

Sales Performance Dashboard

Onabanjo David Ademola || September Cohort

Year

All

Country

All

Category

All

\$2.91bn

Total Revenue

2412

Total Number of Products

14

Total Number of Manufacturers

79.79%

% Urban Revenue

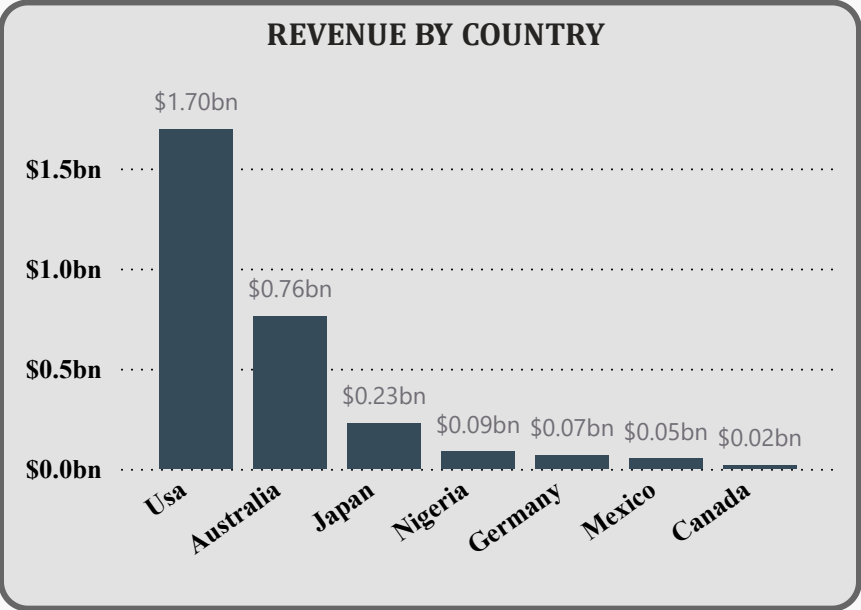
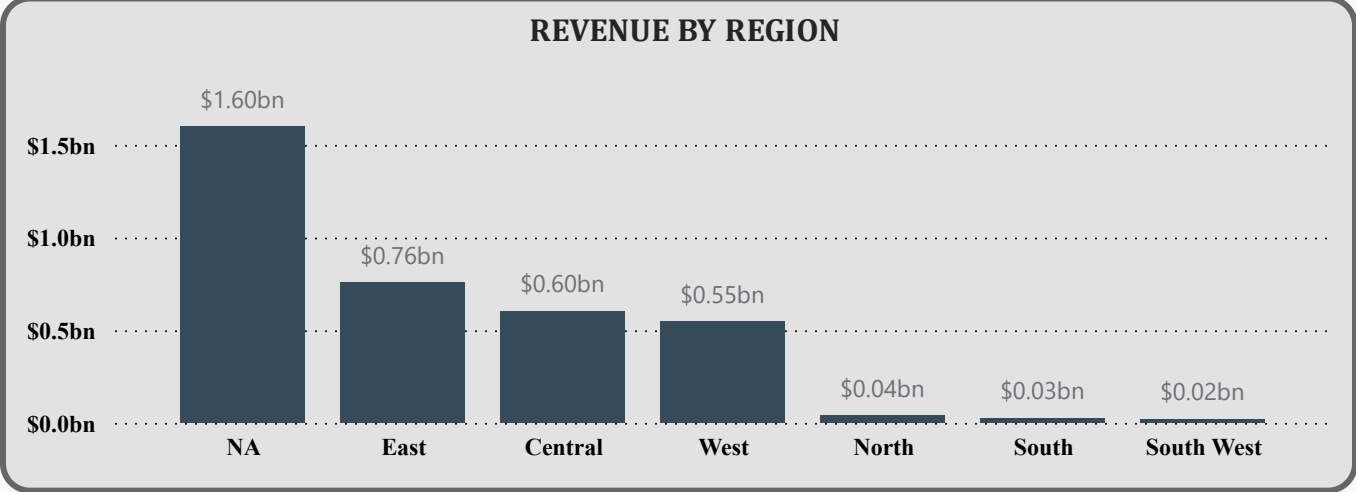
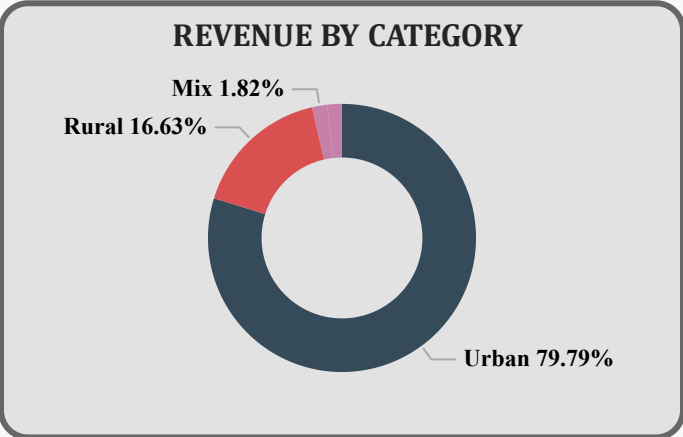
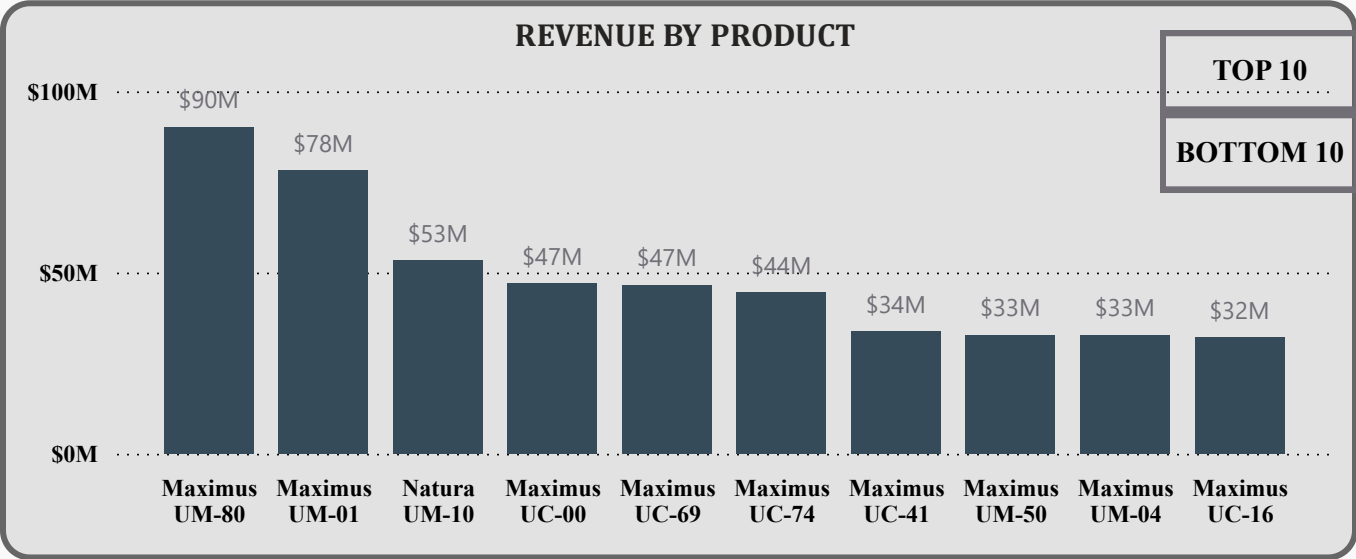
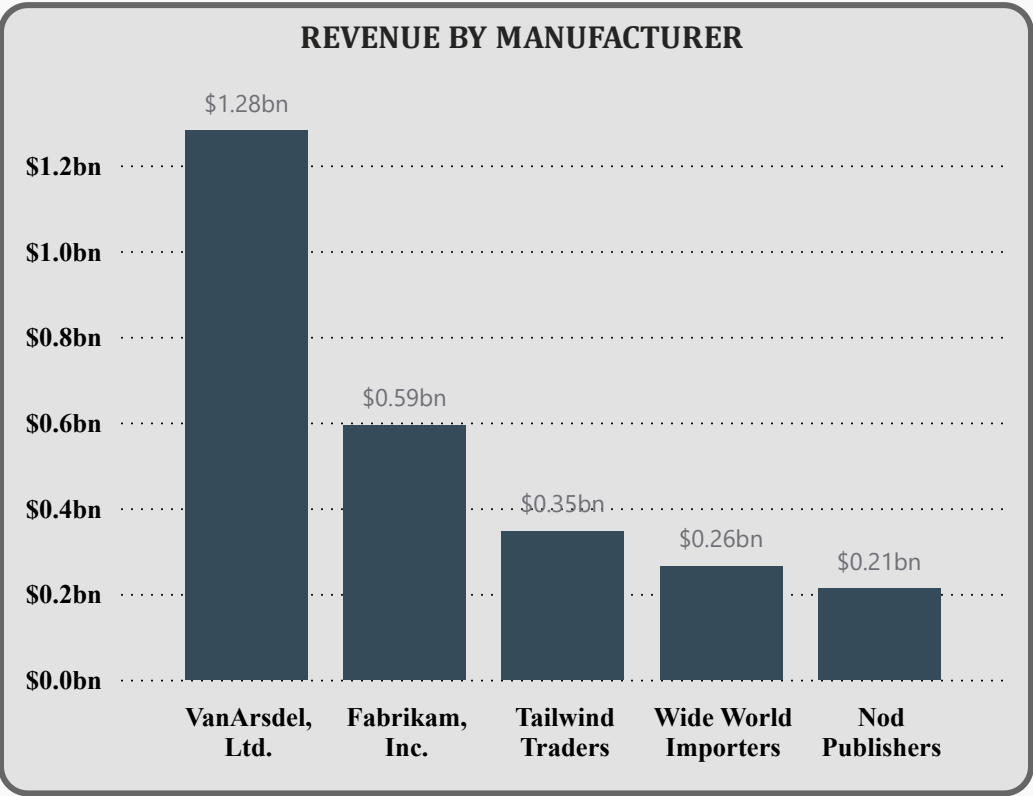
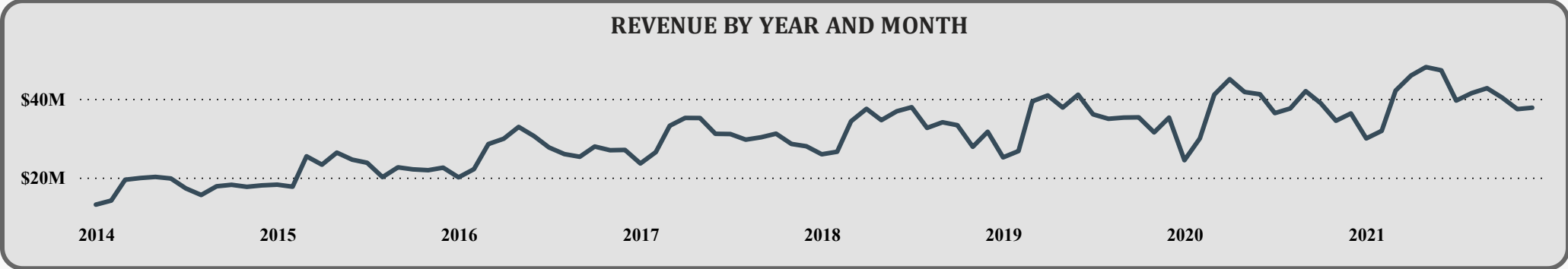
6

Number of Countries

22K

Total Number of Cities

Total Revenue trended up, resulting in a 187.73% increase between January 2014 and December 2021.



Segments	Total Revenue	Total Revenue by Product
All Season	\$4,927,946.61	
Convenience	\$98,221,434.65	
Extreme	\$43,307,015.61	
Moderation	\$75,781,550.97	
Productivity	\$39,622,702.14	
Regular	\$4,530,180.25	
Select	\$8,878,619.08	
Youth	\$4,599,892.11	