

Srivani Ithagoni

Hyderabad | srivaniithagoni@gmail.com | 9347195898 | github.com/srivani-ithagoni

Objective

Detail-oriented Data Analyst fresher seeking an opportunity to leverage hands-on experience in data analysis, visualization, and business reporting using SQL, Excel, and Power BI to contribute to organizational success.

Skills

SQL: Joins, Subqueries, CTEs, Aggregations (MySQL)

Excel: Pivot Tables, Lookups, Data Cleaning, KPI Tracking

Python: NumPy (arrays, calculations), Matplotlib

BI & Visualization: Power BI(DAX), Canva

Analytics Concepts: Data Cleaning, Exploratory Data Analysis (EDA), KPI Analysis

Databases: MySQL

Virtual Internships

Virtual Data Analytics Intern – Deloitte (Forage)

- Analyzed business datasets to identify trends and actionable insights
- Applied data analysis concepts to solve business problems
- Communicated findings clearly using structured reports

Virtual Data Analytics Intern – Quantum (Forage)

- Analyzed retail and customer transaction data to support commercial decision-making
- Performed data cleaning and exploratory data analysis using Excel and SQL
- Generated insights on customer behavior and sales performance

Projects

Hospitality Data Analysis Project

- Analyzed hotel booking and revenue data using **SQL and Excel** to evaluate business performance
- Built interactive **Power BI** dashboards to track **KPIs** such as occupancy rate, ADR, and RevPAR
- Identified revenue trends and customer segments to support pricing and operational decisions

Swiggy Operations Data Analysis Project

- Analyzed order and delivery data using **SQL** to identify sales and operational trends
- Evaluated order volume, delivery time, and city-wise performance
- Presented insights using visual reports to support operational efficiency and business decisions

Education

B.Com(Computer Applications) Mahatma Gandhi University – Nalgonda, Telangana

June 2024

Certifications

Career Essentials in Data Analysis – Microsoft & LinkedIn Learning

Deloitte Data Analytics – Forage

Quantium Data Analytics – Forage