



Overall



Vehicle Type



Revenue



Cancellation



Ratings

01/07/2024



31/07/2024



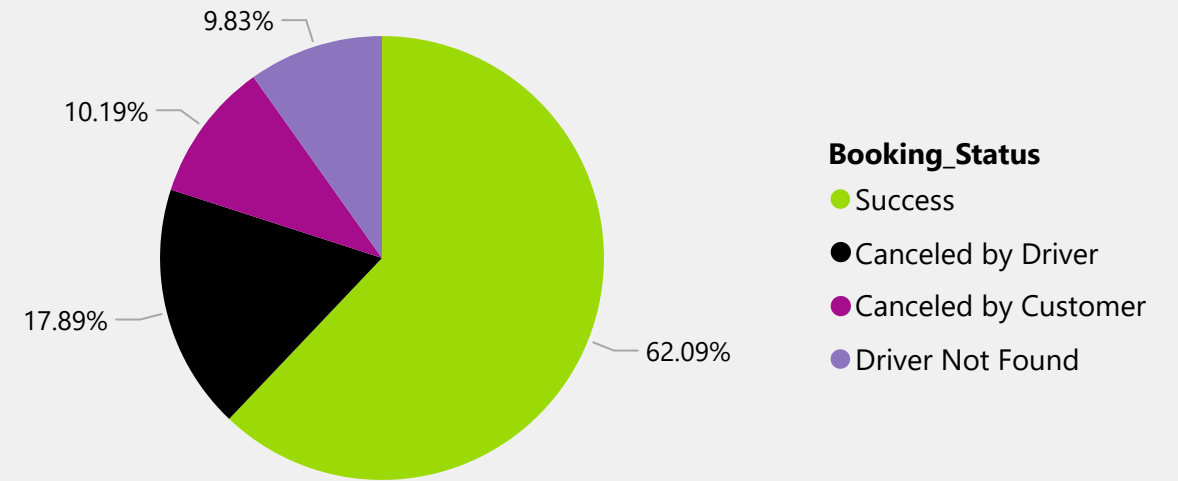
Total Bookings

103024

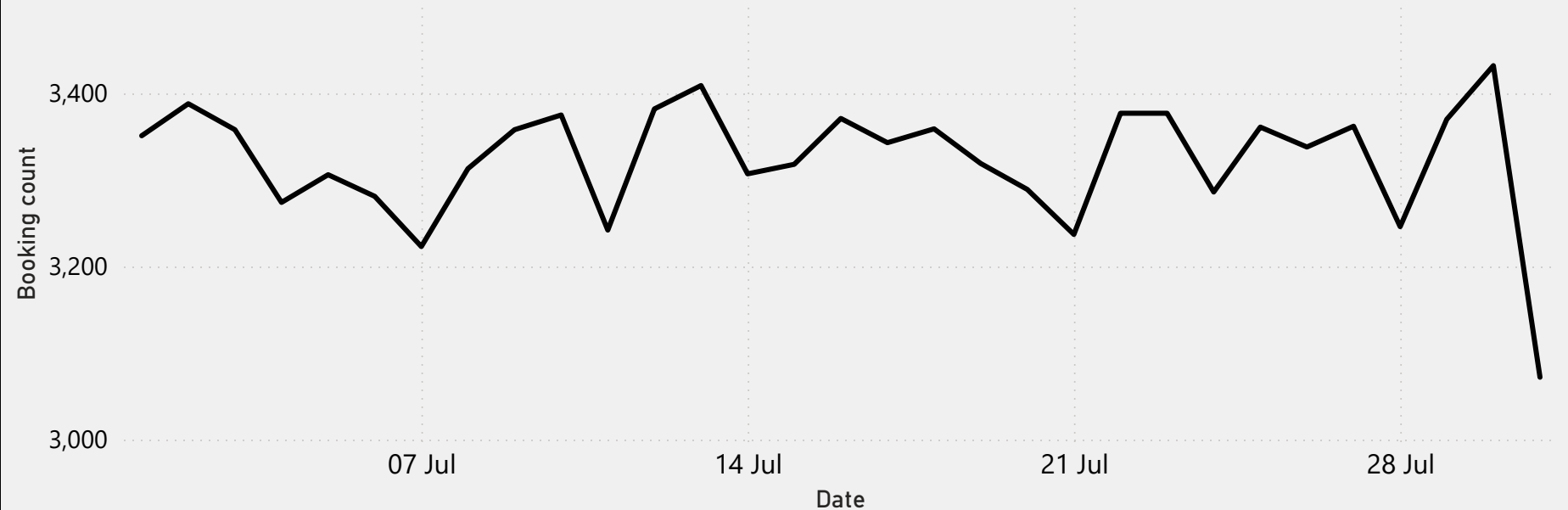
Total Booking value

35M

## Booking Status Breakdown



## Ride volume over Time





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Date

01/07/2024 31/07/2024

Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
Prime Sedan	5.24M	5.22M	25.01	235K
Prime SUV	4.89M	4.88M	24.88	224K
Prime Plus	5.03M	5.02M	25.03	227K
Mini	4.90M	4.89M	24.98	226K
Auto	5.07M	5.05M	10.04	92K
Bike	4.99M	4.97M	24.93	228K
E-Bike	5.07M	5.05M	25.15	231K



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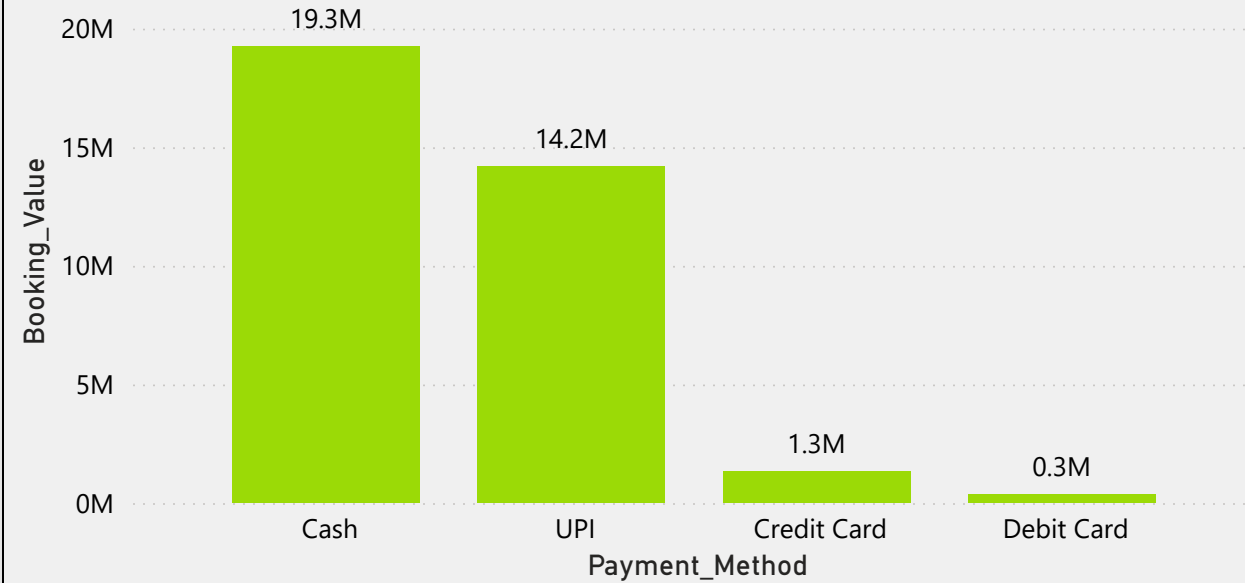


Cancellation



Ratings

## Revenue by Payment Method



Date

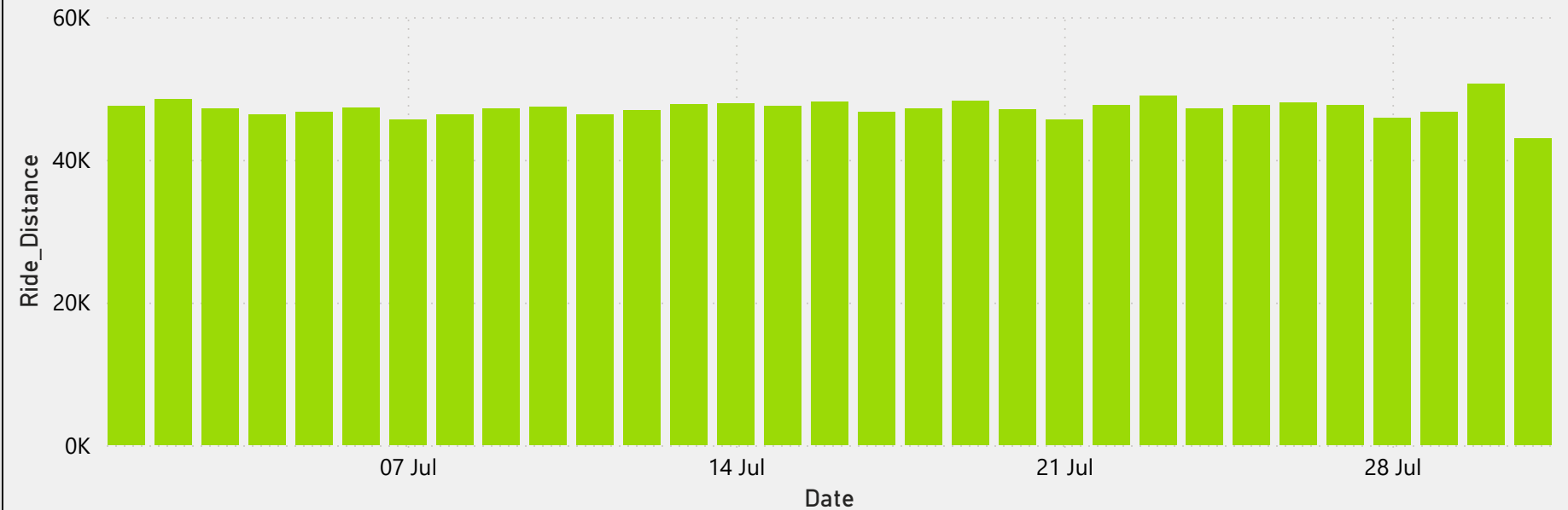
01/07/2024

31/07/2024

## Top 5 Customers

Customer_ID	Booking_Value
CID836942	6019
CID868113	5986
CID695232	5962
CID176493	5944
CID902403	5938
Total	29849

## Ride Distance Distribution Per Day





# OLA



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Total Bookings

103024

Succeeded Booking

63967

Canceled Booking

28933

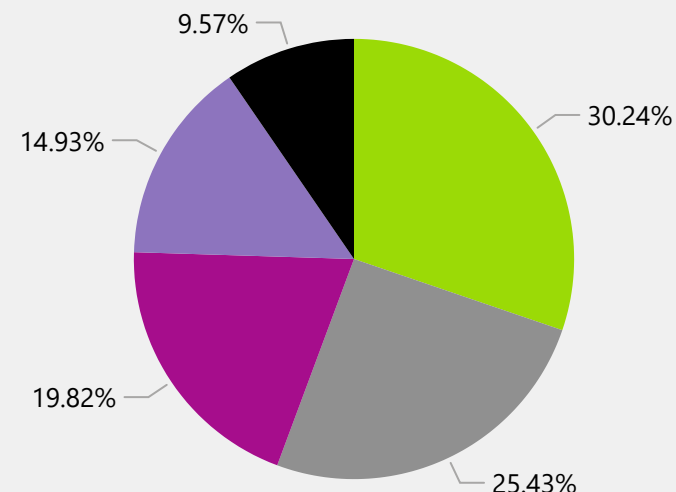
Cancellation Rate

28.08

Driver Not Found

10124

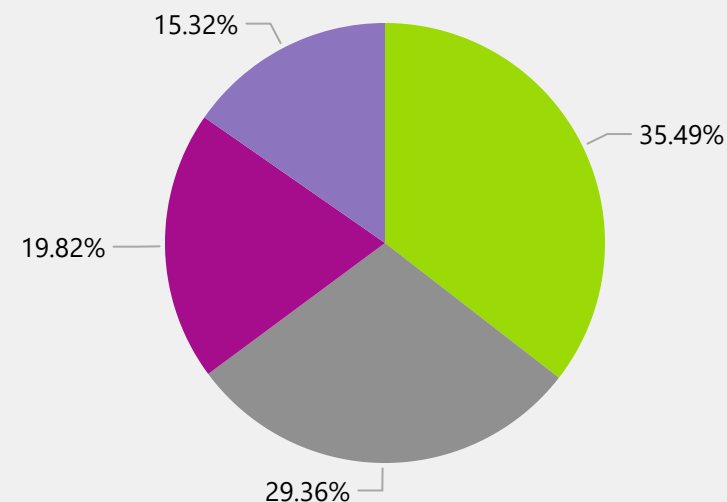
## Cancel by Customers



### Canceled\_Rides\_by\_Customer

- Driver is not moving towa...
- Driver asked to cancel
- Change of plans
- AC is Not working
- Wrong Address

## Cancel by Drivers



### Canceled\_Rides\_by\_Driver

- Personal & Car related iss...
- Customer related issue
- Customer was coughing/...
- More than permitted peo...



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## Driver Ratings

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	Bike	E-Bike
3.99	4.01	4.00	3.99	4.00	3.98	4.01

## Customer Ratings

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	Bike	E-Bike
4.00	4.00	4.01	4.00	4.00	3.99	3.99