

PERIKA KIRITI

UI UX DESIGNER

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SUMMARY

UI/UX design is a multidisciplinary field that combines creativity, technical skills, and a deep understanding of user needs to create digital products that delight and engage users. UI (User Interface) design focuses on the visual elements and layout of a product, ensuring it is aesthetically pleasing and easy to navigate. UX (User Experience) design, on the other hand, is concerned with the overall experience a user has while interacting with product, aiming to make it intuitive, efficient, and enjoyable experiences.

TECHNICAL SKILLS

Prototyping Tools	Wireframe	Interaction Design
User Research	Visual Design	Responsive Design

PROJECTS/APP/WEB DESIGN

Food APP UI/UX case Study;Optimizing User Experience

- I designed a food app from scratch, aiming to provide users with a seamless and enjoyable experience for discovering, ordering, and managing their food preferences.
- Roles and Responsibilities: As the UX/UI designer, I was responsible for the entire design process, from conducting user research to creating high-fidelity prototypes. I conducted usability and address usability issues, ensuring the app meets user needs.
- These case studies demonstrate your ability to design user-friendly food-related apps, conduct thorough research, and solve real-world problems through thoughtful design. you can tailor the details to fit the specific format and style in my portfolio.

WORK EXPERIENCE

Healthletic Lifestyle J'Overt Concepts

WORK EXPERIENCE

Priest University	2022
Prathibha Junior Collge/MPC	2019
Don Bosco High School	2016

ADDITIONAL INFORMATION

- **Languages:** English, Telugu
- **Certifications:** Google App campaign Simplilearn Website UI/UX