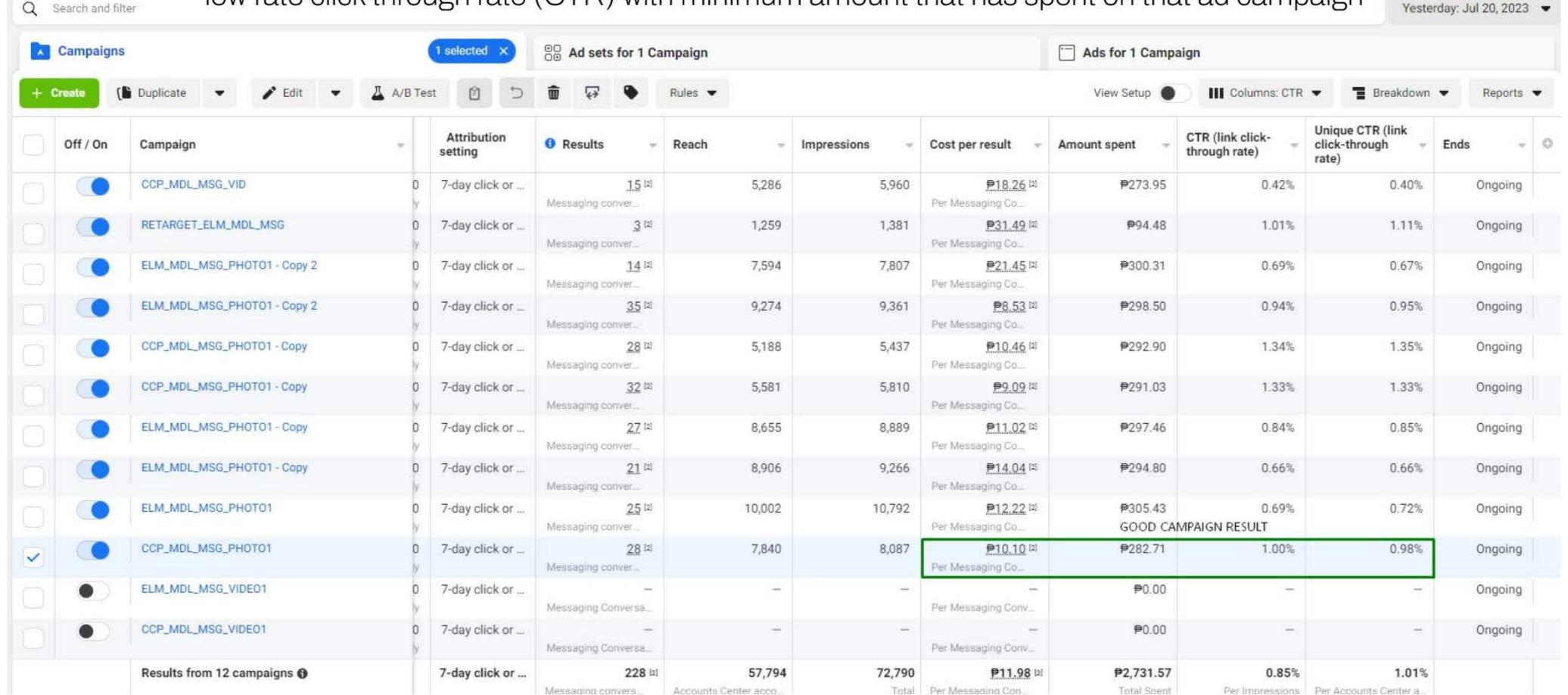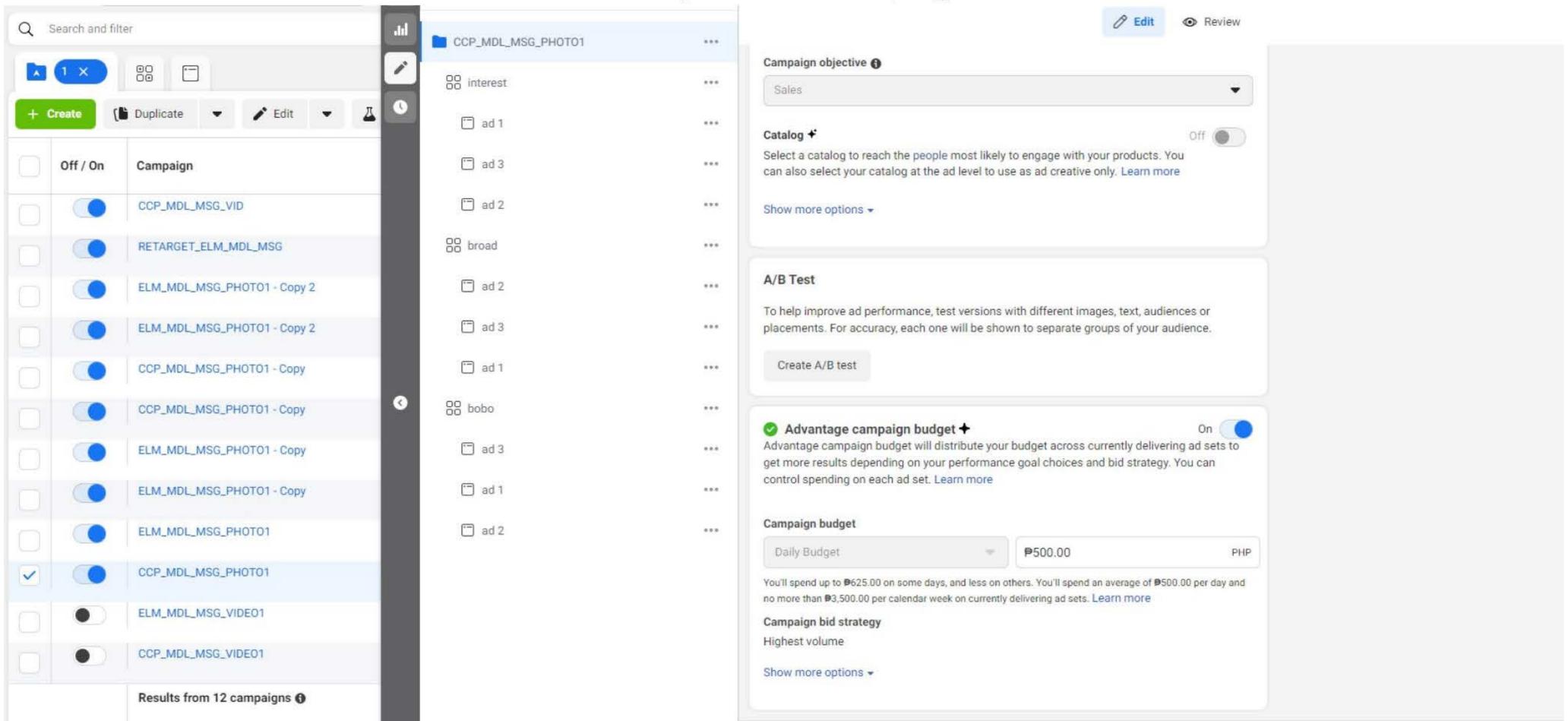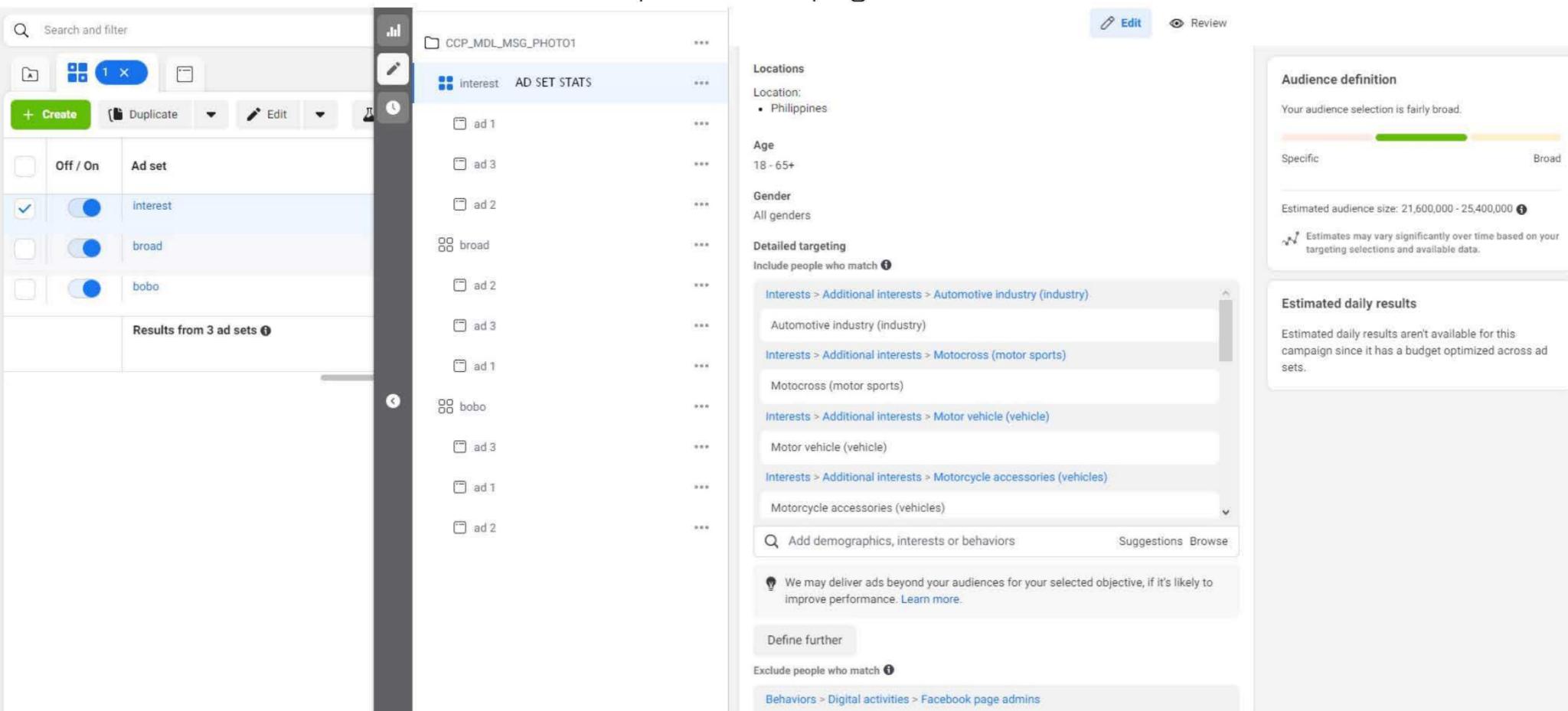These are the ads accounts' campaigns that I handled before with good result such as having a low rate click through rate (CTR) with minimum amount that has spent on that ad campaign

Search and filter

Yesterday: Jul 20, 2023 ▼

Campaigns | 1 selected ✕ | ⊞ Ad sets for 1 Campaign | ▦ Ads for 1 Campaign

+ Create | 📋 Duplicate ▼ | ✏️ Edit ▼ | ⚗️ A/B Test | 📋 | ↺ | 🗑️ | 🔁 | 🏷️ | Rules ▼

View Setup ● | ▥ Columns: CTR ▼ | ☰ Breakdown ▼ | Reports ▼

	Off / On	Campaign		Attribution setting	ⓘ Results	Reach	Impressions	Cost per result	Amount spent	CTR (link click-through rate)	Unique CTR (link click-through rate)	Ends	
☐	🔵	CCP_MDL_MSG_VID	0	7-day click or ...ly	15 [2] Messaging conver...	5,286	5,960	₱18.26 [2] Per Messaging Co...	₱273.95	0.42%	0.40%	Ongoing	
☐	🔵	RETARGET_ELM_MDL_MSG	0	7-day click or ...ly	3 [2] Messaging conver...	1,259	1,381	₱31.49 [2] Per Messaging Co...	₱94.48	1.01%	1.11%	Ongoing	
☐	🔵	ELM_MDL_MSG_PHOTO1 - Copy 2	0	7-day click or ...ly	14 [2] Messaging conver...	7,594	7,807	₱21.45 [2] Per Messaging Co...	₱300.31	0.69%	0.67%	Ongoing	
☐	🔵	ELM_MDL_MSG_PHOTO1 - Copy 2	0	7-day click or ...ly	35 [2] Messaging conver...	9,274	9,361	₱8.53 [2] Per Messaging Co...	₱298.50	0.94%	0.95%	Ongoing	
☐	🔵	CCP_MDL_MSG_PHOTO1 - Copy	0	7-day click or ...ly	28 [2] Messaging conver...	5,188	5,437	₱10.46 [2] Per Messaging Co...	₱292.90	1.34%	1.35%	Ongoing	
☐	🔵	CCP_MDL_MSG_PHOTO1 - Copy	0	7-day click or ...ly	32 [2] Messaging conver...	5,581	5,810	₱9.09 [2] Per Messaging Co...	₱291.03	1.33%	1.33%	Ongoing	
☐	🔵	ELM_MDL_MSG_PHOTO1 - Copy	0	7-day click or ...ly	27 [2] Messaging conver...	8,655	8,889	₱11.02 [2] Per Messaging Co...	₱297.46	0.84%	0.85%	Ongoing	
☐	🔵	ELM_MDL_MSG_PHOTO1 - Copy	0	7-day click or ...ly	21 [2] Messaging conver...	8,906	9,266	₱14.04 [2] Per Messaging Co...	₱294.80	0.66%	0.66%	Ongoing	
☐	🔵	ELM_MDL_MSG_PHOTO1	0	7-day click or ...ly	25 [2] Messaging conver...	10,002	10,792	₱12.22 [2] Per Messaging Co...	₱305.43 GOOD CAMPAIGN RESULT	0.69%	0.72%	Ongoing	
☑	🔵	CCP_MDL_MSG_PHOTO1	0	7-day click or ...ly	28 [2] Messaging conver...	7,840	8,087	₱10.10 [2] Per Messaging Co...	₱282.71	1.00%	0.98%	Ongoing	
☐	⚫	ELM_MDL_MSG_VIDEO1	0	7-day click or ...ly	— Messaging Conversa...	—	—	— Per Messaging Conv...	₱0.00	—	—	Ongoing	
☐	⚫	CCP_MDL_MSG_VIDEO1	0	7-day click or ...ly	— Messaging Conversa...	—	—	— Per Messaging Conv...	₱0.00	—	—	Ongoing	
		Results from 12 campaigns ⓘ		7-day click or ...	228 [2] Messaging convers...	57,794 Accounts Center acco...	72,790 Total	₱11.98 [2] Per Messaging Con...	₱2,731.57 Total Spent	0.85% Per Impressions	1.01% Per Accounts Center a...		

Example of an ad campaign

Example of ad campaign's ad level

Example of ad campaign's ads creative materials that will be launched later on.