

# Call for Action

## Get involved in Bits & Bäume 2022!

Following the great success of the first Conference in 2018 (see [www.bits-und-baeume.org](http://www.bits-und-baeume.org)), the next big **Bits & Bäume Conference** will take place in Berlin between September 30th and October 2nd, 2022!

You are a media pro or have organisational skills? You are technically gifted or can make people dance? You know how to make big events more inclusive? You are a sustainability or digitalisation expert or want to become one? In any case: We need you!

We invite the sustainability and tech scenes to think about environmental policy, climate protection, democracy, civil rights and social justice on a global scale and combine it with sustainable digitalisation. Collectively, we want to discuss the following questions (among others) on panels, in workshops and open spaces:

- How can digitalisation processes be designed to contribute to a sustainable transformation of society?
- What does a globally, economically, socially and ecologically just future look like in the digitised world?
- What can we as a tech community (bits) and justice and environmental movement (bäume) learn from each other? And how can we become politically active together?

## We need you!

There's lots to do: For a kick-off evening followed by two full days we expect 2,000 people to get together at Technische Universität Berlin (the format may change due to pandemics, hybrid events will also be scheduled). The program will be compiled by climate-, digital-, environmental-, development- and network policy-activists, scientists, trade unionists, creative and common good entrepreneurs as well as policy makers. The conference will grow out of the engagement of all these groups and movements.

**Therefore, we invite you to become part of the organising group!**

## What to expect:

The event is supported by a **group of non-profit civil society organisations** working on digitalisation and sustainability.

The **B&B conference office** is responsible for the main coordination and needs the support of all those **involved in the working groups ("Arbeitsgruppen"-AGs)** from the very beginning – whether in public relations, in the organisation of the program, in the cultural accompaniment or for the conference technology.

In these working groups (AGs) you can have a say and contribute your ideas, your knowledge and your capacities.

Get inspired by exciting people and their perspectives! Get to know cross-movement work and get involved in the Conference for Digitalisation and Sustainability!

## We will start with the following working groups (AGs):

- **Public Relations + Social Media:** Make the Bits & Bäume Conference visible!
- **Program:** Help us decide and organise which inputs will be implemented in the conference, what will be great debates and exciting workshops!
- **B&B Forum:** Design the center of the conference. This is where organisations, sustainable startups and interested people can introduce, present and connect themselves and their topics.
- **Logistics + IT Infrastructure:** Join us in making sure the infrastructure is up and running, that visitors can find their way around the conference & that the IT magic works wonders in the background.
- **Care + Wellness:** Let's make the conference a place of good living for all – from childcare to catering to accessibility.
- **Culture:** Join us in creating a diverse and wild cultural social program including a closing party.
- **Awareness:** Help us in making sure that everyone can feel comfortable at the conference and that social groups have a space and are visible!

## Join us!

To be part of it, you need a bit of time, interest in digitalisation and sustainability, and a collaborative and appreciative way of working.

## Let's shape digitalisation for sustainability!

If you want to volunteer contact us with a few sentences about yourself and your interests and indicate the working group (AG) you are interested in in the subject line.

The kick-off meeting for all AGs will take place on April 6th 2022 at 7pm at the **B&B Lounge** (online).

[info@bits-und-baeume.org](mailto:info@bits-und-baeume.org)