

BLITHCHRON

IIT GANDHINAGAR'S
ANNUAL CULTURAL FEST

SPONSORSHIP
BROCHURE



BLITHCRON

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About Us

Life is all about savouring our happy moments. As human beings, our social interaction brings us happiness and helps us develop the ability to connect and familiarize ourselves with new ideas and a variety of cultures.

The life of a student at IIT Gandhinagar is influenced by many such activities that harbor a deeper connection. The amalgamation of thinking, working, and playing is what makes the students unique in their journey of learning to appreciate culture and ideologies. We believe this uniqueness is worth celebrating,

Blithchron is IIT Gandhinagar's annual cultural fest that celebrates the creativity, culture and uniqueness of the nation's youth.

Message from the team

“

Blithchron, for us, has been an emotion which continuously drives us towards our vision. Our vision is to create a unique and an unforgettable experience for everyone who joins us in our journey. We provide the perfect platform and opportunities for the young guns to break out in the cultural ground and showcase the spark they have in them.

We have always strived to take you on an unforgettable journey filled with surreal experiences. This journey of working towards our vision has continuously refined us, made us grow into balanced individuals, and more importantly, given us the satisfaction that the cause we work towards fosters creativity, and creates everlasting relationships.

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Highlights



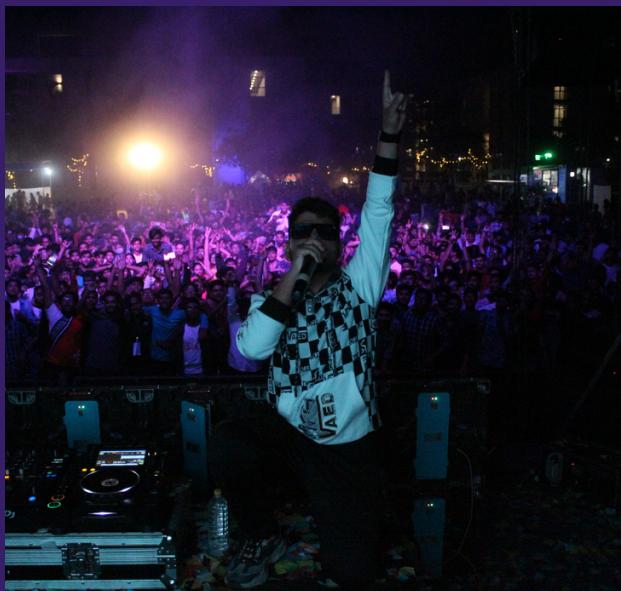


Aspirations for Blith'23

At IIT Gandhinagar, we pride ourselves on our culture of giving responsibility in the hands of our community, and over time this has paid dividends in the form of some remarkable student initiatives. Blihchron, as our annual cultural fest, has long been the crown jewel of these initiatives. Be it our extravagant events, energetic embarkations or the mad chaos of Pronites, it remains one of the most awaited fests in Gujarat.

This year, we plan to make Blithchron bigger and better than ever before. To take Blithchron beyond Gujarat as we extend our family across the country. To host new novel events that leave an impact. To gather a group of strangers, who leave with memories. To foster friendships of a lifetime. And to bring joy across the faces of all those who join us.

We invite you to be part of our effort to make our aspirations for Blith'23 come true as one of the most memorable college experiences in India. Enriched by our experiences of online events, exalted by our events of years gone by and enhanced by the constant support of our sponsors, we truly believe that together we can elevate Blithchron to greater heights.

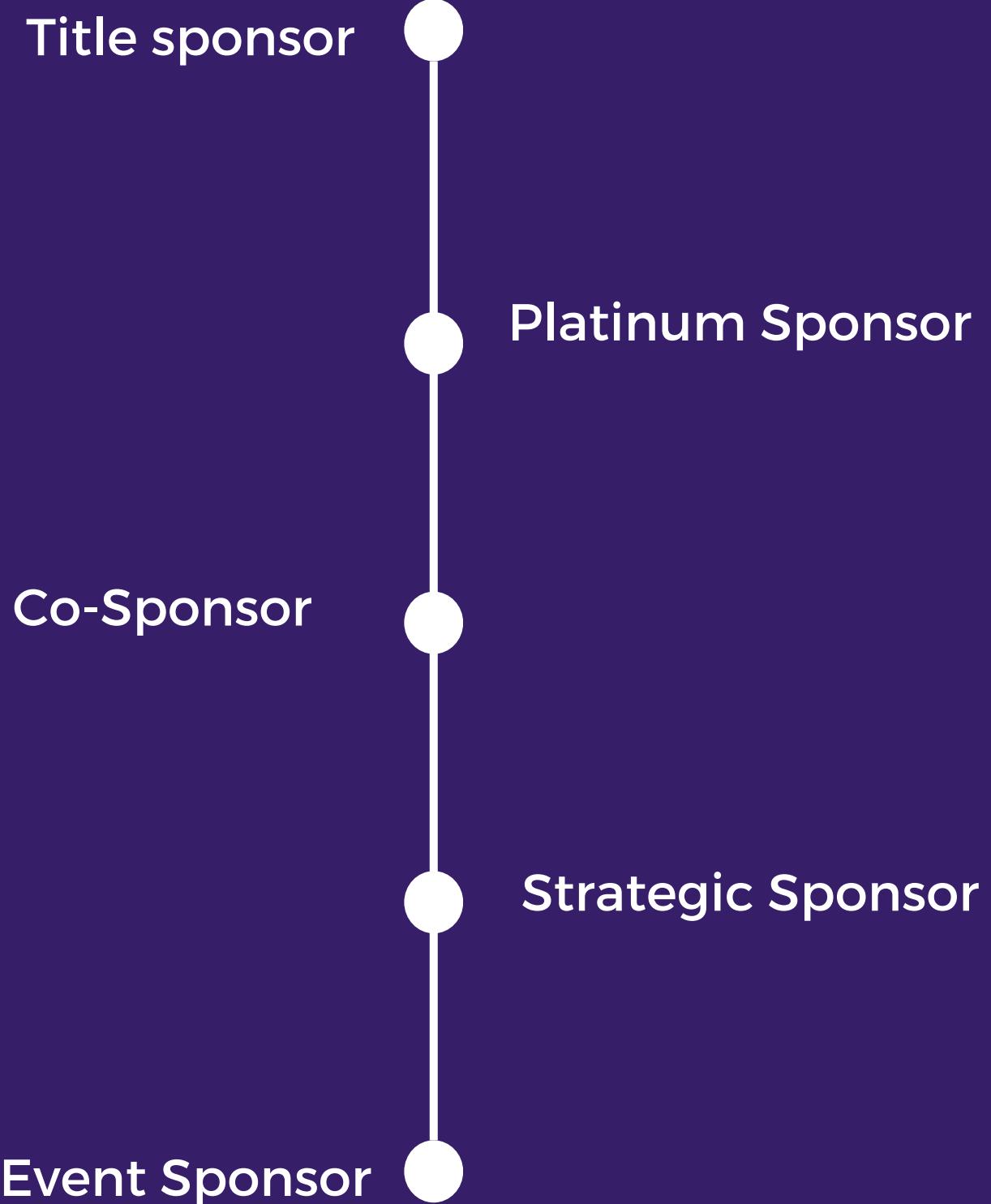


SPONSORSHIP CATEGORIES



Because you power us.

BE A SPONSOR



BE A PARTNER

Social Media
Partner

Online Fashion
Partner

Print media
Partner



Outreach Partner

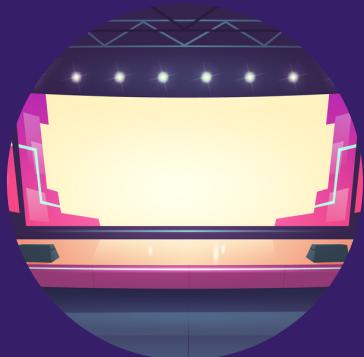
Gifting Partner

Custom Packages

Each of Blithchron's sponsors is special to us, and we always try our best to make these partnerships productive. As a result, we would be happy to tailor **custom sponsorship packages** to meet your company's unique requirements. Please do contact us to talk about anything in this regard.

Many of our past sponsors have been amazed by the events that embody Blithchron. You can look up our **event sponsorship package** to sponsor one or more exciting upcoming events.

DELIVERABLES



Live display

Marketing By Volunteers



Banners and Hoardings

Coverage on Social Media



Dedicated Stalls

Paying Back to the Society

The culture of IIT Gandhinagar has taught us to stretch our hand and help the ones in need.

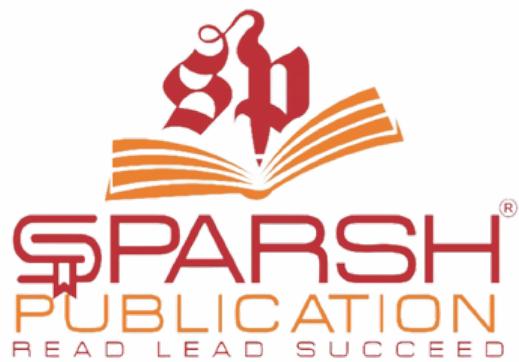
This motivates us to include social welfare as a part of our fees. Every year we donate a certain percentage of our budget to finance the education of poor children, organize cleanliness drive, blood donation camps and other activities of social welfare.

Thus one can be proud that your associates to IIT Gandhinagar, through blithchron, is empowering the needy.

PAST SPONSORS



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