

Deeter Cesler

Full Stack Software Engineer

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SUMMARY STATEMENT

Java engineer experienced in automated testing, full stack applications, and landing page design.

SKILLS

Node.js | Express | React | MongoDB | MySQL | GraphQL | jQuery | Python | Java | AWS | Git

EXPERIENCE

Vertafore | Software Development Engineer in Test March 2019 – Present

- Wrote regression UI tests for enterprise-level SaaS product in an Agile environment
- Contributed to code reviews of other developers
- Used Java, Selenium, Serenity BDD, and Appium to automate browser and desktop UI tests

4GenNow | Application Developer (Contract) November 2018 – December 2018

- Created web application for 4GenNow, a company matching startup founders looking for cofounders
- Application matches users based on individual survey data and displays them in an interactive interface
- Collaborated with company to understand current product needs and future product goals
- Delivered product roadmap to enable future development
- Wrote custom JavaScript to facilitate the matching algorithm program feature
- Used Node.js for runtime environment with Express as framework and MongoDB for the database

LoanVerify | Web Developer (Contract) January 2019

- Recommended home page additions during a marketing consultation to optimize lead conversion
- Implemented those suggestions (tagline, call-to-action buttons) using WordPress
- Made tagline and buttons changes with responsive design for mobile browser compatibility

Crossroads | Copywriter & Community Manager September 2016 – August 2018

Crossroads was the fastest-growing church in the US in 2015 and 2017, with weekly attendance of 30,000.

- Increased email engagement rates by 600% through redesign
- Grew the brand Facebook page following by 20,000 in one year
- Grew brand's Instagram following by 30% over 1.5 years
- Trained 20 other staff members in writing the brand voice

MRM Capital | Frontend Developer (Intern) June 2014 – August 2014

- Initiated and led company website redesign, improving functionality and UI
- Created mobile-optimized subdomain
- Doubled monthly web visitors through SEO optimization

OTHER WORK & DEVELOPMENT

Rent Smart: a landlord-rating web application

- Designed and partnered to create a CRUD application for leaving reviews on apartment landlords
- Selected as featured example of student work from the course
- Site can be seen at <https://rate-your-landlord.herokuapp.com/>
- Skills, tools, & responsibilities:
 - o All backend design (Node.js, controllers, data models, RESTful patterns)
 - o Backend search functionality supporting partial matches using regular expressions
 - o Secured login information with bcryptjs
 - o Persistent sessions with cookies
 - o Homepage layout design and copy
 - o Login and registration pages (front and backend)

EDUCATION

General Assembly
University of St. Andrews, United Kingdom

Web Development Certificate
MA Honours International Relations

Sept 2018 – Dec 2018