

SIMPLE LINEAR REGRESSION

→ Objective

1. To establish relationship b/w two variables

Eg: $x \propto y$ or $x \propto \frac{1}{y}$

2. Forecast new observations

Eg: what will be sales for next quarter

→ Variables

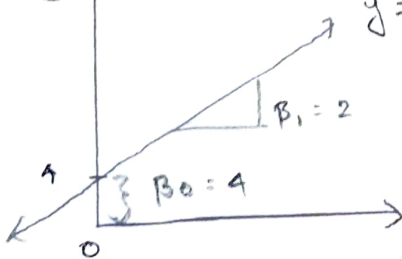
✓
Dependent
(y)

→ Independent
(x)

$$\begin{aligned} &\rightarrow y = a + bx \\ &\text{or} \\ &y = mx + b \end{aligned}$$

$$y = \underbrace{\beta_0}_{\text{intercept}} + \underbrace{\beta_1 x}_{\text{slope}}$$

Eg:-



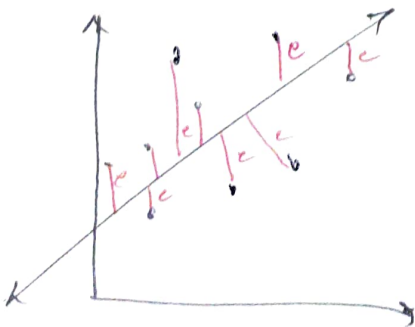
$y = 4 + 2x \rightarrow \text{Intercept} \Rightarrow y(x=0) = 4 = \beta_0$

Slope $\Rightarrow \text{coeff } x = 2 = \beta_1$

SIMPLE LINEAR REGRESSION MODEL

$$y = \beta_0 + \beta_1 x + \epsilon$$

← error



$\epsilon = \sum_{i=1}^n e^2$ such that ϵ is minimum

MULTIPLE REGRESSION MODEL

$$y = \underbrace{m_1 x_1}_{f_1} + \underbrace{m_2 x_2}_{f_2} + m_3 x_3 + \dots + m_n x_n + c$$

Multiple regression is linear regression with more features ' f_i '