Data Analyst Junior

Demba NDIAYE

# CONTACT

[jacksonjaay1919@gmail.com](mailto:jacksonjaay1919@gmail.com)

(+33) 07-49-57-02-99

Lens, 62 

[LinkedIn](https://www.linkedin.com/in/demba-n-965146146/)

# EDUCATION

* IBM Data Analyst Certification

2023

* Power BI PL-300 Certification

2022

* Bachelor's Degree in Business Management and Administration

University of Rennes 2

2019

* Associate degree in finance – Accounting

University of Polytechnic School

2017

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# SKILLS

Programming: Python (Scikit-learn,

Pandas), SQL, VBA

Data Visulization: PowerBi, MS Excel,

Plotly, Streamlit

Modeling: Logistic regression, linear regression, decition trees

Databases: Postgres, MongoDB,

MySQL

# WORK EXPERIENCE

## Data Analyst

Veepee

March 2023 - current / Paris, 93

Developed a Stream lit app with multiple dashboards to track and analyze issues and necessary fixes using Python and Streamlit.

Built a data model for predicting use cases and conducted corrective actions, resulting in a 12% improvement in predictions.

Redesigned data model through iterations that improved predictions by 12%

Utilized Python and SQL to redefine and monitor marketing KPIs, leading to a 38% boost in landing page conversion rate and providing recommendations.

## Accountant

Veepee

October 2021 - February 2023 / Paris, 93

Monitored and analyzed unmatched purchase orders.

Matched purchase orders with supplier invoices and entered invoices in SAP S/4HANA.

Created a macro in Excel VBA to enhance the tracking of shipments and goods receipts for Dropshipment, Cross-Dock, and Pre-Reception processes.

Designed a dashboard using Power BI to analyze and facilitate the interpretation of financial data.

Automated processes using App Script, enabling automatic updates to the accounting tracking table.

## Account payable

Helexia Developpement

March 2021 - September 2021 / Lille, 59

Managed supplier invoices, payments, and accounting registration.

Handled payment schedules and reclassification of advances, monitoring interim payments.

Developed a tool to track expenses and supplier payments, resulting in improved cash flow.

Established a supplier listing and budget monitoring using Power BI.