SAI PRAHARSHA KATUKURI

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CAREER SUMMARY

UX/UI & Product Designer who transforms complex ideas into clean, intuitive, and visually consistent digital experiences. With a balance of research, clear thinking, and modern visual design, I simplify messy workflows into structured, scalable interfaces. My goal is to build products that not only look good, but make people feel instantly confident using them.

SKILLS

- **UX/UI:** User Research, Wireframing, User Flows, Information Architecture, Usability Testing, Design Thinking, Layout Systems, Typography, Brand Identity, Responsive Web Design.
- **Tools:** Figma, Figjam, Framer, Webflow.
- **Tech:** HTML & CSS, React, Nextjs.
- **Collaboration:** Client Communication, Product Strategy, Requirement Analysis, Cross-functional teamwork

WORK EXPERIENCE

TroupeX (Freelance)

Product Designer | October – 2025
Project Type: MVP Mobile App Design

- Designed the end-to-end MVP experience for a talent networking app connecting filmmakers, writers, musicians, and media professionals.
- Created user flows, wireframes, and high-fidelity UI for onboarding, role selection, portfolios, job discovery, community feed, and messaging.
- Delivered an interactive Figma prototype with component-based layouts and scalable design foundations.
- Improved usability by simplifying profile creation, job application flow, and talent–studio interaction.
- Developed a clean, modern dark-themed design system aligned with creative industry expectations.

Nexgenn Digital (Freelance)

Product Designer | September – 2025
Project Type: Mobile App Design

- Designed the complete UX/UI for a fantasy cricket, kabaddi and football mobile app, including live contests, wallet system, team creation, and match insights.
- Created user flows, wireframes, and high-fidelity screens for key features such as Live Contest Tracking, AI-based Team Suggestions, Secure Wallet (KYC), and Leaderboards.
- Developed an intuitive team creation experience with role filters, credit tracking, and real-time player stats.
- Designed the AI-powered team suggestion system, offering smart recommendations based on player form, match conditions, and user strategy patterns.
- Delivered a fully interactive Figma prototype with consistent components and developer-ready design specifications.

EDUCATION

B.TECH – CSM (AIML) | Nov 2021 – July 2025 | Vignana Bharati Institute of Technology