

DEIHL ARRON REYES

FULL STACK WEB DEVELOPER

Brgy. Balingasa, Quezon City | reyes.deihlarron@gmail.com | www.deihlreyes.me

Full Stack Developer with comprehensive expertise in managing the entire software development lifecycle, from initial planning and UI/UX design to deployment, and performance optimization. Skilled in creating scalable platforms using Next.js, Prisma, and PostgreSQL, with production deployments utilizing Wix Headless CMS. Recognized for effectively aligning technical execution with business objectives through collaboration with leadership and design teams.

PROFESSIONAL EXPERIENCE

Full Stack Web Developer, AP Creative Corporation

July 2024 – Present

- Sole developer managing the complete lifecycle of company web applications, encompassing everything from planning and UI/UX design to testing and deployment.
- Worked closely with the CEO to ensure alignment on tools, technical decisions, and business objectives.
- Developed and launched five web platforms using Wix Headless CMS and Vercel, overseeing domain setup, hosting, performance optimization, and CMS integration.
- Enhanced team collaboration by leading client meetings, clarifying task workflows, and delivering presentations aligned with business goals.
- Boosted website SEO and responsiveness, significantly increasing PageSpeed and Lighthouse performance scores.

Key Projects:

- **E-Bike E-Commerce Website:** Developed using Next.js, integrated with Wix Headless Studio and Xendit for seamless online checkout.
- **Real Estate Website:** Implemented property listings with Google Maps API and lead capture forms.
- **Marketing Agency Sites:** Created three responsive websites tailored to different service areas.
- **Real Estate Admin Dashboard:** Currently developing an internal tool using Next.js, Prisma, and PostgreSQL.
- **Property Developer Website:** Designed a custom website in partnership with the client.

Full Stack Developer Intern, Achieve Without Borders Inc.

May 2023 – July 2023

- Resolved bugs, improving platform stability and user satisfaction.
- Gained recognition for consistent performance, leading to more complex tasks.
- Proposed new search technologies for better performance and user experience.
- Fixed a cloud function bug impacting purchase status tracking.
- Utilized Flutter for front-end and Node.js for back-end integration.
- Engaged in code reviews, agile stand-ups, and design discussions to ensure quality and timelines.

EDUCATION

Bachelor of Science in Computer Engineering

2019 – 2024

University of the East – Caloocan

- Exemplary Academic Performance (SY 2021–2022, both semesters)
- 1st Runner-Up, Best Research Paper – Engineering Student Research Colloquium 2024

TECHNICAL SKILLS

Languages & Frameworks: JavaScript, TypeScript, Next.js, Node.js, HTML5, CSS3, SQL, Flutter

Libraries & Tools: React, Prisma, PostgreSQL, Wix Headless CMS, Vercel, Xendit API, Tailwind CSS

Database & API: PostgreSQL, Firebase, REST APIs, Google APIs

Deployment & CMS: Wix Headless CMS, Vercel, Netlify, CMS Integration

Version Control & Collaboration: Git, GitHub, Agile / Scrum