KEERTHI PAKERLAPUDI

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OBJECTIVE

Motivated and detail-oriented Business Analyst & Data Analyst Fresher with experience in requirement gathering, documentation, SQL, Power BI, and Python. Seeking an opportunity to apply analytical skills and contribute to organizational growth.

INTERNSHIP EXPERIENCE

Business Analyst Intern — TruEquations (Feb 2025 – Apr 2025)
• Assisted in gathering and analyzing business requirements.
• Prepared BRD, FRD, User Stories, and workflow documentation.
• Participated in client meetings and collaborated with cross-functional teams.
• Worked with JIRA, SQL, Excel, SEO tools, and Power BI for analysis and reporting.

TRAINING & PROJECTS

Data Analytics Training — Fixity Edx
• Hands-on training in Python, MySQL, Power BI, Tableau.
• Performed data cleaning, transformation, and dashboard creation.

Malicious URL Detection using Machine Learning
• Used SVM, Random Forest, RNN, CNN for classification.

Voting Survey Dashboard (Power BI)
• Designed visualizations, defined relationships, calculated columns.

Sales Analysis Dashboard (Power BI)
• Analyzed sales trends, customer behavior, product performance.

RESEARCH PAPER

A Study on Exploring the Impact of Artificial Intelligence in Education and Schools.

EDUCATION

MCA — Kakaraparthi Bhavanarayana College (2022–2024)
B.Sc Computers — Andhra Loyola College (2019–2022)
Intermediate — Sri Chaitanya Junior College (2017–2019)
SSC — SKVR ZP High School (2016–2017)

TECHNICAL SKILLS

Python, Java, SQL, MySQL, Power BI, Tableau, Excel, JIRA, BRD, FRD, User Stories

CERTIFICATIONS

NPTEL Certification
Java Certification