

## Privacy Policy - 241Runners Awareness

Last Updated: January 2025

241Runners Awareness ("we," "our," or "us") is committed to protecting the privacy and security of you

### 1. Information We Collect

#### Personal Information

We may collect the following personal information:

- Name, email address, and phone number
- Role information (User, Parent, Caregiver, ABA Therapist, Admin)
- Address and location information
- Emergency contact information
- Runner/Individual information including photos and biometric data
- Authentication credentials and 2FA information

### 2. How We Use Your Information

We use your information for the following purposes:

- Provide and maintain our services
- Process registrations and manage user accounts
- Send important notifications and updates
- Verify identity and prevent fraud
- Support missing person cases and recovery efforts
- Comply with legal obligations
- Improve our services and user experience

### 3. Information Sharing and Disclosure

We may share your information in the following circumstances:

- With Law Enforcement: When required by law or to assist in missing person cases
- With Emergency Contacts: When necessary for safety and recovery efforts
- With Service Providers: Who help us operate our services (hosting, email, SMS)
- With Your Consent: When you explicitly authorize sharing

### 4. Data Security

We implement appropriate security measures to protect your information:

- Encryption of sensitive data in transit and at rest
- Multi-factor authentication for account access
- Regular security audits and updates
- Limited access to personal information on a need-to-know basis
- Secure data centers and cloud infrastructure

### 5. Data Retention

We retain your information for as long as necessary to:

- Provide our services
- Comply with legal obligations
- Resolve disputes and enforce agreements
- Support ongoing missing person cases

### 6. Your Rights and Choices

You have the following rights regarding your personal information:

- Access: Request a copy of your personal information
- Correction: Update or correct inaccurate information
- Deletion: Request deletion of your information (subject to legal requirements)
- Portability: Request transfer of your data to another service
- Opt-out: Unsubscribe from non-essential communications

### 7. Cookies and Tracking

We use cookies and similar technologies to:

- Remember your preferences and settings
- Analyze website usage and performance
- Provide personalized content and features
- Ensure security and prevent fraud

### 8. Third-Party Services

We may use third-party services that collect information:

- Google OAuth: For authentication and login
- SendGrid: For email communications
- Twilio: For SMS verification
- Netlify: For website hosting and analytics

### 9. Children's Privacy

Our services are not intended for children under 13. We do not knowingly collect personal information