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Twenty21





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## What difference would adding just 1% more do?



$$(1.01)^{365} = 37.8$$





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# What difference would subtracting just 1% less do?







Just 1% more equals 
$$37x$$
 greater result
$$(1.01)^{365} = 37.8$$

$$(.99)^{365} = 0.03$$



$$1^{365} = 1$$
 $(1.01)^{365} = 37.8$ 
 $(.99)^{365} = 0.03$ 

The difference between 1% more and 1% less is 1500x



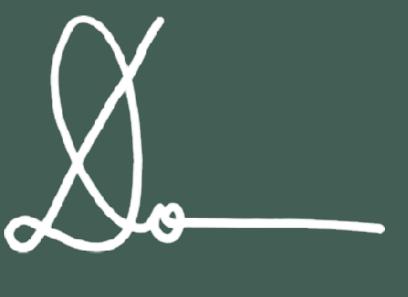
### Small, smart choices Consistency Time

### Radical Difference

Darren Hardy
The Compound Effect



How has doing 1% more impacted your life or business? Please share in the comments below.



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