

blinkit

India's Last Minute app

FILTERS

Outlet Location Type

All

Outlet Size

All

Item Type

All

Home

Refresh

Developed by

M. DEEPAK

\$1.20M

TOTAL SALES

\$141

AVG SALES

8523

NO OF ITEMS

3.9

AVG RATING

Total sales

Avg sales

No of items

Avg rating

FAT CONTENT

Low Fat

Regular

\$1.20M

Total sales

\$425.36K

\$776.32K

FAT BY OUTLET

Low Fat

Regular

Tier 3

\$0.17M

\$0.31M

Tier 2

\$0.14M

\$0.25M

Tier 1

\$0.12M

\$0.22M

ITEM TYPE

Fruits a...

\$0.18M

Snack F...

\$0.18M

Househ...

\$0.14M

Frozen ...

\$0.12M

Dairy

\$0.10M

Canned

\$0.09M

Baking ...

\$0.08M

Health a...

\$0.07M

Meat

\$0.06M

Soft Dri...

\$0.06M

Breads

\$0.04M

Hard Dr...

\$0.03M

Others

\$0.02M

Starchy ...

\$0.02M

Breakfast

\$0.02M

Seafood

\$0.01M

OUTLET ESTABLISHMENT

\$250K

\$200K

\$150K

\$100K

\$50K

\$78K

\$130K

\$132K

\$131K

\$132K

\$133K

\$205K

\$129K

\$131K

2012

2014

2016

2018

2020

2022

OUTLET SIZE

Medium

Small

High

\$248.99K

\$507.90K

\$444.79K

OUTLET LOCATION

100%

Tier 3

472.13K

Tier 2

393.15K

Tier 1

336.40K

71.3%

OUTLET TYPE

Outlet Type

Total sales

No of items

Avg sales

Avg rating

Item Visibility

Supermarket Type2

\$131.48K

928

\$142

4

0.06

Grocery Store

\$151.94K

1083

\$140

4

0.10

Supermarket Type1

\$787.55K

5577

\$141

4

0.06

Supermarket Type3

\$130.71K

935

\$140

4

0.06