Divya Bhardwaj

📞 8700349088　✉ writetodivya911@gmail.com　 in LinkedIn　🌐 Portfolio

Summary

Data Analyst with experience in automation and dashboarding using SQL, Python, Excel, Looker Studio, Tableau, and Power BI. Skilled at cleaning, analyzing, and visualizing data to support fast, informed decision-making.

Skills

Programming & Querying: Python, SQL
Data Visualization Tools: MS Excel, Tableau, Power BI, Looker Studio
Analytics: Data Analytics, Statistics, Machine Learning, Deep Learning, Computer Vision, Natural Language Processing (NLP)

Experience

Data Analyst　　　　　　　　　　　　　　　　　　　　　　　**December 2025 - Present**
Hidani Tech, USA (Remote)　　　　　*Tools Used: Google Sheets, Automation Tools, Looker Studio*
- Automated data workflows and reporting systems in Google Sheets, reducing manual effort and ensuring consistent reporting across departments.
- Developed dashboards in **Looker Studio** to track operational KPIs, team performance, and organization-wide metrics.

Data Analyst Intern　　　　　　　　　　　　　　　　　　　　**April 2025 - July 2025**
Internshala, Gurugram　　　　　　　　　　　　　　　*Tools Used: SQL, Excel, Metabase*
- Queried and analyzed structured data using SQL to support performance monitoring and operational reporting.
- Built a **daily tracker dashboard in Metabase** to monitor team activity and key business metrics.

Data Analyst Intern　　　　　　　　　　　　　　　　　　　**January 2025 - April 2025**
Eazy ERP Technologies Pvt Ltd, Gurugram　　　　　　*Tools Used: Python, SQL, Excel, Bold BI*
- Cleaned, transformed, and analyzed large datasets using Bold BI, Python and SQL for internal and client-facing analytics.
- Conducted data cleaning workshops for **General Mills' 30 sales officers**, standardizing practices and improving data quality across their reporting workflow.

Projects

🔗 H&M Outfit Recommendation System | *Python, FP-Growth*
- Built a recommendation engine using FP-Growth on transactional data to generate outfit suggestions based on frequent purchase patterns.

🔗 Food Forecasting Analysis | *Tableau*
- Forecasted demand for a meal delivery company and built dashboards showing trends, peak periods, and city-wise order patterns for stock optimization.

🔗 Twitter Sentiment Analysis | *Python, Logistic Regression*
- Developed a sentiment analysis model on tweet data and identified Logistic Regression as the top-performing classifier with 80% accuracy.

Certifications

🔗 Accenture North America Data Analytics & Visualization – Forage | *Jan 2025*
- Analyzed content trends for a mock social media client and delivered insights for strategic planning.

🔗 Data Science Specialization – Internshala | *Apr 2023*
- Completed a 4-month program covering Python, data analysis, SQL, Tableau, and machine learning.

Education

Vellore Institute of Technology – AP　　　　　　　　　　　　　　**2023 - 2025**
M.Sc. Data Science　　　　　　　　　　　　　　　　　　　*CGPA: 8.8 / 10*

Dyal Singh College, University of Delhi　　　　　　　　　　　　　**2019 - 2022**
B.Sc. (Hons) Mathematics　　　　　　　　　　　　　　　　　*CGPA: 8.9 / 10*