VALUE PROPOSITION

One of available factories

DeFacto is a fully automated yield farming solution. Through its factories, users are able to set up several layers of farming in different protocols. DeFacto is not in competition with any Yield Farm. There are no products on the market today that reflect the capabilities of DeFacto, as we can see below.

• Earn any token on any platform.

• Automatically compound tokens to earn more of any token.

• Get around vesting schedules by setting up your Factory to automatically sell your vested tokens for the tokens you want.

• Bear Market protection: Limit your risk exposure by constantly selling rewarded tokens of any yield farm. Example:

Split the reward tokens in any manner that you choose:

1) Convert 50% of the rewards into Dai/Matic;

2) Keep compounding the other 50% of the rewards.

• Receive the most APY by chaining Yield Farms together, example: Automatically earn token A from Farm A → Convert that into USDC → Send your USDC to Aave to earn more yield. Let's explore this:

Token A is earning at a rate of 500% (APR). You deposit $1,000 of token A into your DeFacto Factory.

Every day, DeFacto receives about $13.69 worth of Token A, which can automatically sell for you (securing your bag).

DeFacto can then take the reward and deposit it into another factory which earns even more rewards. Using the example above, DeFacto would take your USDC and send it to Aave to earn more interest on your tokens.

# WATTS TOKEN UTILITY

Watts token

DeFacto native token is Watts. Watts are used to power your factories. Advanced strategies are made available through use of the Watts token. For example:

> • *Faster compounding periods (e.g. control how often you want to compound).*
>
> • *Automatically paying down your loans (e.g. you borrow money through Mai, DeFacto can use your rewards earned from any platform to pay down your loan).*
>
> • *Chain more factories together. (e.g. Factory A interacts with Yield Farm A to reward Token A, take Token A rewards and convert it into Token B which works with Factory B / Yield Farm B, earn Token B and convert 75% into [Matic/wETH/wBTC/USDC], take the Matic earned and send it to Factory C which works with Yield Farm C, etc.)*
>
> • *Waterfall/Whale Mode. Store earned tokens in a container and then when you reach your target number (either total number of tokens or price per token), sell all of them on the market.*

• Factories earn Watts, which are used automatically by advanced strategies

• Additional Watts can be purchased at the Power Plant.

• Factory shop: Purchase limited time modifiers for your factories i.e.: Increase the amount of watts you get per compound period; Reduce your protocol fees.

• Purchase different factories to better reflect your personal style and personality

• RugDoc risk model used for yield farm selection; factories can use any yield farm

• [Future] Institutional Mode: For HNW clients/Money Managers, a private version of DeFacto is available.
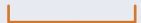
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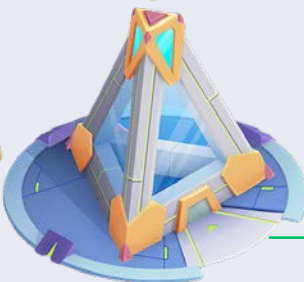
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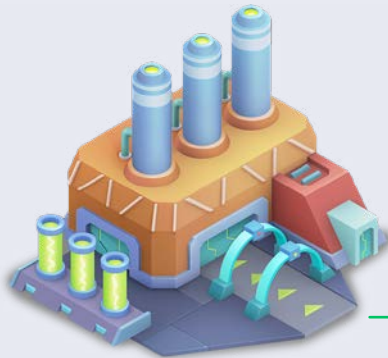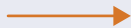
And choose, for example:
• Convert 100% of rewards to

2 **SET UP A NEW FACTORY** AND CHAINLINK THE REWARDS
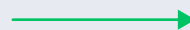
And choose, for example:
• Compound 40% of rewards
• Convert 60% of rewards to

3 **SET UP A NEW FACTORY** AND CHAINLINK THE REWARDS

And choose, this time, to keep 100% of the rewards.

PROJECT STRUCTURE

CUSTOMER RELATIONSHIPS

• Self-service (customers interact with the platform on their own).

CUSTOMER SEGMENTS

• Mass market.

• Multi-channel platform (e.g. Polygon and other Solidity based protocols).

COST STRUCTURE

• Infrastructure

• Personnel

REVENUE STREAMS

• **Protocol:** earned on every compounding period.

• **Staking:** earned through the power plant.

• **Reinvestment:** Platform reinvests the protocol fees into other Factories to increase yield.

> → A portion of the protocol fees are reinvested into the Augury Finance brand/OMEN token. OMEN token holders receive long-term benefits even after OMEN farming has come to a close.

• **Shop:** collected on purchases of modifiers and/or unique factories that users want to add to their DeFacto world.

• Revenue scales as TVL increases on the platform.

• Enterprise DeFacto*

CHANNELS

• DeFacto.works

• White-labeled products (part of the institutional mode / future feature*)

KEY RESOURCES

• Proprietary Intellectual Property

• Human Capital

TOKENOMICS

The default token in DeFacto is a Watt ("Defacto Watt (W)" token). Watts are a pure utility token and are required in order to use DeFacto. Watts are affordable and are meant to be used within DeFacto.

Watts can be earned in a couple of different manners:

1) Direct purchase from the DeFacto Powerplant.

2) Earned by farming through OMEN staking.

WHY USE DEFACTO?

Let's take a look at a few examples of different strategies that people are using today:

MEET BOB

Bob has been investing in yield farms for a few months and typically looks for the highest yielding farm for him to participate in.

Bob enters a farm and earns the native token. He holds on to his rewards received because he has diamond hands and would never sell!

One day, Bob discovered DeFacto. With DeFacto, Bob can set up a factory that is pointed at his native yield farm. This factory automatically compounds the rewards that Bob receives and re-deposits those rewards into the native yield farm. By using DeFacto, Bob can receive more of the native token.

MEET ALICE

Alice has been working with various yield farms for months.

She typically invests into a yield farm and then sells the native reward. Her philosophy is that she needs to always secure her initial deposit! Alice has found that this strategy has worked best for her as she is able to earn a bit more on top of her initial investment.

With DeFacto, Alice can setup factories to automatically farm tokens for her. Alice sets up 2 factories that farm the native rewards of 2 yield farms and then automatically sells the rewards for USDT.

MEET KATIE

Katie is an advanced farmer. Like Alice, she always secures her initial deposit, but then she takes the rewards and sends them to Aave to earn even more yield.

While using DeFacto, Katie sets up a factory that earns a native token, then takes that native token and re-invests it into the factory's native pool to earn even more tokens. Katie then takes the native tokens earned and sells them for USDC automatically through DeFacto.

After the tokens are sold for USDC, Katie tells DeFacto to send 50% of the tokens to Aave to earn more yield, and take the other 50% and send it to another yield farm to earn more of a high-yielding token. Katie then instructs DeFacto to sell the high-yielding token for 50% Dai and 50% Matic.

Additionally, Katie sets up an observer on her factories that will automatically sell any excess tokens and exit her position if the native token's price falls below the threshold that she specifies. DeFacto automates this entire process for Katie.

MEET MATT

Matt is a Meme-able farmer! He likes collecting Meme coins, because he believes that one of them will do really well in the future.

With DeFacto, Matt is able to farm on any platform that he wants and then automatically sell the reward token and receive meme coins.

Matt sets up a factory that rewards him with 50% meme coins and 50% matic.

Go titAN!

As you can see from these examples, with DeFacto, you always get the tokens that you want. Whether you're an institutional investor, a whale, or just a regular farmer who is looking for more yield. DeFacto helps maximize the yield for you.

FAQ

SHOULD I USE DEFACTO OR A NATIVE FARM?

DeFacto eliminates the need to use native farms. Simply set up a factory and point it to the native farm to start earning rewards. Any fees associated with the native farm are reflected when you go to set up the factory (e.g. some native farms require users to pay 4% in order to stake with them).

DeFacto does not charge any additional deposit fees on it's factories. DeFacto factories require Watts in order to run.

WHAT DOES THE COMPETITIVE LANDSCAPE LOOK LIKE FOR DEFACTO?

DeFacto is the first of it's kind and a one-of-a-kind platform. It leverages both on and off-chain technologies to offer a completely different take on earning yield. DeFacto has no direct competition as there are no platforms that exist today which offer the same capabilities (Augury's infusion platform does not allow you to select which tokens you want). See the DeFacto Value Proposition (above) for more information.

HOW DOES DEFACTO MAKE MONEY?

Please see Revenue Streams, referenced in page 4.

DO YIELD FARMS BENEFIT FROM DEFACTO?

Absolutely. DeFacto helps increase the total value locked (TVL) within a yield farm. As DeFacto can work with any yield farm, farms will receive increased exposure through DeFacto. Increased exposure leads to more people feeling comfortable about investing with a farm.

HOW ARE WATTS USED AND WHERE DO THEY COME FROM?

Watts are the currency of DeFacto and come from the DeFacto Power Plant. If you run out of watts while using a strategy that requires them, the features

that require watts will stop working until you purchase or earn more. Not all strategies require watts. Watts can be purchased or earned through Staking at the DeFacto Power Plant.

FAQ

WHO BUILT DEFACTO?

DeFacto was created by Augury Finance and Augury Studios. Augury Studios is the design division of Augury Finance. All assets (both graphical and intellectual property) are uniquely designed for DeFacto. Augury Finance is a credible platform built on the Polygon (MATIC) network. Members of Augury Finance participate in the Polygon Ecosystem DAO.

DO OMEN TOKEN HOLDERS BENEFIT FROM DEFACTO?

Yes! OMEN token holders benefit in a couple of ways:
1) A portion of the fees that DeFacto earns is used to buyback OMEN
2) A portion of the fees that DeFacto earns is used for OMEN dividends. Exact percentages are to be determined.

WHAT KIND OF YIELD FARMS ARE AVAILABLE ON DEFACTO?

DeFacto employs a risk model originally designed by RugDoc. By default, High-risk farms are excluded when using the DeFacto factories. Farms which have less than $1,000,000 in liquidity are also excluded.

We do this to protect the end users and ensure that most of our users will be able to successfully exit their positions at a reasonable value. High risk farming is available for advanced farmers at their own risks (e.g. farming tokens with very low liquidity / low TVL / critical risks flagged by RugDoc).

WHAT ARE THE RISKS ASSOCIATED WITH DEFACTO?

1. Lack of yield farms. Since DeFacto can operate on any yield farm, a lack of new yield farms means that DeFacto users will be limited in their selection of farmable entities.

2. Liquidity risks. DeFacto monitors liquidity of all of the tokens that it interacts with to ensure adequate liquidity is provided. If at any point in time less than $1,000,000 of liquidity is available on a token, the farm may be turned off from the DeFacto platform.

3. Closure of farms/rug pulls. As DeFacto interacts with various farms, the risk of a rugpull from those farms can exist. To combat this, DeFacto uses the RugDoc risk model, which has proven to be successful in keeping people away from total loss.

ENTERPRISE DEFACTO

[2022]

DeFacto will offer a licensed enterprise version. This product can run on it's own environment and is offered to institutional clients.

There are unique features that are associated with the enterprise version of DeFacto, including the ability to run core aspects of the platform off-chain.

THE BRIGHT IDEA SALE

As Augury Finance is focused on listening to its consumer base, the Bright Idea Sale is a refundable IFO from Augury. If the IFO target is not met all funds will be returned to the participants.

Up to 100,000,000 Watts will be made available at a price of $0.005/each during the Bright Idea Sale in Augury's Cauldron. The target is $500,000 USDC.

> → Participants who spend at least $500 USDC will receive a collectors edition factory which they can use in DeFacto.

Omen collectors edition Factory

Watts are the currency of DeFacto and are used throughout the platform. By purchasing watts you will be able to use all of the features of DeFacto from day one. Any unsold Watts will be returned to the DeFacto Power Plant.

ROADMAP

Q4 ● **Launch**

2022 ● **Cross-chain Enterprise DeFacto**

AUGURY