

# Narasimha Naidu

Email ID: nagamnarasimha0308@gmail.com

Contact NO: 9492252452

Business Intelligence Developer | Power BI | Cloud Data Engineering

---

## Professional Summary

- Business Intelligence Professional with **4+ years** of experience across **Pharma, Retail, and Life Sciences** analytics, delivering scalable BI solutions using **Power BI, SQL**, and cloud data warehousing platforms.
- Strong expertise in **DAX, data modelling, KPI frameworks**, and building enterprise dashboards with **drill-throughs, RLS, and performance tuning**.
- Hands-on experience with **Snowflake, BigQuery, Azure Synapse, AWS Redshift, S3, and Teradata** for cloud-based analytical reporting and migration workloads.
- Skilled in requirement gathering, **sprint planning, LLR documentation**, and acting as SPOC between Business & IT.
- Proven ability to design interactive BI solutions that improve decision-making, automate reporting, and increase user adoption across commercial, sales, and operations teams.

## Experience

- **Software Developer – VBLP Tech Solutions, Hyderabad**
- **Feb 2024 – Present**
- **Software Developer – Tech Masters, Hyderabad**
- **Oct 2023 – Jan 2024**
- **Junior Software Developer – ANI Integrated Services Ltd, Hyderabad**
- **May 2021 – Sep 2023**

## Technical Skills

- **BI & Visualization:** Power BI, Tableau, DAX, Data Modeling, RLS, Drill-throughs, KPI Design
- **Databases:** SQL, Teradata, Snowflake, Azure Synapse, AWS Redshift
- **BigQuery Engineering:** Partitioning, Clustering, Analytical SQL, Query Optimization
- **Cloud Platforms:** GCP (BigQuery, GCS), Azure (Synapse), AWS (S3, Redshift)
- **Migration:** Teradata → BigQuery (Schema Mapping, Reconciliation, Validation)
- **ETL & Data Modeling:** Star Schema, Query Folding, Incremental Loads
- **Tools:** Python, Git, GitHub, VS Code, Jupyter Notebook
- **Automation:** Power Automate, Power Apps
- **Agile:** Requirement Gathering, LLR Docs, Scrum, Sprint Planning

# Narasimha Naidu

Email ID: nagamnarasimha0308@gmail.com  
Contact NO: 9492252452

## Projects Worked

### Project: Mirra Health Care – Commercial & Sales Analytics

**Duration:** Feb 2024 – Present

**Role:** Business Intelligence Developer

**Tech Stacks:** Power BI, Tableau, DAX, SQL, Snowflake, GCP BigQuery, Azure Synapse, AWS Redshift, Teradata, Power Automate, Python, Star Schema Modeling, QlikView, Qlik Sense.

### Roles & Responsibilities

- Designed advanced **Power BI/Tableau** dashboards with DAX calculations, improving report performance by **35%**.
- Built optimized data models that reduced manual reporting efforts by **40%** across Sales & Supply Chain teams.
- Developed SQL scripts and performance-tuned queries enhancing data processing by **25%**.
- Integrated **Snowflake**, **BigQuery**, **Azure Synapse**, and **Redshift** ensuring **99%** accurate reporting for LS Sales & Marketing.
- Constructed cloud BI solutions using **Power BI + Azure Synapse for CRM, PSA, and commercial analytics**.
- Developed and optimized **QlikView/Qlik Sense** dashboards by building data models, **ETL scripts**, and performance tuning while ensuring accurate **data validation**, troubleshooting, and reconciliation for business **KPI reporting**.
- Implemented BigQuery engineering techniques (partitioning, clustering) for high-speed **KPI** computation.
- Involved in **Teradata → BigQuery** migration: schema alignment, row-count checks, reconciliation.
- Achieved **40%** reduction in dashboard load time through performance tuning.
- Automated compliance and recurring reports using Power Automate, reducing manual effort by **30%**.

### Project: Enterprise BI Dashboards – Tech Masters

**Duration:** Oct 2023 – Jan 2024

**Role:** Power BI Developer

**Tech Stacks:** Power BI, DAX, SQL, Snowflake, AWS Redshift, Power Apps, Power Automate, Star Schema Modeling, Git, VS Code

# Narasimha Naidu

Email ID: nagamnarasimha0308@gmail.com  
Contact NO: 9492252452

## Roles & Responsibilities

- Built interactive Power BI dashboards delivering real-time insights for client stakeholders.
- Connected Power BI with SQL, Snowflake, and Redshift for efficient data extraction and modelling.
- Designed DAX measures and star-schema models supporting KPI-focused reporting.
- Collaborated with clients for requirement gathering, feedback cycles, and dashboard enhancements.
- Implemented scheduled refreshes and automated data pipelines.
- Performed end-to-end data validation ensuring reporting accuracy.
- Supported workflow automation with Power Apps & Power Automate.

## Project: Mechanical & Instrumentation Reporting – ANI Integrated Services Ltd

**Duration:** May 2021 – Sep 2023

**Role:** Power BI Developer

**Tech Stacks:** Power BI, DAX, SQL, Excel, Project Management Tools, KPI Design, Data Validation, Visualization Techniques

## Roles & Responsibilities

- Converted mechanical instrumentation data into dashboards for project progress monitoring.
- Developed real-time Power BI solutions for utilization, equipment performance, and resource tracking.
- Created custom KPIs for timelines, budget adherence, and productivity trends.
- Integrated Excel, SQL, and project management systems into unified BI reporting.
- Validated sensor data, logs, and operational metrics before dashboard development.
- Automated recurring reports to support on-ground decision-making.

## Education

- Bachelor's Degree in Petroleum Technology Engineering, Aditya University, 2019.