GURRAM PRANICK DAS

UIUX DESIGNER

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SUMMARY

Enthusiastic UI/UX Design graduate with skills in user research, wireframing, prototyping, and usability testing. Proficient in Figma and Adobe XD, with a keen eye for aesthetics and functionality. Committed to continuous learning and delivering impactful user-centered design solutions.

TECHNICAL SKILLS

UX Research & Strategy

- User Research & Persona Creation
- Journey Mapping & Storyboarding
- Competitive & Market Analysis
- User Flow & Information Architecture
- Wireframing
- Usability Testing

Prototyping & Interaction Design

- Interactive Prototypes
- Animation & Motion Design
- Gestures & Conditional Interactions
- Realistic Mobile App Prototyping
- User Testing with Interactive Flows

UI Design & Visuals

- Interface Design
- Responsive Web & Mobile Design
- Design Systems & Style Guides
- Typography, Layout, and Color Theory
- Iconography & Micro-interactions
- AI-based Asset Creation

TOOLS

- **Figma**
- **Maze**
- **Photoshop**
- **Adobe XD**
- **Storytribe**
- **Protopie**
- **Balsamiq**
- **Miro**
- **Adobe illustrator**

PROFESSIONAL EXPERIENCE

ENut Technologies Pvt Ltd
UI/UX Design Intern

June, 2025 - November, 2025

Created responsive web and mobile interfaces, improved user experience, designed clean layouts, and developed structured wireframes and prototypes while collaborating with the team to deliver user-friendly, visually consistent designs.

Key Responsibilities

- Designed responsive web pages and landing pages.
- Created wireframes and prototypes using Figma.

- Improved UI layout and visual clarity.
- Built user flows and information architecture.
- Developed reusable components and mini design systems.
- Conducted usability checks and made refinements.
- Coordinated with developers for smooth handoff.

PROJECTS

TreeFold Interiors & Decor - https://www.treefold.in/

TreeFold Interiors & Decor is a Hyderabad-based interior design firm providing end-to-end residential and commercial interior solutions. As a UI/UX Designer, the role focuses on creating intuitive, visually appealing digital experiences that improve portfolio browsing, inquiries, and client interactions while reflecting the brand's creative identity.

Key Responsibilities

- Design user-centric web and mobile interfaces
- Create wireframes, prototypes, and mockups
- Optimize user journeys and digital touchpoints
- Collaborate with marketing, content, and dev teams
- Conduct usability testing and refine designs

Flight Booking Web Interface

- Designed a responsive flight-booking web interface (AeroNova) with user personas, user flows, and structured wireframes to create a smooth end-to-end booking experience.
- Delivered clear UX decisions and a high-fidelity UI direction, focusing on usability, clarity, and conversion-focused interaction design.

CASE STUDY

Aqua Farming Mobile Application Design (Shrimp & Pisciculture)

- Conducted user research with aqua farmers to identify pain points in farm management.
- Created personas, user flows, and journey maps to understand farmer needs.
- Designed wireframes, interactive prototypes, and high-fidelity UI for mobile platform.
- Conducted usability testing to validate design decisions and improve navigation.
- Proposed features for farm monitoring, scheduling, and resource tracking, enhancing overall user experience.

EDUCATION

November, 2021 - April, 2025

Nadimpalli satyanarayana Raju Institute Of Technology

Bachelor of Technology (B.Tech) in Computer Science & Engineering (CSE) – AIML

CERTIFICATION

March, 2025 - May, 2025

Elearn infotech

Master's Course in UI/UX Designing