



# Rasala Chaitanya Lahari

## CONTACT

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## CERTIFICATION

### **Master Course In User Experience/User Interface Design**

Elearn Infotech Jan 2025 - May 2025

- Completed UI/UX Design training with live project experience in web and mobile app design

### **Certificate of Paper Research**

#### **Presentation**

5th International Conference Meet-2024

- An Optimized Analysis for Detection of Disease for a Plant using Machine Learning.

## SKILLS

- User Research**
- Information Architecture**
- High Fidelity Wireframing**
- Low Fidelity Wireframing**
- User Interface Design**
- User Experience**
- Logo & Brand Design**
- Prototyping**
- Design System**
- Usability Testing**

## TOOLS



## About Me

I'm a Creative UI/UX Designer who believes every pixel should serve a purpose. I design with empathy, craft with intent, and aim to turn user needs into elegant digital experiences.

## EDUCATION

**2022-2025 CGPA: 8.62**

### **Bachelor of Technology**

**Malla Reddy Institute of Engineering And Technology**

**2019 - 2022 CGPA: 8.62**

### **Diploma**

**Govt. Polytechnic, Gadwal**

## EXPERIENCE

### **UI UX Intern**

**Jun 2025 - Present**

ENut Technologies Pvt Ltd.

- Successfully completed a comprehensive UI/UX Design course with hands-on training. Worked on live client projects, gaining real-time experience in user research, wireframing, prototyping, and usability testing.

### **Key Responsibilities**

- Designed responsive web & mobile UI screens based on client requirements.
- Created wireframes, prototypes, and design systems using Figma.
- Conducted usability testing and improved user flows.
- Collaborated with developers for seamless design handoff.
- Supported multiple client projects with clean, user-centered solutions.

## PROJECTS

### **College App**

**UI UX Project**

- Developed a user-friendly mobile application for college students to streamline academic and campus activities. Features include event notifications, Digital Library, attendance tracking and chat bot to Help the students.

## **Event Booking App**

UI UX Project

- "Developed a mobile application to simplify booking for events, movies, and sports (IPL) tickets. Integrated features include real-time seat selection, secure payment gateway, personalized notifications, and booking history"

## **HR Dashboard**

UI UX Project

- Created an HR management dashboard displaying employee profiles, roles, and seating layout for better workspace visualization. Improved HR accessibility and monitoring through organized design and responsive interface.

## **Responsive Website Redesign**

UI UX Project

- Redesigned the ENUT Technologies website with a clean, modern, and user-centric interface. Built a fully responsive layout optimized for desktop, tablet, and mobile screens. Improved navigation flow, visual hierarchy, and overall usability through refined UI/UX decisions.

# **CASE STUDY**

## **Vasthra Designers**

UI UX Case Study

- Vasthra Designers is a conceptual mobile application designed with features for custom outfit creation, easy booking, order tracking, and delivery. Conducted user research, defined pain points, and crafted intuitive UI flows to improve the tailoring and customization experience.

## **Key Responsibilities**

- Conducted end-to-end user research through surveys, interviews, and competitor analysis to identify tailoring-related pain points.
- Designed wireframes, UI layouts, and high-fidelity mobile screens with modern visual design principles.
- Defined persona, user journey maps, empathy maps, storyboards, and problem statements.
- Created complete information architecture and user flows for custom outfit creation and booking features.
- Built high-fidelity prototypes and refined based on feedback.
- Documented the full case study with process explanation, insights, and outcomes for portfolio presentation.