RESHMA M

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OBJECTIVE

Analytical and detail-oriented Data Analyst seeking to leverage skills in data collection, trend analysis, and dashboard development to support learning and development initiatives. Strong ability to interpret complex datasets, identify patterns, and deliver actionable insights that enhance employee learning programs. Dedicated to continuous improvement, effective stakeholder communication, and contributing valuable data-driven recommendations to strengthen organizational talent development strategies.

EDUCATION
Bachelor of Engineering

Canara Engineering College
Coursework: Electronics and Communication Engineering

May, 2024 GPA: 7.6

PROFESSIONAL EXPERIENCE

Catalogue Executive — Flipkart Internet Pvt. Ltd.
(June 2025 – Present)

- Managed and validated large volumes of product and attribute data with a strong focus on accuracy, consistency, and completeness.
- Conducted detailed quality checks to identify data gaps or discrepancies and executed corrective actions to enhance data integrity.
- Developed and maintained structured Excel reports to monitor data migration progress, validation metrics, and daily operational performance.
- Partnered with cross-functional teams to clarify requirements, resolve data-related issues, and streamline catalog management workflows.
- Documented processes, maintained clear records, and supported improvements in data handling and reporting efficiency.

PROJECTS

Sales Analysis(Power BI)
Developed a Power BI analytics dashboard to track learning and development program performance, focusing on learner participation, completion trends, and behavioral patterns. Processed and cleaned data using Python (Pandas, NumPy) and structured it using Power Query to ensure accuracy and consistency. Built DAX-driven insights to identify trends, highlight learning gaps, and support data-driven decision-making. Collaborated with cross-functional teams to understand learning objectives and aligned visualizations to stakeholder needs, improving reporting efficiency and enabling clear insight presentation for Talent Development initiatives.

SKILL SUMMARY

Languages : Python , SQL, Data Structure and algorithm, DAX

Tools: Power BI, Excel , Power Query, Tableau, Pandas, NumPy, Matplotlib, Seaborn, Jupyter Notebook

Technical & Soft Skills: Data Analysis, Learning & Development Analytics, Trend & Pattern Identification, Statistical Analysis (Basic), Data Cleaning & Transformation, Dashboard Development, Report Building, Requirements Gathering, Problem-Solving, Attention to Detail, Project Management (Basic), Stakeholder Communication, Presentation Skills, Team Collaboration, Documentation.

TECHNICAL COURSES:

PYTHON FULL-STACK DEVELOPMENT - PYSPIDERS RAJAJINAGR BANGALORE

DATA ANALYSIS - QSPIDERS BANGALORE

TECHNICAL LANGUAGES:

Python Programming:
- Proficient in using Python for data cleaning, transformation, and trend analysis to support insights in learning and development programs.
- Skilled in advanced Python techniques (list comprehensions, lambda functions, efficient error handling) to streamline analytical workflows and automate repetitive tasks.
- Experienced in building optimized, memory-efficient data processes using iterators, generators, and structured file handling to improve reporting accuracy and speed.

SQL:
- Proficient in writing SQL queries to extract, clean, and analyze learning and development (L&D) data for trend identification and reporting.
- Experienced in using joins, subqueries, CTEs, and aggregate functions to work with complex datasets and generate meaningful insights.
- Hands-on experience in building and maintaining SQL-based reports and datasets to support dashboards, stakeholder reviews, and program evaluation.

Data Analysis:
- **NumPy:** Proficient in using NumPy for high-performance numerical operations and efficient array handling to support trend analysis and large-scale data processing.
- **Pandas:** Skilled in leveraging Pandas for comprehensive data cleaning, transformation, merging, and analysis using DataFrames, enabling accurate insight generation for learning programs.
- **Power BI:** Experienced in designing interactive dashboards and visual reports using Power BI, utilizing DAX formulas, optimized data models, multi-source data connections (Excel, SQL, CSV), and advanced filtering/slicing for detailed analysis of learning trends.
- **Tableau:** Basic understanding of building dashboards, analyzing trends, and creating interactive visualizations to support data-driven decision-making.
- **Excel:** Advanced skills including pivot tables, VLOOKUP/XLOOKUP, Power Query, data cleaning, and automation for reporting.

CERTIFICATIONS:
1. INSPIRE AWARD -Department of science and Technology(DST),Government of INDIA
2. Python for Data Science, AI, and Development -IBM, via Coursera
3. Digital Signal Processing Issued by EPFL
4.Data Analysis, PySpiders Bangalore

INTERNSHIP:
QSPIDERS CAMPUS CONNECT,BANGALORE
Internship which included C programming language, SQL basic programming and hands on experience in applying java concepts to real world problems.

INTERESTS/HOBBIES:
- Singing
- Dancing
- Cooking

LANGUAGES:
- English
- Hindi
- Kannada