



2021 Q4 REPORT

Quarterly Update

Prepared by
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ABOUT DEFISPORTS

Mission

In Quarter 4, we aim to start the Whitelist Event for round 1 of the Public Presale.

- Launch on Pancakeswap
- Gaming Page developed and Launched
- Smart Contract Full Audit with CERTIK

Vision

To be the leading Defi project on DEX upon launch, bringing more athletes, ambassadors to grow the project.

Marketing Strategies to promote the project across social platforms, listing sites, and internal marketing with marketing partners.

Values

Innovation
Collaboration
Development
Marketing
Partnership

2020 Q4 - LAUNCH



Project market cap
(as of Q4 2021)

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\$750,000

BUDGET BREAKDOWN

35%

to new technology development

30%

Advisors, Athletes signed to the
Project.

35%

To forming community, operations, marketing and advertisements

KEY CHALLENGES:

Signing professional athletes requires fiat payments

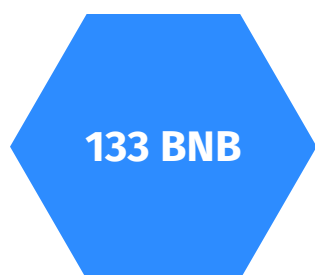
Athletes lack of blockchain knowledge

FUND RAISING

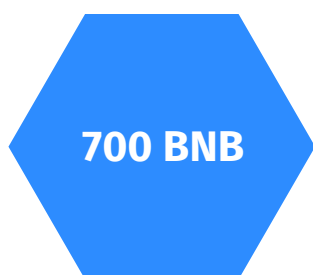


PRIVATE SALE - PUBLIC PRESALE

Private Sale



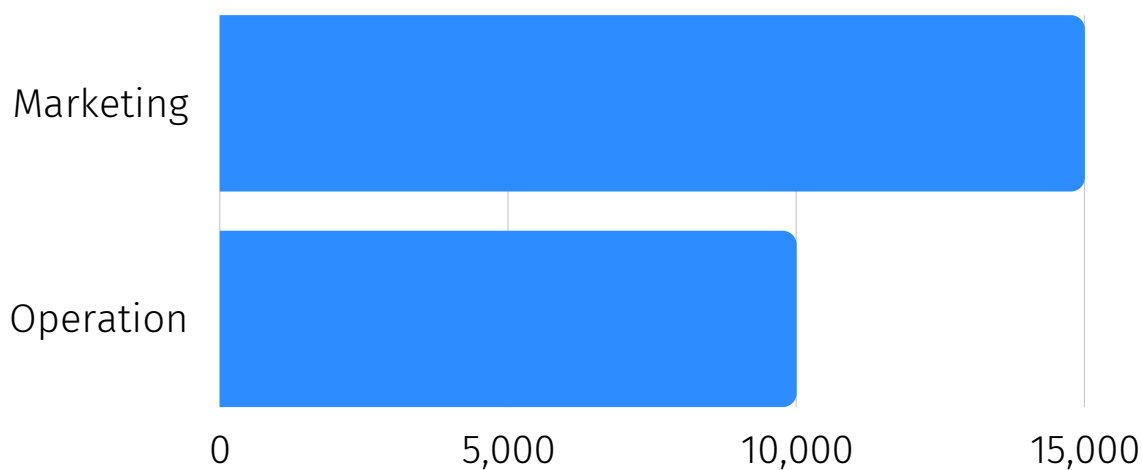
Pre Sale



Liquidity



COMPANY EXPENSES



Growing DefiSports Tech: Our 2021 Strategy

MARKETCAP GOALS:

October	\$2,000,000
November	\$22,000,000
December	\$50,000,000

FUTURE PLANS FOR GROWTH

NFT ECOSYSTEM	November
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FULL GAMING PAGE	November
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MARKETING GOALS

Press Releases	PooCoin Banners
Reddit Posts	CoinHunt Banners
Dextool Glowing Ads	CoinGecko Listing
AMA with Shampoo Lounge	CoinMarketCap Listing
Marketing Agency	Trustwallet/Metamask Logo