

I’m a product manager w/ experience in operations and shipping product at a two-sided market startup.

WORK EXPERIENCE

Manager, Case Research @ Patexia Inc. November 2013 – present

- Managed the design to close of 84 crowdsourced studies and supervised a team for an addition 25 studies
- Launched from ideation to production Patexia’s: consulting web platform, gamification w/ user points and badging, contest entry review and interactive feedback system, and inter partes review database
- Defined Patexia’s case research process, including refining Patexia’s (at the time) sole contest type, and creating an additional 4 contest types
- Wrote help documentation and designed infographics to onboard users
- Ran mass data analysis on US patent and patent litigation trends for sales presentations and press engagement

Program Director @ Camp Hi-Sierra, BSA Silicon Valley Monterey Bay Council Summers 2007 – 2013

- Supervised the day-to-day operations for a 5-week week-long summer resident camp for 350 campers/week
- Recruited, hired, and managed HR issues for a 37-person program staff across 11 departments
- Broke previous 8-year record with consecutive summers of unprecedented growth in youth attendance

PERSONAL PROJECTS/CAUSES

Alumni Advisory Board Member @ SC Outfitters December 2013 – present

- Advised the President, a current USC student, based on past experiences in SC Outfitters and experiences gained as a product manager at a startup
- Personally handled serious HR issues and sponsorship talks upon the President’s request, while still respecting the autonomy and self-determination of the current membership

Community Support Director @ SC Outfitters March 2008 – May 2012

- Led day and overnight trips into the Los Angeles wilderness for the USC student body
- Launched and maintained SC Outfitters’ online front-office and back-office tools including its website, guide intranet, and online/point-of-sale payment systems
- Guided organization from its beginnings to an established campus presence with \$2,000 in monthly revenue

STUDENT RESEARCH/PROJECT EXPERIENCE

Research Assistant @ SangerLab, University of Southern California April 2011 – May 2012

- Studied the kinematics of reaching in pediatric patients with motor-disabilities when interacting with touch screens
- Designed the Matlab algorithms to analyze motion capture and electromyography data to correlate improvements in movement time with specific user interface adjustments

Team Lead @ “Human Remote” Senior Capstone Project, University of Southern California Spring 2011

- Coordinated the product design of a gesture-based user interface using an Xbox 360 Kinect and LabVIEW
- Wrote the algorithms to translate a user’s hand movement vector seen by the Kinect into a user interface “gesture”
- Received top honors out of 14 teams at the Viterbi Senior Design Expo

EDUCATION

B.S. Biomedical Engineering; Minor: Political Science; GPA: 3.35 Class of 2011
University of Southern California

M.S. Biomedical Engineering; Specialization: Product Development; GPA: 3.52 Class of 2012
University of Southern California

SKILLS AND TOOLS

distributed teams (Upwork)	process design (Visio)	Google Apps add-ons (javascript)
tickets/scoping (JIRA/Confluence)	graphics design (GIMP/Illustrator)	marketing/transactional email design (HTML)
wireframes (Balsamiq/InVision)	data analysis (MATLAB)	passive/real-time tracking (Google Analytics)

