Size Means Everything

Due to Delaware's very small size, we have an even smaller market.

With this constraint in mind, we set out to build a platform to help capture the best of Delaware for millennials in the area.

Delaware

What makes Delaware, Delaware?

"Accelerate Delaware will ultimately be the state's first non-profit to examine the root causes of why young professionals leave or decline to choose Delaware." (Accelerate Delaware)

Community

- Inclusion
- Friends
- Sense of Belonging

- Small
- Tight-knit
- Friendly and helpful

Events

- Involvement
- Fun Activity
- Tailor to User Interest

- Community Building
- Hands-On
- Similar Interest Meetup

"

"Communication leads to community, that is, to understanding, intimacy and mutual valuing"

- Rollo May

DelAWARE

Your first step to the First State.

Main Features

Data Collection

Allow Accelerate Delaware administrators to collect data from users to help filter content and provides that information to the organization.

Event Services

Provide a service for business and users to create and sponsor events that benefit local communities.

Business Integration

Provide a portal for businesses to connect to the community around them through various things, like promotions and events.

Gamification

Incentivize users to become Daily Active Users by having multiple levels and types of rewards, like login rewards.

What sets us apart?

- Fully developed mission statement
- Software tailored to Delaware residents
- User events - not limited to just businesses
- Community driven success
- Incentivized reward system to promote DAUs
- Multi-platform

Gamification – DA$H

We have a point and money system called DA$H or Delaware Cash. This virtual currency is spendable at participating business locations. This currency can be exchanged, donated, and purchased.

Place your screenshot here
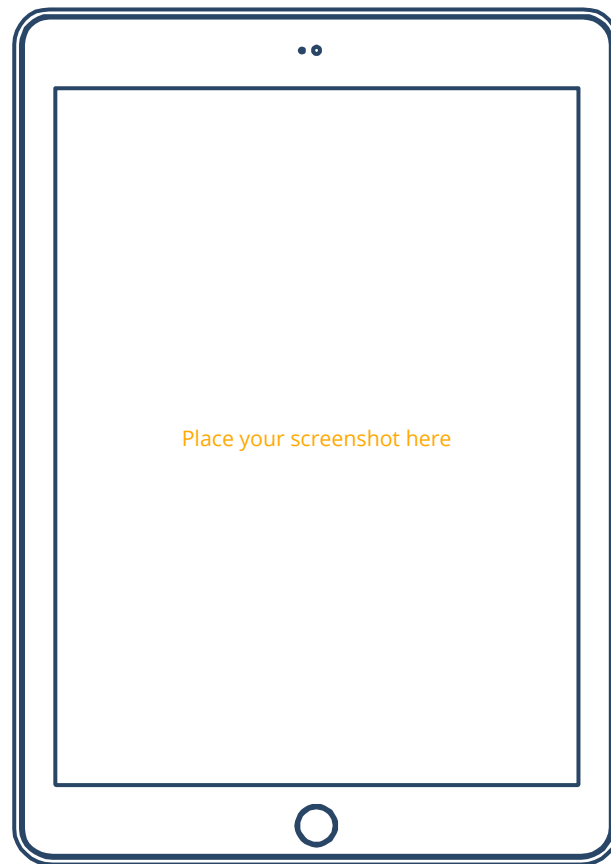
Data Collection

All new users must participate in our survey of their demographic and interests. This helps us better categorize all of our users, in order for the application to tailor displayed content to the user based on past experiences and information provided in the survey.

Place your screenshot here
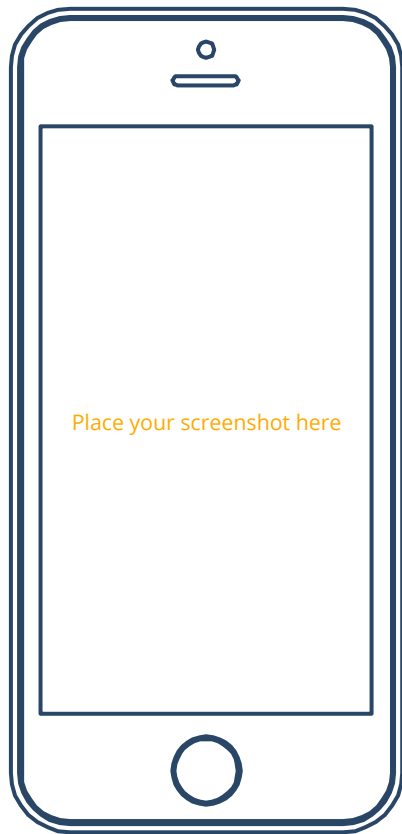
Career Portal

Although our platform did not want to compete with LinkedIn, we still wanted the option to provide career applications to users, since long-term careers are important factor to staying within an area.

Place your screenshot here
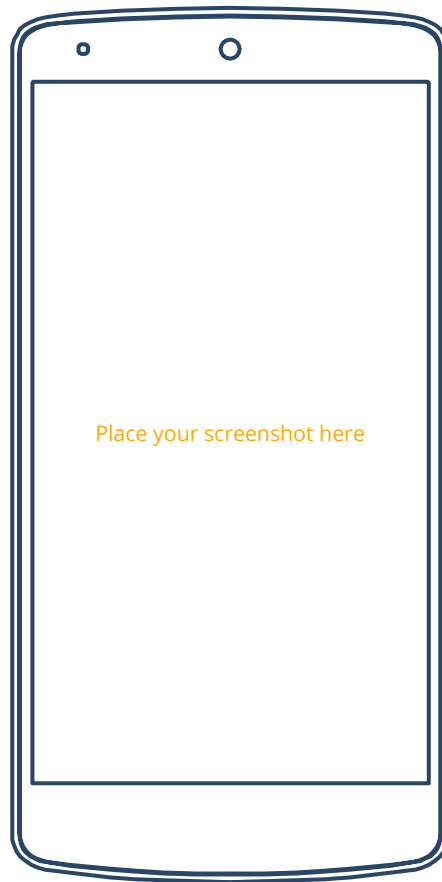
Events Platform

Events can be created by businesses, but users can also suggest ideas that business owners can help host using their venues. The application will help events and businesses match up based on time and points of interest.

Place your screenshot here
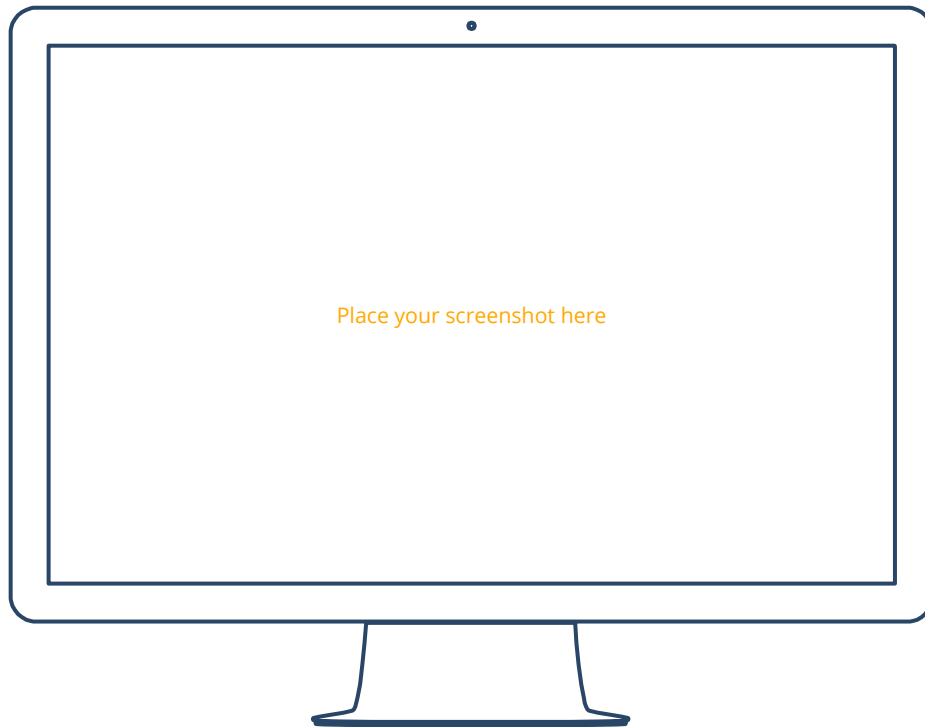
Growth Potential

As events attract more users, more users can create events. This cycle can allow for enormous community-based growth.

Thanks to everyone for your time!

A special shout-out to JP Morgan Chase and Accelerate Delaware for this amazing opportunity.

Questions?