## DAVE, KYLA MIGUELLE S. 11 HUMSS-1

## SW#2 VENN DIAGRAM

Create a diagram showing the differences and similarities of qualitative and quantitative research. Show at least 5 similarities and 5 differences between them. Upload your work in pdf format.

## **QUALITATIVE**

## **QUANTITATIVE**

- Data is nonnumerical.
- Have a smaller samples.
- It focuses on quality or features.
- The findings are comprehensiv e, description, detailed and holistic.
- The design are flexible and emerging.

- Both are answering research questions.
- Both are concerned with variation.
- Argue for the importance of transparency.
- They both address the question of error.
- Concerned with data reduction.

- Data is numerical and measurable.
- Have a larger samples.
- The findings are precise.
- The analysis is deductive or by statistical methods.
- Methods are experiments or correlation.