RAISONI GROUP
a vision beyond

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PUNE

Web-Phishing

Definition :

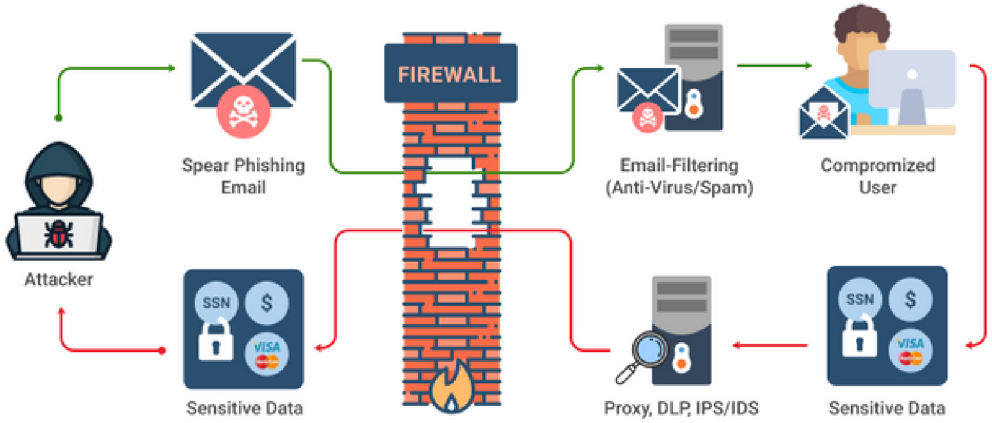
A technique for attempting to acquire sensitive data, such as bank account numbers, through a fraudulent solicitation in email or on a web site, in which the perpetrator masquerades as a legitimate business or reputable person.

Purpose

- **Data**—The type of data that cybercriminals are most often interested in are usernames and passwords, identity information.
- **Money**—If the intent of the phishing attack is to steal money, the cybercriminals may send a fake invoice, try to convince the victim to wire money.

Types of Phishing :

- **Spear phishing.**
- **Whaling.**
- **Smishing.**
- **CEO fraud.**
- **BEC.**
- **Vishing.**
- **Pretexting.**
- **Angler phishing.**



How does it work?

Phishing works by sending messages that look like they are from a legitimate company or website. The message will usually contain a link that takes the user to a fake website that looks like the real thing. The user is then asked to enter personal information, such as their credit card number.

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