

# Style Guide

## Colour Palette:

Background Colour: #FFFFFF

Primary Colour: #333333

Secondary Colour: #444545

Button Colour: #666767



## Typography:

Primary Font: Arial, sans-serif

Body Text: Regular

## Font Size:

H2: 24

P: 16

## Layout and Spacing:

Content Width: Max width of 1200px for desktop screens

Margin and Padding: Consistent margin and padding of 20px for sections and elements.

Line Height: Maintain a line height of 1.6 for legibility.

## Navigation:

Navigation Menu: Horizontal menu located at the top of the page.

Menu Items: Text-based links with hover effects.

Active Link: Highlighted active link to indicate current page or section.

## Images:

High-Quality Images: Usage of high-resolution images to enhance visual appeal.

Image Sizes: Optimized image sizes for fast loading times, with a recommended width of 1200px for desktop screens and 600px for mobile screens.

Image Alignment: Centre-aligned images within their containers for consistency.

## Buttons:

Button Styles: Flat buttons with rounded corners for a modern look.

Button Colours: Primary and secondary colours for buttons to distinguish primary and secondary actions.

Button Size: Consistent button size and spacing for a uniform appearance.

## Forms:

Input Fields: Used simple input fields with placeholder text for user input.

Button Styles: Consistent button styles for form submission.

Error Messages: Clear error messages for incorrect form submissions.

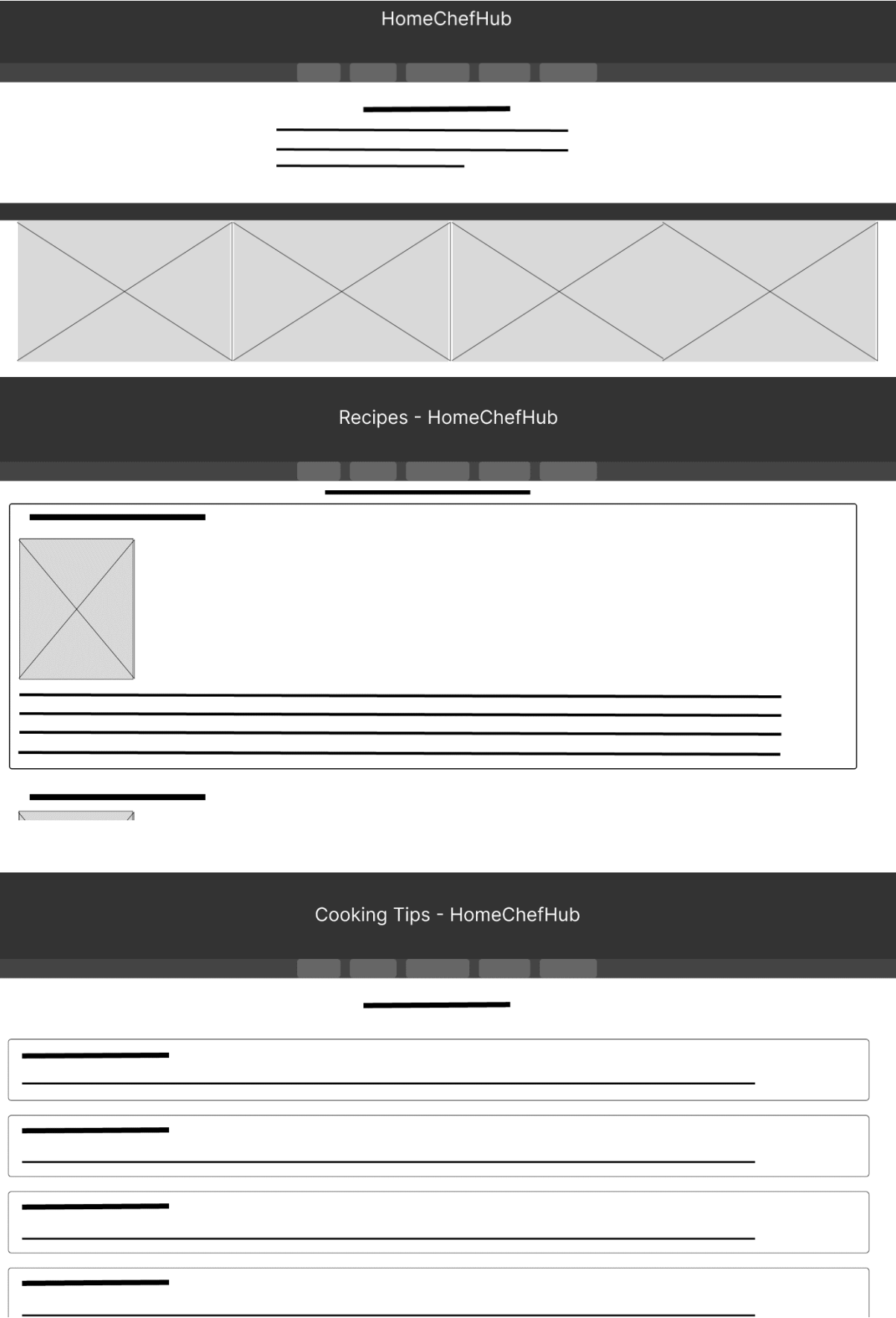
## Responsive Design:

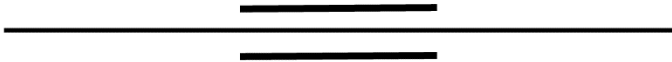
Mobile Responsiveness: Ensure the website is fully responsive across all devices, with optimized layouts for desktop, tablet, and mobile screens.

## Accessibility:

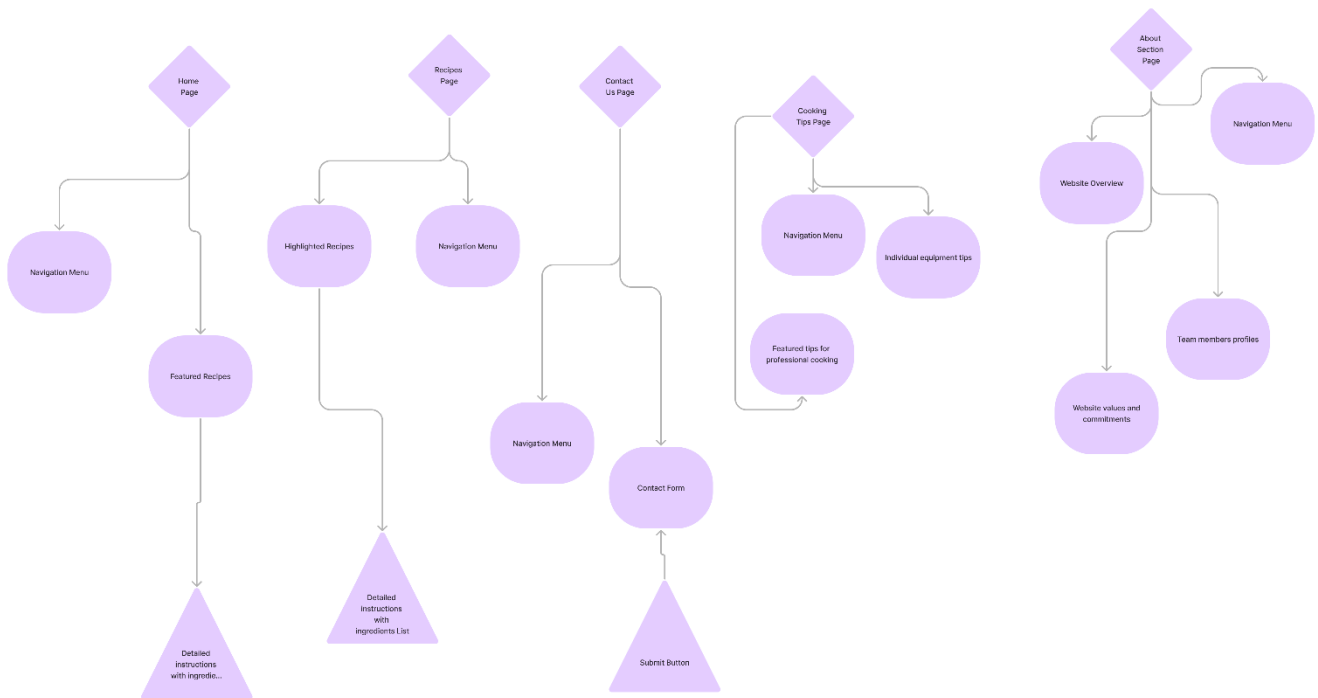
Contrast Ratio: Sufficient colour contrast for text and background elements to meet accessibility standards.

Wireframes

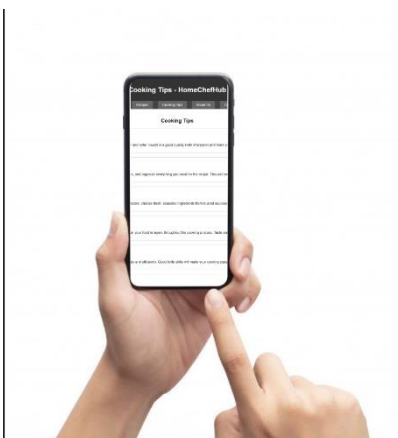




# Sitemap



# Mock-ups



# ***Interviews***

<b>Name</b>	<b>Jamie Cauchi</b>
<b>Age</b>	<b>17 years</b>
<b>Occupation</b>	<b>Student</b>
<b>Goals</b>	<b>Jamie is a college student juggling coursework, part-time work, and social activities. He prefers cooking his meals to save money and maintain a healthy lifestyle. He seeks recipes that are simple, affordable, and nutritious, with an emphasis on quick preparation and minimal cleanup.</b>
<b>Challenges</b>	<b>Jamie enjoys creating flavourful dishes with minimal ingredients and time. He needs to showcase his creativity in elevating simple recipes while keeping costs low. He must also ensure that his dishes are visually appealing and satisfying for his guests.</b>
<b>Quote</b>	<b>“Cooking is like coding for me - it's all about experimentation and finding the perfect recipe. I may have a limited budget, but I'm confident I can whip up some impressive dishes that will leave everyone impressed.”</b>

<b>Name</b>	<b>Melane Azzopardi</b>
<b>Age</b>	<b>20 years</b>
<b>Occupation</b>	<b>Student</b>
<b>Goals</b>	<b>Melane is pursuing a demanding degree program while also working part-time as a research assistant. She values healthy eating and seeks recipes that align with her dietary goals, such as plant-based meals and recipes rich in nutrients. She is interested in recipes that are not only nutritious but also flavourful and enjoyable to eat.</b>
<b>Challenges</b>	<b>Melane faces the challenge of preparing nutritious and balanced meals that cater to various dietary preferences, including vegetarian options. She must carefully select ingredients and incorporate healthful elements into her dishes while maintaining flavour and presentation.</b>
<b>Quote</b>	<b>“For me, cooking is about nourishing both the body and the soul. I believe in the power of wholesome ingredients and vibrant Flavors to create memorable dining experiences. I'm ready to show my guests that healthy food can be delicious too.”</b>



<b>Name</b>	<b>Kate Camilleri</b>
<b>Age</b>	<b>17 years</b>
<b>Occupation</b>	<b>Student</b>
<b>Goals</b>	<b>Kate is a busy student with a busy schedule of classes, extracurricular activities, and homework. She enjoys cooking as a hobby and seeks easy-to-follow recipes that she can prepare quickly during her free time. She is interested in recipes that are budget-friendly and suitable for her dietary preferences.</b>
<b>Challenges</b>	<b>Kate must find affordable ingredients and prepare the dishes efficiently within the budget and time constraints.</b>
<b>Quote</b>	<b>“Cooking is my creative outlet. There's something special about bringing people together with delicious food, and I'm excited to share my passion with my friends at the dinner party.”</b>