



Defi Launch

Zero code knowledge. Create, CrowdFund,
Participate & Launch.

Executive Summary



Defi Launch pioneers a cost-effective approach to decentralized finance, offering a platform where projects and users can effortlessly create tokens, crowd sales, and fair launches to fund their projects, lock tokens and LPs, with investors finding safety and discovering new opportunities. Powered by LayerZero protocol for seamless interoperability across blockchains, our mission is to democratize token launch capabilities, empowering creators, investors, and participants in the decentralized finance space with the most affordable toolkit.





Introduction



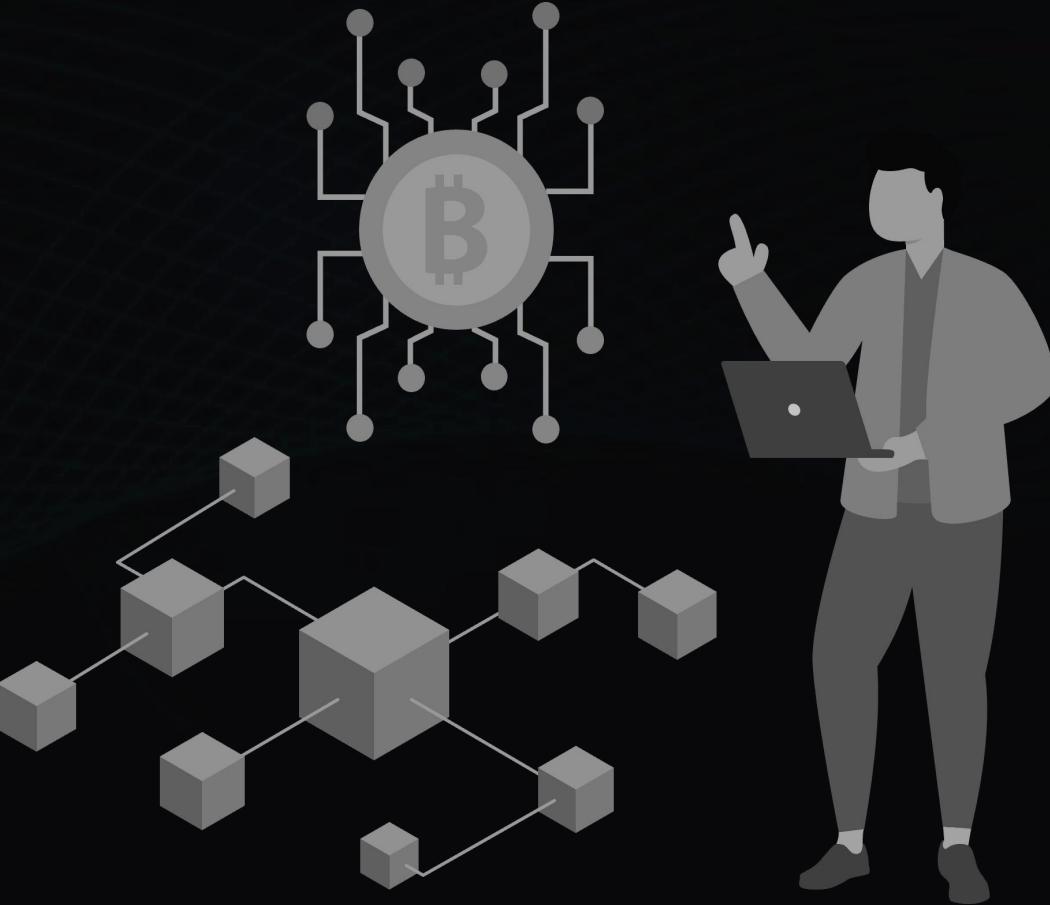
Accessibility, interoperability, and security are the pillars of successful platforms in the decentralized finance (DeFi) landscape. Defi Launch merges these elements, offering a suite of services that bridge gaps between blockchain networks, enhance user engagement, and safeguard investments, all while maintaining the lowest possible cost to users.



Background



Designed to simplify the complexities of launching new tokens on emerging networks/chains and managing decentralized finance projects, Defi Launch leverages LayerZero's bridging technology, ensuring fluidity and accessibility for projects across the decentralized ecosystem.



The Technology



Our core technology employs LayerZero, an omnichain interoperability protocol, for seamless interaction and transaction execution across multiple blockchain networks.



This is crucial for realizing our vision of a fully interconnected DeFi ecosystem.

Token Creation and Launching



Defi Launch enables fast and easy token creation for 0.002 ETH with Zero Code Knowledge, including auto-verification of contracts deployed.



Projects can create Launchpad for 0.002ETH. Offering a Crowdsale or popular Fair Launch for equitable distribution. Additionally, we provide KYC and Audit services through reputable third parties.



Value Proposition



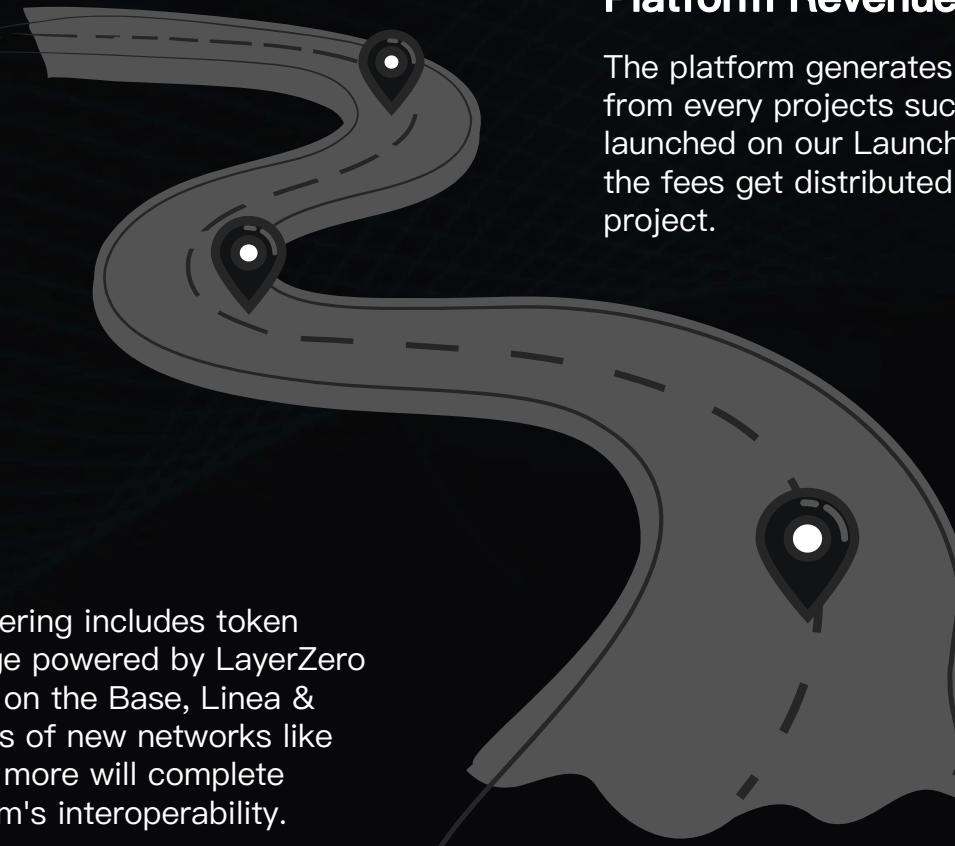
DEFI LAUNCH Token & Staking

Introduction of our platform Governance token, alongside staking mechanisms.

75% revenue generated from the platform go to stakers who secure the network the remaining 25% is used for token buyback and burning, increasing value for our investors while decreasing the token supply.

Deployment

Our initial Launchpad offering includes token creator, launchpad, Bridge powered by LayerZero and locking mechanisms on the Base, Linea & zkSync. Monthly additions of new networks like Scroll, OP, ARB, Metis & more will complete broadening our ecosystem's interoperability.



Platform Revenue

The platform generates revenue of 5% from every projects successfully launched on our Launchpad. 100% of the fees get distributed back into the project.



Comparison



As the cheapest option available for creating & launching DeFi tokens on multiple networks, Defi Launch comes out cheapest.



Comparing:

Defi Launch Token Creator: 0.002ETH (\$7)*

Defi Launch Launchpad: 0.002ETH (\$7)*



Competitor Launchpad costs:

Pinksale Token Creator: 1BNB (\$550)*

Pinksale Launchpad: 1BNB (\$550)*

DXsale Launchpad 1.4BNB (\$800)*

* approx \$ amount based on conversion at the time of writing.





Token Airdrop



Defi Launch plans to execute a strategic airdrop targeting all engaged users, including token creators and participating projects, to foster community development and enhance loyalty. We'll introduce diverse activities with tasks and quests as well as social interactions designed to solidify our community's foundation.



Conclusion

Defi Launch is poised to redefine the DeFi space by providing an accessible, secure, and comprehensive platform for token launches and decentralized finance operations. Our integration with LayerZero, coupled with a forward-thinking roadmap, a robust revenue model, and a unique value proposition as the most affordable entry point into the DeFi space, presents a compelling opportunity for investors seeking to engage with the future of finance.

