Cover letter

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In response to your open position for a visual designer, I am very interested about the offered position working for your company.

After reading your job listing, I feel like I could be a great match for you company and fill your need for a visual designer.

Starting May 2018, I've worked as a UX-designer trainee working for the largest bank in Finland, Osuuspankki. I work on their mobile app called "OP-mobile" in the UX design team. The whole OP-mobile team is a large group working using agile methods and I've learned huge amounts about modern app development this year. I am working closely with the developers, product owners and other designers with the goal of creating a great user experience for our 2 million active users (in a country with a population of 5.5 million). OP-mobile was recently awarded with the best customer experience award here in Finland so we are indeed a market leader in user experience nationwide.

During my time at Osuuspankki (shortly called "OP" here in Finland), I've learned how to create engaging user interfaces and flows and different ways to improve and analyze user behaviour and their needs. I've been a major speaker for utlizing more animations in OP-mobile and on December 2018, we are launching our Android application with Lottie support using animations I have created. I've worked with the Art Directors at OP concerning design systems and things like motion design, typography, colors and the OP brand. I've updated parts of the Sketch library we use for OP-mobile and I simply love working with things like fonts, colors, symbols and components.

I've also been developing different websites for a few years now and thus, I've gained a lot of experience about HTML, CSS and JavaScript. Currently I am learning Vue.js on my free time and have created a few sites using these new-found skills with Vue. I also have experience with other programming languages and backend, including Python, PHP and MySQL. I just personally love desing and think front end design is my strength and that is where my skills shine.

I am currently studying at Lapland University of Applied Sciences, about to graduate in the fall of 2019. I've been working during my studies as I personally think the best way to learn is simply by doing. I study in an English degree programme, I enjoy using English every way I can and would love to work in an English-only environment. Working with people from different backgrounds is nothing new to me, I love meeting people from all around the world.

I admit I am not the greatest illustrator as I've just recently started learning how to create more complex illustrations and animations. But I feel like my experience with UX and UI design and my programming background compensate this well. I do have experience creating onboarding screens and other visual elements, such as logos, simple illustrations and animations. I am fairly well educated about motion design and animations and I hope I could bring my talents to good use for Paperpile. My online portfolio is not as broad as I'd like to but due to NDA, I can't really publish my current designs I do at work on my personal accounts.

I'd gladly chat with the folk at Paperpile and see if I could be a great fit for your company. I'd love to show you guys what projects I've been working on lately and chat about design with you!

Merry December to you all,

Miikka Marin

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