Usability Testing: Visual Design Comps

Overview

During the design process, we invited users to provide feedback on visual designs by interacting with paper prototypes. A member of the design team asked each user questions to simulate possible tasks the user would perform when using the real application. Summary level notes from these sessions are provided below.

Notes

What do you think this site is about?

· "Something about building a virtual medicine cabinet."

How would you sign up?

Users had no problems identifying the signup button on the landing page

Does the signup screen make sense?

· Users questioned why only "First Name" was available on the signup form

After you've signed up, what action would you take next?

 Users appreciated the welcome modal which instructed them on how to proceed to their profile

What would you do to add a family member?

• Users identified the "+" button quickly on the My Profile screen to add family members

What would you do to edit your account?

 Users found the edit button at the top of the My Profile screen which would open the profile edit form

How do you get to the "My Cabinet" screen?

- Users identified a design defect in that we provided no visual queue to help the user navigate to their cabinet
- We raised the issue with the UX team and we will be revising the wireframes and comps accordingly
- Time on task was slightly longer because the users eventually found themselves stuck without a way to navigate
- One user assumed the logo would take him to the My Cabinet page, but we shouldn't assume every user will make this assumption

What action would you take on the "My Cabinet" screen?

Users identified both ways to add a drug to their cabinet quickly

How do you expect the search to work?

Users indicated that they expect results to be displayed in a drop down or typeahead.

• Users reacted positively to the idea of being able to browse details for various search results and then return to their original search

If you wanted to add this drug to your virtual medicine cabinet, what would you do?

Users identified the "Add to My Cabinet" button quickly

If you wanted to go back to your cabinet from the search results screen, what would you do?

- Users assumed that the logo would take them back to their cabinet, but reiterated that basic navigation with a visual queue would be helpful
- Users did not find the red "x" very intuitive to close the search screen