

RAJSHANKAR M

UI UX DESIGNER

CONTACT

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- Salem
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- [Portfolio](#)

SKILLS

FUNCTIONAL SKILLS

- User Research & Analysis
- Wireframing & Prototyping
- Persona Creation
- Interaction Design
- Visual Design
- Information Architecture
- Brainstorming
- Usability Testing

TOOLS

- Figma
- Miro
- Photoshop
- Canva
- Illustrator
- Framer

EDUCATION

- 2018 - 2020
Annamalai University
BCA
- 2013 - 2016
Kavery Polytechnic College
EEE



ABOUT ME

A passionate professional with 1.5 years of experience as a Frontend Developer, recently transitioned into UI/UX Design. Certified by GUVI, with strong skills in user research, wireframing, prototyping, and creating intuitive, user-centered interfaces



Project

- Job Portal App** 04/2025 - 05/2025
ROLE : UI/UX DESIGNER
TOOLS USED : FIGMA, GOOGLE FORMS, FIGJAM, PHOTOSHOP

Developed a responsive job portal with modern UI/UX for a seamless job search experience. Integrated key features like Resume Analyzer, Builder, Application Tracker, and real-time status updates. Designed Mock Interview, Skill Tests, and Career Tips sections with mobile first, accessible design using Figma.

[Job Portal App Case Study](#)

- SweatSmart - Fitness & Wellness App** 04/2025 - 05/2025
ROLE : UI/UX DESIGNER
TOOLS USED : FIGMA, GOOGLE FORMS, FIGJAM, PHOTOSHOP

For the Health and Wellness app, I Conducted user research through surveys and interviews to develop personas, empathy maps, and task flows. Designed 30+ accessible wireframes with a clear information architecture focused on user motivation. Delivered an interactive prototype with micro-interactions to showcase the complete user journey..

[Health & Wellness App Case Study](#)

WORK EXPERIENCE

- Dhvani analyticintelligence** JUL-2022 - DEC-2023
ROLE : FRONTEND DEVELOPER

Skilled in building responsive React.js applications with optimized API integration using Axios. Improved UI/UX, accessibility, and performance through tools like Bootstrap, Material-UI, and close backend collaboration.



CERTIFICATIONS

- UI/UX Designing Course** 2025 April - 2025 June
GUVI GEEK NETWORK PRIVATE LIMITED