STREAMLINE YOUR RECRUITING STRATEGY

WITH

MyCFR

COLLEGE FOOTBALL'S VERY OWN RECRUITING DASHBOARD

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FIRST IN. ALWAYS WINS.

MyCFR Software Benefits

- Increased Efficiency

- Improved Decision Making

- Enhanced Communication

- Competitive Advantage

MyCFR's Key Goals & Characteristics

- Centralized Database: All recruiting data in one place.

- Automated Offer Tracking: Monitor recruits in real time.

- Advanced Analytics: Identify trends and make informed decisions.

- Integration: Works with existing systems (NCAA, ARMS).

- Mobile Access: Recruit info on the go.

- Customization: Tailored views of key metrics.

The Recruiting Game is Changing. Are You Keeping Up?

- Coaches are drowning in data from disparate sources.

- Inefficient workflows waste valuable time and resources.

- Data from recruiting services lack specificity to your organization.

- Manual data entry is tedious and error-prone which leads to operational bottlenecks that compound over time. I've been there!
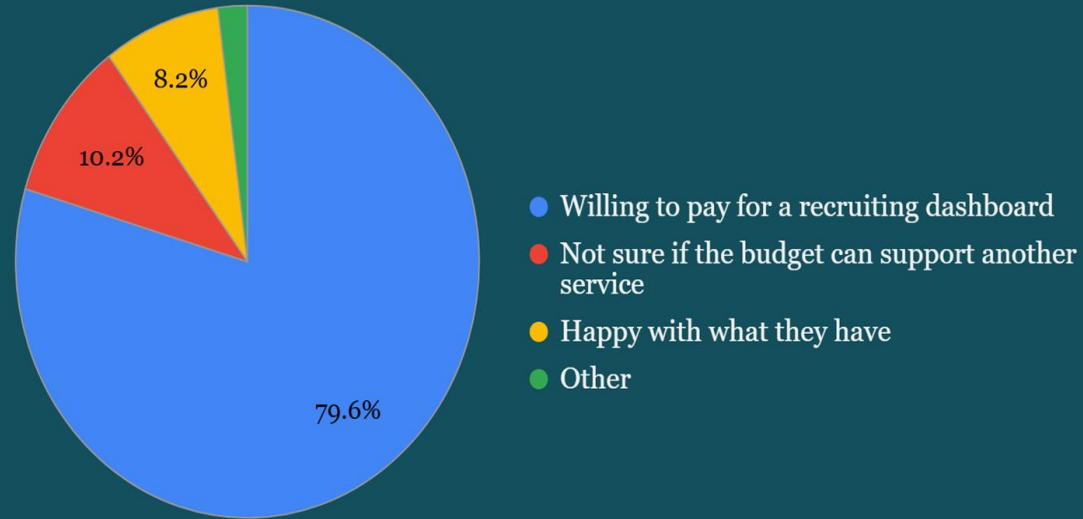
We've Surveyed the Coaches

Coaches Speak Out: G5 and FCS Programs Struggle to Recruit

Overall
0   5
2.8

Asst. Coaches
0   5
2.2

Head Coaches
0   5
3.6

Coach Dissatisfaction with Current Recruiting Services

Only 8% of Coaches are Happy with their Current Recruiting Setup

- Willing to pay for a recruiting dashboard
- Not sure if the budget can support another service
- Happy with what they have
- Other

79.6%
10.2%
8.2%

Our Solution: The MyCFR Dashboard Advantage

- Centralized Recruiting Hub: Streamline your process, saving time and resources.

- Data-Driven Decisions: Real-time data and analytics for informed decisions.

- Enhanced Communication: Centralized communication hub for coaches.

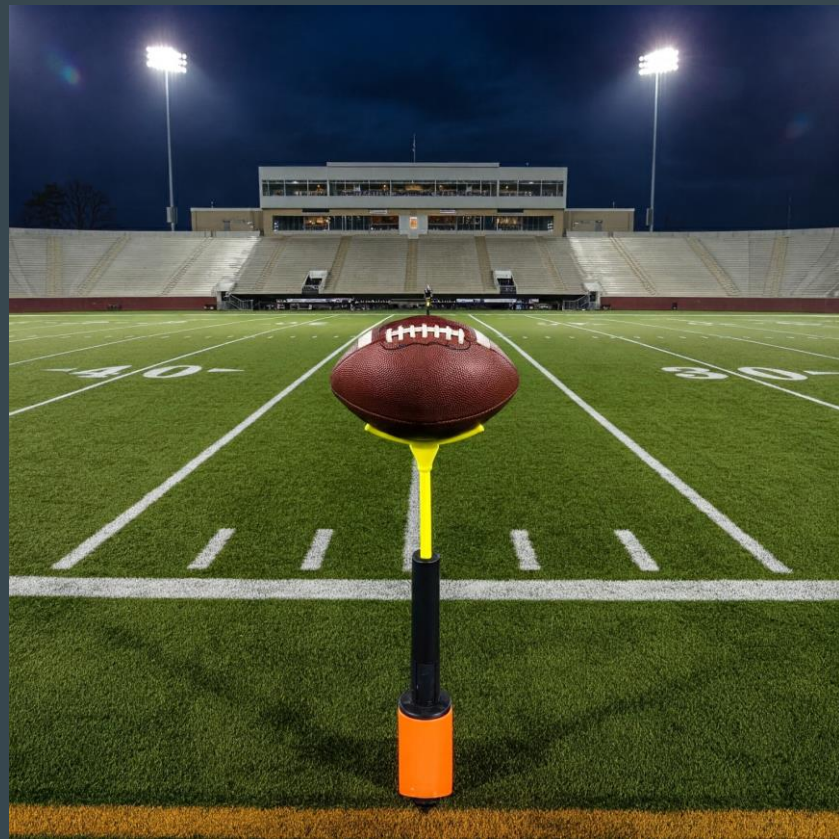- Compliance and Competitive Edge: Stay compliant and gain a recruiting advantage.

Key Features: Dominate the Game

- Player Ranking Module: Analyze athletic fit and recruitability of prospects specific to your program. Optimal Recruiting Rank.

- Academic progress tracker: Monitor eligibility, gather transcript with weekly questionnaires and judge academic risk on the fly.

- Communication Recommendation: Streamline communication with recruits and staff by predicting when the best time to call a recruit is. Then use the communication logs to track recruiting activity across coaches in your program.

- Advanced analytics and reporting: Identify trends in roster management and measure the ROI of your team's recruiting efforts. Want to explore an area you've never recruited? Te nada.
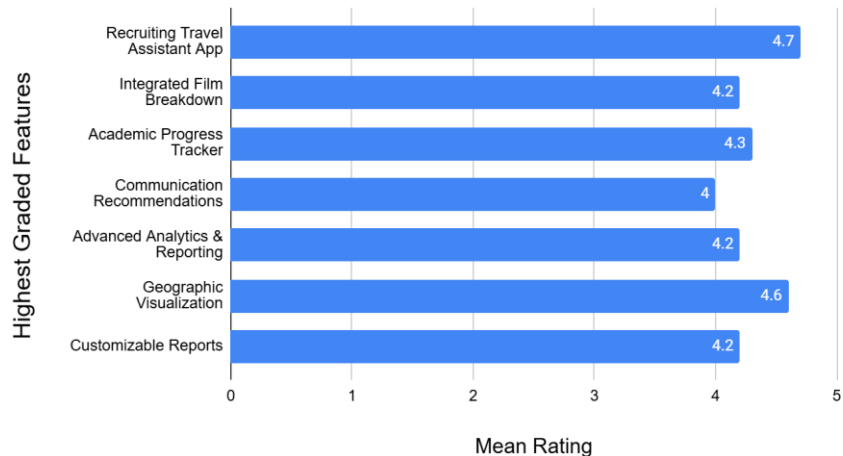
MyCFR: Advanced Analytics

- Recruiting Viability" score for every prospect.

- Factors: Military family, parents' location, physical attributes, academics, etc.

- High School Tier Ranking.

- Insights on state athletic demographics.
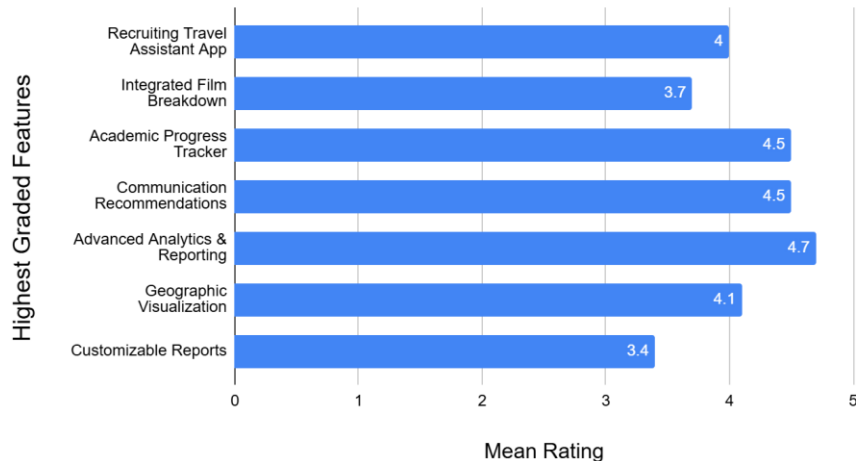
- Area recruiting analysis.

Asst. Coach Feedback

HC Feedback

My CFR Travel App: A Game-Changer for Asst. Coaches

Highest Graded Features	Mean Rating
Recruiting Travel Assistant App	4.7
Integrated Film Breakdown	4.2
Academic Progress Tracker	4.3
Communication Recommendations	4
Advanced Analytics & Reporting	4.2
Geographic Visualization	4.6
Customizable Reports	4.2

Beyond the Eye Test: Analytics are a Head Coach's Secret Weapon

Highest Graded Features	Mean Rating
Recruiting Travel Assistant App	4
Integrated Film Breakdown	3.7
Academic Progress Tracker	4.5
Communication Recommendations	4.5
Advanced Analytics & Reporting	4.7
Geographic Visualization	4.1
Customizable Reports	3.4

MyCFR Data Integration: This one's for the Recruiting Coaches

- MyCFR integrates data from all your sources.

- Get a 360-degree view of prospects.

- Scouting services, ARMS database, information your coaches have gathered.

- All your data in one place.

- Allows for deeper insights before you offer.

MyCFR: Built for Growth, Secured for Peace of Mind

- Scalable architecture: Handles increasing data volume as your program expands.

- Data security: Protects sensitive recruit and program information.

- Privacy compliance: Adheres to NCAA and data privacy regulations.

- Robust infrastructure: Ensures system reliability and uptime.

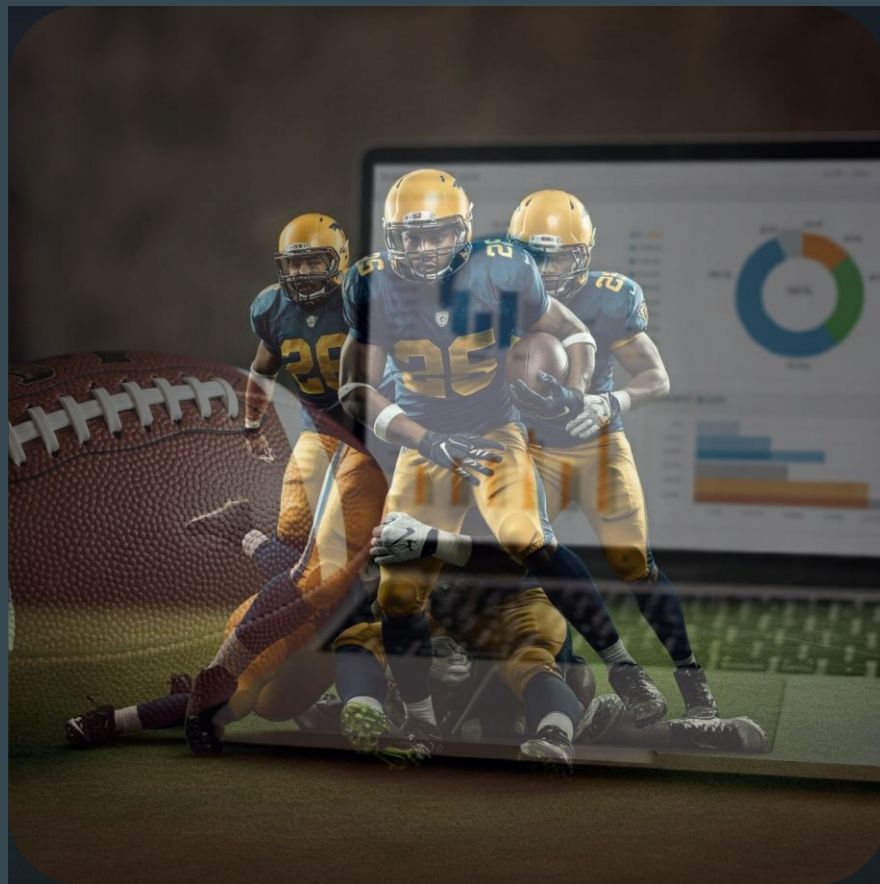- Future-ready: Designed to adapt to evolving technology and recruiting landscape.

User-Friendly Interface

- Intuitive Interface: Easy to navigate and use.

- User-Friendly Design: Minimal learning curve.

- Streamlined Workflow: Focus on recruiting, not data entry.

- Efficient Data Management: Quick access to the information you need.

- Mobile Accessibility: Manage recruiting on the go.

MyCFR Summarized: Your Competitive Advantage

- Identify and prioritize best-fit recruits

- Optimize travel schedules and resource allocation with products to be released down the road.

- Make data-driven decisions with confidence using historical data and integrating different sources.

- Build a winning program, on and off the field. Roster management is a 24/7 365 day endeavour. Your competitor's are streamlining it.

Revolutionize Your Recruiting

- Contact us for a free demo and consultation.

- See how MyCFR can transform your recruiting process.

- Website: soon to be deployed

- Email: delroy.nichols@gmail.com

Where do we go from here?

- Two year Pilot Program with Stony Brook Football to iron out the kinks.

- How does MyCFR integrate with our existing recruiting databases?

- Can we customize the dashboard to track specific metrics?

- How does the pricing structure work?

- What kind of training and support do you offer?

The Team

Chantell Nichols, Co-Founder, CTO

Senior Software Engineer @ Verica (Tech Startup)

Multiple Years of Tech Startup Experience

Jonathan Micklos, V.P. of Operations

Former Video Scout @ Sports Info Solutions

MLB Operations Assistant

Kayla Harris, CSO

Senior Game Designer @ Playstation

Former Director of Design for CFB 25 and MLB The Show

Connor Waltz, Lead Visual Designer

Assistant Director of Creative Design @ Mississippi State

Former Creative Associate at USMA West Point