Submitted at

The Gemini India

&

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A Project Report on

"The Gemini India"

Submission for a Web Design Task

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Inspiring Innovations

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Overview

The purpose of this project is to create a professional and fully responsive landing page using HTML, CSS, and Tailwind CSS. This landing page is designed to highlights the candidate's skills in HTML, CSS, and Tailwind CSS, and their ability to design and implement a visually appealing and functional web page. The project showcases the candidate's proficiency in front-end development, design aesthetics, and ability to implement modern web technologies.

Objectives

- **Primary Goal**:

    Increase Skills

- **Secondary Goals**:

    Gather Company feedback

Design Specifications

Layout

- **Header**:
  - Logo on the left
  - Navigation links on the right

- **Hero Section**:
  - Main headline
  - Subheadline
  - Call-to-action button

- **Body**:
  - About
  - Products
  - Working Process
  - Services
  - Manage
  - Why Choose
  - Multimedia elements (images, videos)
  - Achievements & Awards
  - Testimonials/Reviews

- **Footer**:
  - Contact information
  - Social media links
  - Location

- o Products
- o Marketing Partner

Style Guide

- **Color Scheme**:
  - o Primary: RGB (red, green, and blue), CMY (cyan, magenta, and yellow), and RYB (red, yellow, and blue).
  - o Secondary : Violet/purple - Orange - green
  - o Accent Color : Sage green , Beige , Cream white

- **Typography**:
  - o Headings: ui-sans-serif, system-ui
  - o Body Text: ui-sans-serif, system-ui, -apple-system, BlinkMacSystemFont, "Segoe UI", Roboto, "Helvetica Neue", Arial, "Noto Sans", sans-serif, "Apple Color Emoji", "Segoe UI Emoji", "Segoe UI Symbol", "Noto Color Emoji"

- **Imagery**:
  - o Use high-resolution images
  - o Consistent style and tone

- **Buttons**:
  - o Primary button style: border color, border-radius, padding, border width , button hover etc.
  - o Secondary button style: Color, border-radius, padding,

Button disable , button active etc.]

Technical Specification

Performance

- **Load Time**:

    o Aim for load time of ≤ 3 seconds

- **Optimization**:

    o Minimize CSS and JavaScript files

    o Optimize images for faster loading

Responsiveness

- Ensure the landing page is fully responsive and functions well on various devices (desktops, tablets, smartphones).

- Breakpoints:

    o Mobile: ≤ 767px

    o Tablet: 768px - 1023px

    o Desktop: ≥ 1024px