



**Hi there! I'm Adéla Koukalová.**

**A graphic designer with attitude, style, and  
punk rock ethos.**

# HI THERE! I'M ADELA.

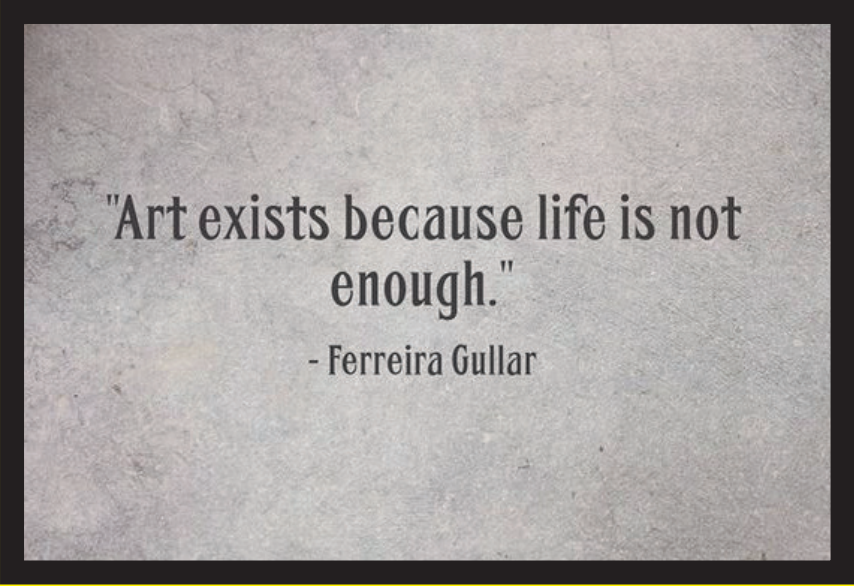
A graphic design student with signature art style.

I like to do things my way, unapologetically.

Whenever I get to design something on my own, only then can I truly express myself without the constraints of awful ideas or rules. Artists are often misunderstood.

We have a different perspective on things. On life.

And that's when it's my turn, an aspiring graphic designer, to prove them wrong and design something amazing.

A rectangular frame with a thick black border. Inside, the background is a mottled grey texture. Centered in the frame is a quote in a dark, serif font.

"Art exists because life is not  
enough."

- Ferreira Gullar

**I've always been the quiet kid,**

ever since kindergarden. A very observant, though.

Since that time, I started noticing just how badly people wanna fit in.

As much as I wanted to change and become another extroverted kid (peer pressure), I just couldn't.

My introversion would always find its way back.

A few years later - boom! Second year in college was the milestone of it all. An insecure duckling has finally become a confident swan who doesn't give an F about other people's opinions.

Not sure how exactly it happened, but I made it.

No more pleasing the others, just doing what makes me happy. Keeping my own style, no pressure to fit it in. Whether it's just being an introvert or making art that's different from the rest.

If you're quietly struggling like I once did, let me give you a simple advice:

**Don't be like everyone else. Be you.**

# Night Club Photomontage



A photomontage of a photo I randomly took while practicing photography. The original photo seemed too plain to me, so I decided to give it a little makeover. This little project made me realize that with a bit of imagination, you can turn a plain photo into a decent piece of art.

# Prague Music Festival Poster

A concept poster for the United Islands of Prague Festival.  
Fairly challenging project, but the newly learned skills  
and the final result felt rewarding.



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# 2023 New Year's Cards



A concept for New Year's cards as a school assignment.

I love the result of this because I got to create an unconventional, unique postcard without limiting myself to just make a plain New Year's card design.

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# Existentialist Book Cover



This is a book cover I did for a typography class assignment.

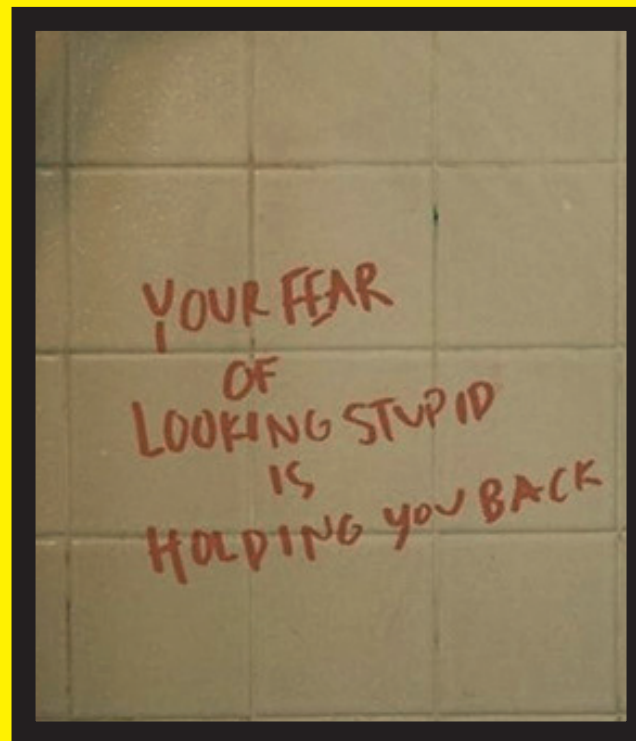
It took me a while to come up with this, but I eventually managed to design it exactly the way I wanted to.

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# Thanks!

And remember :



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