

# Srivani Ithagoni

Hyderabad | [srivaniithagoni@gmail.com](mailto:srivaniithagoni@gmail.com) | 9347195898 | [github.com/srivani-ithagoni](https://github.com/srivani-ithagoni)

## Objective

Detail-oriented Data Analyst fresher seeking an opportunity to leverage hands-on experience in data analysis, visualization, and business reporting using SQL, Excel, and Power BI to contribute to organizational success.

## Skills

---

**SQL:** Joins, Subqueries, CTEs, Aggregations (MySQL)

**Excel:** Pivot Tables, Lookups, Data Cleaning, KPI Tracking

**Python:** NumPy (arrays, calculations), Matplotlib

**BI & Visualization:** Power BI(DAX), Canva

**Analytics Concepts:** Data Cleaning, Exploratory Data Analysis (EDA), KPI Analysis

**Databases:** MySQL

## Virtual Internships

---

### Virtual Data Analytics Intern – Deloitte (Forage)

- Analyzed business datasets to identify trends and actionable insights
- Applied data analysis concepts to solve business problems
- Communicated findings clearly using structured reports

### Virtual Data Analytics Intern – Quantum (Forage)

- Analyzed retail and customer transaction data to support commercial decision-making
- Performed data cleaning and exploratory data analysis using Excel and SQL
- Generated insights on customer behavior and sales performance

## Projects

---

### Hospitality Data Analysis Project

- Analyzed hotel booking and revenue data using **SQL and Excel** to evaluate business performance
- Built interactive **Power BI** dashboards to track **KPIs** such as occupancy rate, ADR, and RevPAR
- Identified revenue trends and customer segments to support pricing and operational decisions

### Swiggy Operations Data Analysis Project

- Analyzed order and delivery data using **SQL** to identify sales and operational trends
- Evaluated order volume, delivery time, and city-wise performance
- Presented insights using visual reports to support operational efficiency and business decisions

## Education

---

B.Com(Computer Applications )Mahatma Gandhi University – Nalgonda, Telangana

June 2024

## Certifications

---

**Career Essentials in Data Analysis** – Microsoft & LinkedIn Learning

**Deloitte Data Analytics** – Forage

**Quantum Data Analytics** – Forage