

CHIRAG GWALANI

Ahmedabad, India | chirag.gwalani01@gmail.com | +91 98982 91354 | linkedin.com/in/chiraggwälani

Data Analyst with 3.9+ years of experience turning data into actionable insights that drive feature performance, KPI optimization, and roadmap decisions. Skilled in experimentation analysis, dashboarding, and translating user behavior trends into clear business narratives. Strong collaborator with cross-functional teams to drive data-informed decisions.

Skills

- **Product Analytics:** KPI Frameworks · Feature Evaluation · User Behavior Analysis · Insight Reporting
- **Data & BI Stack:** SQL · Python · Airflow · Redshift · Tableau · Power BI · Quicksight · Google Analytics
- **Collaboration & Communication:** Stakeholder Management · Storytelling · Requirements Gathering · Cross-Functional Alignment
- **Languages:** English (Fluent)

Experience

DATA ANALYST | FREELANCE | BERLIN, GERMANY

Jan 2024 – Sep 2025

- Built **self-serve dashboards** to track **feature performance, retention trends, and efficiency KPIs**.
- Defined **metrics and success criteria** with product stakeholders to ensure alignment in decision-making.
- Automated recurring reporting workflows using **Python and Airflow**, reducing manual reporting efforts by **20%**.
- Delivered **clear, actionable narratives** to non-technical stakeholders, influencing prioritization and resource allocation.

DATA ANALYST | SCULPTSOFT | AHMEDABAD, INDIA

Nov 2020 – Dec 2022

- Highlighted **time-based KPI comparisons** such as Active Time and Session Duration to support performance evaluation.
- Developed **Python & SQL scripts** to generate business reports across multiple US regions.
- Analyzed **operational and user-experience data from A/B tests and ad-hoc evaluations**, identifying opportunities that improved efficiency by **15%**.
- Designed and standardized reporting metrics to align teams on **performance tracking**.

Education

- **M.SC. IN DATA SCIENCE, AI & DIGITAL BUSINESS**

Gisma University of Applied Sciences, Potsdam, Germany – Nov 2023

- **MASTER OF COMPUTER APPLICATIONS (INTEGRATED)**

Gujarat Technological University, Rajkot, India – July 2020