

## Says

What have we heard them say? What can we imagine them saying? **Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



We hope this project wll be useful for the next generation.

I imagine one thing and ofcourse we say that all people return to the natural world.

They are accepted to this project.

They need more irrigation fesitilities.

They think solar power system is essential for agriculture.

they thing that water suply is neccessary for agriculture



## Persona's name

Short summary of the persona

They are like this field.

Every time they think of what plan to execute next.

now they fesr that agriculture is doomed

They fear he end of agriculture for generation.

Theh.e harveste yield of thy take great pleasure in increasing t



## Does

People who

interested in

agriculture.

are very

What behavior have we observed? What can we imagine them doing?



**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

