

Prudhvi Ponukumati | Sr. UX UI Designer

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PROFESSIONAL SUMMARY

Detail-oriented Senior UX/UI Designer with 6.7 years of experience creating accessible, user-centered digital platforms for web and mobile applications. Proven expertise across the full design lifecycle including research, wireframing, prototyping, and usability testing. Skilled in accessibility standards (WCAG), design systems, interaction design, and responsive web/mobile design. Collaborative team player with a track record of delivering engaging, scalable, and brand-consistent solutions.

SKILLS & TOOLS

Skills: UX Design, UI Design, Visual Design, Wireframing, Prototyping, Interaction Design (IxD), Accessibility Design (WCAG), Design Systems, Style Guides, UX Audit, UI Audit, Cross-team Collaboration.

Tools: Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator.

EXPERIENCE

SR. UX/UI DESIGNER | BLAZE AUTOMATION SERVICES PVT. LTD., HYDERABAD (SEP 2021 – AUG 2025)

Schneider Electric Wiser App (Mobile & Web)

- Designed and implemented user-friendly interfaces for Schneider Electric's Wiser App (Mobile & Web), ensuring accessibility (WCAG), responsiveness, and design consistency.

SHEMS Smart Home Energy Management (B.One Next), App & Web Dashboards

- Led UX/UI design for Smart Home Energy Management System (B.One Next App & Web Dashboard), conducting requirement gathering, wireframing, and stakeholder workshops.

Havells Mobile & Desktop Applications

- Developed scalable UI/UX solutions for Havells Mobile & Desktop Applications, improving usability and user engagement.

CMS Web & Mobile Applications

- Created user-focused CMS Web & Mobile Applications by blending aesthetics with functionality and collaborating cross-functionally with developers and product managers.

SLM Private Ltd UI/UX (Jul 2017 – Feb 2020)

- Collaborated with local clients to design user-friendly websites, mobile applications, and branding materials.
- Delivered end-to-end UX and UI design solutions from research and wireframes to prototypes.
- Created marketing collateral including logos and promotional designs.
- Applied design systems and responsive design principles to improve user engagement and brand consistency.

EDUCATION

M.Sc. in Visual Communication and Design | Loyola College, Vijayawada (2015 – 2017)

B.Sc. in Visual Communication and Design | Loyola College, Vijayawada (2010 – 2013)

PORTFOLIO & LINKEDIN

Portfolio : <https://www.behance.net/prudhvichi505d>

LinkedIn : <https://www.linkedin.com/in/prudhvi-ponukumati-15132418b/>