TANVI SINGH

UI/UX Designer | Product Designer

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PROFESSIONAL SUMMARY

UI/UX & Product Designer experienced in crafting digital experiences for **tech**, **travel**, and **electronics** industries. Skilled in **user research**, **information architecture**, **prototyping**, and **visual design** using Figma and Adobe Suite. Passionate about building intuitive, user-centered products that balance creativity and functionality.

WORK EXPERIENCE

Newral Softwares, Noida | UI/UX Designer (Oct 2025 - Present)

- Leading the **website redesign** initiative, improving structure, interactivity, and responsiveness.
- Collaborating on **LMS platform design**, focusing on user journeys and seamless onboarding (*stealth project*).
- Supported **Competishun** client deliverables, handling layout improvements and design iterations per client feedback.

Freelance Contract (Remote) | UI/UX Designer (Jul 2025 - Sept 2025)

- Designed a **travel-tech product** for a Bangalore-based client (*stealth project*).

Nickelfox Technologies, Noida | Product Design Intern (Dec 2024 – Apr 2025)

- Delivered UI for **OTT app** and **admin dashboard.**
- Designed a data-driven website for **The Council on Energy, Environment & Water (CEEW).**

LG Electronics, Noida | UI/UX Design Intern (Jun 2024 – Jul 2024)

- Conducted website usability audit and **redesigned the AMC page**, improving clarity and flow.
- Built UI for **cleaning service**, **newsroom**, and **podcast pages**.

CERTIFICATION

UX Design with AI – IIT Delhi (March 2025)

EDUCATION

National Institute of Fashion Technology, Patna, India
B.Des., Fashion and Lifestyle Accessories Design (2021 - 2025)

International School, Patna, India
CBSE, Commerce (2018 - 2020)

SKILLS

Design: Wireframing, Prototyping, Visual Design, Interaction Design, Storyboarding

Research: User Interviews, Usability Testing, Heuristic Evaluation, Persona Mapping

Tools: Figma, Adobe XD, Illustrator, Photoshop, Framer, Blender 3D , Miro, Notion, AutoCAD

Tech: HTML, CSS