



# Demetria Cicek

UX DESIGNER WITH FRONTEND  
SKILLS

## Details

Stockholm  
Sweden  
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## Links

[LinkedIn](#)

## Skills

Effective Time Management  
Collaboration Skills  
Communication Skills  
Usability Testing  
Adobe XD  
Customer Service  
UX Research  
Git  
HTML & CSS  
React  
Figma  
Stakeholder Management  
Problem solving  
Jira

## Languages

English  
German  
Swedish

## Profile

I'm a problem-solving enthusiast with a passion for crafting user-friendly experiences. I team up with UX experts, engineers, and designers to create innovative products. My fascination with people and technology drives me to improve lives through creativity. Eager to learn, I thrive on collaboration, shaping smooth, engaging designs. Let's create together!

## Employment History

### Frontend Designer, Klarna Bank AB, Stockholm

MAY 2023 – PRESENT

- Led post-purchase design, including a key project introducing late fees in European markets, contributing significantly to Klarna's 'Get to Net' initiative.
- Engaged in a work stream migrating transactional emails to a new design system, enhancing consistency and visual coherence across touch points through JavaScript-based UI development.
- Proactively developed testing scenarios prior to feature launches to ensure quality and reliability, meticulously testing and deploying changes in both staging and production environments.
- Conducted German market user interviews for the Financing product, sharing findings with stakeholders, resulting in strategic content and design updates for clearer user communication.
- Led domain initiative for post-purchase template standardization across products, collaborating with senior designer and front-end engineer to achieve copy and design uniformity.

### Junior Frontend Designer, Klarna Bank AB, Stockholm

JULY 2020 – MAY 2023

- Enhanced existing transaction email templates by updating content, implementing design improvements, re-branding when necessary, addressing issues, and incorporating new or modified marketing elements.
- Developed, rigorously tested, and deployed innovative communication templates, including emails, letters, sms and push notifications, across both new and established markets, using React.
- Proactively maintained and organized the internal Communication Library, aiding internal stakeholders in comprehending the dunning process for the Financing product.
- Led a collaborative effort with UX writers and back-end engineers to implement the Financing product in German-speaking countries, conducting user-focused discovery alongside the product manager to identify pain points

### Merchant Onboarding Specialist, Klarna Bank AB, Stockholm

MAY 2019 – OCTOBER 2020

- Led merchant onboarding and e-commerce system integration (Shopify, Magento, WooCommerce), collaborating with product designers to streamline onboarding.

## **Hobbies**

Hiking, Baking, Networking,  
Learning about design and coding  
and Traveling

## **Education**

Bachelor in Linguistics, University of Vienna, Vienna

Diploma in Tourism, Vocational College, Biedermannsdorf, Austria

## **Courses**

UX design, CareerFoundry

Intro to Frontend development, CareerFoundry