

A high-resolution image of Earth from space, showing the Atlantic Ocean, North America, and Europe. The Earth is illuminated from the left, creating a bright blue glow along its horizon. The text is overlaid on the image.

TORONTO CANADA OR NEW YORK USA

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PROBLEM STATEMENT

- Analyze the similarities and differences between Scarborough in Toronto and Queens in New York City.
- Based on variety and number of venues show the best place for companies to establish their presence to attract most skillful employees.

OBJECTIVE

- By using Foursquare show neighborhoods with top venues
- By using unsupervised k-mean clustering technique group neighborhoods based on venue categories
- Find and show differences and commonalities between both Scarborough, Toronto and Queens, New York

MAPS

SCARBOROUGH, TORONTO



QUEENS, NEW YORK



COMPARISSON

SCARBOROUGH, TORONTO

- 79 distinct venues in 52 categories
- Most common venues are coffe shops, international restaurants, skating rinks

QUEENS, NEW YORK

- 1760 distinct venues in 269 categories
- Most common venues are bodegas, bakeries, coffee shops and parks

CONCLUSION

Looking at number and variety venues Queens, New York may be a better choice for both companies and their employees. As you may see Queens New York has more grocery stores, restaurants, gyms and parks that would attract more employees.