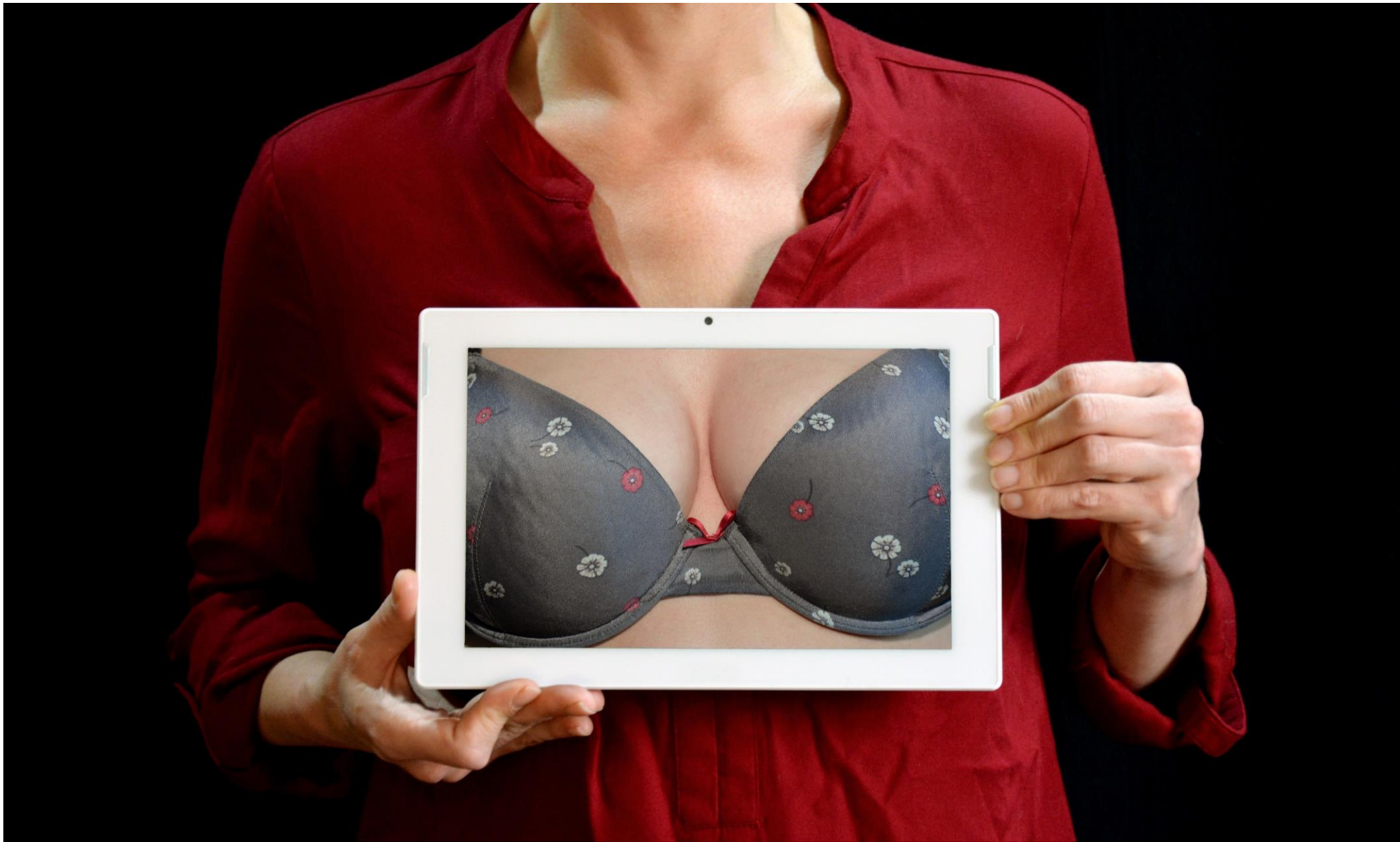
Breast are beautiful



Imaging tech protects us from getting sick.

Breast cancer is most common cancer for individuals assigned female at birth.

But good screening practices have been linked to better survival rates

But still, a remarkably low amount of individuals go to screenings as much as they should

“This paper” segments individuals' barriers to screenings as X,Y, and Phycological .

Phycological barriers are often overlooked in healthcare.

How do we acknowledge patients phycological barriers to improve patient outcome?

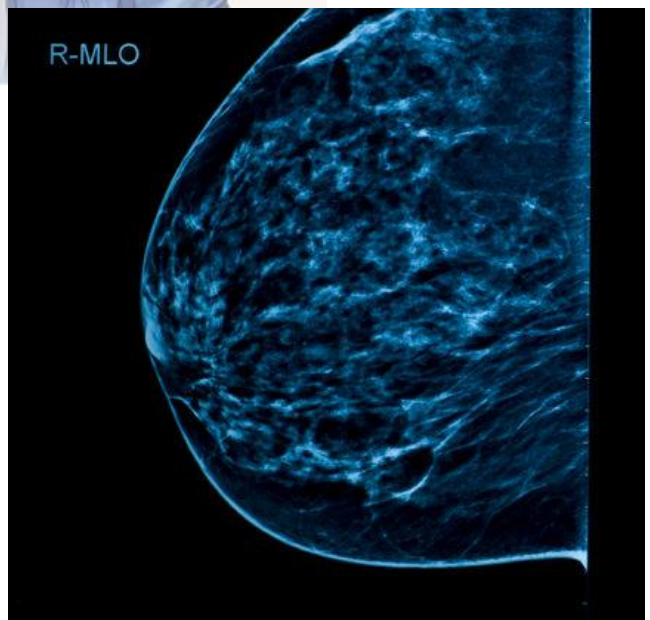
How do Mammograms work?

Sources of Pain

The cost of avoiding screening

New Tech in this Space

What you can do today



Mammogram tech

Compression relationship to sensitivity and specify in images

But how does this effect patients?

Interviewing w/ individuals after their first mammogram

More Pain studies and their results

Language around certain agencies minimizing/mitigating this issue.

“10 secs of compression, for a security”

“Compression for Compassion”

“…xx”

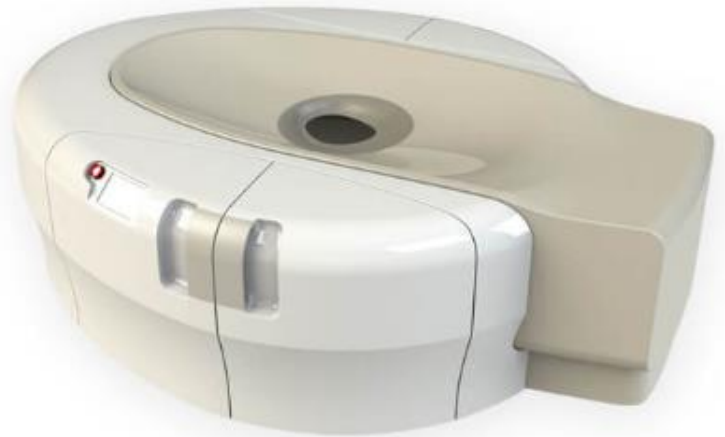
Promising new technologies that acknowledge patient's pain

CAD THAT WORKS

CureMetrix **cmAssist®** is an investigational, computer-aided detection (CAD) software that has the potential to quickly detect key regions of interest on a mammogram, and accurately quantify and classify the anomalies as suspicious or verifiably benign. **cmAssist** does this by searching all views of a digital 2D-mammogram for abnormal areas of density, mass or calcification and by highlighting any suspicious areas needing further analysis. The software utilizes a unique, data-driven neuScore™ which is a quantitative measure of suspiciousness of a region of interest ranging from 0 (least suspicious) to 100 (highly suspicious). Once validated, **cmAssist** can as a clinical decision support tool that will enable physicians to:

PRODUCTS

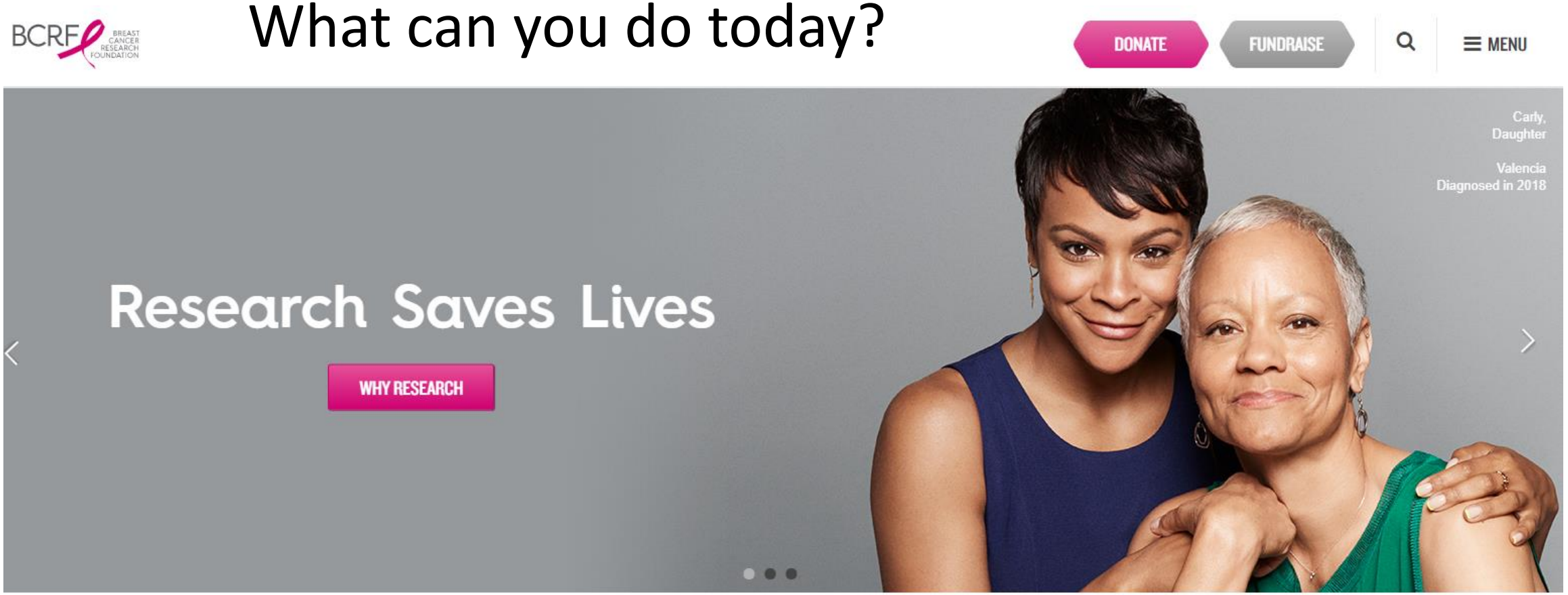
› cmAssist
› cmTriage
› cmAudit



KBCT v1.5 Production Model

Koning

A Better Way of Breast Imaging

If women were screened as much as they should, we could catch an estimated amount of **XX** more cases of early stage breast cancer.

What can you do today?