

# PT Sejahtera Bersama Digital User Churn Dashboard



# Total Sales (\$) 1.8M

Order Quantity 11.7K

**Total Customers** 3.3K



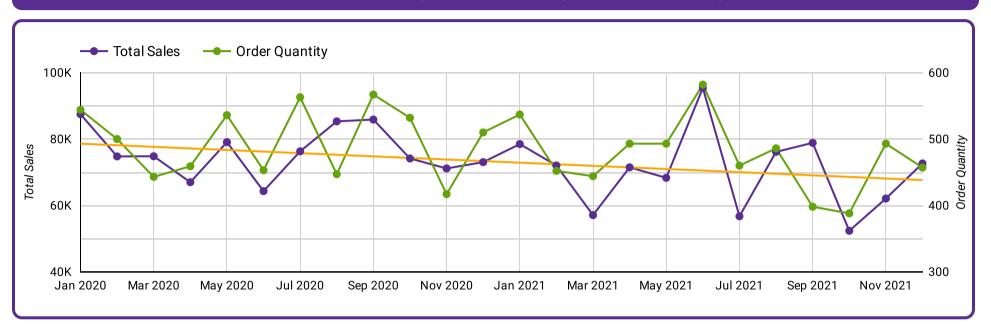
Jan 1, 2020 - Dec 31, 2021

**Product Category** 

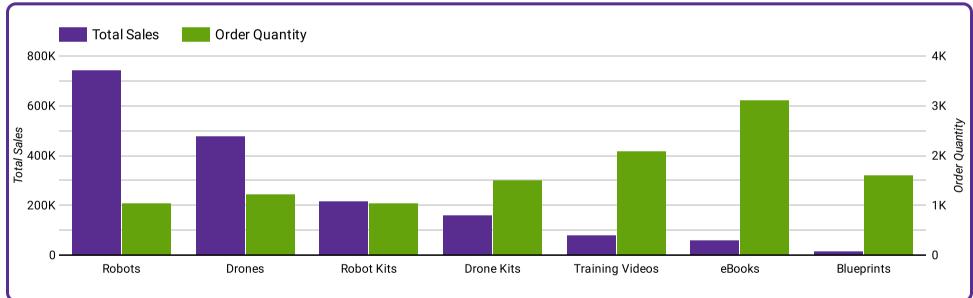
**Product Name** 

Customer City

# Sales Trend per Month (2020 - 2021)



# **Total Sales and Total Quantity by Product Category**



#### **Top 5 Product Category by Total Sales**

Category Name	Total Sales ▼
Robots	
Drones	
Robot Kits	
Drone Kits	
Training Videos	

#### **Top 5 Product Category by Total Quantity**

Category Name	Order Quantity •
eBooks	
Training Videos	
Blueprints	
Drone Kits	
Drones	

## **Total Sales by City**

<b>Customer City</b>	Total Sales 🔻		
Washington	55382		
Houston	33761		
Sacramento	33380		
San Diego	29229		
Albany	25406		
Springfield	25061		
Miami	24833		
El Paso	24457		
Phoenix	24085		
Philadelphia	23845		
Birmingham	23174		
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## **Total Quantity by City**

<b>Customer City</b>	Order Quantity •		
Washington		308	
Houston		249	
San Diego		203	
Sacramento		153	
Atlanta		153	
Chicago		152	
Springfield		149	
Denver		141	
San Antonio		140	
Philadelphia		139	
Miami		138	
	1 - 100 / 361	< <b>&gt;</b>	