

Pradum Pramod Amte
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Professional Summary

Creative and detail-oriented Graphic Artist with 2 years of experience in delivering impactful and visually engaging designs. Skilled in enhancing brand identity and driving customer satisfaction through innovative graphic solutions. Currently expanding expertise in UI/UX design through ongoing courses at My Captain in Bangalore. Proven ability to manage multiple projects efficiently, lead teams, and collaborate effectively across departments. Experienced in handling high-volume workflows and quality assurance processes.

Work Experience

Graphic Artist & QA Lead
Fotografik Company, IT Park, Chandigarh
August 2022 – October 2024

Developed visual concepts that effectively communicated ideas to inspire and captivate consumers
Created graphics and layouts for product illustrations, company logos, and websites
Collaborated with clients and the creative team to deliver high-quality design solutions

- Managed workflows with heavy file volumes of 30K-40K files using <https://app.cloudko.com/>
- Served as Quality Assurance Lead for 6 months, overseeing team output and maintaining quality standards
- Led and managed design teams, coordinating projects and ensuring timely delivery
- Specialized in Team Cady projects, performing advanced photo editing and high-end retouching
- Executed complex photo manipulation techniques including glass glare removal and product enhancement in Adobe Photoshop
- Maintained consistent quality across large-scale image processing projects

Freelance Graphic Artist
Various Clients (Freelance, Fiverr, Upwork Platform)
2019

Designed a diverse range of projects including logos, brochures, and social media graphics
Managed multiple projects concurrently, consistently meeting deadlines and ensuring client satisfaction

Employed various design software to create tailored and innovative graphic solutions
Built long-term client relationships through exceptional service and creative deliverables

Skills

Graphic Design

- Software Proficiency: Adobe Creative Suite (Photoshop, Illustrator, Lightroom, After Effects)
- Design Specializations: Brand Identity Design, Logo Design, Typography, Layout Design, Color Theory
- Technical Skills: Photo Manipulation, High-End Retouching, Glass Glare Removal, Product Photography Enhancement
- Photography & Video: Photography, Videography, Photo Editing, Image Composition

Print & Digital: Brochure Design, Social Media Graphics, Marketing Materials, Web Graphics

UI/UX Design

- Design Tools: Figma, Adobe XD, Sketch, Webflow
- Core Competencies: User Interface Design, User Experience Design, Wireframing, Prototyping
- Design Principles: User-Centered Design, Information Architecture, Interaction Design, Responsive Design
- Research & Testing: User Research, Usability Testing, Design Thinking, User Journey Mapping
- Web Design: Landing Page Design, Website UI, Mobile App Design, Design Systems
- Technical & Management
- Workflow Management: Cloudko Platform, High-Volume File Processing (30K-40K files)
- Quality Assurance: Team QA Leadership, Quality Control, Process Optimization
- Project Management: Multi-Project Coordination, Deadline Management, Resource Allocation
- Team Leadership: Team Management, Creative Direction, Cross-Functional Collaboration

Soft Skills

Excellent Communication
Creative Problem-Solving
Attention to Detail
Time Management
Client Relations
Adaptability
Critical Thinking

Certifications & Courses

UI/UX Design Courses
My Captain, Bangalore (Ongoing)

Education

High School Diploma
Kendriya Vidyalaya 3BRD AFS, Chandigarh
Graduated: 2017
Bachelor's Degree (Incomplete)
Post Graduate Government College (PGGC), Sector-11, Chandigarh
