TORONTO CANADA OR NEW YORK USA

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PROBLEM STATEMENT

 Analyze the similarities and differences between Scarborogh in Toronto and Queens in New York City.

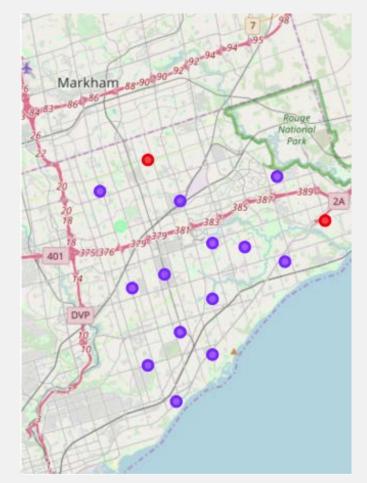
 Based on variety and number of venues show the best place for companies to establish their presence to attract most skillful employees.

OBJECTIVE

- By using Foursquare show neighborhoods with top venues
- By using unsupervised k-mean clustering technique group neighborhoods based on venue categories
- Find and show differences and commonalities between both Scarborough, Toronto and Queens, New York

MAPS

SCARBOROUGH, TORONTO



QUEENS, NEW YORK



COMPARISSON

SCARBOROUGH, TORONTO

- 79 distinct venues in 52 categories
- Most common venues are coffe shops, international restaurants, skating rinks

QUEENS, NEW YORK

- 1760 distinct venues in 269 categories
- Most common venues are bodegas, bakeries, coffee shops and parks

CONCLUSION

Looking at number and variety venues Queens, New York may be a better choice for both companies and their employees. As you may see Queens New York has more grocery stores, restaurants, gyms and parks that would attract more employees.