

**THODENDULA MADAN KUMAR**  
**POWERBI DEVELOPER (DATA ANALYST)**

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## PROFESSIONAL SUMMARY

Results-driven Power BI Developer and Data Analyst around 4 years of experience in designing, developing, and maintaining business intelligence solutions. Expert in Power BI, SQL, and DAX for creating data models, measures, and KPIs. Skilled in transforming raw data into actionable insights using Power Query and advanced visualizations. Hands-on experience with Row Level Security (RLS) and performance optimization. Strong background in requirement gathering, stakeholder engagement, and delivering scalable, automated dashboards that support data-driven decision making.

## TECHNICAL SKILLS

Languages	SQL, Python
Libraries	NumPy, Pandas, Matplotlib
BI	Excel, PowerBI
Cloud	Azure

## PROFESSIONAL EXPERIENCE

TCS – Bangalore  
Power BI Developer

- Designed and developed 10+ interactive Power BI reports and 3 executive dashboards integrating ServiceNow and Azure DevOps data to track IT operations, request handling, and service performance.
- Created complex DAX measures, calculated columns, and analytical views to monitor KPIs such as SLA compliance, incident resolution time, and workflow efficiency.
- Managed Power BI workspaces, including dataset refresh schedules, user access permissions, and data governance to ensure integrity and security.
- Enhanced user engagement through drill-through, bookmarks, and page navigation features, improving analytical depth and usability for business teams.
- Streamlined ad hoc reporting and automated performance tracking, resulting in a 30% reduction in manual reporting effort and improved operational visibility.

### TCS – Bangalore

Power BI Developer

- Developed 10 Power BI reports and 3 executive dashboards delivering insights on digital banking performance, financial KPIs, and member engagement.
- Collaborated with business stakeholders to gather, analyze, and translate requirements into effective analytics solutions.
- Created advanced visualizations (bar, line, scatter, waterfall, donut, bullet charts) with drill-through and synced slicers for enhanced interactivity.
- Built and maintained datasets, dataflows, and bookmarks to improve scalability, consistency, and automated refresh cycles.
- Increased business visibility by 40%, boosted reporting accuracy by 35%, and cut manual reporting efforts by 25% through automation.

### TCS – Bangalore

Data Analyst

- Designed 6 Power BI reports and 2 dashboards combining sales, customer, and inventory data to monitor product and store performance.
- Implemented DAX measures and optimized data models to identify trends, customer preferences, and under-performing products.
- Improved sales forecasting accuracy by 30% and reduced stock-out incidents by 20%, enhancing overall retail decision-making.

## CERTIFICATIONS:

Microsoft Certified Power BI Data Analyst Associate Certification.  
Microsoft Certified Power Platform Fundamentals Certification.  
Microsoft Certified Azure Fundamentals Certification.

## EDUCATION:

VEC Engineering College: 8.0 GPA