LALIT NATH

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SKILLS

Web Technologies	React.js, Node.js, Express.js, MongoDB, HTML/CSS, JavaScript, Bootstrap, Tailwind CSS, GSAP
Frameworks/Libraries	MERN Stack, Django
Programming Languages	Java, Python, C/C++
Databases	MySQL, MongoDB, Microsoft Access, MSSQL
Tools & Platforms	Git, GitHub, Vercel, Firebase, Cloudinary, Razorpay, Shiprocket, Postman, Jira
Concepts	RESTful APIs, Secure Authentication (JWT, OAuth), SEO Optimization, Performance Optimization, Role-Based Access Control

EXPERIENCE

Content Publisher — Vapronix Web
Jan 2025 - Oct 2025 — Noida, Uttarpradesh

- Leveraged technical understanding of web architecture to manage and maintain in-house Content Management Systems (CMS), ensuring accurate content updates across 30+ languages.
- Implemented data-driven optimizations for notification systems, resulting in a 4% increase in Click-Through Rate (CTR) and enhanced user engagement.
- Applied knowledge of web best practices to support SEO-focused content strategies, contributing to improved website ranking from 11th position to top search results.
- Collaborated cross-functionally with the marketing team, providing technical insights to enhance content delivery and user retention strategies.

Web Developer — DigiSwarm
Jan 2024 – Dec 2024 — Dehradun, Uttarakhand

- Built and maintained multiple MVP-level e-commerce and business websites using the MERN stack as the sole developer in a fast-paced startup.
- Integrated core features such as Razorpay payments and Shiprocket shipping to support essential order and transaction workflows.
- Developed functional admin tools for inventory, order management, and basic analytics to meet client requirements.
- Worked across a broad tech stack (Node.js, React, MongoDB, PHP, TailwindCSS, Firebase, Cloudinary, Vercel) to deliver complete end-to-end solutions.

PROJECTS

Full-Stack E-commerce Platform — *MERN Stack, JWT, OAuth, Razorpay, Shiprocket, Vercel*
Developed multiple scalable e-commerce platforms using the MERN stack, implementing secure authentication (JWT, OAuth) and integrating payment gateways. Designed comprehensive admin dashboards for inventory, order management, analytics, and role-based access control across these projects.

Portfolio & Business Websites — *Full-Stack, Booking Systems, Admin Dashboards, SEO Optimization*
Created multiple dynamic, full-stack portfolio and business websites, enhancing digital presence and integrating booking systems. Consistently achieved 90+ Lighthouse performance scores across these sites through advanced SEO and performance optimization.

EDUCATION

B.Tech in Computer Science and Engineering - 7.5 CGPA — 2021-2024
Bipin Tripathi Kumaon Institute of Technology — Almora, Uttarakhand, India

Diploma in Computer Science and Engineering - 8.4 CGPA — 2019-2021
Guru Tegh Bahadur Polytechnic Institute — New Delhi, India