitex Pharmaceuticals - Business Analyst

November 2024 - Present

- Conducted therapeutic-category, competitor, and demand analysis using structured datasets to identify high-potential manufacturers, supporting 12% growth in B2B market penetration.
- Delivered SKU-level pricing, margin, and purchase-behavior analysis through dashboards and analytical models, enabling data-backed negotiations and contributing to an 8% improvement in overall profitability.
- Built and analyzed inventory, lead-time, and stock-aging metrics, collaborating with procurement and operations teams to reduce supply-chain lead times by 7% and improve reorder efficiency.

AtliQ Technologies - Data Analyst Intern

March 2025 - April 2025

- Performed data variance analysis and debugged SQL queries to ensure 100% accuracy on data extraction from MySQL workbench.
- Optimized data retrieval using cleaning and normalization techniques, improving data integrity and query performance by 28%.
- Automated data extraction and transformation processes using Power Query in Power BI, decreasing report generation time by 60% and reducing manual errors by 24%, with guidance from senior analysts.

Projects

Business Insights 360 | Excel, Power BI, DAX, Power Query, SQL | [Live Dashboard](#)

- Upgraded analytics infrastructure by migrating from Excel to Power BI, improving reporting efficiency by 28% and enabling real-time decision-making across departments.
- Developed operational dashboards by integrating SQL, Excel, and CSV data sources, creating 5 tailored views for Finance, Sales, Marketing, Supply Chain, and Executive leadership to support data-driven decisions.
- Delivered actionable business intelligence identifying top-performing divisions (Peripherals, PCs, Networking) and regional insights, revealing Asia-Pacific as revenue leader \$125.4M and Europe as margin leader 33.88%.

Consumer Goods Ad-Hoc Analysis | Excel, Power BI, DAX, Power Query, SQL | [GitHub Repository](#)

- Executed 10 ad-hoc requests and connected MySQL database with Power BI to execute SQL queries for efficient data retrieval, optimizing dashboard responsiveness and insight generation by 26%.
- Implemented dashboard and enabled AtliQ Hardware to identify that Notebooks, Accessories, and Peripherals contribute to 83% of the total unique product count.

AtliQ Finance Reports | Excel, PivotTable, DAX | [GitHub Repository](#)

- Created a 4-year PL report in Excel using PivotTables and DAX to analyze revenue trends, uncover growth opportunities, and support strategic business decisions.
- Accelerated end-to-end data cleaning with Power Query, saving 4+ hours weekly and reducing data processing time by 50%, enabling accurate, real-time insights for stakeholders.

Education

Gokaraju RangaRaju College of Pharmacy

Bachupally, Hyderabad

January 2021 - June 2024

CGPA : 8.43

Certifications

- Microsoft Certified: Power BI Data Analyst Associate (PL-300) - Microsoft, May 2025 - [View Credentials](#)
- SQL (Intermediate Certificate + Gold Badge) - HackerRank, January 2025 - [View Credentials](#)
- Business Analytics with Excel - Coursera (Johns Hopkins University), September 2024 - [View Credentials](#)