

DOe Motivation

We created a platform that eliminates initial bias that stems from your profile picture/name. With traditional social media accounts, when reading from left to right, first we see a picture, then a name, then finally an idea. This allows the reader two opportunities to either consciously or subconsciously judge a person's idea before even reading the idea.

With "DOe," we take a different approach. First, we see an idea and are given the opportunity to react to it before we see the person's identity. We also give the user the opportunity to talk about interests that might not typically be on a resume.