

Deeter Cesler

Full Stack Software Engineer

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SUMMARY STATEMENT

Growing software engineer using marketing and copywriting experience to create excellent user experiences.

SKILLS

Node.js | Express | React | MongoDB | MySQL | GraphQL | jQuery | Python | Java | AWS | Git

EXPERIENCE

Vertafore | Software Development Engineer in Test March 2019 – Present

- Wrote regression UI tests for enterprise-level SaaS product in an Agile environment
- Contributed to code reviews of other developers
- Skills & tools:
 - Serenity BDD, Cucumber, Gradle, Appium, and Selenium
 - The above technologies use Java and Gherkin language

4GenNow | Contract Application Developer November 2018 – December 2018

- Created web application for 4GenNow, a company matching startup founders looking for cofounders
- Application matches users based on individual survey data and displays them in an interactive interface
- Collaborated with company to understand current product needs and future product goals
- Delivered product roadmap for future development
- Skills & tools:
 - JavaScript to facilitate the custom matching part of the program
 - Node.js for runtime environment with Express as framework and MongoDB for the database

LoanVerify | Contract Web Developer January 2019

- Recommended home page additions during a marketing consultation to optimize lead conversion
- Implemented those suggestions (tagline, call-to-action buttons) using WordPress
- Made tagline and buttons changes with responsive design for mobile browser compatibility

Crossroads | Copywriter & Community Manager September 2016 – August 2018

Crossroads was the fastest-growing church in the US in 2015 and 2017, with weekly attendance of 30,000.

- Increased email engagement rates by 600% through redesign
- Grew the brand Facebook page following by 20,000 in one year
- Grew brand Instagram by 30% over 1.5 years
- Trained 20 other staff members in writing the brand voice

MRM Capital | Intern, Frontend Developer | Cincinnati, OH June 2014 – August 2014

- Redesigned company website
- Created web and mobile-optimized site versions
- Improved website functionality, user interface
- Doubled monthly web visitors through SEO optimization

OTHER WORK & DEVELOPMENT

Rent Smart: a landlord-rating web application

- Created a demo website for leaving reviews on apartment landlords
- Selected as a featured example of student work from the course
- Designed and created the full-stack CRUD application with a partner
- Site can be seen at <https://rate-your-landlord.herokuapp.com/>
- Skills, tools, & responsibilities:
 - o All backend design (Node.js, controllers, data models, RESTful patterns)
 - o Backend search functionality supporting partial matches using regular expressions
 - o Secured login information with bcryptjs
 - o Persistent sessions with cookies
 - o Homepage layout design and copy
 - o Login and registration pages

Snek: a browser-based snake arcade game

- Recreated the classic “Snake” arcade game
- Game can be seen at <https://snake-arcade.herokuapp.com>
- Skills, tools, & responsibilities:
 - o Implementing game rules on the frontend via JavaScript
 - o JavaScript and jQuery to handle DOM manipulation and rendering on the browser page
 - o AJAX calls to pull/post high scores to/from a persistent MySQL database
 - o Python & Flask for the server

Dungeon crawler: a browser-based JavaScript game

- Designed and created a simple, 8-bit-style game as a project during my web development immersive
- Created wireframes, MVP, and game styling
- Game can be seen at <http://dungeon-crawler.freeoda.com/>
- Skills & tools:
 - o Wireframing of game, levels, and custom JavaScript for game logic and functionality
 - o jQuery to handle DOM manipulation and rendering on the browser page

EDUCATION

General Assembly
University of St. Andrews, United Kingdom

Web Development Certificate
MA Honours International Relations

Sept 2018 – Dec 2018