



Innosphere Consulting FZE LLC

Empowering Digital Futures, Building Smarter Businesses, Securing Tomorrow.





About Us

Innosphere Consulting FZE LLC is a Dubai-based consultancy firm helping organisations transform through technology, innovation, and strategic advisory.

Registered under a wide range of technology, consultancy, and marketing activities, Innosphere is uniquely positioned to act as a 360° partner for enterprises, SMEs, and government-linked organisations in the UAE. Our multidisciplinary approach — covering digital transformation, cyber security, marketing, management consulting, and software innovation — ensures clients not only meet today's challenges but also align with Dubai D33, UAE AI Strategy 2031, and the Digital Government Strategy 2025.





Our Service Lines (Aligned to License & Market Opportunities)

1. Technology & IT Services

(License: IT Consultancy, Computer Service Activities, Web Portals, Programming, Software Publishing, Wholesale IT Equipment)

- IT strategy & systems integration.
- Web portals (e-commerce, intranet, B2B platforms).
- Custom application & software development.
- SaaS and packaged software publishing.
- Cloud landing zones for BFSI & healthcare (compliance-driven).
- Wholesale supply of IT equipment & licensed software.

Market Opportunity: Many UAE firms lack regulated cloud playbooks; Innosphere offers compliant cloud adoption and PDPL-ready data strategies.





2. Cyber Security Consulting

(License: Cyber Security Consulting)

- **Cyber risk assessments and compliance audits (PDPL, GDPR, ISO).**
- **Identity & consent management (UAE PASS integration).**
- **Data security and incident response frameworks.**
- **Cyber resilience and awareness programs.**

Market Opportunity: With PDPL in force, BFSI, healthcare, and semi-government entities require localised compliance accelerators — an area underserved by generic IT shops.





3. Business & Management Consulting

(License: Management Consultancies, Consultancy Project Development)

- **Corporate strategy & project feasibility.**
- **Market entry analysis for UAE and GCC.**
- **Process reengineering & workforce optimisation.**
- **CRM + WFM integration for measurable CX improvement.**
- **Project development consulting and PMO support.**

Market Opportunity: Mid-market firms and SMEs lack access to affordable, structured management consulting, creating space for value-driven digital packs aligned to Dubai D33.





4. Marketing, Branding & Advertising

(License: Advertising, Web Portals, IT Services)

- **End-to-end advertising campaigns (digital + traditional).**
- **Digital marketing (SEO, SEM, PPC, programmatic ads).**
- **Brand identity and reputation management.**
- **Creative content studio (Arabic & English campaigns).**
- **MarTech (CRM, automation, analytics) implementation.**

Market Opportunity: Most competitors focus on creative-only execution; Innosphere bridges brand + Martech + analytics for measurable ROI.





5. Software & Innovation (Innosphere Labs)

(License: Computer Programming, Software Publishing, IT Services)

- **Proprietary SaaS development & software publishing.**
- **AI pilots (chatbots, predictive analytics, RAG systems).**
- **Data analytics & decision intelligence platforms.**
- **Research & development partnerships.**

Market Opportunity: UAE organisations are eager to experiment with AI but lack safe rollout frameworks — a gap Innosphere fills with AI-readiness packages.





STRATEGIC DIFFERENTIATORS

- Licensed Breadth: Covering IT, consultancy, cyber security, marketing, and wholesale IT trade — enabling end-to-end solutions under one roof.
- Compliance First: Specialised focus on UAE PASS, PDPL, and regulated industries.
- CX + WFM Integration: Rare in the market, giving measurable operational KPIs (AHT, FCR, CSAT).
- Global + Local Expertise: Track record across UK, Nigeria, and UAE with cultural fluency.
- Aligned with Policy: Services designed to support Dubai D33, AI 2031, and Digital Government Strategy 2025.





INDUSTRIES WE SERVE

- **Banking, Financial Services & Insurance (BFSI).**
- **Healthcare & Clinics.**
- **Government & Semi-Government Agencies.**
- **Hospitality & Tourism.**
- **SMEs & Startups scaling under Dubai D33.**





CONTACT US



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