



# Microsoft Studios

## Insights & Recommendations



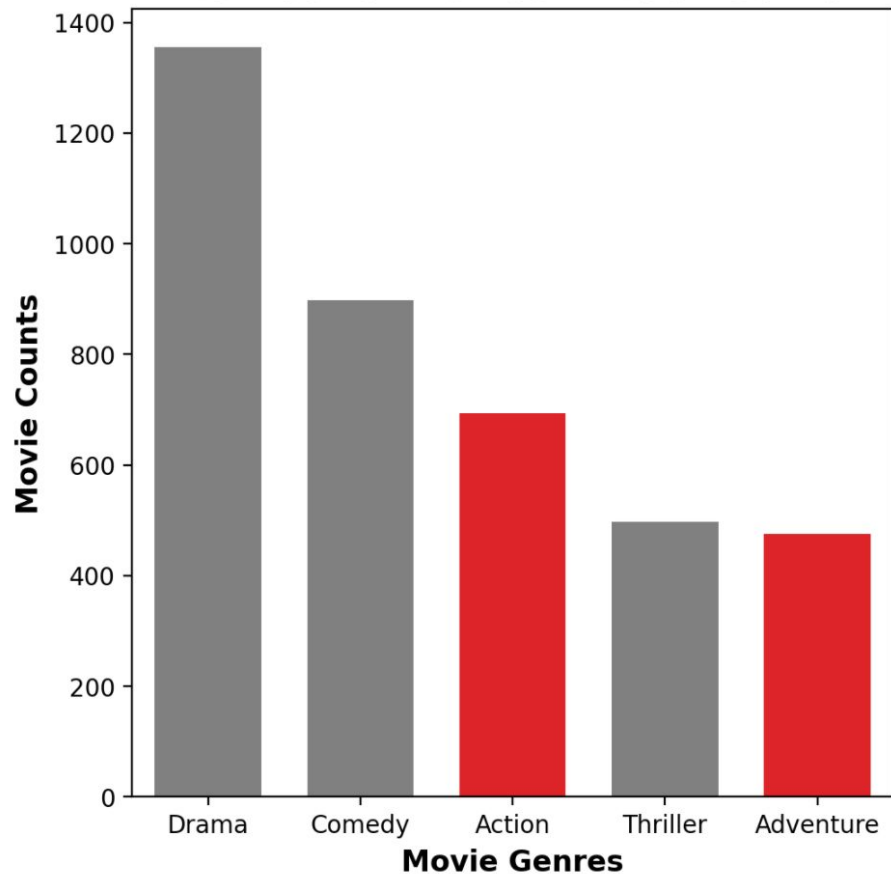
Aisha Baitemirova-Othman  
Adonis McQueen | Angela Kim  
Deja Prade | James Kang



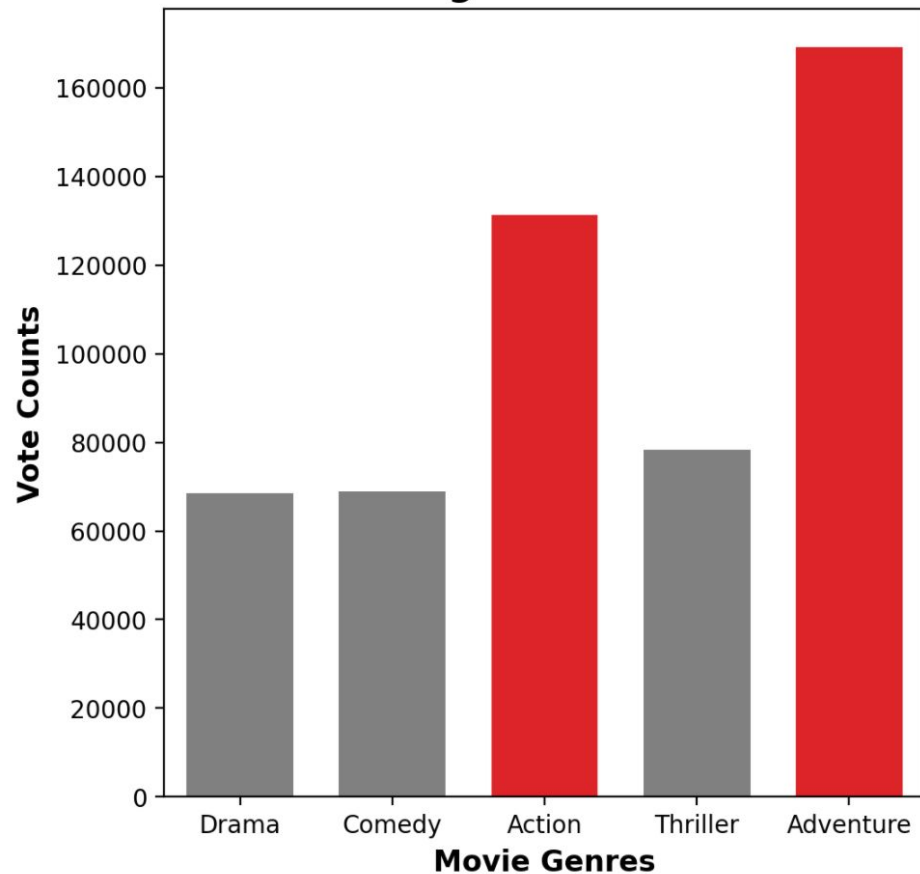


# Top Ten Percentile in Vote Counts

## Number of Movies in Each Genre

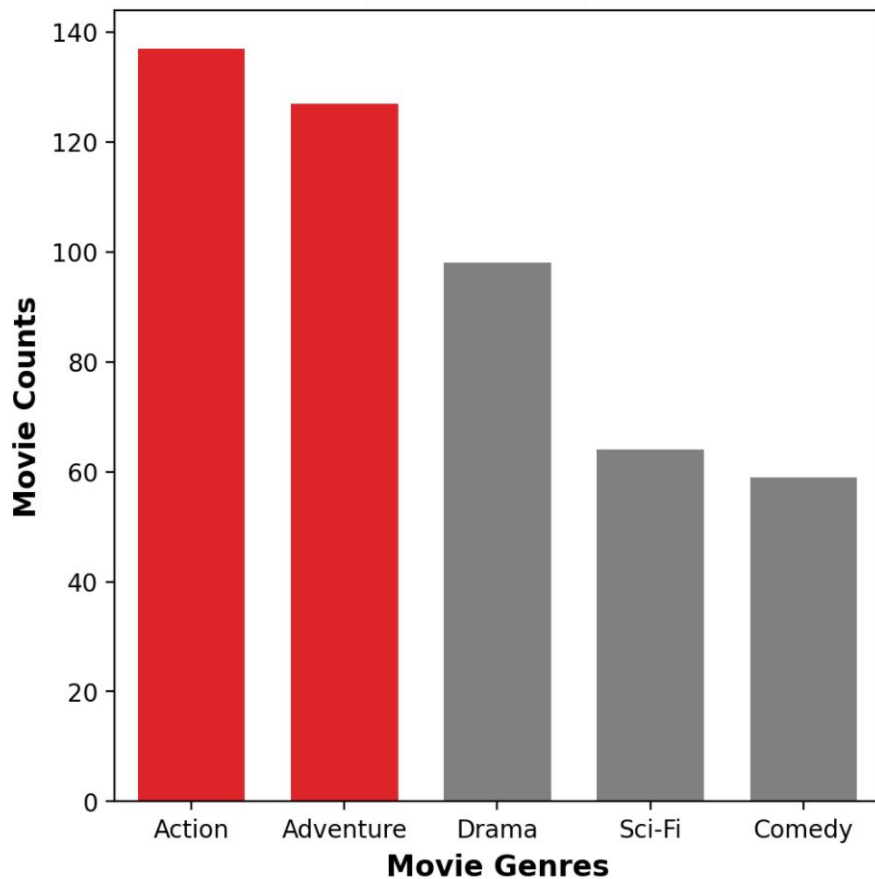


## Average Vote Counts

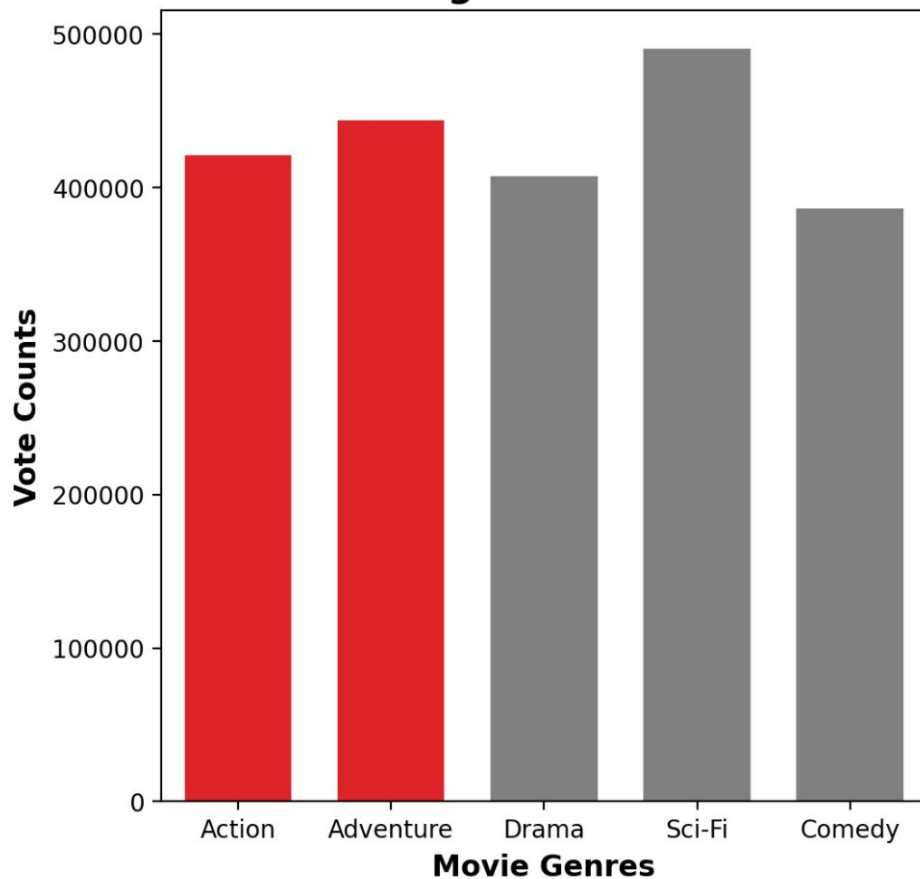


# Top One Percentile in Vote Counts

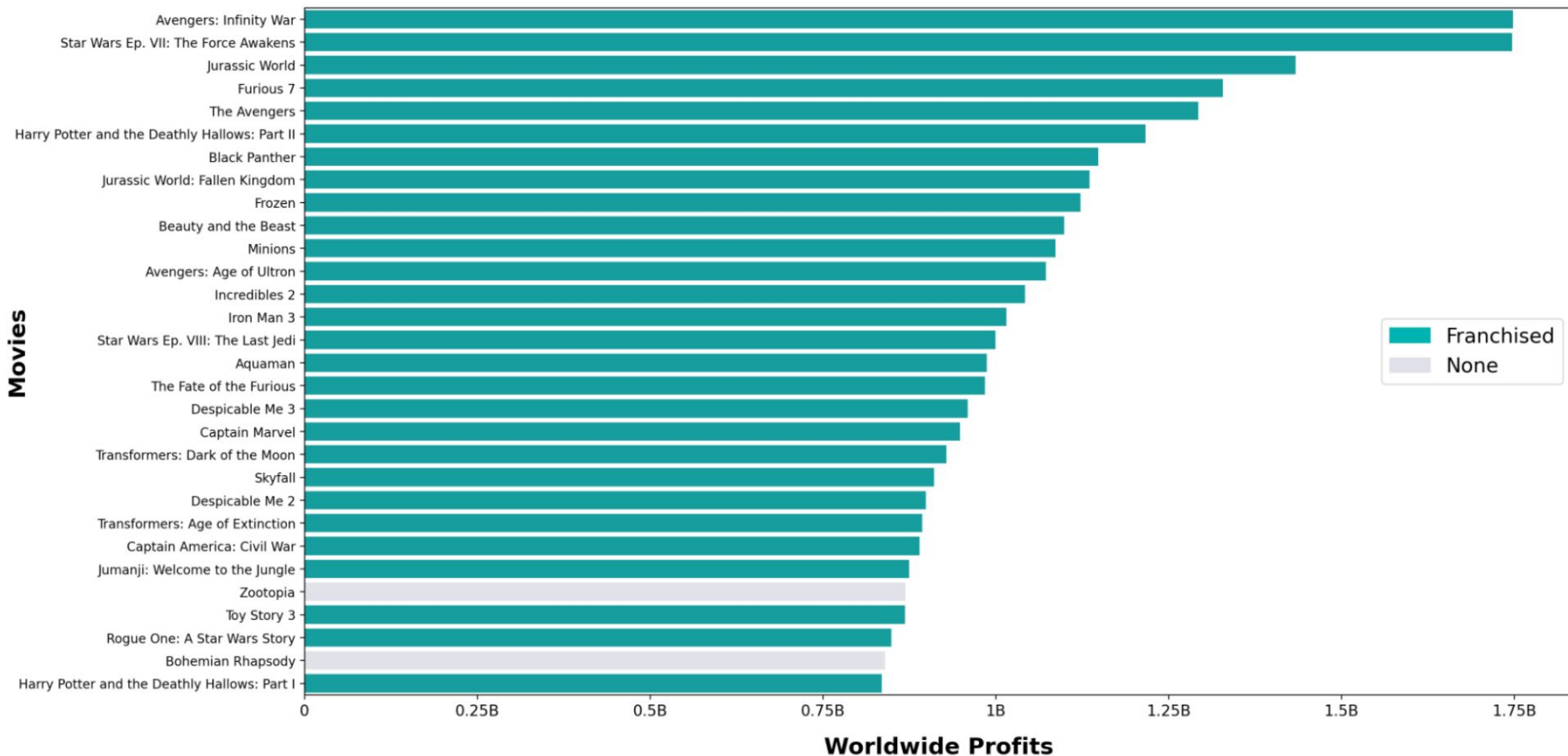
## Number of Movies in Each Genre



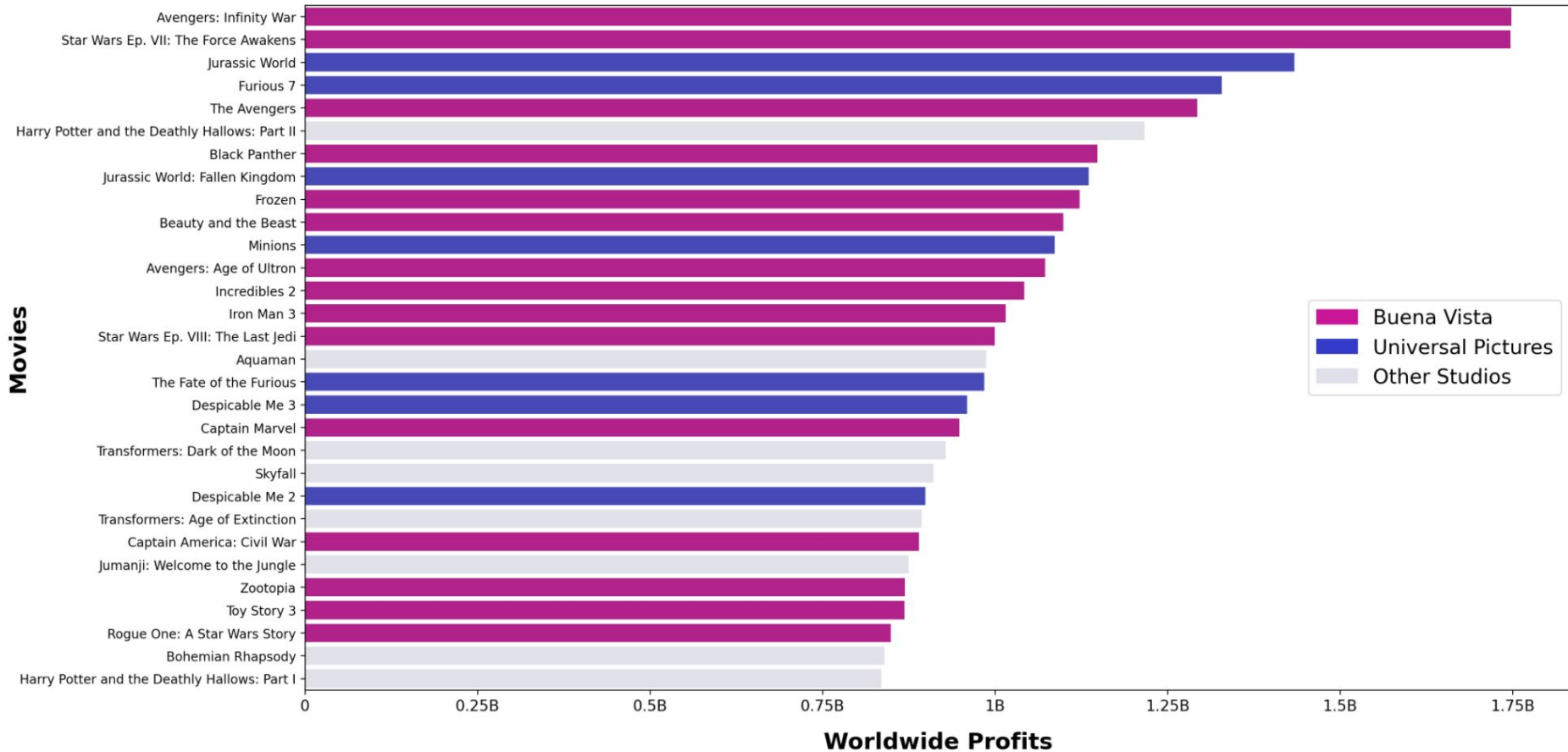
## Average Vote Counts



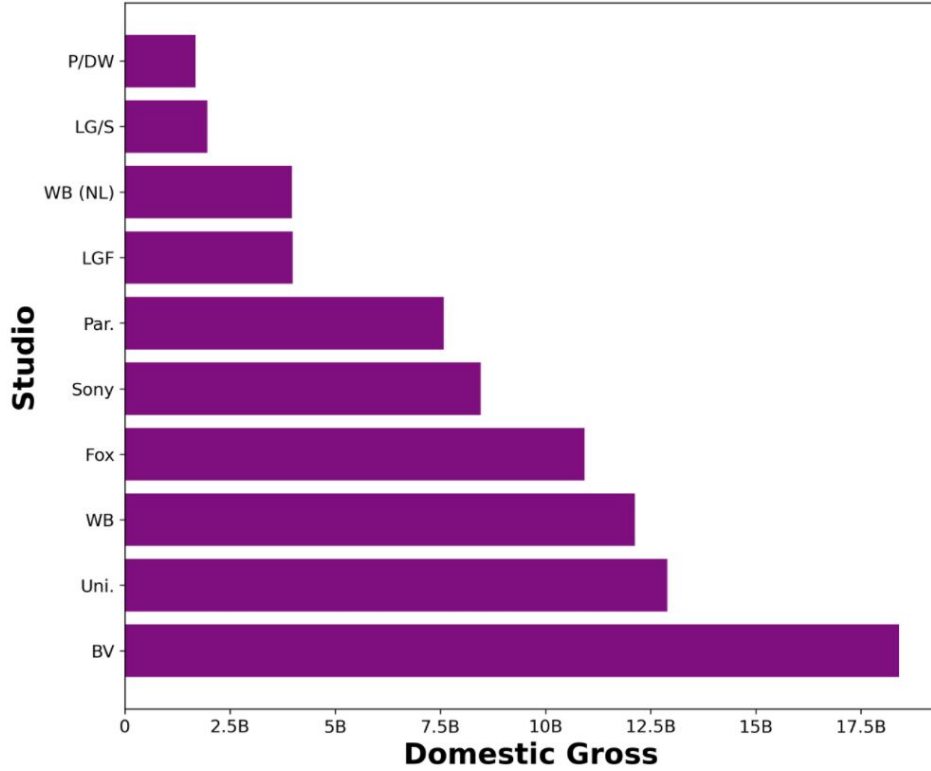
# Top 30 Movies with Highest Worldwide Profits 2010-2019



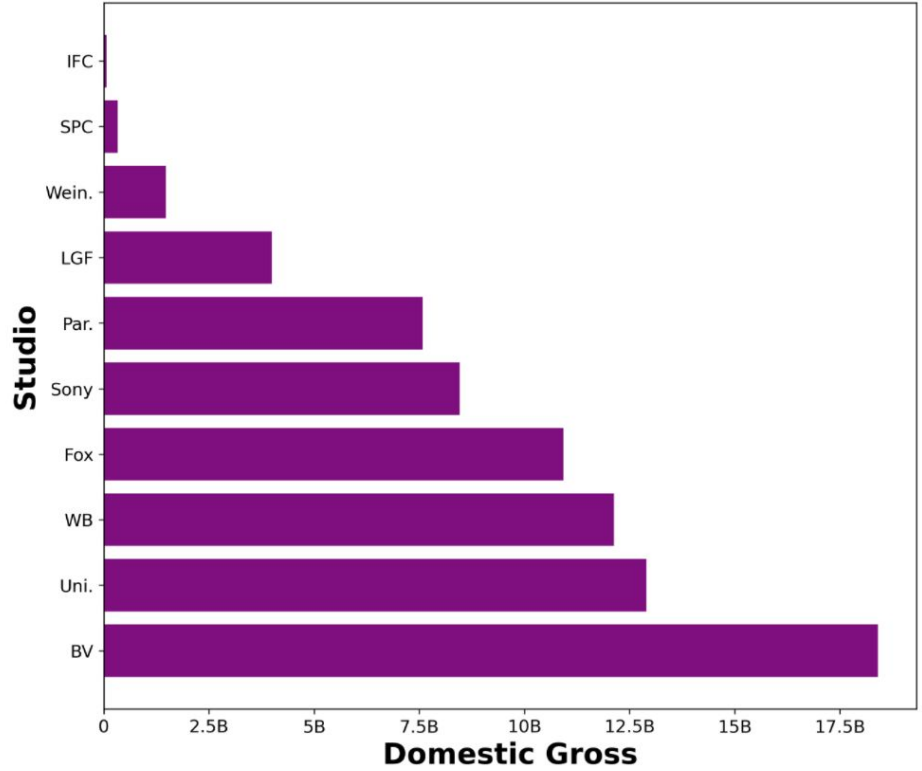
# Top 30 Movies with Highest Worldwide Profits 2010-2019



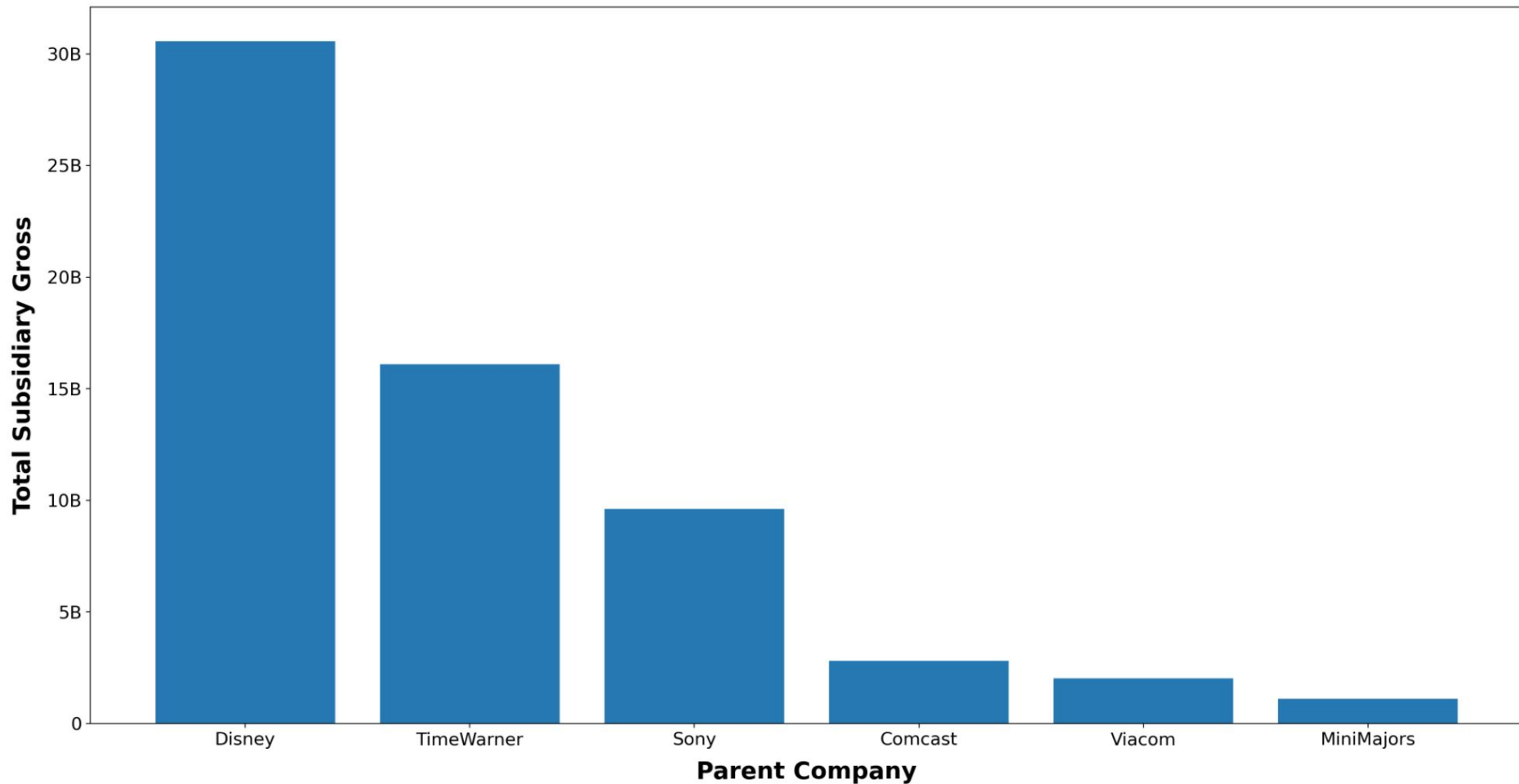
**Top 10 Highest Domestic Grossing Studios**



**Total Domestic Gross for Studio with Most Films**



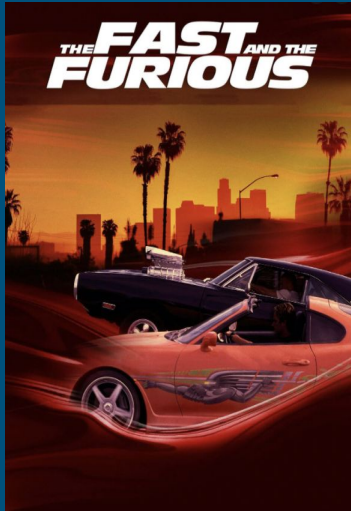
# Total Domestic Gross for Parent Companies





# Recommendations

---



1. Genre: Action and Adventure
2. Franchises & Sequels
3. Studio Acquisition

# Questions?



Aisha Baitemirova-Othman



Adonis McQueen



Angela Kim



Deja Prade



James Kang