

# PERIKA KIRITI

## UI UX DESIGNER

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### SUMMARY

UI/UX design is a multidisciplinary field that combines creativity, technical skills, and a deep understanding of user needs to create digital products that delight and engage users. UI (User Interface) design focuses on the visual elements and layout of a product, ensuring it is aesthetically pleasing and easy to navigate. UX (User Experience) design, on the other hand, is concerned with the overall experience a user has while interacting with product, aiming to make it intuitive, efficient, and enjoyable experiences.

### TECHNICAL SKILLS

Prototyping Tools  
User Research

Wireframe  
Visual Design

Interaction Design  
Responsive Design

### PROJECTS/APP/WEB DESIGN

#### Food APP UI/UX case Study;Optimizing User Experience

- I designed a food app from scratch, aiming to provide users with a seamless and enjoyable experience for discovering, ordering, and managing their food preferences.
- Roles and Responsibilities: As the UX/UI designer, I was responsible for the entire design process, from conducting user research to creating high-fidelity prototypes. I conducted usability and address usability issues, ensuring the app meets user needs.
- These case studies demonstrate your ability to design user-friendly food-related apps, conduct thorough research, and solve real-world problems through thoughtful design. You can tailor the details to fit the specific format and style in my portfolio.

### WORK EXPERIENCE

#### Healthletic Lifestyle J'Overt Concepts

### WORK EXPERIENCE

Priest University	2022
Prathibha Junior College/MPC	2019
Don Bosco High School	2016

### ADDITIONAL INFORMATION

- **Languages:** English, Telugu
- **Certifications:** Google App campaign Simplilearn Website UI/UX