Deeter Cesler

Web Developer

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SUMMARY STATEMENT

Learner hungry for a quality, growth-oriented environment.
Focused on reducing complexity, making technology more user-centric.

SKILLS

JavaScript | Python | Node.js | Express | MongoDB | MySQL | Java | Ruby | HTML | CSS
UI | React | Responsive Design | Git | GitHub | Trello

APP & WEBSITE DEVELOPMENT

4GenNow matching application
- Created a web application for 4GenNow, a company matching startup founders looking for cofounders
- Application matches users based on individual survey data and displays them in an interactive interface
- Skills & tools: Node.js | Express | MongoDB | JavaScript | HTML | CSS | Bootstrap

Rent Smart: a landlord-rating web application
- Created a demo website for leaving reviews on apartment landlords
- Designed and created the full-stack CRUD application with a partner
- Web can be seen at https://rate-your-landlord.herokuapp.com/
- Skills & tools: Node.js | Express | MongoDB | JavaScript | HTML | CSS | Bootstrap

Dungeon crawler: a browser-based JavaScript game
- Designed and created a simple, 8-bit-style game as a project during my web development immersive
- Created wireframes, MVP, and game styling
- Game can be seen at http://dungeon-crawler.freeoda.com/
- Skills & tools: HTML | CSS | JavaScript | jQuery

EXPERIENCE

Crossroads | Copywriter & Community Manager | September 2016 – August 2018
Crossroads was the fastest-growing church in the US in 2015 and 2017, with weekly attendance of 30,000.
- Increased email engagement rates by 600% through redesign
- Grew the brand Facebook page following by 20,000 in one year
- Trained 20 other staff members in writing the brand voice

MRM Capital I Intern | Cincinnati, OH | June 2014 – August 2014
- Doubled company web traffic through SEO optimization
- Re-designed sales literature to save thousands on outsourcing costs

EDUCATION

General Assembly   Web Development Certificate   Sept 2018 – Dec 2018
University of St. Andrews, United Kingdom   MA Honours International Relations   Aug 2011 – Jun 2015