

Persona



Jasmine Garnsworthy

Basic Information

Name	Jasmine Garnsworthy
Birthday	16.07.1988
Age	30
Location	Stockholm, Sweden
Education	Stockholm University
Subject of Study	Media & Communication
E-Mail	JasGarn@web.com
Family	engaged
Languages	Swedish, English, Spanish

Internal Notes

Role

What is your job role? Your job title?	Editor at StyleCaster, covering everything from health and fitness to celebrity news, street style, and pop culture.
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Goals

What does it mean to be successful in your role?	She wants to earn new international experiences and join the courses in English at the University of Applied Sciences in Munich. To be successful in her role, means to learn about the differences in other cultures and get inspired.
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Challenges

She has to achieve about 20 ETCs and graduate about two Subjects at the FK10

Hobbies

reading Books and Magazines, Tennis