

## SKILLS:

### Data Analytics & BI Tools:

Power BI,  
Excel

### Database & Languages:

MySQL,  
SQL,  
Python

### Core Competencies:

ETL,  
Reporting,  
Dashboarding

## PROJECTS:

### Strategic Integration in the OTT Sector - [Video Presentation](#) | [Live Dashboard](#) | [Github Repo](#)

[Power BI | Excel | MySQL]

- Developed an interactive **Power BI dashboard** simulating a merger between **LioCinema & Jotstar** using 10+ KPIs.
- Evaluated **2,000+ content** records and **220,000+ user entries** to benchmark platform performance.
- Created a 5-page dashboard covering **User, Engagement, Subscription & Revenue insights**.

### Business Insights 360 - [Video Presentation](#) | [Live Dashboard](#) | [Github Repo](#)

[Power BI | Excel | MySQL]

- Engineered **multi-view dashboard** to track KPIs such as **Net Sales, Gross Margin %, Profit %, and Forecast Accuracy**.
- Examined 4 years of sales data across 4 regions, leveraging **DAX** and optimized data modeling for **500K+ records**.
- Developed a **5-page Power BI dashboard** featuring **Finance, Sales, Marketing, Supply Chain, and Executive** views.

### Market Fit Research for Air Purifier - [Video Presentation](#) | [Github Repo](#)

[MySQL | Excel | Power Query]

- Performed **AQI analysis** across 14+ Indian cities ranked among the world's top 20 most polluted.
- Determined **top and bottom pollutants** per state (post-2022) using advanced SQL ranking logic.
- Designed a **Market Prioritization Report** and **Product Requirements Document** to guide product strategy.

### P&L Report - [Excel | Pivot Table | Power Query] - [Github Repo](#)

- Compiled a 4-part Excel-based P&L report analyzing 3 years of sales across 15 categories & 5 regions.
- Calculated GM% by quarter and **compared** market performance vs. targets.
- Generated tabular reports summarizing profit trends and regional performance for 23 key markets.

## CERTIFICATIONS:

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|--|----------|
| • <a href="#">SQL Beginner to Advanced for Data Professionals</a> – Codebasics           | Jul 2025 |
| • <a href="#">Get Job Ready: Power BI Data Analytics for All Levels 3.0</a> – Codebasics | Feb 2025 |
| • <a href="#">Excel: Mother of Business Intelligence</a> – Codebasics                    | Aug 2024 |

## EDUCATION:

S. B. Patil College of Engineering  
B.E. (Computer Engineering)

Indapur  
Dec 2021 – Jul 2025

## EXTRA-CURRICULAR ACTIVITIES:

- Participated in **Poster Presentation Competition**, S. B. Patil College of Engineering, Indapur.
- Enhanced communication and collaboration skills during a 3-day soft skills workshop.