

# BHARGAV K

**Full-Stack Developer | WordPress Specialist | AI Integration Expert**

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**LinkedIn:** <https://www.linkedin.com/in/bhargav-ramireddy/>

**Portfolio:** [🌐 Full-Stack Developer & AI Agent Expert | Bhargav's Portfolio](#)

**GitHub:** [🌐 bhargav3929 - Overview](#)

## PROFESSIONAL SUMMARY

Full-Stack Developer and WordPress Specialist with 3+ years of experience building scalable web applications, custom WordPress solutions, and AI-integrated systems. Proven ability to deliver high-performance websites and modern SaaS platforms using React.js, Next.js, TypeScript, Node.js, and WordPress.

- Delivered 50+ client projects with 95% retention rate
- Expert in custom WordPress theme/plugin development, WooCommerce, and headless CMS architectures
- Specialized in AI automation (N8N, Make.com, RAG, Zapier, Prompt Engineering) reducing operational costs by 60-80% and generating 3x more leads
- Full-stack expertise: React, Next.js, TypeScript, Node.js, PHP, MongoDB, MySQL, Firebase, REST/GraphQL APIs

Passionate about building solutions that solve real business problems through clean code and smart automation.

## PROFESSIONAL EXPERIENCE

Full-Stack Developer | Weblerix.com | Jan 2022 – Dec 2023

- Developed and deployed 15+ full-stack web applications using React.js, Next.js, TypeScript, Node.js, and WordPress
- Built custom WordPress plugins and themes for e-commerce, business directories, and membership sites
- Created REST and GraphQL APIs connecting CRMs, payment gateways (Stripe, Razorpay), and inventory systems
- Implemented AI-powered chatbots and automation workflows reducing client support costs by 60-80%
- Led a 5-member development team, improving project delivery time by 40%
- Contributed to scaling Weblerix to 50+ clients with 95% retention and \$50K+ annual revenue

## Full-Stack Developer | InviteVibes.in | Jan 2023 – Present

- Launched a digital invitations SaaS platform using WordPress and PHP, later migrated to headless WordPress architecture with Next.js and React
- Integrated OpenAI GPT API for personalized content generation and event customization features
- Designed event automation features including countdown timers, RSVP systems, and WhatsApp notifications
- Managed complete system architecture from UI/UX to backend infrastructure and cloud deployment
- Scaled platform to 1500+ users within first year with 200% increase in user engagement

## RECENT PROJECTS

### MyCourierDesk.com – AI-Integrated Courier Management Platform

- Built a full-stack courier management system using Next.js, TypeScript, React.js, Node.js, and MongoDB with Firebase for real-time updates.
- Integrated an AI agent to handle delivery status tracking, pricing estimation, and route optimization.
- Designed role-based dashboards for customers, delivery partners, and admins.
- Reduced manual support workload by 70% with OpenAI-powered automation.

### SmashHub.in – E-Commerce Platform (WordPress + WooCommerce)

- Built a responsive e-commerce platform for sports equipment using WordPress, WooCommerce, and custom PHP modules.
- Integrated secure payment gateways and advanced order tracking features.
- Optimized site speed (under 2s load time) and improved conversion rate by 35%.
- Currently serving 5,000+ monthly visitors with seamless checkout experiences.

### RAG Real Estate WhatsApp Chatbot Agent (N8N Automation Project)

- Developed an intelligent real estate chatbot using n8n and whatsapp api, powered by openai and rag (retrieval-augmented generation).
- Automated property inquiries, lead qualification, and follow-ups for agents.
- Enabled personalized property recommendations, saving 10+ hours of manual communication weekly.
- Showcased how ai can simplify real estate client management through conversational automation.

👉 View complete portfolio: <https://bhargavcodes.com/>

## TECHNICAL SKILLS

**Full-Stack Development:** Next.js, React.js, Node.js, Express.js, TypeScript, PHP (Expert), JavaScript ES6+, MySQL, MongoDB, Firebase, REST & GraphQL APIs, Python (basic), Java (basic)

**Frontend:** HTML5, CSS3, Bootstrap, Tailwind CSS, Figma, Adobe Creative Suite

**WordPress Development:** Custom Plugin Development, Theme Development, WooCommerce, REST API, Advanced Custom Fields, WordPress Multisite, Hooks & Filters, Security Best Practices, Headless Wordpress

**AI & Automation:** N8N, Make.com, RAG, Zapier, Prompt Engineering, Voice Agents, OpenAI API, Claude API, LangChain

**Dev Tools:** Git, GitHub, Postman, cPanel, Cloudflare, Google Analytics, SEO Optimization, Agile Workflow

## EDUCATION

Bachelor of Computer Applications (BCA) | CGPA: 8.0 / 10

**Relevant Coursework:** Web Technologies, Artificial Intelligence & Machine Learning, Database Management Systems, Data Structures & Algorithms, Software Engineering, Software Quality Testing, Java, Python, Unix, Data Science