

Vigneshwaran S

Product (UX/UI) & Interaction Designer

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🌐 <https://www.behance.net/vigneshsudhakaran>

PROFILE

As a UI/UX Product designer with 1.7 year of hands-on experience. I thrive at intersection of creativity and business goals, specialising in B2B, B2C and SAAS. My career journey is fuelled by a relentless pursuit of delivering intuitive and scalable Digital solutions that prioritise user needs and seamless engagement. Let's redefine your product's user experience together.

PROFESSIONAL EXPERIENCE

Frigate Engineering Services India Private Limited, UX/UI Designer

04/2024 – 02/2025

Coimbatore, India

- Gather and analyze user requirements with product managers and engineers to create intuitive UI/UX solutions. Develop wireframes, prototypes, and mockups to visualize user journeys.
- Design interactive UI elements like menus, tabs, widgets, and search fields while ensuring consistency with brand guidelines and accessibility standards.
- Identify and resolve UX/UI challenges such as responsiveness and usability issues. Conduct user testing and refine designs based on feedback to improve the overall experience.
- Prepare and present design drafts to internal teams and stakeholders, ensuring consistency in fonts, colors, and imagery for a cohesive digital experience.

Sports Arena, Product Designer (Freelance)

11/2023 – 03/2024

Coimbatore, India

- Lead the design process for web and mobile applications, creating wireframes, prototypes, and high-fidelity designs aligned with business goals.
- Conduct user research, usability testing, and heuristic evaluations to refine designs based on insights and data.
- Collaborate with product managers and developers to ensure design feasibility, maintain consistency, and implement accessibility standards.
- Establish design systems, style guides, and best practices while staying updated on industry trends and emerging technologies.

MagizhV Bakes, Product Designer

09/2023 – 11/2023

Coimbatore, India

- Conceptualize and design intuitive solutions for complex problems, ensuring clean, focused, and user-friendly experiences.
- Develop a deep understanding of user needs, business goals, and market requirements to drive design decisions.

- Collaborate with cross-functional teams to deliver high-quality, engaging experiences across multiple platforms in an agile environment.
- Conduct user research, interpret findings, and refine designs while maintaining and contributing to design systems and best practices.

SKILLS

Design Expertise

- User Research: Heuristic evaluation, competitive analysis, UX audits.
- Interaction Design: Prototyping and testing features to refine usability.
- Design Systems: Crafting scalable design with reusable components.
- Visual Design: Consistent, brand-aligned UI for web and mobile platforms

Technical Skills

- Design Tools: adobe suite. Figma(components, variables, tokens systems) , Canva and adobe suite.
- Prototyping: Interactive flows for features validation using figma.
- Accessibility: WCAG standards, ensuring usability for diverse audience

Soft Skills

- Collaboration with Cross functional team.
- Problem-solving through data-driven insights.
- Effective communication and presentation of design concepts

EDUCATION

Bachelor's in Mechanical Engineering,
Valliammai Engineering College

07/2015 – 05/2018 | Chennai, India

CERTIFICATES

- UI/UX Designer from Guvi 

ACHIEVEMENTS

- Successfully integrated design tokens and component systems across multiple platforms, ensuring scalability for future features.
- Enhanced feature testing workflows by leveraging interactions design for prototypes, reducing development iterations by 20%

REFERENCES

Karthikeyan Prakash, Co Founder & COO, Frigate Engineering Private Limited
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