Fully automatic database publishing with the speedata Publisher

Patrick Gundlach gundlach@speedata.de @speedata

> speedata Berlin, Germany

XSL FO++

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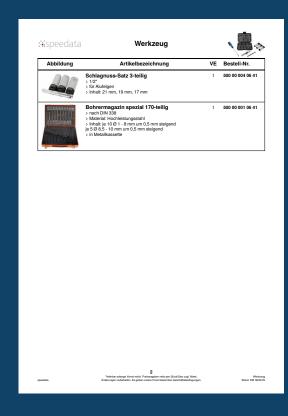
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# Design rules

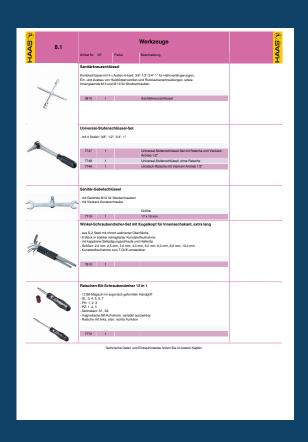


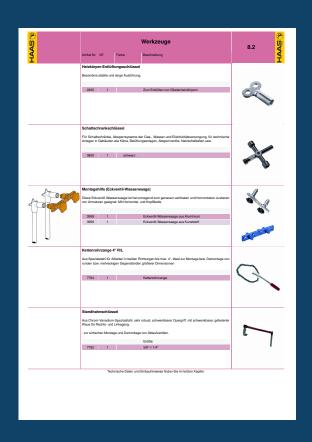




"if new product group, then page break"

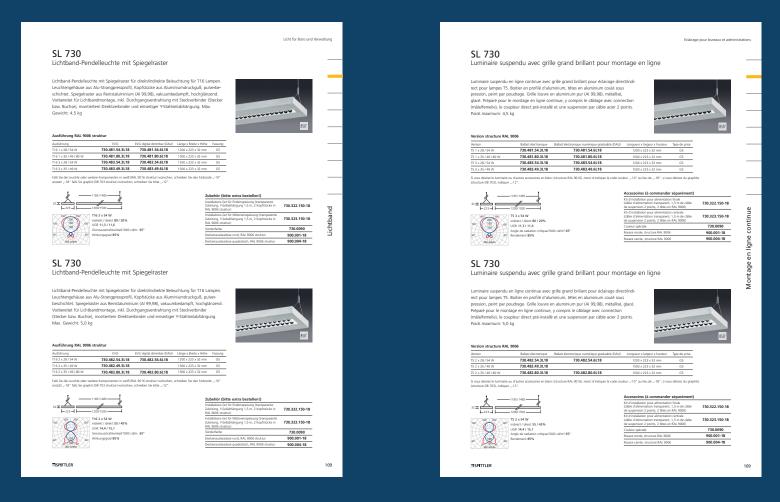
### Design rules





"always five products per page"

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"space for text must take all languages into account"

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"maximize page usage"

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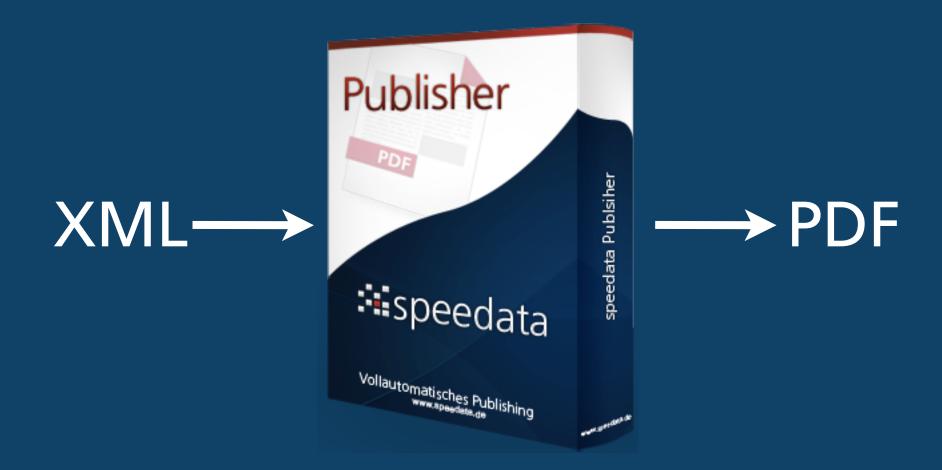
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dynami

# The speedata Publisher



### The speedata Publisher



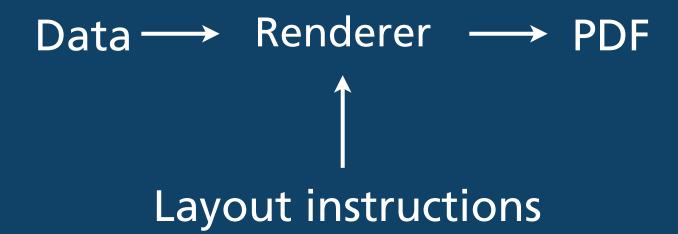
Layout instructions (XML)

### Difference to XSL-FO

XSL-FO

Data+Layout → Renderer → PDF

speedata

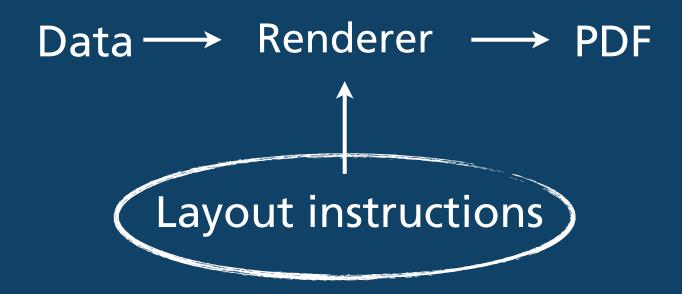


### Difference to XSL-FO

#### XSL-FO



### speedata



### Difference to XSL-FO

#### XSL-FO

Layout is known, *before* the text is converted to PDF

### speedata

Layout is interpreted within the renderer

### Hello world

#### data XML

```
<?xml version="1.0"?>
<data attrib="Hello World!">
    ....
</data>
```

### Hello world

```
<Layout>
 <Record element="data">
   <PlaceObject>
      <Textblock width="10">
        <Paragraph>
          <Value>Hello world!</Value>
        </Paragraph>
      </Textblock>
   </PlaceObject>
 </Record>
                                 data XML
</Layout>
                 <?xml version="1.0"?>
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### Hello world

```
<Record element="data">
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     <Textblock width="10">
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# Virtual pages

Occupy the minimum space

# Virtual pages

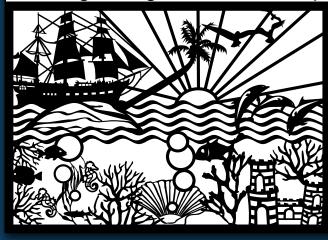
#### Occupy the minimum space

A wonderful serenity has taken possession of my entire soul, like these sweet mornings of spring which I enjoy with my whole heart. I am alone, and feel the charm of existence in this spot, which was created for the bliss of souls like mine. I am so happy, my dear friend, so absorbed in the exquisite sense of mere tranquil existence, that I neglect my talents. I should be incapable of drawing a single stroke at the present moment;

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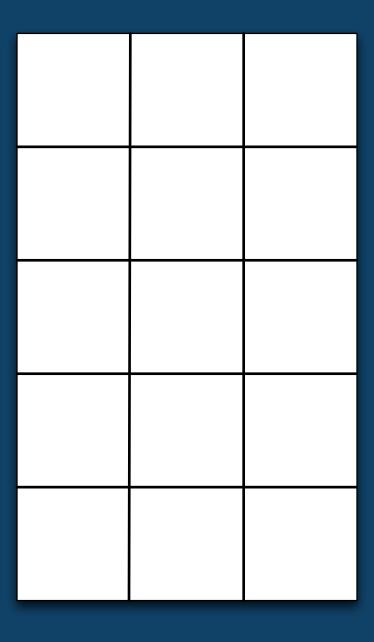
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and yet I feel that I never was a greater artist than now. When, while the lovely valley teems with vapour around me, and the meridian sun strikes the upper surface of the impenetrable foliage of my trees, and but a few stray gleams steal into the inner sanctuary, I throw myself down among the tall grass by the trickling stream; and, as I lie close to the earth

# Page grid

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### Page grid

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# Dynamic layout

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 Place objects on a virtual page (also named "group"; not visible in the output) which starts with size (0,0) and expands by its contents

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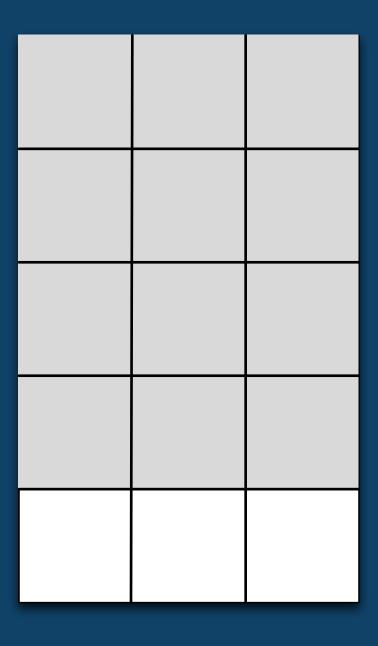
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### We have helper functions (layout)

- proupheight(<name of virtual page>)
- proupwidth(<name of virtual page>)

# Example

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### Example

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## Dynamic layout

### Example

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- Does it fit in a 3x4 grid? I.e. is the height of the virtual page <= 4? (grid cells)</li>
- No: recreate the text with 9pt font
- Output even if it still doesn't fit, but give a warning to the user

# Virtual pages (groups)

```
<Group name="sample text">
  <Contents>
    <PlaceObject>
      <Textblock fontface="main" width="3">
        <Paragraph>
          <Value select="string(.)"/>
        </Paragraph>
      </Textblock>
    </PlaceObject>
  </Contents>
</Group>
<!--
  Nothing put in the PDF yet.
  We do that on the next slide.
```

# Virtual pages (groups)

```
<Switch>
  <Case test="sd:groupheight('sample text') &lt;= 4">
    <!-- fine, output -->
    <PlaceObject groupname="sample text"/>
  </Case>
  <0therwise>
    <!-- too large, use smaller font -->
    <PlaceObject>
      <Textblock width="3" fontface="small">
        ... as before ...
      </Textblock>
    </PlaceObject>
    <Message>
      <Value>The text is too long!</Value>
    </Message>
  </0therwise>
</Switch>
```

XML based

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- We support XML standards such as XInclude, XProc

### Database Publishing

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- Complete user's manual

# Why this talk?

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- Start a discussion: how would a "standard" for dynamic layout on paged media look like?
- Inspire the audience to come up with alternative implementations
- Gain popularity of the speedata
   Publisher nice to have: contributions
   (documentation, code, bug reports)

### Database Publishing

### More information

speedata.github.com/publisher

Source code

Mail: gundlach@speedata.de

Twitter: @speedata