

FIRST IMPRESSION

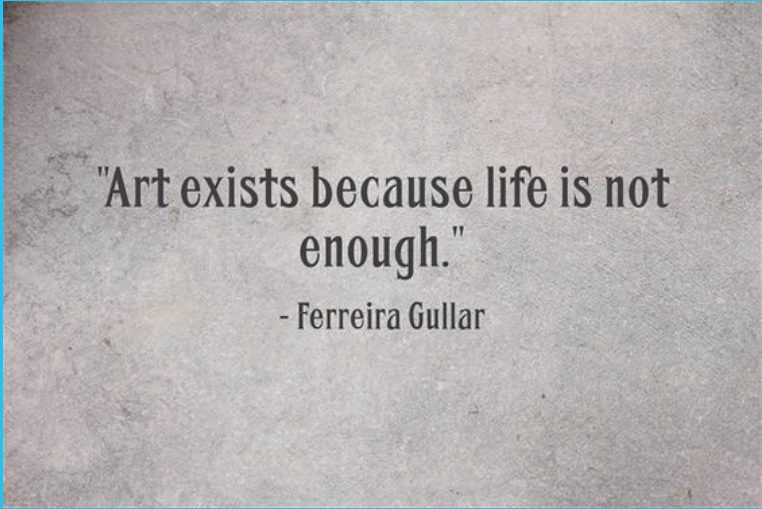
Adéla Koukalová

HI THERE!

I'm Adela. A graphic design student with signature art style.

I like to do things my way, unapologetically.

Whenever I get to design something on my own, only then I can truly express myself without being tied down by someone's awfully specific ideas. I think that us artists in general are often looked down upon by certain people. Maybe it's because we have a different perspective on things. On life. And that's when it's my turn, an aspiring graphic designer, to prove them wrong.

A rectangular image with a textured, light brown background. It contains a quote in a serif font, with the attribution below it.

"Art exists because life is not
enough."

- Ferreira Gullar

A pidgeon squad in front of a club



A photomontage of a photo I randomly took while practicing photography. The original photo seemed too plain to me, so I decided to give it a little makeover. This little project made me realize that with a bit of imagination, you can turn a plain photo into a decent piece of art.



A poster for a music festival

A concept poster for the United Islands of Prague Festival. Fairly challenging project, but the newly learned skills and the final result felt rewarding.

Happy New Year's cards

A concept for New Year's cards as a school assignment.

I love the result of this because I got to create an unconventional, unique postcard without limiting myself to just make a plain New Year's card design.



A book cover

This is a book cover I did for a typography class assignment.

(*Note: The back on the left, the spine in the middle and the front of the book cover on the right.*)

It took me a while to come up with this, but I eventually managed to design it exactly the way I wanted to.



Thank you for your attention!

And remember :

