

# VOORADI RATHAN

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**Skills** \_\_\_\_\_

- User Interface | Visual Design | UX Design | Interaction Design | Wireframing | Prototyping
  - **Tools** - Figma | Framer | Adobe XD | Adobe Photoshop | Adobe illustrator
  - **Technical** - C | HTML | CSS | JavaScript | VScode

**Education** \_\_\_\_\_

**Bachelor of Technology** **Jawaharlal Nehru Technological University** **Rajanna Sircilla, Telangana, India**

Computer Science and Engineering **11/2021 - 07/2025**

**Experience** \_\_\_\_\_

**UI/UX Design Intern** @ leadlly.in **April/2024 – April/2025**

- Designed the complete UI/UX for Leadlly's mobile and web applications, ensuring a seamless and engaging user experience.
  - Created wireframes, interactive prototypes, and high-fidelity designs, focusing on usability and accessibility for JEE/NEET students.
  - Refined designs through user feedback and usability testing, improving navigation, engagement, and overall learning experience

**Projects** \_\_\_\_\_

## Leadilly App Design

- Designed a mobile and web learning platform with a focus on accessibility, engagement, and usability.
  - Developed user-friendly navigation, interactive elements, and a clean design for an intuitive experience.

[Food Order App Design](#)

- Designed an intuitive and user-friendly food ordering interface with seamless browsing and personalized order flows.
  - Created high-fidelity UI screens and interactive prototypes, ensuring easy navigation and accessibility.
  - Focused on responsive design principles, ensuring a consistent experience across mobile and web platforms.

## Parallax Apple AirPods Clone

- Designed a sleek, interactive UI with a parallax effect, enhancing the visual appeal and user engagement.
  - Created high-fidelity UI screens showcasing product interactions, focusing on a premium, minimalist design.
  - Ensured a smooth and visually engaging user experience, aligning with modern design trends.

Medical Checkup App

- Designed a clean and structured healthcare app UI, enabling easy appointment scheduling and health tracking.
  - Created user-friendly dashboards and intuitive layouts, improving accessibility for all users.
  - Focused on UI consistency, readability, and usability, ensuring a seamless healthcare experience.

## Certifications

UI/UX for Beginners (Certificate)