

Anóteros Lógos

GEO Audit Report

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Grade: Intermediate

Analysis Date: 11/4/2025, 4:40:30 AM

This comprehensive GEO (Generative Engine Optimization) audit analyzes your website's readiness for AI-powered search engines and provides actionable recommendations to improve visibility in ChatGPT, Perplexity, and other AI platforms.

Executive Summary

Schema Markup

AI Crawlers

E-E-A-T

Technical SEO

Content Quality

Link Analysis

Key Insights

- Moderate GEO readiness. Focus on critical improvements: schema markup and E-E-A-T signals.
- Limited AI crawler access. Ensure robots.txt explicitly allows GPTBot, Claude, and Perplexity.
- Advanced: Using @graph structure shows sophisticated semantic markup.
- Strong technical foundation. Core SEO elements properly implemented.

Detailed Score Breakdown

Category	Score	Status
schema Markup	65	<div style="width: 65%; background-color: orange;"></div>
meta Tags	100	<div style="width: 100%; background-color: green;"></div>
ai Crawlers	25	<div style="width: 25%; background-color: red; color: white;">25</div>
eeat	20	<div style="width: 20%; background-color: red; color: white;">20</div>
structure	70	<div style="width: 70%; background-color: orange;"></div>
performance	90	<div style="width: 90%; background-color: green;"></div>
content Quality	67	<div style="width: 67%; background-color: orange;"></div>
citation Potential	50	<div style="width: 50%; background-color: orange;"></div>
technical S E O	60	<div style="width: 60%; background-color: orange;"></div>
link Analysis	86	<div style="width: 86%; background-color: green;"></div>

Action Plan & Recommendations

Ø=ßà High Priority

1. Allow GPTBot in robots.txt

Explicitly permit ChatGPT crawler to index your content.

Impact: Enables ChatGPT to include your site in training and citations.

Effort: QUICK-WIN | 5 minutes

2. Document Expertise in Schema

Add credentials, expertise areas, and professional background to Person schema.

Impact: Strengthens trust signals for AI evaluation.

Effort: STRATEGIC | 45 minutes

Ø=ßá Medium Priority (Top 3)

1. Fix Empty Anchor Text

4 links have no descriptive text - bad for accessibility and SEO.

Impact: Descriptive anchor text helps AI understand link context and improves accessibility.

Effort: QUICK-WIN | 30 minutes

Next Steps

- 1. Review critical and high-priority recommendations first
- 2. Implement quick-win optimizations to see immediate improvements
- 3. Schedule strategic implementations with your development team
- 4. Re-run this audit after changes to track progress
- 5. Monitor your AI citation frequency in ChatGPT and Perplexity

Need Expert Help?

Our GEO specialists can implement these recommendations
and maximize your AI visibility.