NEHA KONAR

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CAREER OBJECTIVE

Detail-oriented **Data Analyst** with hands-on experience in **data cleaning, analysis, reporting, and dashboard development** using **Excel, SQL, Power BI, Tableau, and Python**. Proven ability to transform raw data into actionable insights, identify trends and patterns, and support strategic business decisions through data-driven reporting.

TECHNICAL SKILLS

Data Analytics: Data Cleaning, EDA, DAX, Statistical Analysis
Programming: Python (Pandas, NumPy, Matplotlib, Seaborn)
Reporting & Dashboards: Power BI (DAX, data modelling), Tableau
SQL: Data extraction, joins, aggregations, subqueries
Excel: Pivot tables, advanced formulas, data validation
Other Tools: Microsoft 365, Google Workspace

EDUCATION

Bachelor of Engineering – Computer Engineering (Honors in Cyber Security)

KC College of Engineering and Management Studies, Thane | 2020 – 2024

PROFESSIONAL EXPERIENCE

Network Engineer | Orange Business | Kanjur Marg, India | July 2024

- Monitored network health and analysed operational data and logs to ensure system performance and reliability.
- Worked with structured datasets to identify issues, trends, and anomalies.
- Collaborated with cross-functional teams to support operational decision-making.
- Strengthened analytical thinking, problem-solving, and attention to detail.

ACADEMIC & PERSONAL PROJECTS

Customer Shopping Behavior

Python | SQL | Power BI

- Collected, cleaned, and transformed raw customer transaction data using Python (Pandas) to ensure accuracy and consistency.
- Analysed purchasing trends and customer segments using SQL queries and exploratory data analysis.
- Built interactive Power BI dashboards to visualize sales trends, customer behavior, and key performance metrics.
- Identified actionable insights to support marketing and retention strategies

Power BI Dashboard for Insurance Data Insights

Power BI | DAX | Excel

- Developed an end-to-end Power BI dashboard to track insurance KPIs including premium revenue, claims, loss ratio, and profitability.
- Created DAX measures for policy lapse rate, average claim value, and combined ratio.
- Enabled drill-down and filters to support business decision-making and performance monitoring.
- Translated complex datasets into clear visual insights for non-technical stakeholders.

CERTIFICATIONS

- Data Analyst Bootcamp – Udemy: SQL, Python, Power BI, Tableau, Excel, Statistical Analysis
- PCAP – Python Essentials (Cisco Networking Academy): Data structures, control flow, and functions.

VOLUNTEERING

- NSS Volunteer (2022–2024): Participated and contributed to community initiatives.

LANGUAGES

English, Hindi, Marathi, Bengali