

# Vutlhari Delicate Matsilele

## Web Developer

### CONTACT

Johannesburg  
Gauteng

[delicatematsilele@gmail.com](mailto:delicatematsilele@gmail.com)

Availability: **Immediately.**  
**Willing to relocate.**

### PROFILE SUMMARY

I am a detail-oriented and creative individual with a background in marketing and a passion for technology, I'm excited to leverage my skills in web development and design to drive innovative solutions. With a Higher Certificate in Marketing from the University of South Africa and currently pursuing a Bachelor of Commerce degree in Information Systems, I'm committed to continuous learning and growth. My experience with HTML, CSS, JavaScript, and API integration, combined with my marketing expertise, enables me to approach projects with a unique perspective. I'm eager to apply my skills and enthusiasm to a dynamic team and contribute to exciting projects.

### EDUCATION BACKGROUND

**University of South Africa**

**Higher Certificate in Marketing - 2023**

**Bachelor of Commerce in Information Systems – Current**

**National Senior Certificate -**

Hoërskool Evander High School

Year Obtained: **2019**

### WORK EXPERIENCE

**Marketing Assistant (Digital Marketing) – Rowell Holdings**

March 2022 – December 2022

- ❖ Social Media Management: Creating, scheduling, and managing posts on various social media platforms (such as Facebook, Instagram, Twitter, LinkedIn, etc.), engaging with followers, and monitoring social media analytics.
- ❖ Content Creation: Writing and editing content for digital platforms, including blog posts, articles, social media posts, and email newsletters. This may involve basic graphic design skills for creating visuals.
- ❖ Digital marketing: social media management, online presence, and engagement
- ❖ Brand management: contributing to marketing strategies and campaigns
- ❖ Graphic design: creating engaging social media posters
- ❖ Customer service: responding to clients, documenting feedback, and improving marketing initiatives
- ❖ Administration: supporting the smooth operation of the marketing department
- ❖ Email Marketing: Assisting in creating email campaigns, writing email copy, managing email lists, and analyzing email campaign performance metrics.
- ❖ Digital Advertising: Supporting digital advertising campaigns across platforms like Google Ads, Facebook Ads, or LinkedIn Ads. This may involve budget monitoring, ad creation, and performance analysis.

### CERTIFICATE

**Web Development Certification – SheCodes**

Year Obtained: **2024**

### REFERENCES

Name and Surname: **Tashy Matodzi** (Manager)

Company: **Rowell Holdings**

Contacts: **066 344 5859**

PROFESSIONAL SKILLS

- **Communication Skills:** Verbal & Non-Verbal
- **Strong Problem-Solving Abilities**
- **Marketing & SEO**
- **Social media management**
- **Graphic design**
- **Office administration**
- **HTML 5**
- **CSS 5**
- **JavaScript (ES6)**
- **Continuous Learning**

COMPUTER LITERACY

- ❖ Microsoft Excel
- ❖ Microsoft Word
- ❖ Microsoft PowerPoint
- ❖ Microsoft Outlook



# SheCodes

PLUS ADD-ON

November 3, 2024

## Vuthari Delicate Matsilele

has successfully completed a SheCodes Workshop:

## Advanced Web Development

Matt Delac  
SheCodes Founder  
Head Instructor

**VERIFIED**

*Certificate of Achievement*



SheCodes has confirmed the identity of this individual and their participation in the course.



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AI ADD-ON

November 4, 2024

## Vuthari Delicate Matsilele

has successfully completed a SheCodes Workshop:

## Introduction to Artificial Intelligence

Matt Delac  
SheCodes Founder  
Head Instructor

**VERIFIED**

*Certificate of Achievement*



SheCodes has confirmed the identity of this individual and their participation in the course.