

CALENDAR 2025



“TORCH BEARERS OF LIFE THEME”
(पर्यावरण के लिए जीवन शैली)

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Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP)
Ministry of Environment, Forest & Climate Change, Government of India

Climate change and global warming are the main challenges before the world and mankind, and MissionLiFE makes the fight against climate change democratic with the contribution of everyone as per own capacity.

Mission Lifestyle for Environment recognizes that Indian culture and living traditions are inherently sustainable. The importance of conserving our precious natural resources and living in harmony with nature are emphasized in our ancient scriptures. The need of the hour is to tap into that ancient wisdom and spread the message to as many people as possible. Mission LiFE seeks to channel the efforts of individuals and communities into a global mass movement of positive behavioural change.

The Mission emboldens the spirit of the P3 model, i.e., Pro Planet People, as it is premised on the basic principles of 'Lifestyle of the planet, for the planet and by the planet'.

MissionLiFE makes everyone trustees of the environment. A trustee is someone who does not allow indiscriminate use of resources. A trustee works as a nurturer and not as an exploiter.

We had some great torch bearers, some without any formal education, have committed themselves in preservation and conservation of mother earth. This calendar is dedicated to some of the famous Indian Torch Bearers of LiFE Theme, celebrating their contribution towards restoring and rejuvenating our Planet!

May we all be inspired by them!

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SMT. CHAMI MURMU
(LADY TARZAN)

Smt. Chami Murmu, Tribal Environmentalist and Women Empowerment Champion from Seraikela Kharsawan. Spearheaded afforestation efforts planting over 30 lakh plants with 3,000 women. Ushered socio-economic change by empowering over 30,000 women across 40+ villages through formation of numerous SHGs & providing employment opportunities.



JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

05 – National Bird Day
30 – National Cleanliness Day

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SHRI. DUKHU MAJHI
(THE GACH BABA)

Shri Dukhu Majhi, Tribal Environmentalist from Sindri village, Purulia planted over 5,000 Banyan, Mango and Blackberry trees on barren land, while traveling to new destinations on his bicycle every day. Working for a greener tomorrow since the age of 12.



FEBRUARY

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

02 – World Wetlands Day

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SMT. SAALUMARADA THIMMAKKA (MOTHER OF TREES)

Smt. Saalumarada Thimmakka, an Indian environmentalist, noted for her work in planting and tending to 385 banyan trees along a four-kilometer stretch of highway between Hulikal and Kudur. She has also planted nearly 8000 other trees.



MARCH

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

- 18 – Global Recycling Day
- 21 – International Day of Forests
- 22 – World Water Day
- 28 – National Science Day

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SMT. TULASI GOWDA
(ENCYCLOPEDIA OF FOREST)

Smt. Tulasi Gowda known as the ‘Encyclopedia of Forest’ because of her vast knowledge of diverse species of plants and herbs. Tulasi Gowda, a resident of Honali village in Karnataka, has worked for the environment for more than six decades and has planted over 30,000 saplings.



APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

22 – International Mother Earth Day

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**DR. ANIL PRAKASH
JOSHI**
(MOUNTAIN MAN)

Dr. Anil Prakash Joshi known as the Mountain Man, is the founder of the Himalayan Environmental Studies and Conservation Organization (HESCO). Dr. Joshi has launched several social programmes, based on resource-based rural development. He has been successful in providing villages with water mills, composting pits, toilets, plant-based drugs and herbal pesticides and rainwater harvesting techniques. His work has reshaped lives of about 5 lakh villagers.



MAY

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

22 – International Biodiversity Day

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**SHRI. HIMMATA RAM
BHAMBHU**
(TREE MAN)

Shri Himmata Ram Bhambhu, farmer and environmentalist who promotes afforestation in desert areas. He has developed a unique integrated agro-forestry plantation & diversity conservation centre. He has also motivated people towards conservation in forest deficit districts like Nagaur, Jodhpur, Jaisalmer, Barmer, Sikar & Ajmer. He has also taken care of 1,000+ birds & animals by feeding them with 20kg grains every day.



JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
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22	23	24	25	26	27	28
29	30					

03 – World Bicycle Day

05 – World Environment Day

08 – World Ocean Day

17 – World Day to Combat Desertification

21 – International Day of Yoga

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SHRI. SUNDERLAL BAHUGUNA (THE FACE OF CHIPKO MOVEMENT)

Shri Sunderlal Bahuguna was an Indian environmentalist and was the driving force behind the Chipko movement – a campaign to protect trees under threat from destruction. He spent his life working to educate Indian villagers, protesting against ecological destruction and protecting the Himalayan Mountains.



JULY

SUN	MON	TUE	WED	THU	FRI	SAT
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20	21	22	23	24	25	26
27	28	29	30	31		

28 – World Nature Conservation Day



**DR. RAJGOPALAN
VASUDEVAN**
(PLASTIC MAN OF INDIA)

Dr. Rajgopalan Vasudevan, also known as the ‘Plastic Man of India’ is a scientist working mainly in waste management. He has developed an innovative method to reuse plastic waste to construct better, more durable and cost-effective roads. His road construction method is widely used to construct roads in rural India.



AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

10 – International Biodiesel Day
20 – Akshay Urja Diwas

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SHRI. KALMANE KAMEGOWDA (POND MAN OF INDIA)

Shri Kalmene Kamegowda a shepherd in Karnataka, has created water structures for birds and wild animals. Kamegowda has dug 16 ponds single-handedly in the last 40 years. He has also created a three-acre banyan grove on the hillock, a Section 4 forest area, at the behest of the forest department.



SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

16 – International Ozone Day

18 – International Coastal Clean Up Day

28 – Green Consumer Day

29 – International Day of Awareness of Food Loss and Waste



SMT. JAMUNA TUDU
(LADY TARZAN)

Smt. Jamuna Tudu an environmental activist. She prevented illegal felling of trees near her village, Maturkham in the state of Jharkhand and this later expanded into an organization, Van Suraksha Samiti. Over the last 20 years, she has saved over 50 acres of forest across 300 villages in Jharkhand.



OCTOBER

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

14 – International E-Waste Day
24 – International Day of Climate Action

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SMT. KINKRI DEVI
(ENVIRONMENTALIST)

Smt. Kinkri Devi a renowned environmentalist, who single-handedly fought against illegal mining and quarrying in her native state of Himachal Pradesh. In spite of not knowing how to read and write, she was the one who educated the masses about the environment, and raised concerns about the effects of uncontrolled mining.



NOVEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

14 – World Energy Conservation Day

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SHRI. PAYENG JADAV
(FOREST MAN OF INDIA)

Shri Payeng Jadav has spent 30 years of his life planting around 40 million trees to create a real man-made forest by changing a barren sandbar of the Brahmaputra, covering an area of 550 hectares of land which is known as 'Molai Kathoni, Assam'



DECEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

02 – National Pollution Prevention Day

03 – Bhopal Gas Tragedy Day

05 – World Soil Day

14 – National Energy Conservation Day



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