

Neyagapula Sai Gopal

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SUMMARY

As a **Mid level UX Designer** with 3+ years of multi-domain experience in healthcare, fintech, automotive, and enterprise platforms. I specialize in driving design strategy, leading cross-functional workshops, and mentoring teams to deliver intuitive, accessible, and scalable digital experiences. Skilled in user research, prototyping, usability testing, and design systems, with proven ability to translate business goals into user-centred solutions that improve usability, engagement, and KPIs. Adept at leveraging **AI tools** to accelerate workflows and bring innovation into design processes.

Skills

Core: Researching, Wireframing, Prototyping, Qualitative/Quantitative Research, Usability Testing, Responsive Design, Design System, User Flows & Journey Mapping, Accessibility Standards (WCAG), Visual Design, Problem Solving.

Tools : Figma, Sketch, Adobe XD, Illustrator, Photoshop, FigJam, Framer & Maze, Jira, Zoho Sprints

Collabration: Agile/Scrum, Cross-Functional Leadership, Developer Handoff

AI enhanced UX tools ChatGPT (Prompting skills), Uizard, xcreate.ai, Galileo AI, Builder.ai, Midjourney (for concept generation).

EXPERIENCE

InstaVC Technologies Private Limited | Hyderabad, Telangana

Jul 2024 - Present

UX Designer

- **Led cross-functional** design across 3 product verticals, enhancing usability through **iterative sprints** and continuous user feedback.
- Conducted stakeholder alignment workshops and discovery interviews to define product vision and align **user needs** with **business KPIs**.
- Leveraged AI tools (**ChatGPT, Galileo, Uizard**) to streamline UX writing, prototyping, and planning—saving **20% of sprint time**.
- Collaborated with product managers to shape the UX roadmap, prioritize features, and align releases with user feedback and market demand.
- Contributed to the design of digital payment experiences, including UPI-based transactions
- Designed a **healthcare** app to enhance patient engagement and clinical workflows, with a focus on HIPAA compliance and accessibility (WCAG).

People Tech Enterprises Private Limited | Hyderabad, Telangana

May 2023 - Feb 2024

Jr. UX Designer (Automotive Projects)

- Spearheaded end-to-end HMI design for **automotive infotainment systems**, improving usability by 30% and ensuring compliance with accessibility and driver safety standards.
- Executed **qualitative/quantitative research** and **usability testing**, leading to a 25% increase in task success rate, and prototyped voice-assisted and gesture-based interfaces to elevate user experience.
- Established design documentation standards, managed tasks via **Jira**, and supported **agile sprints**.
- Conducted extensive usability testing in simulated environments, identifying key pain points and reducing driver distraction by 35%.
- Developed expertise in prototyping with Figma and creating user interfaces using the Sketch tool.

Adrav Innovation Private Limited

I Vizag, Andra Pradesh

Jul 2022 - May 2023

UI/UX Designer

- Designed visually appealing UIs for web and mobile platforms, ensuring intuitive navigation and seamless usability.
- Collaborated with developers and stakeholders to align designs with user needs and business goals.
- Utilized tools like Figma and Adobe XD to craft wireframes, prototypes, and iterate based on user research and feedback.

Freelance Graphic Designer | Self-Employed

I Vizag, Andra Pradesh

Feb 2022 - Apr 2022

- Specialized in logo design and brand identity, delivering innovative visuals that enhance brand recognition across diverse industries.

PROJECTS

Inlynk (Prm Platform)

InLynk: Designed a B2B (PRM) platform with role-based workflows, streamlining admin onboarding and reducing setup time by 40%.

Inclinic (Healthcare Platform)

Designed a user-friendly interface to streamline online patient consultations and medical record access.

Inmeet (Video Conferencing Platform)

Built a secure and scalable video conferencing solution optimized for virtual learning and remote meetings.

Automotive HMI (Infotainment, Cluster for General Motors, E bike)

Created an intuitive infotainment system with real-time controls for navigation, media, and vehicle diagnostics.

Automotive HUD (Head Up Display for Paccar)

Designed a head-up display interface to show real-time driving stats for enhanced road safety and awareness.

Education

Pydah College of Engineering

I B-TECH

I Vizag, Andra Pradesh

Sep 2021

Graduated in Electronics and communication engineering

Certification

Design Thinking Process

NPTEL (IIT Madras)

Feb2022 - Mar2022

Human Centric Design

Acumen academy(IDOG.ORG)

Feb2022 - Mar2022

Storytelling

Acumen academy(IDOG.ORG)

Feb2024 - Mar2024

UX Design For AR (Augment Reality)

IDFx (Interaction Design Courses)

May2025 - Jun2025