

Madhulika Burnwal

UI UX Designer

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WORK EXPERIENCE



Growhut Technologies Private Limited

August 2025 - Current, Remote

UI/UX Intern

- Collaborated with a Senior Designer on two BFSI (Banking, Financial Services, and Insurance) projects, simplifying complex financial workflows through clear UX and UI design.

PROJECTS

1. SynchroX

- Orchestrated the UX/UI of SynchroX's AI Campaign Generator, enabling rule-based automation that **slashed campaign deployment time by 96%, and also lowered cost-per-contact from \$0.25 to \$0.07.**
- Led end-to-end UX for XVoice Agent's voice-bot setup, improving intent/flow configuration and **lowering cost-per-contact from ₹0.25–0.30 to ₹0.07–0.10.**
- Created a data-rich dashboard for SynchroX, unifying KPIs across recovery, channel spend, and portfolio health into a clean, decision-focused interface.
- Designed a 14-slide pitch deck end-to-end, establishing visual hierarchy, narrative flow, and polished UI.

2. Azakra

- Crafted the end-to-end STR Generation workflow, streamlining alert review and evidence collection, **reducing STR filing time by 35–50%.**
- Built the NLP-powered Rule Builder, enabling analysts to create complex compliance rules via natural language, **cutting rule creation time by 60–70% and reducing tech dependency by 50%.**
- Created the complete customer onboarding flow, simplifying KYC and verification steps to accelerate user activation and reduce onboarding friction.
- Shaped a KPI-driven AML dashboard, surfacing alerts, risks, and STR progress at a glance to improve visibility and speed up decision-making.



Turito Private Limited

July 2022 - June 2025, Remote

International Educator

- Tutored students in English and Literature (Grades 8–11), providing personalized learning support aligned with multiple international curricula.
- Developed and curated grade-appropriate academic content for global education boards, ensuring clarity, accuracy, and curriculum compliance.

EDUCATION

B.A. in English Literature (2019 – 2022)

Banaras Hindu University, Varanasi

C.G.P.A : 9.1

XII – C.B.S.E (2017 – 2018)

Burnpur Riverside School, Burnpur, Asansol

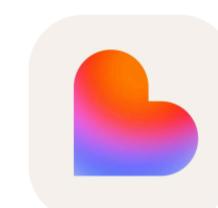
X – C.B.S.E (2015- 2016)

Burnpur Riverside School, Burnpur, Asansol

SKILLS

- Vibe Coding
- HTML and CSS Understanding

TOOLS



ACHIEVEMENTS

- NIFT AIR 20 – 2019
- Picasso World Art Contest, Best entry from India – 2017
- Secured 2nd rank in English Literature Studies across the university – 2022