

Agile Meets Design Thinking

Instructions & Template for Peer-Reviewed Assignment

What am I doing?

Overview

For this assignment, you'll be developing:

1. Project description
2. Brainstormed list of personas
3. Real-life examples of your top persona
4. Problem scenarios, alternatives, and value proposition trios

Part 1: Positioning Statement

Assignment

Introduce your the company whose product you're working on with the positioning statement structured as follows [fill in the brackets]:

For registered job seekers who are searching for opportunities, the online job portal is a smart product that provides satisfaction to the companies and job seekers by avoiding fake profiles. Unlike the traditional job providing platform, our product filters the real job seekers by the activities of them.

Part 2: Brainstorm Personas

Instructions

1. Spend 5 minutes brainstorming as many personas as you can. Try to generate at least 5 personas related to your area of interest. All you need to write down is a descriptive name: [Made up Name] the [Job title or role].
2. After brainstorming, sort the personas in order of priority. For example, if you could only pitch your idea to one persona, which would it be? If it's an internal project, what user persona do you think you could help the most?
3. Finally, add a quick note on why you prioritized as you did.

Assignment Body

1: Free Form Personas List- More is More Here!	2: List in Priority Order	3: Notes (Optional)
Adhithya the Software Engineer Harisha the School leaver Sona the Data Analyst Priscilla the Technical Supporter Ryan the Customer Executive Rachel the Software developer	Adhithya the Software Engineer Priscilla the Technical Supporter Rachel the Software developer Ryan the Customer Executive Harisha the School leaver Sona the Data Analyst	

Part 3: Make Your Persona Testable & Actionable with a Screener

Assignment Body

Need to know the average work seeking percentage among the new job seekers and employees.

Persona	Screening Question	Threshold
Adhithya the Software Engineer	How many projects you are working on ?	Below four
	How long you working for same company?	Nearly five years

Part 4: Develop Problem Scenario, Alternatives, Proposition Trios

Assignment

Fill in the table below with your problem scenarios, their current alternatives, and your value proposition.

Problem Scenarios/Jobs-to-be-Done	Current Alternatives	Your Value Proposition
When the job seekers requesting for the jobs and continuously ignoring the interviews.	Ignoring and giving the warning to the user about the previous rejections.	So we can provide best service to the user who really needs
When the user requests the same thing and if there are same request from the different users.	Apply an automation responding to the identified requests	So we can reduce the human resource wastage and provide responses on time.

Part 5: Design a Solution for Your PS/JTBD with User Stories

Assignment

Epic User Stories

As a Quality Engineer I want to check the quality and information of the jobs imported by the companies so that I can provide good service to the seekers.

As a Software Engineer, I want to apply for the job where my requirements are fulfilled so that I can avoid unwanted jobs accepted.

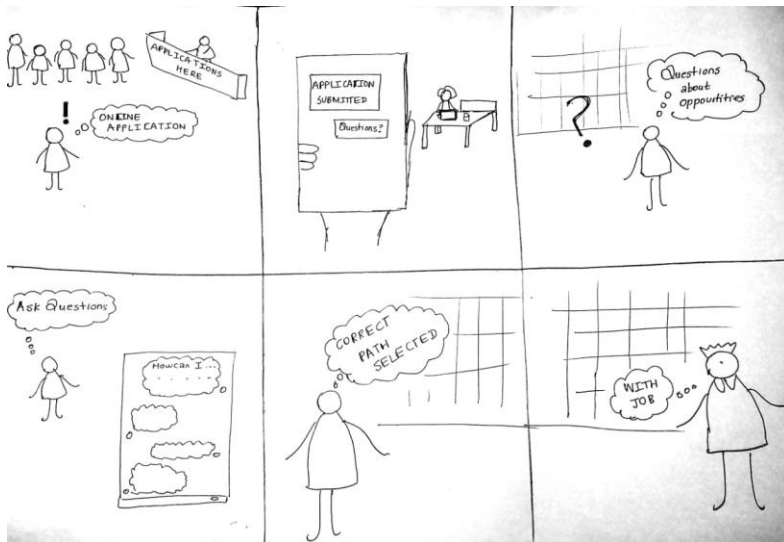
As a customer care executive, I want to understand the needs of the user before providing solution so that I can satisfy the user with services.

As a school leaver I want to apply for the jobs where the requirements are clearly suited so that I can get the opportunities.

As an admin I want to verify the job posts before to approve so that the quality of the job will be high and user will get advantage.

Epic 1- Detail (Storyboard & Child Stories)

Storyboard for Epic 1



Child Stories for Epic 1

Child Stories	General Notes & Analytics
I want to check the status of the application. Then I can get a decision about my current work.	Is it possible to proceed?
I know the identity number for the job how to search for the relevant company and environment details.	How often does this lead to?
When the user requests the same thing and if there are same request from the different users.	Conversion rate to respond Check auto response

Submitting Your Assignment

Remember to upload your work in ONE document (PDF format), including your:

1. Project description
2. Brainstormed list of personas
3. Real-life examples of your top persona
4. Problem scenarios, alternatives, and value proposition trios

