

ALIS Logo Usage Provisions

ALIS encourages the use of the ALIS logo for community activation and referrals in order to grow ALIS to better service with the community. It is extremely pleasing for ALIS that everyone who introduces ALIS uses the logo. Please follow the rules below and use it correctly.

Article 1 Scope

These ALIS Logo Usage Provisions (hereinafter referred to as the “Provisions”) set out basic Provisions in using, product names, service names, trademarks logos and other marks etc. designated in the Provisions and the Guidelines (hereinafter referred to as the “Guidelines”) of ALIS service (hereinafter referred to as the “Service”) separately determined by ALIS Co., Ltd. (hereinafter referred to as “ALIS”). Such product names, service names, trademarks logos and other marks etc. shall be hereinafter collectively referred to as the “Logo”.

Any person who desires to use the Logo (hereinafter referred to as the “User”) may use the Logo without charge only if the User abides by, and uses the Logo to the extent permitted by, the Provisions and the Guidelines.

The User who is using the Logo shall be deemed to have agreed to both the Provisions and the Guidelines.

Article 2 Rights

Any and all the rights in and to the Logo, including but not limited to, copyright and trademark right, shall belong to ALIS.

Article 3 Permitted Uses

The User is permitted to use the Logo only for the following purposes:

1. To introduces the Service itself;
2. When used for products, services or illustration creation for the purpose of introducing Service
3. If there is any tie-up or affiliation relation between the User and ALIS, to use the Logo, with ALIS’ s separate approval, for the said tie-up or related planning etc.; or
4. Other when used within the scope of ALIS’s permission

In addition, in using the Logo, Users can edit, transform, process, and modify the Logo. However, ALIS may prohibit such use of the user at its own discretion.

Article 4 Unauthorized Uses (Prohibitions)

In using the Logo, the User is prohibited:

1. To use the Logo, without ALIS' s separate approval, for any purposes other than those as set forth in the preceding Article;
2. To use the Logos to be confused with products and services of other companies such as using the Logo as a part of, or incorporated in, any product names, service names, trademarks, logotypes, company names etc. of the other companies;
3. To use the Logo, without ALIS' s separate approval, in a manner indicating as if there is any relation of employment, tie-up, or partnership etc. with ALIS, or suggesting as if any authorization, support, or endorsement etc. is made by ALIS;
4. To use the Logo in a manner leading to defamation or disrepute of ALIS or the Service;
5. To use the Logo in any content, context or media which is illegal, related to anti-social forces, obscene or against public order or good morals; or
6. To modify the Logo and use it in a manner that ALIS judges inappropriate at its own discretion.
7. To use the Logo in any other manner which is considered to be inappropriate by ALIS at its own discretion.

Article 5 User' s Liability

1. If the User' s use of the Logo is considered by ALIS to be in violation of the Provisions or the Guidelines or if it is considered necessary by ALIS at its own discretion, ALIS may and is entitled to demand from the User to cease and desist use of the Logo or any other remedy which ALIS deems necessary or appropriate.
2. In the event that ALIS incurs any damage directly or indirectly caused by the User' s use of the Logo, including but not limited to, the cases when ALIS receives any claims from a third party in relation to such use, the User shall, at ALIS' s request, forthwith indemnify ALIS for any and all damage incurred by ALIS, including but not limited to, reasonable attorney' s fees.

Article 6 Disclaimer

1. ALIS MAKES NO WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, OR BY FACT OR LAWS, AS TO THE LOGO INCLUDING BUT NOT LIMITED TO, SAFETY, RELIABILITY, CORRECTNESS, COMPLETENESS, VALIDITY, OR FITNESS FOR PARTICULAR PURPOSE. ALIS MAKES NO WARRANTY THAT THE LOGO IS FREE FROM ANY DEFECT, SECURITY FLAW, ERRORS, BUGS, OR VIOLATION OF RIGHTS. IN NO EVENT SHALL ALIS BE OBLIGATED TO PROVIDE THE LOGO FREE FROM SUCH DEFECT ETC.
2. IN NO EVENT SHALL ALIS BE LIABLE FOR ANY DAMAGE INCURRED BY THE USER ARISING OUT OF OR IN RELATION TO THE LOGO.

Article 7 Updates of the Provisions and the Guidelines

ALIS reserves the right to revise, amend, change or update the Provisions and the Guidelines according to its necessity without prior notice to the User, at any time. The revised Provisions and the Guidelines shall take effect immediately upon posted by ALIS on the prescribed pages on the ALIS' s website. The User who remains using the Logo after such revision etc. shall be deemed to have agreed to the latest version of the Provisions and the Guidelines.

Article 8 Governing Law and Court of Jurisdiction

1. Any legal matters related to the Provisions shall be governed by the laws of Japan.
2. Any dispute between the User and ALIS arising out of or in relation to the Logo shall be submitted to the exclusive jurisdiction of the Tokyo District Court of Japan in the first instance.