

ANYOMITSE ERNEST DELALI

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MY PROFESSIONAL OUTLOOK

Front-End Developer with expertise in creating beautiful, optimized, SEO-friendly, and functional websites using HTML, CSS, JavaScript, and React. Proven success with NGOs and various clients. Committed to open communication, collaboration, and Agile methodologies. Skilled in SEO best practices and dedicated to continuous improvement and team alignment.

WORK EXPERIENCE**Freelance Web Developer, Graphic Designer, and Video Editor** | *Self-employed***January 2024 – Present**

- **Web Development:**
 - Developed and managed websites for various NGOs, significantly enhancing their online presence and increasing their visibility by 100% on google search.
 - Collaborated with clients to grasp their requirements and deliver customized web solutions, resulting in 50% of clients recommending my services to other organizations.
 - Implemented SEO best practices using Google Search Console, significantly enhancing website visibility and boosting traffic by 50%.
- **Graphic Design:**
 - Designed flyers and organization profiles.
 - Created branding materials like pull ups and business cards that aligned with clients' missions and values.
 - Used Adobe Creative Suite (Photoshop) to produce high-quality designs, improving the quality of graphics produced online by 60%.
 - Worked closely with clients to revise and refine designs based on their feedback, resulting in 50% of clients returning with additional projects.
- **Video Editing:**
 - Edited and produced engaging video content for promotional campaigns, social media, and events, achieving 100% client satisfaction.
 - Applied advanced editing techniques using software like Adobe Premiere Pro and After Effects.
 - Continually provided clients with project snippets, facilitating early corrections and ensuring timely completion, meeting clients' needs with 100% success.

Front-end Developer | *LeadAfrique International, Ghana* |**March 2023 – December 2023**

- Revamped the organization's website with constant updates of current media, resulting in a 50% increase in user engagement and 100% satisfaction from potential donor funders after website review.
- I co-organized and significantly contributed to the success of leadership training programs by capturing and editing photos and videos, enhancing social media visuals and engagement. This effort resulted in 100% participant satisfaction and a 50% increase in social media engagement through active posts featuring high-quality pictures and video content.

Intern | *LeadAfrique International, Ghana* |**November 2021 – March 2023**

- Developed a workbook from scratch for the 2022 annual summer camp with a team, using Agile methodology, resulting in 90% supervisor satisfaction after final review.
- Managed GYLA (Ghana Youth Leadership Academy) Instagram, growing followers from 0 to 89 and maintaining user engagement by 100%, helping attract participants for the next cohort through the page.

- Researched and compiled a list of Secondary and basic schools in Ghana, inputting the data into an Excel sheet. This reduced the time needed to access online data by 50% due to the availability of organized information.
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PROJECTS

- **LeadAfrique International Website:** Next.js | Tailwind CSS | TypeScript ([preview](#))
 - **The Bro Code Website:** Next.js | tailwindcss | firebase | Google analytics | Google search console | Mailchimp([preview](#))
 - **Africa Health Promotion Organization Website:** Next.js | Tailwindcss | HygraphCMS ([preview](#))
 - **Clean Energy Cafe Website:** Next.js | Tailwindcss | HygraphCMS ([preview](#))
 - **Flairup Website:** React.js | CSS([preview](#))
 - **Eminence Lead International:** Next.js | HygraphCMS | Tailwindcss for an NGO ([preview](#))
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EDUCATION

- **Agile Project Management** (Coursera) | **Currently enrolled**
 - **Codetrain:** Software Development (Web & Mobile) | **February 2022 – October 2023**
 - **Design Upskill:** Web Design | **September 14, 2022 – September 21, 2022**
 - **Bishop Herman College:** General Science | **September 2017 – September 2020**
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CERTIFICATIONS

- Certificate of Leadership, Ghana Youth Leadership Academy
 - Certified Software Developer, Codetrain
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SKILLSET & TOOLS

Main Skillset: HTML | CSS | JavaScript | React | Next.js | Tailwind CSS | Firebase | HygraphCMS | Google search console

Other Skills: Videography | Photography | Video and photo editing | Social media management

Main Tools: VSCode | Bootstrap | GitHub | Npm/Yarn | Google Chrome |

Other Tools: Adobe Premiere Pro | Adobe Photoshop | Adobe After Effects | Adobe Illustrator