

# **Question Answering Using Structured and Unstructured Data**

Doctoral thesis proposal

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## Abstract

Question answering (QA) research has come a long way from closed domain small systems to IBM Watson, who defeated best human competitors on the Jeopardy! TV show. However, an ultimate human assistant, who can automatically answer all kinds of questions one have is still just a dream. Over the year of research most efforts were put on factoid questions, which can be answered with a short phrase, *e.g.* an entity name, date, number, etc. Modern QA systems employ a variety of different unstructured (text-corpora), semi-structured (tables, Wikipedia infoboxes, question-answer pairs) and structured (databases, knowledge bases) data sources to generate candidate answers. Each of the data sources has its own advantages and limitations, in particular a text fragment encodes very limited amount of information about the entities involved in the statements, which complicates the reasoning about the answer correctness. For example, most factoid QA systems tries to substitute missing information with a prediction, *i.e.* predict an expected lexical answer type (LAT) from the question and match it against the also predicted answer entity type. On the other side of the spectrum knowledge bases (KB) aggregate all available information about entities and support effective querying with a structured query language, such as SPARQL. The problem comes when we need to translate natural language information need to a structured query. Modern knowledge base question answering (KBQA) systems use question-answer pairs (QnA), question paraphrases and other resources to learn a lexicon to map from natural language phrases to knowledge base objects, which is still limited and works well for relatively popular simple questions. In addition knowledge bases are inherently incomplete and many entities, predicates and facts are simply missing. Therefore, it make sense to combine different data sources for question answering, and this approach was already shown to be successful by systems such as IBM Watson, but they treat different data sources mostly independently and use them to produce as a set of candidates, which are then ranked and the best answer is selected. In my dissertation I propose to consider unstructured textual and structured knowledge base resources, connected via entity linking, together for joint reasoning on the candidate generation stage. Existing datasets for question answering are either relatively small (QALD tasks), focused on text (TREC QA) or on knowledge bases only (*e.g.* WebQuestions). To evaluate the approach I'm going to build a new realistic dataset extracted from Yahoo! Answers question-answer pairs.

Beyond factoid questions we have a plethora of different information needs, that require more than a simple fact to answer. Such questions are usually called non-factoid and more and more research effort is devoted to answering such questions. In 2015 Text REtrieval Conference (TREC) pioneered LiveQA shared task track, which targets automatic question answering of various types of questions user post on Yahoo! Answers Community Question Answering (CQA) website. Existing research has demonstrated the effectiveness of reusing answers to similar previously posted questions, but in many cases such questions are not available or challenging to find. Alternatively, existing systems rank passages extracted from regular web pages. However, ranking is complicated due to the lexical gap between question and answer text. Knowledge about what question does a paragraph of text answers would be very useful signal for ranking, which is supported by the results of the winning TREC LiveQA approach. In my thesis I propose to make a step further and automatically extract candidates text passages along with questions which they answers. This can be done by automatically detecting question-answer pairs from certain web pages (*e.g.* forums, FAQ, *etc.* ). In addition, we can build upon the recent success with automatic text generation by recurrent neural networks and train a model to predict a question for a given text fragment.

In summary, this dissertation aims to improve the performance of automatic question answering systems for both factoid and non-factoid question answering.

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# 1 Introduction

## 1.1 Motivation

The ability to answer user questions with precise and concise information is a hard problem with a long history of research. Various data sources are available for candidate answer generation, two major ones are unstructured text corpora, and structured knowledge bases (e.g. dpPedia [3] and Freebase [8]). A hybrid approach to question answering [5, 21] generates candidates from multiple sources, however each of them is typically processed separately and results are merged on the scoring and ranking stage when some information is already lost. Efficient combination of different information sources has potential to improve both text and knowledge base question answering systems. I propose to combine all the available sources together and do joint reasoning to generate better answer candidates and improve the overall question answering performance.

Question answering from text corpora typically starts by retrieving a set of potentially relevant documents using the question (or some transformation of the question [1]) as the query, and then extracting entities, phrases, sentences or paragraphs believed to be the answer to the question. However, the information available in the retrieved pieces of text is very limited and often not enough to decide whether it can be the answer to the given question. For example, below is one of the questions from TREC QA 2007 dataset:

*“What republican senators supported the nomination of Harriet Miers to the Supreme Court?”*

A candidate answer sentence *“Minority Leader Harry Reid had already offered his open support for Miers.”* mentions a senator “Harry Reid” and clearly says about his support of the nomination. However, “Harry Reid” is not a correct answer to the question because he is a member of the Democratic party. This information is not available in the answer candidate sentence, but it is present as one of the properties in Freebase: [Harry Reid, political\_party, Democratic party]<sup>1</sup>. Therefore, by looking into the knowledge available about the mentioned entities a QA system can make a better judgment about the candidate answer.

Question answering over linked data (knowledge bases) converts a natural language question into a structured query, such as SPARQL. The main challenge for such systems is to map words and phrases from the question to the corresponding entities and predicates from a KB. Usually, such lexicon is built during training using ground truth question-query pairs [14] or question-answer pairs [6]. Improvements were made by extending the lexicon using Wikipedia and patterns expressing certain predicates obtained via distant supervision [4, 9, 33, 36, 39]. But still, the amount of available labeled or weakly labeled training data is much smaller than the amount of unstructured data. This unstructured data will complement the learned lexicon, e.g. even if a question about a certain predicate wasn’t seen during training, a set of text paragraphs mentioning both of the related entities can provide a QA system with enough evidence to make the correct decision.

Table 1.1 lists pros and cons of structured and unstructured data sources for factoid and non-factoid question answering.

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<sup>1</sup>Actually, in Freebase the entities are connected by a path of length 2 through a mediator node. The predicates on the path are: /government/politician/party and /government/political\_party\_tenure/party

Table 1.1: Pros and cons of structured and unstructured data sources for factoid and non-factoid question answering

	unstructured data	structured data
factoid questions	<p>Text</p> <ul style="list-style-type: none"> <li>+ easy to match against question text</li> <li>+ cover a variety of different information types</li> <li>- each text phrase encodes a limited amount of information about mentioned entities</li> </ul>	<p>Knowledge Bases</p> <ul style="list-style-type: none"> <li>+ aggregate all the information about entities</li> <li>allow complex queries over this data using special languages (e.g. SPARQL)</li> <li>- hard to translate natural language questions into special query languages</li> <li>- KBs are incomplete (missing entities, facts and properties)</li> </ul>
non-factoid questions	<p>Text</p> <ul style="list-style-type: none"> <li>+ contain relevant information to a big chunk of user needs</li> <li>- hard to extract semantic meaning of a paragraph to match against the question (lexical gap)</li> </ul>	<p>Question-Answer pairs</p> <ul style="list-style-type: none"> <li>+ easy to find a relevant answer by matching the corresponding questions</li> <li>- cover a smaller subset of user information needs</li> </ul>

## 1.2 Research Questions

## 1.3 Research Plan

### 1.3.1 Step 1 (Chapter 3)

### 1.3.2 Step 2 (Chapter 4)

### 1.3.3 Step 3 (Chapter 5)

### 1.3.4 Research Timeline

## 1.4 Contributions and Implications

The key contributions of the proposed research are: 1. New hybrid KB-text question answering algorithm, that is based on graph search, which includes both KB links as well as text search edges to follow. 2. New labelled dataset for question answering (???) 3. New features for ranking answer candidates ???

## 2 Related Work

Some useful materials for the related work section:

- <https://web.stanford.edu/~jurafsky/slp3/28.pdf>
- PhD thesis “FEATURE-DRIVEN QUESTION ANSWERING WITH NATURAL LANGUAGE ALIGNMENT”

The field of question answering has a long history of research and dates back to 60s (see [25] for a survey of different approaches). The modern era of question answering research started with the rise of the Internet and exponential growth of information available in the World Wide Web. Since 1999 the annual TREC organized a number of open domain question answering shared tasks [16]. Approaches proposed over the years can be largely classified by the type of the information used to find the answers into knowledge base and text-based systems.

### 2.1 Text-based QA

A traditional approach to factoid question answering over document collections popularized by the TREC QA track is to retrieve a set of potentially relevant documents, extract and rank mentioned entities as candidate answers. One of the main challenges of such an approach is limited amount of information present in the extracted pieces of text. Systems test answer for incorrectness by matching the expected answer type with the type of candidate entity often predicted by a named entity tagger. These systems rely heavily on special complicated ontologies that encode the relationships between different question and answer types, e.g. [24, 27, 32]. Alternatively, the AskMSR system [10] (recently reviewed in [37]) used the redundancy of large text collections such as the web to extract n-grams that occur frequently in a retrieved set of documents. Their counting-based approach performed unexpectedly well on TREC 2001 and sparked an interest in exploring the web for question answering purposes [28]. However, in many cases the information from the extracted text fragments is not enough to make a judgment on an answer candidate. To solve this problem researchers experimented with using external resources, both unstructured (e.g. Wikipedia articles [2, 11]) and structured (e.g. Wordnet [31]), and demonstrated improved question answering performance. Recently [35] proposed to link entities from candidate answers to Freebase and use its type system and textual entity description for candidate scoring. However, most of the information in a KB is stored as relations between entities, therefore there is a big potential in using all available KB data to improve question answering.

### 2.2 Knowledge base QA

Recent development of large scale knowledge bases (e.g. dbPedia [3]) and Freebase [8]) motivated research in open domain question answering over linked data. Developed models can be compared on the annual QALD shared task <sup>1</sup> and on a number of available benchmark datasets, e.g. WebQuestions [6]. The main challenge of such systems is to map natural language questions into the

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<sup>1</sup><http://greententacle.techfak.uni-bielefeld.de/~cunger/qald/>



structured query representation. Such a lexicon can be learned from a labeled training set [6], ClueWeb collection aligned to Freebase [33, 39], question paraphrases clusters from WikiAnswers [7], Freebase triples rephrased as questions [9], and can be based on the embeddings of questions and knowledge base entities and predicates [9, 36]. However, most of the models are still biased towards the types of questions present in the training set and would benefit from more training data. In this work I propose to extend the training set with question-answer pairs available on CQA websites, which were shown to be useful for relation extraction [34]. In addition, I propose to use unlabeled text resources for candidate query ranking, which can help to generalize to unseen types of questions and questions about predicates never mentioned in the training set.

## 2.3 Hybrid techniques

Hybrid question answering systems combine multiple available information sources, in particular text document and knowledge bases. Examples of such systems include IBM Watson [21], OpenQA [20], YodaQA [5]. The main difference between such systems and the proposed research is that hybrid systems typically use separate pipelines to extract candidates from different sources and only merge the candidate set while ranking. I propose to extend the representation of each of the data sources for better candidate generation from the beginning.

## 3 Structured and Unstructured Data for Factoid Question Answering

Over the decades of research in factoid question answering, two relatively separate approaches have emerged: text-centric, or Text-QA and knowledge base-centric, or KBQA. Each approach has its own advantages and disadvantages (Table 1.1). Billions of documents on the web contain all kinds of knowledge about the world, which can be retrieved to answer user questions. However, each individual statement includes a very limited amount of information about mentioned entities. On the other side, modern open domain large scale knowledge bases, such as dbPedia<sup>1</sup>, YAGO[29], Freebase<sup>2</sup>, WikiData<sup>3</sup>, etc., contain millions of entities and facts about them, and are quite effective in answering some of the user questions. However, knowledge bases have their own disadvantages:

- knowledge bases are inherently incomplete [17], even the largest existing resources miss a lot of entities, facts and properties, that might be of interest to some users.
- it's quite challenging to translate a natural language question into a structured language, such as SPARQL, to query a knowledge base [6].

One way to improve the situation with knowledge base incompleteness is to extract missing information from other data sources, *e.g.* [12, 13, 17, 18, 23, 26]. In my thesis I focus on one particular data source, that didn't receive enough attention in the relation extraction literature, namely question-answer pairs. Section 3.1 will describe our experiments and results in utilizing this data to improve knowledge base coverage. Unfortunately, relation extraction isn't perfect either and there are both precision and recall losses. Alternatively, in my thesis I propose a new hybrid approach to question answering, which leverages a combination of text and knowledge base data to improve every stage of question answering process (Section 3.2).

### 3.1 Relation Extraction for Knowledge Base Construction

To tackle the first problem researchers have proposed automatic relation extraction methods, such as [30], which can automatically label sentences, that might express certain KB relation and learn a model to extract these relations. Unfortunately, not all the information available on the web is available in natural language statements. In my thesis I propose a method for automatic relation extraction from question answer pairs, which are available in big numbers on community question answering websites, forums, etc.

#### 3.1.1 Relation extraction from Question-Answer pairs

This is my work from NAACL student research workshop.

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<sup>1</sup><http://wiki.dbpedia.org/>

<sup>2</sup><http://www.freebase.com>

<sup>3</sup><https://www.wikidata.org/>

### 3.1.2 Question-guided relation extraction

The idea is that we can aggregate related questions and relation extraction patterns. When a person asks a question, we retrieve passages and sentences to extract the answer from. Imaging a question is asking a certain property of an entity. If we can retrieve a sentence, that mentions this entity along with a candidate answer, we can build a pattern for relation extraction. This pattern will be connected to the question “template”. Likewise, if we already have relation extraction patterns we can boost those that are retrieve in response to the question and save this connection.

Hypothesis:

1. Patterns retrieved in response to the question are better in quality, we can boost them. We can try to verify this on some relation extraction dataset and questions from some query log. We can also try to use some KBQA dataset.
2. Patterns mined for questions should help question answering. This is essentially weak supervision for training knowledge base question answering using text based question answering.

Problems:

- How to extract new predicates? If we have a question, and a sentence is mentioning a pair of non-related entities, how can we make a new one?
- How to deal with more complex questions, that are not simple relations

Useful dataset: MSN query log, SimpleQuestions from Facebook, WebQuestions, NYT relation extraction dataset.

This approach can also be applied to open IE. There are sentence selection methods for question answering. We can extract noun phrases (NP mentioned in question and supposedly answer NP), and then aggregate all sentences, that mention the same NPs together. Hypothesis is, that we can extract patterns, that will answer the same question for other entities.

## 3.2 Semantic Text Annotations for Hybrid Question Answering

Converting unstructured information into structured form by extracting knowledge from text suffers from certain quality losses. Existing relation extraction tools aren’t perfect, in particular due to recall losses a lot of information is left behind. Moreover, extractions contain certain level of incorrect information due to precision losses. These errors cap the upper bound on the question answering system performance.

Here I propose to utilize the synergy of structured and unstructured data, and exploit the advantages of each of them to overcome the limitations of the other. More particularly, I propose to annotate and index mentions of knowledge base entities in text documents. Such a representation induces a special kinds of edges to the knowledge base, and allows one to traverse this edges in both directions. These links open up many opportunities for QA reasoning, *e.g.* retrieving all the information about the entity by going from a mention to a KB entity, finding relations between entities by retrieving text passages that mention both of them, extracting candidate evidence by retrieving passages that mention question and answer entities along with some question terms, and so on.

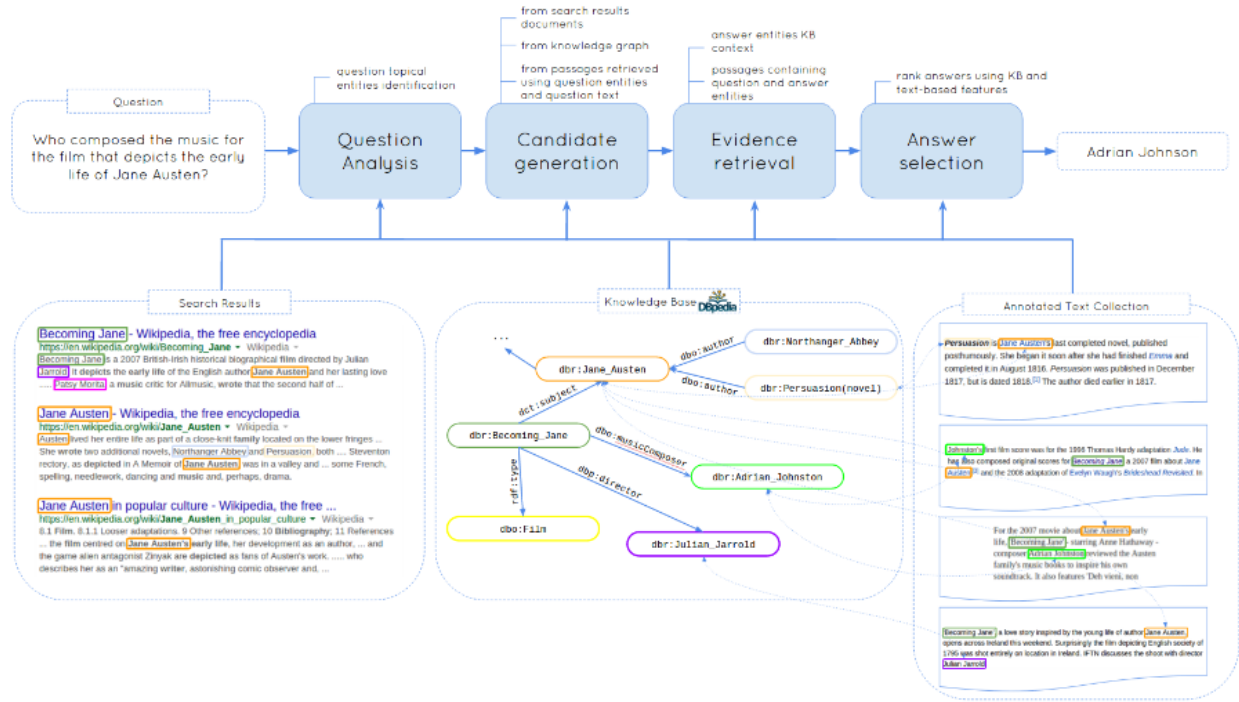


Figure 3.1: Architecture of a hybrid factoid question answering system, that uses a combination of structured knowledge base and unstructured text data

### 3.2.1 Approach

The architecture of the hybrid QA model I propose is presented on Figure 3.1. Here are the main stages of the question answering process:

- **Pre-processing**: identify mentions of KB entities in text document collection and index the documents text and mentions in separate fields
- **Topical entity identification**: search the text collection using question (or reformulated question [1]) as a query and use an approach similar to [15] to detect question topical entities
- **Candidate generation from text**: extract candidate answer (or intermediate answer) entities with evidence from the retrieved text documents using existing techniques, e.g. [37].
- **Candidate generation from KB**: explore the KB neighborhood of question topical entities and entities extracted from text documents on the previous step
- **Candidate generation from KB & Text**: use entity and text index to find entities mentioned near question topical entity and question terms in the document collection
- **KB evidence extraction**: match neighborhood of answer entities (entity type and other entities) against the question to get additional evidence
- **Text evidence extraction**: estimate the similarity between the collection text fragments mentioning question and answer entities and the question text
- **Rank candidate**: rank candidate answers using evidence extracted from the KB as well as from text

Let’s consider an example question “*Who composed the music for the film that depicted the early life of Jane Austen?*” from the QALD dataset<sup>4</sup> (Figure 3.1). Even though it’s quite easy to identify the “**Jane Austen**” entity in the question, the knowledge base (dbPedia in this example) cannot help us to determine which movie is being referred to. However, there are a lot of documents on the web, that do mention the “**Becoming Jane**” movie and say what is it about. Unfortunately, extracting the name of the composer from these documents is quite challenging, but this task can be easily accomplished by checking the value of the `musicComposer` property in the knowledge base. At the end, for each candidate answer entity, we have all the KB information and passages that mention this entity as evidence to help with the correct answer selection.

### 3.2.2 Evaluation

#### Knowledge base QA

I THINK HERE WE CAN INCLUDE OUR RESULTS ON TEXT2KB.

Most of the recent work on knowledge base question answering and semantic parsing have been evaluated on the WebQuestions dataset [6], which contains a collection of question text and correct answer entities. The questions were collected using Google Suggest API and answers crowdsourced using Amazon Mechanical Turk<sup>5</sup>. The proposed approach will be compared against the previous results<sup>6</sup> on this dataset. Again, web can be used as a text collection which can be queried using Bing Search API. Relation extraction patterns can be mined using distant supervision from ClueWeb collection using publicly available dataset of Freebase annotations [22].

**New factoid question answering dataset.** However, WebQuestions dataset has certain limitations, e.g. questions mined using Google Suggest API have very similar structure and lexicon, and to find the answer to the mined questions users were asked to use the question entity Freebase profile page, which only include entities connected directly with a predicate or through a mediator node. Therefore most of the state-of-the-art results on the dataset use a small number of predefined logical form patterns. On the other hand CQA websites have a fraction of factoid questions with provided text answers. Here I propose to use to construct a new dataset for question answering over Freebase by selecting a subset of QnA pairs with at least one entity in question and answer and some reasonable filtering heuristics and manual validation using crowdsourcing (e.g. through Amazon Mechanical Turk). Existing systems need to be retrained and tested on the new dataset to compare against the proposed model.

#### Text-based QA

WE WILL ANNOTATE TREC DATASETS WITH ENTITIES!!!!

TREC QA datasets served as a benchmark for various question answering systems. Therefore, to evaluate the proposed approach for question answering over text enriched with the structured data I propose to test it on dataset derived from TREC QA and compare against existing strong baselines, including the most related approaches [20, 35]. The proposed system can use the web as the corpus and query it using Bing Search API<sup>7</sup>. Freebase and Reverb extractions [19] are

<sup>4</sup><http://greententacle.techfak.uni-bielefeld.de/cunger/qald/>

<sup>5</sup><http://mturk.com/>

<sup>6</sup><http://goo.gl/sePBja>

<sup>7</sup><https://datamarket.azure.com/dataset/bing/searchweb>

examples of schema-based and open knowledge bases that can be used for the experiments. The metrics used for evaluation typically include accuracy and mean reciprocal rank (MRR).

For non-factoid question answering this year TREC pioneered a new question answering track - TREC LiveQA<sup>8</sup>, which targets questions asked by real users of Yahoo! Answers website. This year the deadline for system submission was on August 31 and my system trained on CQA QnA pairs participated in the challenge. The results will be available on the TREC Conference in November 2015. Organizers plan to continue with another TREC LiveQA task next year and this is going to be a good estimation of the effectiveness of the proposed techniques on hard real user questions.

### 3.3 Summary

In this section we considered two different ways of combining unstructured and structured data to improve factoid question answering. Relation extraction from question-answer pairs aims at filling some gaps in KB fact coverage, whereas semantic annotations of text documents provides a way to incorporate information available in unstructured text documents for reasoning along with KB data to improve the performance of factoid question answering.

Factoid questions represent just a part of user information needs. Many problems require more elaborate response, such as a sentence, list of instructions or in general a passage of text. Such questions are usually referred to as non-factoid questions and they will be the focus of the next Chapter.

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<sup>8</sup><http://trec-liveqa.org/>

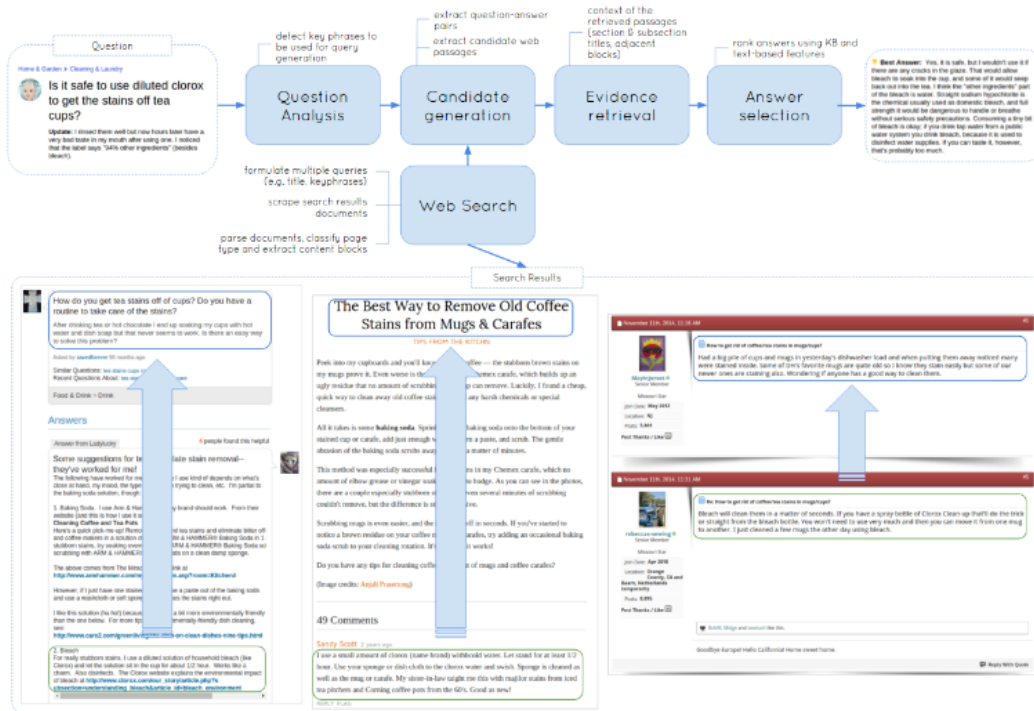


Figure 4.1: Using web page structure information for non-factoid question answering

## 4 Non-factoid Question Answering

### 4.1 Utilizing the Structure of Web Pages

Non-factoid questions are typically answered with a relatively long paragraph of text<sup>1</sup>. This fact and the nature of questions limits the utility of structured KB resources. One of the main challenges for non-factoid question answering is matching between the question needs and the information expressed in text fragment. Analysis of TREC LiveQA 2015 participants [?] revealed that the quality of answers extracted from previously posted similar questions is typically higher than from regular web passages. Therefore, non-factoid QA system would benefit from the information on which questions does a paragraph of text answer. This information can often be extracted from the structure of a web document, e.g. forum threads, FAQ pages or various CQA websites. Alternatively, we can train a model to predict whether a paragraph answers a given question using titles, subtitles and surrounding text of a web page.

My proposal for non-factoid question answering can be summarized as follows:

- **CQA candidate generation**: retrieve a set of question-answer pairs by searching a CQA

<sup>1</sup>TREC LiveQA'15 challenge limits the answer to 1000 characters

archive<sup>2</sup>

- **Web document retrieval:** retrieve a set of documents by querying web search with the question (and queries generated from it)
- **Web candidate answer generation:** classify web page into one of the following types: article, forum thread, FAQ page, CQA page, other. Extract key elements using type-specific extractors (QnA pairs, FAQ and CQA pages, forum question and posts and article passages with the corresponding titles, subtitles and surrounding text).
- **Ranking:** Rank the generated candidate answers by building on techniques from existing research [? ].

## 4.2 Evaluation

LiveQA

## 4.3 Summary

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<sup>2</sup><https://answers.yahoo.com/>



## **5 Users and Question Answering Systems**

### **5.1 Search Hints for Complex Informational Tasks**

This is my SIGIR'14 short paper.

### **5.2 Clarification Questions**

This is the work of Pavel Braslavsky.

### **5.3 Crowd-Sourcing Answers**

This is our experiment for LiveQA answer crowdsourcing.

## 6 Discussion and Implication

The proposed approach targets the problem of improving the performance of question answering systems using joint reasoning over unstructured, semi-structured and structured data sources. By linking entity mentions to their knowledge base objects a text-based QA system will be able to use not only lexical information present in extracted text fragments, but also all the factual information about the entities, which should improve its performance. On the other hand, knowledge base question answering should benefit from textual data about predicates and entities mentioned in a questions and a candidate answer. Additional unstructured data will serve as a bridge between a natural language question and the corresponding knowledge base query, which should boost the recall of question answering systems.

However, there are certain questions and limitations, that I would like to discuss. As we know, knowledge bases are inherently incomplete: not only many facts are missing, but also a set of predicates is far from being complete. Therefore, for many questions there are no corresponding predicates in a knowledge base. Given the fact that at the moment text-based QA systems outperform knowledge base systems on factoid questions from the TREC QA dataset, it is unclear how much additional information a KB can add and how big is an advantage over hybrid approaches that simply combine the candidates obtained from various data sources. An alternative approach to get more knowledge about candidate answers is to retrieve more unstructured data, e.g. previous research found Wikipedia articles to be useful. Another question is related to the usefulness of the information stored in a KB for complex and non-factoid questions. The main challenge is to “understand” the text of the answer and predict whether it replies to the question. Facts stored in Freebase or similar KB might not reveal much about the meaning of the answer and we would need a different source of knowledge.

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