

# Vigneshwaran S

## Product (UX/UI) & Interaction Designer

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Behance: <https://www.behance.net/vigneshsudhakaran>

## PROFILE

As a UI/UX Product designer with 1.7 year of hands-on experience. I thrive at intersection of creativity and business goals, specialising in B2B, B2C and SAAS. My career journey is fuelled by a relentless pursuit of delivering intuitive and scalable Digital solutions that prioritise user needs and seamless engagement. Let's redefine your product's user experience together.

## PROFESSIONAL EXPERIENCE

**Frigate Engineering Services India Private Limited, UX/UI Designer** 04/2024 – 02/2025  
Coimbatore, India

- Gather and analyze user requirements with product managers and engineers to create intuitive UI/UX solutions. Develop wireframes, prototypes, and mockups to visualize user journeys.
- Design interactive UI elements like menus, tabs, widgets, and search fields while ensuring consistency with brand guidelines and accessibility standards.
- Identify and resolve UX/UI challenges such as responsiveness and usability issues. Conduct user testing and refine designs based on feedback to improve the overall experience.
- Prepare and present design drafts to internal teams and stakeholders, ensuring consistency in fonts, colors, and imagery for a cohesive digital experience.

**Sports Arena, Product Designer (Freelance)** 11/2023 – 03/2024  
Coimbatore, India

- Lead the design process for web and mobile applications, creating wireframes, prototypes, and high-fidelity designs aligned with business goals.
- Conduct user research, usability testing, and heuristic evaluations to refine designs based on insights and data.
- Collaborate with product managers and developers to ensure design feasibility, maintain consistency, and implement accessibility standards.
- Establish design systems, style guides, and best practices while staying updated on industry trends and emerging technologies.

**MagizhV Bakes, Product Designer** 09/2023 – 11/2023  
Coimbatore, India

- Conceptualize and design intuitive solutions for complex problems, ensuring clean, focused, and user-friendly experiences.
- Develop a deep understanding of user needs, business goals, and market requirements to drive design decisions.

- Collaborate with cross-functional teams to deliver high-quality, engaging experiences across multiple platforms in an agile environment.
- Conduct user research, interpret findings, and refine designs while maintaining and contributing to design systems and best practices.

## SKILLS

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### Design Expertise

- User Research: Heuristic evaluation, competitive analysis, UX audits.
- Interaction Design: Prototyping and testing features to refine usability.
- Design Systems: Crafting scalable design with reusable components.
- Visual Design: Consistent, brand-aligned UI for web and mobile platforms

### Technical Skills

- Design Tools: adobe suite. Figma(components, variables, tokens systems), Canva and adobe suite.
- Prototyping: Interactive flows for features validation using figma.
- Accessibility: WCAG standards, ensuring usability for diverse audience

### Soft Skills

- Collaboration with Cross functional team.
- Problem-solving through data-driven insights.
- Effective communication and presentation of design concepts

## EDUCATION

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**Bachelor's in Mechanical Engineering,**  
*Valliammai Engineering College*

07/2015 – 05/2018 | Chennai, India

## CERTIFICATES

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- UI/UX Designer from Guvi ☘

## ACHIEVEMENTS

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- Successfully integrated design tokens and component systems across multiple platforms, ensuring scalability for future features.
- Enhanced feature testing workflows by leveraging interactions design for prototypes, reducing development iterations by 20%

## REFERENCES

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**Karthikeyan Prakash, Co Founder & COO, Frigate Engineering Private Limited**  
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