

Deeter Cesler

Full Stack Developer

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SUMMARY STATEMENT

Learner and product evangelist interested in joining a challenging, high-growth environment.

SKILLS

Node.js | Express | React | MongoDB | MySQL | GraphQL | jQuery | Python | Flask | AWS | Git

APP & WEBSITE DEVELOPMENT

4GenNow matching application

- Created a web application for 4GenNow, a company matching startup founders looking for cofounders
- Application matches users based on individual survey data and displays them in an interactive interface
- Skills & tools:
 - JavaScript to facilitate the custom matching part of the program
 - Node.js for runtime environment with Express as framework and MongoDB for the database

Sweater Weather: an API-based weather application

- Created a full-stack React application giving you clothing suggestions based on weather
- Designed with a partner, where I handled front-end with React and a partner designed the back-end
- Website can be seen at <https://sweater-weather-react.herokuapp.com>
- Skills & tools:
 - React as the view, with API calls to find longitude and latitude and to import weather data
 - Node.js for runtime environment with Express as framework and MongoDB for the database
 - Styling done with Reactstrap, a Bootstrap-based module for React

Rent Smart: a landlord-rating web application

- Created a demo website for leaving reviews on apartment landlords
- Designed and created the full-stack CRUD application with a partner
- Web can be seen at <https://rate-your-landlord.herokuapp.com/>
- Skills & tools:
 - Node.js for runtime environment with Express as framework and MongoDB for the database
 - RESTful API patterns
 - Search functionality supporting partial matches using regular expressions
 - Secured login information with bcryptjs
 - Persistent sessions with cookies

Dungeon crawler: a browser-based JavaScript game

- Designed and created a simple, 8-bit-style game as a project during my web development immersive
- Created wireframes, MVP, and game styling
- Game can be seen at <http://dungeon-crawler.freeoda.com/>
- Skills & tools:
 - jQuery to handle DOM manipulation and rendering on the browser page
 - Wireframing of game, levels, and functionality

EXPERIENCE

Crossroads | Copywriter & Community Manager

September 2016 – August 2018

Crossroads was the fastest-growing church in the US in 2015 and 2017, with weekly attendance of 30,000.

- Increased email engagement rates by 600% through redesign
- Grew the brand Facebook page following by 20,000 in one year
- Grew brand Instagram by 30% over 1.5 years
- Trained 20 other staff members in writing the brand voice

MRM Capital | Intern | Cincinnati, OH

June 2014 – August 2014

- Designed and implemented digital marketing strategy
- Improved website functionality, user experience (UX)
- Doubled company web traffic through SEO optimization, and increased time-on-site
- Learned, implemented, and optimized HTML & CSS on company website
- Re-designed sales literature to save thousands on outsourcing costs

EDUCATION

General Assembly

Web Development Certificate

Sept 2018 – Dec 2018

University of St. Andrews, United Kingdom

MA Honours International Relations