

Venkata Sai Jaswanth Edupuganti

UX/UI Designer

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LinkedIn: [LinkedIn](#) | Portfolio: [Portfolio website link](#)

Professional Summary

Entry-level UX/UI Designer with a **B.Tech in Information Technology** and hands-on experience in **User Research, Wireframing, and High-Fidelity Prototyping**. Proficient in **Figma** and **Adobe XD**, with strong practical exposure to designing **Social Media Applications, Quick Commerce Apps, and E-commerce Platforms**. Skilled in **Design Thinking, Usability Testing, and User-Centered Problem Solving**, eager to contribute to **Real-World Digital Products** within a **Collaborative Design Team**

Education

Vishnu Institute Of Technology	Jun 2017-Jan 2023
B.Tech in Information Technology	7.21 CGPA

Technical Skills

UX Research

User Interviews, Surveys, Personas, Journey Mapping, Usability Testing

UX Design

Wireframing, User Flows, Information Architecture, Interaction Design

UI Design

Visual Design, Design Systems, Accessibility, Responsive Design

Prototyping

Low-Fidelity Prototypes, High-Fidelity Prototypes, Rapid Prototyping

Tools

Figma, Adobe XD, Adobe Photoshop, Framer, Material UI, Wix

Relevant Coursework

- **UI/UX Design Placement Guarantee Course** (Internshala, Feb 2025 - Aug 2025)
- **UX Design** (Google Career Certificates, Mar 2025 - Apr 2025)
- **UX Foundations: Interaction Design** (LinkedIn, Feb 2025 - Mar 2025)

UX/UI Projects

Purposeful Social Media App | Aug 2025

- Designed User Flows and High-Fidelity Prototypes focused on reducing Passive Scrolling and improving Meaningful Social Interactions.
- Developed Interaction Design and Micro-Interactions with strong emphasis on Accessibility and Usability.

- Conducted Usability Testing and Iterated Designs based on User Feedback to create an Inclusive, Well-Being-Centered Experience.

Grabbit - Quick Commerce App | Apr 2025

- Designed a mobile prototype enabling real-time delivery tracking, grouped orders, and flexible options, enhancing customer trust and logistics transparency.
- Conducted UX research (surveys, interviews), created personas & journey maps, and developed wireframes and interactive prototypes using Agile and Design Thinking methodologies.

Next-Gen Online Bookstore Project | Jul 2025 – Aug 2025

- Designed a responsive web application for enhanced book discovery and user engagement.
- Created wireframes and high-fidelity Figma prototypes, refining search, filtering, and checkout flows for intuitive navigation.
- Conducted usability testing and iterated designs based on feedback, applying principles of information architecture and visual hierarchy to minimize friction and improve the overall user experience

Designing and Enhancing the User Experience of an App Using AI Tools | Jul 2025 – Aug 2025

- Leveraged AI to streamline UX workflows from persona creation to prototype refinement, enhancing efficiency without replacing human creativity.
- Demonstrated AI-assisted design processes to improve ideation, iteration, and overall design quality.

Portfolio

- Portfolio: [Portfolio website link](#)
- Behance: [Behance link](#)
- LinkedIn: [LinkedIn](#).

Interests

Photography & editing, Video editing