# **Investment Analysis Report - AAPL**

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## **Technical Analysis**

Signal: neutral Confidence: 11%

## **Fundamental Analysis**

Signal: bearish Confidence: 60%

## Analysis Details:

## Profitability:

signal: bullish

details: ROE: 137.90%, Net Margin: 24.00%, Op Margin: 31.58%

#### Growth:

signal: bearish

details: Revenue Growth: 1.41%, Earnings Growth: -8.06%

#### Financial\_Health:

signal: neutral

details: Current Ratio: 0.87, D/E: 5.41

#### Price\_Ratios:

signal: bearish

details: P/E: 36.95, P/B: 60.81, P/S: 8.86

#### Intrinsic\_Value:

signal: bearish

details: Intrinsic Value: \$1,066,951,000,140.94, Market Cap: \$3,915,300,473,460.00

## **Sentiment Analysis**

Signal: bearish Confidence: 100%

Reasoning: Bullish signals: 0, Bearish signals: 4

# **Risk Analysis**

Risk Score: 6/10 Trading Action: reduce

Max Position Size: \$25,000.00

#### Risk Metrics:

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	Metric	Value	
	Volatility	17.95%	
	Value At Risk 95	-2.13%	
	Max Drawdown	-6.12%	
	Market Risk Score	100.00%	
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## **Portfolio Management Decision**

Action: hold Quantity: 0

Reasoning: Risk management constraints dictate a 'reduce' action, but since there are no current holdings, this means holding the position. Fundamental analysis is bearish with a 60% confidence due to weak growth and unfavorable price ratios. Sentiment analysis is also strongly bearish. Technical analysis is neutral, providing little support for a directional move. Given these signals and the portfolio's current state, the decision is to hold.