

CoinSavvy

A WhatsApp quiz and educational chatbot using advanced language modelling for accessible financial tutoring.

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<div>OBJECTIVE</div> <div><ul style="list-style-type: none">Enhancing Financial LiteracyGlobal Reach via WhatsAppAccessible Learning within WhatsAppEncouraging Informed Decision-MakingAdvancing Educational TechnologyUsing Social Media as a tool for education;</div>	<div>ANALYSIS</div> <div>Initial results from the ongoing study point to positive results in terms of how well AI-powered interactive courses might raise financial literacy. The preliminary data trends show that participants' comprehension of financial concepts has improved. Positive levels of engagement are reflected in user feedback, suggesting the possibility of meaningful learning opportunities. Expert assessment is still necessary to confirm the accuracy and applicability of the AI-driven information. These first findings demonstrate the research's promising direction and potential to use cutting-edge technology to improve financial education.</div>	<div>RESULTS</div> <div>Promising trends in the effectiveness of AI-powered interactive modules for enhancing financial literacy are indicated by preliminary data. The participants' baseline knowledge varied, and there were hints of possible improvement after the engagement. Positive interaction was noted by users, and professional assessment confirmed that the content adhered to financial literacy guidelines. These preliminary findings will be confirmed by more investigation.</div>
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<div>METHODOLOGY</div> <div><ul style="list-style-type: none">Literature Review: Review literature on financial literacy and effective teaching methodologies.Content Development: Develop interactive learning modules on financial topics.WhatsApp Integration: Integrate modules into WhatsApp for accessibility.User Recruitment: Recruit diverse participants for testing.Pre-test: Assess participants' baseline financial knowledge.Intervention: Provide access to modules via WhatsApp.Post-test: Evaluate impact on financial literacy.User Feedback: Gather qualitative feedback.Data Analysis: Analyze pre/post-test scores and feedback.Expert Evaluation: Seek expert evaluation of content.Continuous Improvement: Refine modules based on feedback.Statistical Analysis: Assess effectiveness of intervention.Ethical Considerations: Ensure ethical conduct.</div>	<div>Financial Literacy Around the World</div> <div><p>Article & Sources: https://howmuch.net/articles/financial-literacy-around-the-world Global Financial Literacy Excellence Center (GFLEC) - https://gflec.org/</p><p>howmuch.net</p><p>SOURCE: HOWMUCH.NET - UNDERSTANDING MONEY</p></div>
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Conclusion

In conclusion, the AI-powered "CoinSavvy" project, which is incorporated into WhatsApp, seeks to transform financial literacy by giving consumers an easily accessible way to interact with learning resources. Preliminary results indicate a promising potential to close the financial literacy gap and enable well-informed decision-making. CoinSavvy aims to democratise financial education and advance global economic prosperity through its novel approach.