Lal Babu Shukla

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Power BI & SQL Developer

Power BI & SQL Developer with 4+ years of experience in data visualization, reporting, and analytics. Skilled in building interactive dashboards in Power BI and transforming data into actionable insights to support business decisions. Strong SQL fundamentals and Power Query knowledge for data extraction and modeling. Proven ability to communicate insights to non-technical audiences and collaborate with cross-functional teams in fast-paced environments

Skills

- C Sharp
- ETL
- SSIS
- SQL Server Studio
- Data Visualization & Storytelling
- Data Analysis
- Excel
- ASP.Net/Web API
- VB.Net
- JavaScript/CSS
- Power BI
- Tableau
- Android Studio
- Git

Experience

10/2022 –PRESENT

SQL Developer/TRS Forms & Services Pvt.Ltd Noida India

- Implemented robust backup and recovery strategies to safeguard critical data, reducing data loss risk by X% and ensuring business continuity in case of unforeseen incidents.
- Developed comprehensive documentation and provided training to the team, enabling them to better understand and use the database systems efficiently, resulting in a 25% reduction in support requests related to database issues.
- Strengthened database security by implementing encryption, access controls, and auditing mechanisms, ensuring compliance with industry standards and protecting sensitive data from unauthorized access or breaches.
- Designed and maintained Power BI dashboards for business users to track KPIs and operational performance.
- Used Power Query and SQL to clean, transform, and model data for reporting.
- Worked closely with stakeholders to gather dashboard requirements and deliver user-friendly visual insights
- Improved decision-making by creating automated refresh schedules and optimizing report performance.

11/2021 –05/2022

Software Developer/SRDT Pvt. Ltd. Lucknow India

- Developed and implemented efficient database structures using SQL, resulting in a 30% increase in query performance.
- Designed and maintained database schemas, ensuring data integrity and consistency across multiple systems.
- Collaborated with cross-functional teams to analyze business requirements and translate them into scalable database solutions.
- Optimized database indexes and queries, reducing data retrieval time by 20% and improving overall system performance.
- Created analytical queries and visual reporting outputs to provide actionable insights for business stakeholders.
- Enhanced data models to improve data availability and accuracy across systems.
- Created reports and visuals that provided actionable insights to business leaders.
- Delivered clear storytelling using charts and visual patterns for non-technical stakeholders.

Education

2021
B.sc(Hons)cs/Teerthanker Mahaveer University, Moradabad
79.89%

2018
12th/K.L. INTER COLLEGE
70.6%

2016
10th / VEAKANAND HIGH SCHOOL
76%

Project Experience

1. Shoe Shopping App

Duration: June 2021 - August 2021

Platform & Skills: Android Studio, Java, XML, SQLite

Brief: Developed a comprehensive shopping application for purchasing new shoes. The application featured a wide selection of both new and used shoes from various brands. Implemented real-time notifications to alert users when their preferred brands' products became available.

2. Java Test

 Duration: July 2019 - August 2019

Platform & Skills: Android Studio, Java, XML, MySQL

Brief: Designed and developed a Java test application that facilitated Java practical. Users could access trending Java questions from websites, allowing them to evaluate and enhance their Java programming skills.

3. Go Easy Learning App (Toycathon 2021)

Duration: May 2021 - August 2021

 Platform & Skills: Android Studio, Java, XML, SQLite

Brief: Created an interactive learning app aimed at making education enjoyable for children. The app offered various levels of learning, including topics like good and bad habits, to engage and educate young learners.

4. Sports Performance Analytics (Self Project)

Platform & Skills: SQL, Tableau

Brief: Analyzed sports data like matches, teams, and player statistics. Built dashboards to highlight performance trends and insights to improve decision-making

5. Power BI Sales Insights Dashboard (Self Project)

Platform & Skills: Power BI, DAX, Power Query, SQL

Brief: Developed a dashboard to monitor revenue, product performance, and customer trends. Implemented star schema data modeling and improved business visibility through interactive insights

Strength

- Good Communication Skills
- Analytical Thinking
- Team Work
- Detail-Oriented

- Collaboration with Cross-Functional Teams
- Problem-Solving
- Time Management

Interest

- Every kind of sport
- Exploring distant lands
- Getting lost in a good book
- Capturing moments
- Feeling the music